Spring 2015 KAPPA KAPPA GAMMA PAGE 28 Polar Crisis Carla Cook of the Memphis Zoo reflects on the precarious habitat of the polar bear.





1940

LOOKING BACK

These mad hatters welcomed potential new members to **Beta Tau**, *Syracuse*, as performers in a skit, "Anatole of Paris." This photo made its first appearance in *The Key* 40 years ago, in the fall 1975 issue.



They will learn and have what we give them. We are the ones who mustn't underestimate them.

-Nancy Eckholm Burkert

ILLUSTRATOR OF JAMES AND THE GIANT PEACH

Spring

2015, Volume 132, No. 1

FEATURES

Drawing In

BY DANIEL MORRELL

Nancy Burkert, illustrator of the original James and the Giant Peach, captivates children and adults with her intricate drawings.

On Thin Ice

BY CARLA COOK

28 Carla Cook's trek to Churchill, Manitoba, Canada, captures the plight of the polar bear.

The Making of a Career Contessa

BY SOMMERANN MCCULLOUGH

Lauren McGoodwin advises millenials on how to write their own career success story.







IN EVERY ISSUE

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- 3 Letter from the Editor
- 4 The Mix

A must-have: Léda Jackson's sweet Pixie Lily clothing line for children.

Stacie Grissom—the secret ingredient behind BarkBox's success.

From the Archives: The Monmouth gavel is a cherished relic from Kappa's history.

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NANCY BURKERT; CARLA



A Key Role

I was honored to be featured in the "Meet the Mother of Mayhem" story in the fall edition of *The Key*.

While the "Mayhem" side of my background makes for a good story, I want to specifically thank the Kappa Foundation for playing a key role in making my career possible.

Thanks to a Kappa Foundation scholarship, I was able to continue at the University of Missouri Journalism School (out-of-state tuition) and live in the Kappa house with 125 amazing sisters. Because I didn't have to work while in school to cover my expenses, I was able to graduate in three years and be a teaching assistant my senior year. And we all know the teacher learns more than the student!

The Kappa Foundation scholarship meant the world to me—and still does today. It

provides young women not only with the means but also the hope to succeed personally and professionally. It did for me and continues to make a positive difference in the lives of my fellow Kappas. I am forever grateful.

-LISA HOSFIELD COCHRANE,
Missouri

Cover to Cover

I love the new format, design, and focus of the magazine. It's one of the first times I've read an entire issue from cover to cover without skimming. I loved the fun, trendy articles ... and who knew a Kappa was the "mother of mayhem"! I even stopped mid-magazine and exclaimed to my husband how much more I'm enjoying

The Key now. Keep up the fantastic work!

-Jamie Fotioo Groat,
Arkansas

Hard Questions

As the husband of one of your members, I was dismayed to see the cover story of your fall 2014 issue, merely a feel-good puff piece about football. In light of the recent domestic violence cases involving football players, brain damage studies and suicides, any discussion of football, particularly among women, should ask hard questions about the nature and virtues of the sport. Ignoring them and pretending like everything is well and good only does a disservice to women.

-Tate Gardner, Los Angeles



Volume 132, No. 1 Spring 2015

The Key is the first college women's fraternity magazine, published continuously since 1882.

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Printed by

The Watkins Printing Company, Columbus, Ohio

The Key (ISSN 1063-4665) is published by the Kappa Kappa Gamma Fraternity and Foundation, 530 E. Town St., Columbus, OH 43215. Printed in the United States of America, copyright Kappa Kappa Gamma Fraternity 2014. Subscription price is \$3.

POSTMASTER: Send address changes to The Key P.O. Box 38 Columbus, OH 43216-0038

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MIX
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Deer in Headlights

WELL WORTH THE COMMUTE

hour to volunteer as an adviser for the
Zeta Upsilon Chapter at Georgia Southern
University. On my way home from the chapter
house, deer are ever present along the twolane road. Their blank stares tell me they do

not comprehend the inherent danger of munching on the ditch-grass (as I like to call it) just feet from speeding cars.

Occasionally one leaps out of the ditch and I slam my breaks, launching my purse from the passenger seat and sending the contents of my trunk rattling about—and I pray this is not the night I hit a deer. In South Georgia they say it's not if vou hit a deer, but when. My husband would prefer I drive our truck just in case of such a when, but my car gets good gas mileage, which helps offset the environmental cost of driving. Since I work from home, I clock far less road time than ever before. I like to think road trips are for special occasions.

While my Sunday night commute means I might miss the Oscars or "Downton Abbey," what I have found is something bigger than me. A group of women together can accomplish better things than what they could do apart. I recently received a note that said, "Thank you. You do everything for our chapter." This sweet note gave me a good chuckle. Most weeks I am in awe of what the collegiate members can accomplish together. My unscientific theory is that young adults who have grown up participating in extracurricular activities embrace all that college has to offer: They log volunteer hours, raise money for good causes, go on mission trips, study abroad and look forward to interacting with alumnae. Seeing alumnae attend their events is important to them. I drive each week to the chapter because I want them to know how important they are to me.

April is Adviser Appreciation Month, and while advisers throughout Kappa will cherish thank-you notes, consider becoming an adviser or attending an event at a chapter. Getting out from behind our electronic screens and spending face-to-face time with Kappas demonstrates commitment in a physical way that words often cannot show. The commute is never too far, and meeting up with other Kappas—of any age—is always a special occasion.

Move over deer, I have a Sunday night date to make.

Kristin

-Kristin Sangid, EDITOR



LANDMARK DECISION

The Snowden-Grav House, home to Kappa's Fraternity Headquarters and The Heritage Museum, was dedicated as an Ohio state landmark on Nov. 20, 2014. On the National Register of Historic Places since 1975. the Italianate mansion was built in 1852 by Philip Snowden and purchased by Kappa's Executive Secretary Clara Pierce, Ohio State, in 1951 for \$1. Clara restored the building to operate as a central office.

"Babies are like little pixies, tiny little fairies, not tiny women, not tiny men, but babies; they're pixies. I love being the head pixie."

— Léda McIntosh Jackson CREATOR OF PIXIE LILY





For Your Little Legacies

LÉDA JACKSON'S PIXIE LILY RESTORES CLASSIC DETAILS OF A BYGONE ERA

TO THE WORLD OF CHILDREN'S CLOTHING

trees sits a pale yellow Craftsman cottage. The gray diamond checkerboard pattern on the porch is reminiscent of the 1930s, but the bright teal door and matching shutters add a touch of modern whimsy. Inside, blue floral wallpaper paired with white wainscoting lends an old-world charm, befitting of the homes lining the streets of Charleston, S.C. The home reflects the simple and chic aesthetic of its owner, **Léda McIntosh Jackson**, *Tulane*, creator of Pixie Lily, which offers heirloom-quality clothing for babies and children.

Léda finds inspiration for her designs in family heirlooms and vintage pieces.





IVIA RAE JAMES (4

MIX



A self-admitted sewing class flunkie, Léda majored in art history and focused on raising her children before starting Pixie Lily. "I had never planned on doing anything like this," says Léda. "I tried to take an intro to sculpture course, and I went the first day and [the professor] asked us to keep a sketchbook and I withdrew. I can't even draw! I can draw enough to have [my ideas] translated, but I don't have any background like that."

After Léda's daughter Suzanne was born in 1996, Léda's mother gave her an heirloom layette that had been handmade for baby Suzanne's grandfather by aunts in Mobile, Ala. The outfits were delicate and dainty but timeless.

"They were gorgeous soft white flannel pieces, embroidered with white flowers and trimmed with white grosgrain and handmade soutache buttons," says Léda. Though the pieces were more than 50 years old, they had been meticulously maintained and looked new. When baby Suzanne wore them, people would ask Léda where they could purchase similar

Left, Léda Jackson's designs beckon classic sweet charm for baby; Below, Sketches and fabric samples

items. So, Léda took needle and thread to airy cotton batiste and fashioned a day gown. "Even though I flunked sewing, I could trace the outfits on a brown paper bag from the grocery store, leave a seam allowance, make a French seam and remake it." And so, the very first Pixie Lily garment was born.

Entering 48 Society Street, Léda's office and workshop, you are greeted by racks of Pixie Lily's latest lines, "a return to the days when little ones were not dressed as tiny adults but as the delightful little creatures they are," says Léda. Receiving blankets, bonnets and infant gowns are edged in hand crochet work, each piece with a tag signed by the craftsperson. Léda says it has taken a long time to reach the point where celebrities and Kuwaiti princesses clamor to dress their babies in Pixie fashion.

The name Pixie Lily wasn't Léda's first choice. She wanted the name Tiger Lily, but it was taken. "I thought babies are like little pixies, tiny little fairies, not tiny women, not tiny men, but babies; they're pixies. I love being the head pixie," she says.

Being Pixie has its parameters: The pieces are often pastel and simple, with a vintage flair. Léda subscribes to the reasoning that babies are soft and need clothing comfortable to get on and off, with delicate details on the back because they are held so much. Her pieces reflect her simple, chic aesthetic and the artistry of her French and Southern ancestors from Louisiana to South Carolina. Each piece, from the bonnets to the blankets, comes with this no-fuss elegance, charm and attention to detail. "My style is based on a collection of vintage pieces that I reference. I look at old patterns because the bodies haven't changed." Léda avoids the bright trends of today's fashion. "I wince at babies with those giant fuchsia flowers. I want to say, 'your silk flower is beautiful, but I totally missed your baby."

Léda's first step into the business world was a show in New York. She took five designs and two fabrics but only made one sale. By her third show, people began to recognize her brand.







Pastels with handcrocheted trims allow the child to be the focus.



When she began in 2000, the line had an ethnic feel. with mandarin collars and a Moroccan hooded robe, called a djellaba, made of silk. Her only customer for that line was a Kuwaiti princess who ordered 12 of the gowns. Others said it was beautiful, but the fabric was not right. Léda adapted. "You can't be so married to your project emotionally that you will not change." She was quick to ask what she needed to do to get onto the shelves of major retailers as well as smaller boutiques. "At shows, people told

me I had to have buttons on the legs because mamas aren't going to remove a garment in the night to change a diaper. The smartest thing I ever did was not getting emotionally tied to what I was doing."

With the growth of Pixie Lily, Léda still enjoys interacting with customers. "I love picking up the phone and talking with a mother who dresses her babies in Pixie Lily and it's great when mothers send me pictures or call to tell me how much they love their Pixie Lily. It is such a joy," she says.



With her clothing line featured in more than 500 national and international specialty boutiques, Léda has launched a stationery line called Pixie Papier with Lydia Wherry, a friend who has a letterpress line. Each piece is handcrafted using a vintage Chandler & Price letterpress, which embosses the text and image onto the paper versus traditional printing in which the ink is absorbed by the paper. Taking inspiration from Suzanne, each invitation says, "Please Come to a Little Party," something Suzanne would say as a child. "I love the sweetness of a hand-written invitation."

Today, Léda lives with her husband, Edward, two children, Suzanne and Chisolm, five chickens and two beehives. Now that her children have grown, Léda leaves Pixie Lily parents with a bit of advice: "Enjoy them, celebrate them and let them be little Pixies as long as possible. xoxo, The Pixies."

−By Catherine Roebuck and **Maggie Sims Coons**, Hillsdale









Barking Up the Right Tree

STACIE GRISSOM EXPLAINS HOW WORKING LIKE A DOG HAS ITS REWARDS.

HEN I SAW THE TWEET, I DIDN'T THINK ... I JUST ANSWERED.

Anyone looking for an awesome new job around content and community at a startup? (MUST LOVE DOGS!) #NYC

It was 2012, and I was working at an e-commerce company in Indianapolis—my first job after graduating from DePauw with a degree in English. In my free time, I wrote a do-it-yourself crafting blog and contributed to a few websites. But I just couldn't shake my dream of living and working in New York City. And that's when the "Must Love Dogs" tweet showed up in my Twitter feed.

Several tweets, a few phone calls and one flight later, I stood outside BarkBox's eccentric New York City headquarters, deep in the heart of Chinatown. The location was befuddling, but I took a deep breath, told myself that at the very worst I'd have a bizarre story to tell at cocktail parties, and buzzed myself in to the building.

By that afternoon I was hired as employee number three of BarkBox. I was charged with launching BarkPost, the content and community branch of the company. Soon, I became completely accustomed to the regular neighborhood trash fires and the olfactory array unique to Chinatown in July. Two years later, BarkBox has 50 employees and more than 200,000

subscribers. And BarkPost is a full-fledged media company that works on campaigns with national brands like Roomba and Sony.

It sounds glamorous when I tie it all up with a bow like that, but the truth is this: on day one of my job, BarkBox was no sexy startup. We were a group of scrappy people who were willing to sit in a windowless Chinatown room and work our tails off, pun intended. What I've learned is that in the startup world, age and position simply don't matter if you're willing to work fast, smart and hard. And when you've got a business centered on something as raucously fun as dogs, magical and explosive things can happen.

Today when I'm networking with celebrity
Internet dogs, or writing a BarkPost article about
a beagle stealing chicken nuggets from a toaster, I
sometimes think back to what brought me to all of
these wonderful, dog-gone canine-obsessed people.
Occasionally a pang of anxiety flushes over me when
I consider how easy it would have been to dismiss
that tweet, but usually there's too much work to do—
or a furry belly to scratch—to dwell on the thought
for too long.

—By Stacie Grissom, DePauw



What I've learned is that in the startup world, age and position simply don't matter if you're willing to work fast, smart and hard.

Stacie hugs Frida, one of BarkBox's "office dogs."









Keeping It All Contained

HILE THE HOPE OF A CLEAN AND ORGANIZED CLOSET springs eternal, it is often a dreaded task. Erin Balint Hogue, North Texas, from The Container Store, shares

her favorite tools for tackling a modern gal's closet.

Three Sprouts Owl **Bin and Caddy** Erin likes reusable bins

for giving gifts. "These are my favorite to fill with books or toys!" Starting at \$14.99



"Boot shapers hold boots upright so they are easy to see and prevent wrinkles, creases and

folds." **\$19.99, pair**



Gleaner Fuzz Remover

"This fabric shaver is a must-have. It safely shaves those pesky pills off any type of fabric." \$19.99



Huggable Hangers 'Slim, non-slip hangers take up minimal space

and retain the shape of

your clothing."

\$9.99 for 10



Stackers

"This system can be reconfigured as trends change—perfect for statement necklaces and large earrings."

Starting at \$19.99

About Erin's Gig

My Dream Job

As a senior buyer at The Container Store, Erin has an uncontained enthusiasm for organizing. "I've been here 10 years, and it's better than the day I started. I love designing a product and seeing it in a friend's home."

My Organizing Philosophy

Often the hardest "decision is, 'What am I going to wear today?' If your closet is clean it can be fun to answer. How many times are you in your closet each day? Most say 'one to two times,' but in reality it's more like eight. An organized closet is a way to begin and end the day in a good mood."

Tips for an Organized Closet

"I organize clothes in my closet by type and then color. It helps me narrow down what I'm going to wear and to know what I have when I'm shopping. Because I have a shoe problem, I have an in-out policy: when I buy a new pair, one has to go."

On The Container Store's Cult Following

"Our customers don't just like us—they love us. And it excites us to give them the gift of organization. So many people say, 'I've been looking for a solution for this forever and you have it.' We love that, and we celebrate that."



Crown Yourself "Queen of Clean"

Too overwhelmed to tackle that stuffed closet? Channel your inner organizer as these experts guide you to declutter and create a system for a debris-free home.

-Compiled by Detroit News Homestyle editor **Jodi Noding**, Florida



Organize Your Home: Clutter Cures for Every Room

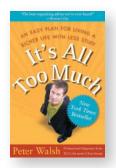
Chock-full of storage ideas, this book captivates the imagination and will spark creativity.



Five Days to a Clutter-Free House

BY SANDRA FELTON AND MARSHA SIMS

Enlist good friends to go through your house from floor to ceiling in a week. A bit scary—but a lot of fun with the right team.



It's All Too Much

Dig deep into why it's so hard to throw things away, and what to do about it.



Throw Out Fifty Things

BY GAIL BLANKE

The author moves readers through getting rid of the physical stuff right through the "mental mess" that leads to clutter in the first place.



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MURRAY ZUMA PRESS



Sandy's Silver Lining

PERSEVERANCE PAYS OFF FOR LONG ISLAND DOCTOR SHEFALI SHAH

ISASTER HAS STRUCK." • THAT'S THE TEXT **DR. SHEFALI SHAH**, *Princeton*, received after Hurricane Sandy struck Long Island, N.Y., in October 2012. The text was no exaggeration. The hurricane—one of the deadliest and costliest cyclones on record—wreaked havoc on the coasts of New York and New Jersey. More than 100 people died. Streets and homes flooded. Millions lost power. Many lost hope.

Shefali is an otolaryngologist or ear, nose and throat (ENT) physician who owns a private practice on Long Beach, a barrier island that was one of the worst-hit by the storm. As coastal towns were evacuated, Shefali and her family did what they could to stormproof her practice, but the dueling harsh elements of the storm—wind and water—made preparations difficult.

"It was a dilemma; we didn't know what to do," says Shefali. Strong winds made moving things to the second floor risky, but potential flooding made the first floor unsafe, too. In the end, they struck a balance: "We put some stuff at counter level and put some upstairs. Much of the equipment was too heavy to

move, but we took home what we could."

After the storm, Shefali's husband drove to her practice to assess the damage. Because the bay on Long Beach had nowhere to drain, five feet of water had collected in her office. "We lost everything on the first floor."

Shefali had a choice: give up or rebuild. She chose the latter.

"I am thankful to have many colleagues who offered to let me practice in their office," says Shefali, who took over one floor of a borrowed space on Mondays and Thursdays, which enabled her to begin the rebuilding while still seeing patients.

Just three months after the storm, on Jan. 1, 2013, Shefali re-opened her practice. "I laid the tile myself," says Shefali, who also spent her own money to fully rebuild her business. Shefali then applied for and received a Rose McGill grant from the Kappa Foundation, which enabled her to buy equipment vital to running her practice. "I use it on a day-to-day basis," she says. "Every time I hold that scope, I think of Kappa and the help I got."

Many towns damaged by Sandy, including Long Beach, are still rebuilding. Shefali never imagined that her "new" practice would be the busiest its ever been. "With perseverance," Shefali says, "you can take a tragedy and turn it into an opportunity to positively impact the lives of those around you."

−By **Kait Smith**, Marist

"Every time I hold that scope, I think of Kappa and the help I got."

Left, Flooded streets and homes at Beach Haven on Oct. 30, 2012, after Hurricane Sandy

MIX

HOW TO FUEL YOUNG ATHLETES

Snacks are FUEL. Not treats, not rewards. They provide energy so think "premium" fuel, not low-octane. Jill recommends:

VARIETY. Fruit, vegetables, grains and high-quality protein sources.

PACK PROTEIN. It

maintains your athlete's blood sugar, hunger and mood: cheese sticks, nuts, nut butters, deli meat, jerky, yogurt, milk, hummus or edamame.

DON'T FORGET CARBOHYDRATES.

Muscles rely on carbs for fuel: juice, fruit leather, fruit and veggie sticks as well as crackers, unsweetened dry cereal, pita, bagel, pretzels or graham crackers.

THINK YOUR

DRINK. Water, fruit juice and sports drinks are appropriate at an extended competition. For events less than an hour, keep it to water. Plain and flavored milk are good choices during and after competition.



Kid Food 2.0

ATHER KNOWS BEST—AT LEAST FOR **JILL LINDEMAN CASTLE**, *INDIANA*. A chemistry major, Jill took her dad's suggestion to try a nutrition class—and was hooked. Now, as a nutritionist and author, Jill shares healthy eating strategies for parents on her blog, *Just the Right Bite*.

"My career has taken a lot of turns along the way," Jill says. Those turns include creating clinical pediatric diets at a hospital, being a stay-at-home mom and counseling families in private practice. Jill started a blog in 2009 "for a creative outlet. I was able to write, provide tips and strategies." The blog led to her first book, Fearless Feeding: How to Raise Healthy Eaters from High Chair to High School.

Dovetailing with a national trend in revamping nutrition in schools, Jill contributes to sites like about.com, bundoo. com, National Alliance for Youth Sports, USA Swimming and U.S. Rowing and is a go-to source

for parenting magazines as an expert on childhood eating and nutrition. Jill's newest book, *Eat Like a Champion*—a sports nutrition book for kids and teens—is due out this spring.

Jill gets asked "lots of questions on picky eaters and kids gaining too much weight," she says. "Parents want to know how to interact with children in a healthy way so they have a good relationship with food." But her answers aren't universal; so much depends on the child. She says a lot of myths persist about feeding kids. "One myth is that breast milk is enough, but after six months, they need food." Another myth

is that kids choose to be picky. "Actually, it's a normal stage," Jill explains. "It becomes more about how parents are reacting. ... It can be a short blip, or it can last for years."

Jill also says that many moms don't realize how their body image affects their daughter's self-image. "Girls notice how they feel, and it shapes their attitudes about themselves. Today's teens all think they need to diet, and they skip meals or cut way back." But Jill says that instead of diets what they need is good overall nutrition information and to understand the science behind it.

−By **Jodi Noding**, Florida 🗒

Kappa Kandy

SWEET SELECTIONS FOR SISTERS EVERYWHERE



Fleur-de-Lis for Fido

Winston, a Kappa Headquarters staffer's dog, proudly proclaims his Kappa love with this collar from Indigo Suite. // \$21 //www.upcountryinc.com/our-products/fleur-de-lis-dog-collar



Skeleton Key Style

Whether for a dapper dad or date, a key bow tie and pocket square are just the right touch. // Bow Tie \$65 // Pocket Square: \$42 //www.zelmarose.com/product/bow-tie-navy-blue-skeleton-key



Owl Start Your Day Right

It's impossible to feel blue when sipping your favorite beverage from this owl mug complete with a positive message inside to cheer your day. // \$17 each // www.naturallife.com/folk-owl-mugs



True Blue Boots

With these rain boots in Petrol Blue Buffalo Plaid from Bogs, you'll look forward to rainy days. // \$80 // www.bogsfootwear.com



If These Walls Could Talk

OH THE STORIES THESE WALLS COULD TELL!

ROM A CHAPTER HOUSE THAT ONCE SERVED AS A
Civil War hospital, to another that housed the
headquarters of the Red Cross, Kappa's houses have
their share of history behind them. Take a tour of these six
places that Kappas call home—and learn some of the stories
their walls would tell (if only they could speak).



Red Cross Residence

BETA TAU, SYRACUSE

EARLY HAPPENINGS AT BETA
Tau took place in members'
homes and rental facilities
until a permanent home was
built. In 1931, the chapter
moved to Comstock Avenue.
In 1934, actor and musicianBuddy Rogers attended a
party at the house. During
World War II, the Kappa
house was used as the university's headquarters for the Red

Cross, with members taking an active part in the war effort by hosting first aid courses. Today, the chapter hosts weekly sisterhood events, the Family Weekend brunch and the annual Kappa Karwash philanthropy event. Beta Tau's Chef Patty is renowned on campus: an Instagram account (@whatpattymakes) was created to document her dishes.



Bluegrass Charm

BETA CHI, KENTUCKY

BUILT IN THE 1800s, THE BETA Chi house is located in the heart of Bluegrass Country in Lexington, Ky. The house was used as a hospital during the Civil War and then as a family's grand Southern mansion. The Beta Chi Chapter was not the first sorority to own this house on Maxwell Street. Previously, Beta Chi members lived in the house next door,

while their current house belonged to Alpha Gamma Delta. Now the Kappas use the house for activities like Fleurde-lis Week, the week before Recruitment used for practicing songs. The chapter hosted its second GIRLS Academy at Bryan Station Middle School this past February. **Ashley Judd** visited in 2015 after cheering on the Wildcats.





Panhellenic Pride

EPSILON UPSILON, BAYLOR

EPSILON UPSILON MEETS IN the Stacy Riddle Forum, named for **Stacy Riddle Baumgartner**, *Baylor*. The Riddle Foundation donated \$1.5 million so that Stacy's sisterhood experience could be passed on to future Baylor Greek women. The forum has nine suites, with Kappa's

suite clocking in at 4,000 square feet—plenty of space for Sing practice, when the chapter prepares for All-University Sing, a Broadway-style tradition at Baylor since 1953. Previously, they leased a room from the university, the Cornelia Smith Room of Kappa Kappa Gamma.



Inspired Interior

FLORIDA, EPSILON PHI

WHEN EPSILON PHI LAUNCHED in 1978, members gathered in various places around Gainesville, Fla., including the student union and a rented bungalow. But in 1983, the chapter purchased a religious center that had been built as the Alpha Gamma Rho house decades earlier. Situated across from the university's administration building, the

building was renovated to welcome the chapter that fall. Ever outgrowing their space, they have built several additions over the last 31 years, capping off with the latest one in 2014. With the renovation complete they are able to host events such as Kappa Kasino, an annual poker tournament benefiting Reading Is Fundamental.



Smart House

NEBRASKA, SIGMA

SIGMA HAD AT LEAST SIX different houses before a fund was started to build a home. When the house was built in 1925, it was the first sorority house on campus, which earned it a spot on the National Register of Historic Places. Two large additions

were added later. Chapter members enjoy special events like the Standards Breakfast and Boo & Boo event with alumnae during Halloween. In 2014, the House Board updated the facility with LED lighting, security cameras and finger scanners.



Congressional Quarters

EPSILON, ILLINOIS WESLEYAN

MUCH LIKE KAPPA'S
Founders, Epsilon members
first met where they could:
in an old dormitory, classrooms and members' homes
before being granted use of
a campus building room in
1889. Since it was near to the
chapel, members stopped by
often, and it was Epsilon's
home for the next 36 years.
After a ban on houses for

women's fraternities was lifted in 1927, the chapter rented the home of former Congressman Frank H. Funk. The next year, 1401 North Main Street was purchased and became the chapter's home for 35 years. When more room was needed, a housing campaign resulted in the building of the current home on Graham Street.



Clara Pierce, Ohio State, was Executive Secretary of Kappa Kappa Gamma from 1929–1969. She urged members to "aspire nobly ... adventure daringly ... but serve humbly."

Ask Clara

ADVICE FOR ANY OCCASION



Dear Clara:

In our family, even the most basic rule, NO PHONES AT THE DINNER TABLE, ends up with escape clauses: "I'm waiting to hear

back about homework." Our cellphones are often on the table, as if the next call or text is more important than the people present. Do you have any advice?

—Signed, Phoning It In

Dear Phoning: During dinner, put phones in silent mode and away—perhaps in a designated basket. Keeping your phone on your lap—as if the downward-cast eyes and the blue screenglow pallor aren't dead give-aways—is not a solution.

As for the escape clauses—well, there's always the chance of emergency or special situations. If one arises, excuse yourself to handle it and then return to the present conversation (depositing the phone back into the basket) as soon as possible.

Dear Clara: I recently attended my grandmother's birthday party. My grandfather mailed the invitations a month ahead. I felt terrible when my grandfather said he wondered if I had "dropped off the face of the Earth"

because he didn't get my RSVP until the day it was due. What are the rules for RSVPs?

-Signed, RSVPeeved

Dear Peeved: Responding just in time runs the risk of making your grandfather feel slighted—or worse—that you were holding out for a better offer.

Next time, send your RSVP as soon as you know your response. Ideally, an RSVP should be in the mail within two days of receipt. If you are unsure whether you can attend, a phone call is in order. Follow up as soon as your schedule firms up.

Dear Clara: I was the first of my close friends to get married, and when I found out I was pregnant, they were excited for me. But since my daughter's birth, I've started to feel disconnected from the group. At a recent girls night out, they chatted about their love lives and careers, and all I could talk about was my daughter's poop schedule... and no one had anything to say in response. I felt so alone. What happened?

-Signed, Still One of the Girls

Dear Girl: You and your girl-friends are at different places in your lives right now, and that's ok. It may take them some time to understand that your life is now measured by your daughter's latest developmental milestones.

Your friends may not relate to your diaper-filled days, and they may wonder if you still have room for them in your life. The best thing to do is to talk to them—they are probably feeling the same loss you are!

Have a question for Clara? thekey@kkg.org



The Monmouth Gavel

When Old Main—the centerpiece of the Monmouth College campus—burned in 1907, Monmouth's first lady, Mrs. Thomas McMichael, had two gavels made from the remains of its grand staircase—one for Kappa and one for her own Pi Beta Phi. Grand President **Georgia Hayden Lloyd-Jones**, *Wisconsin*, first used the gavel to open the 1928 General Convention. It passed through the hands of 11 Fraternity Presidents at 18 subsequent Conventions. After being charred in a second fire—this time at Fraternity Headquarters—it was retired to the archives in 1965.

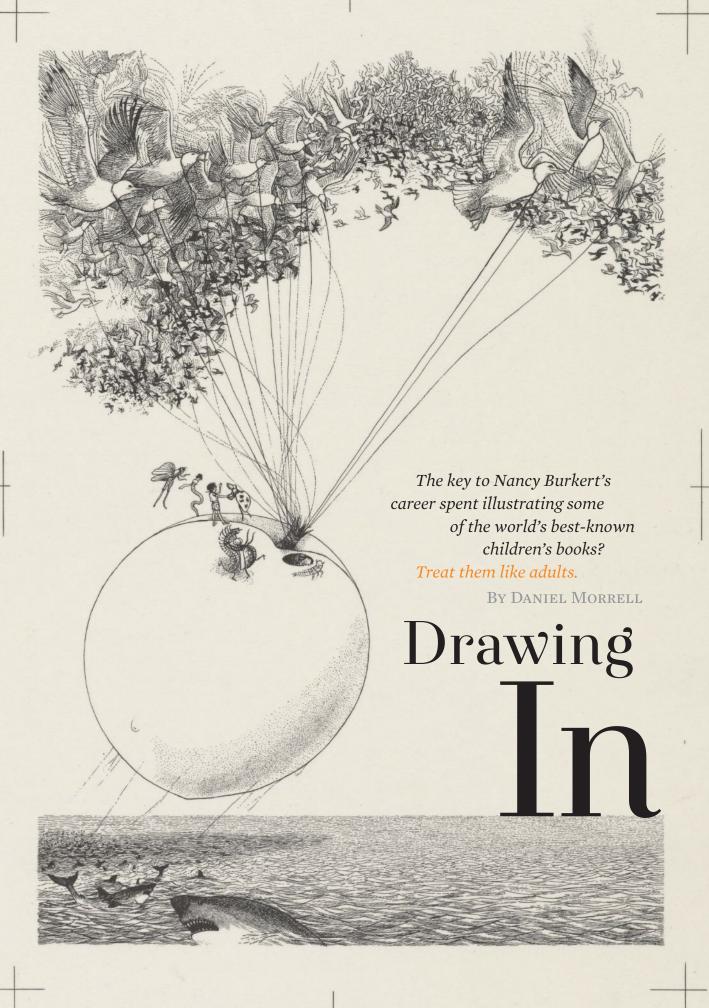
The wood for the gavel was salvaged from a fire at Old Main in 1907.



−By **Kait Smith**, Marist







2827 North Farwell Milwaukee, Wisconsin October 7, 1959

Art Director Childrens Book Division Alfred A. Knopf Inc. 501 Madison Ave. New York 22, N. Y.

I intend to enter the field of illustrating for children's Dear Sir: literature and have prepared a manuscript and five sample illustrations for a juvenile book. I am primarily interested in presenting the illustrations as examples of my ability and am submitting them (via Railway Express) with hope that they might qualify me for an illustrating assignment with Knopf. However, I would also like to submit the manuscript (which was created mainly as a vehicle for the drawings) for editorial reading leading to a negative or positive publishing decision.

The drawing technique is that of a brush with colored inks and watercolor. The second layout of the boy running with the kite was done with pen. I have worked with many reproduction techniques (color separation with overlays, etc.) and am familiar with most including Dinobase and Fluoro.

When the work is returned to me.. I assume "collect", I would like it insured for \$2000.00.

I have only begun to submit my work to publishers and I would be most grateful for as much critical evaluation as you would care to give.

Thank you very much for your time.

Sincerely,

Nancy Ekholm Burkert

Nancy Burkert, Wisconsin, calls this letter a "leap of uninformed faith."

At the time, Knopf was the tops when it came to publishers. Nancy was an unknown artist who knew little of the publishing world and was working without an agent. Believing it wise to start at the top, she typed up a pitch, packaged it with some of her original work and hoped for the best.

Her faith was rewarded. An editor at Knopf fell in love with her illustrations and eventually set her up with the job of illustrating Roald Dahl's *James and the Giant Peach*, thus launching the career of one of the most respected illustrators of children's literature in the world.

It has been a career defined by not only critical acclaim, but also by adherence to a trademark realism—a style that has not only avoided patronizing her young audience but also helped change the way people think about the form.

Nancy's first love wasn't art. It was baseball.

Growing up in Wisconsin, she loved to watch the Racine Belles, a team in the WWII-era women's baseball league. (The league was later popularized by the 1992 movie *A League of Their Own*). She took a particular liking to Choo-Choo Hickson,

took a particular liking to Choo-Choo Hickson, the Belles' catcher—a position that Nancy also played in her youth league. While she amassed a collection of black eyes, busted fingers and even a

bat swing to the face without losing her appreciation of the game, art eventually became more of a focus. "Parents give lessons of all kinds to kids to sort of see what takes," says Nancy. "And then if you're praised a little bit, it sticks."

In high school, Nancy wrote her first "book" as part of a civics class assignment that asked students what they might want to do in life. A voracious reader, she thought she might like to write and illustrate children's books, and she turned in an illustrated story about a caterpillar that didn't want to turn into a butterfly, complete with covers. It was a prophetic choice, but after she was encouraged to take her idea to the folks at Racine's own Western Printing—which published everything from comics to cookbooks—to see if they had any interest in putting it out, they sent her home, asking instead to see illustrations for *The Three Little Pigs*. But that wasn't a story she wanted to tell.

She met her husband Bob Burkert—also an artist—while in high school, and after they completed their undergrad studies at the University of Wisconsin, Madison, both pursued masters' in fine arts there, Nancy earning hers in 1955. It was here that she "discovered line," a technique that would heavily influence her style. "One of the important courses was a course in the techniques of the Old Masters, where, as in etching, you build tone with line," she says. The coursework required producing dozens of copies of the drawings of these early European artists in an effort to learn the methods. The experience would shape her style. "It began to be what I felt was my most personal technique."

After graduation, Bob started teaching printmaking, drawing

and painting at the University of Wisconsin, Milwaukee, and both of them also began working as illustrators for textbooks. "[American playwright] Moss Hart said 'there's a goad and a goal.' Well, we needed some income," says Nancy. "And then I decided that I've always—going back to that ninth-grade little project, to say what I might like to do with my life—I have always loved illustrated books, and they were very meaningful to me as a child."

Four years later, she sent the pitch to Knopf.

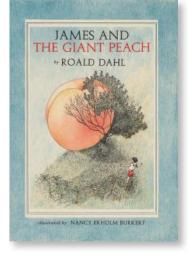
The original story she included with her letter—Jefferson Brady and the Aerial Lady, which detailed what happens to kites when they get lost in the sky—was put aside as she began to tackle the Dahl project. It was Dahl's first big foray into children's literature, years before Charlie and the Chocolate Factory, Fantastic Mr. Fox and Matilda would cement his legacy. Up to that point, the

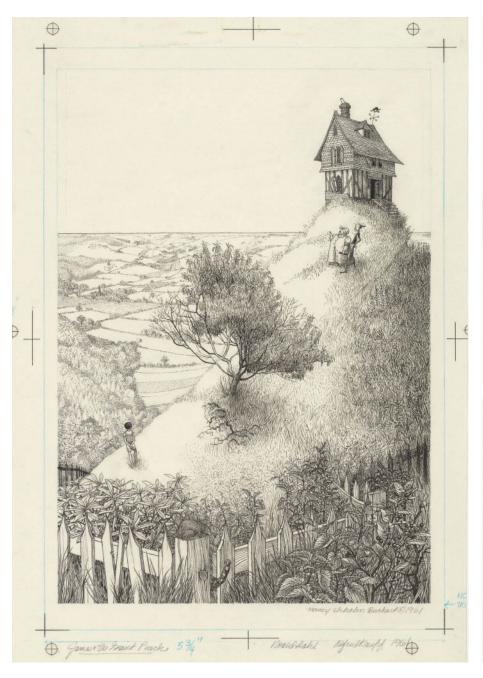
English author was known for his adult fiction, much of it the murder mystery variety.

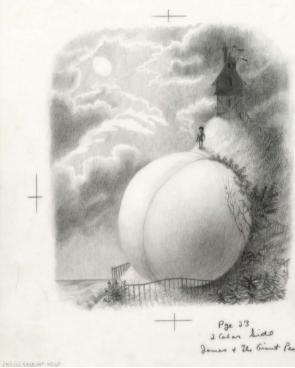
But in his correspondence, Dahl betrayed no unease about working with a relatively unknown illustrator in his first high-profile attempt at writing for a new audience. In a letter to his editor at Knopf in August 1960, Dahl responded to his editor's suggestion of Nancy for the book decisively: "I agree with you completely. Nancy Burkert is our illustrator."

There were a number of edits back and forth between Nancy, the editor and Dahl—the details of characters are reshaped, there is a request for her to make James appear a bit more sullen, and some worried notes about the deadlines. In one letter to the publisher in March 1961, Nancy notes that, "I don't 'grind it out'—my kind of work takes many hours."

This wasn't a stalling tactic. Nancy's dedication to craftsmanship is a defining characteristic of her work. Her detailed sketches of insects for *James and the Giant Peach* resemble the field sketches of an entomologist. Her work on *The Scroobius Pip*—a









poem by British author Edward Lear that includes dozens of animals—took her to a number of museums to study and sketch the form of various faunae. While preparing illustrations for a collection of Emily Dickinson's poems, she traveled to the writer's historically preserved home in Western Massachusetts to ensure that her illustrations were accurate.

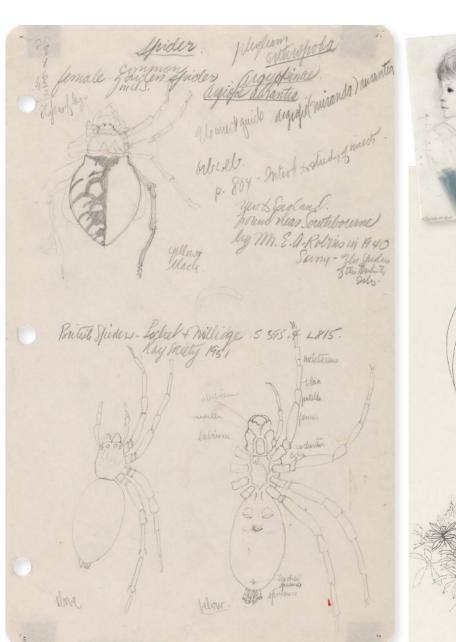
"There is a kind of aura of perfect in her work," says author and children's book critic Leonard Marcus. Marcus actually traces his interest in the field to his discovery of Burkert's work in the early 1970s, when he came across her picture book of the Grimms' *Snow White* in a bookstore while working on his MFA at the Iowa Writer's Workshop. "I found myself drawn to it," says Marcus. "It made me wonder why this kind of work wasn't represented in museums. How children's book art was valued is a question I have pursued ever since."

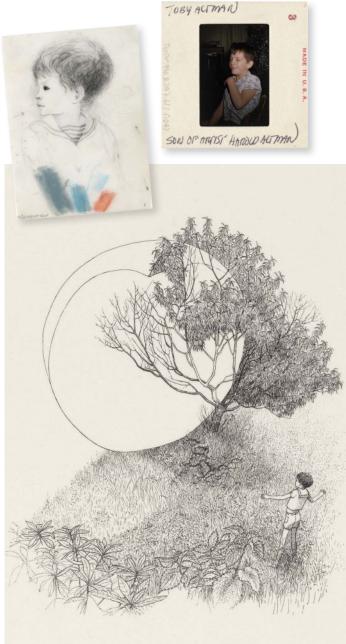
Jane Curley, art historian and frequent curator for the Eric Carle Museum of Picture Book Art, says that Nancy's organization and research shows a rare diligence. "Nobody beats her at this," says Curley. "She goes deep. She does not do anything lightly."

Today, Nancy and her husband live in Orleans, Massachusetts, a small town on Cape Cod, a peninsula

in Orleans, Massachusetts, a small town on Cape Cod, a peninsula jutting out into the Atlantic Ocean from the state's southeastern edge. She is deliberate and cerebral when reflecting on her work, but every sentence settles into a smile.

After *James and the Giant Peach* was released in 1961, she worked on illustrations for two books before taking on a legendary name: Hans Christian Anderson. Her work for Anderson's *The Nightingale*, which tells the story of a Chinese emperor who is saved by a songbird,





put her stylistic evolution on display. "I did try to put into effect my new love of Chinese art," says Nancy. "You can see that I'm struggling between my Renaissance perspective and trying to incorporate that flatness [of Chinese art]."

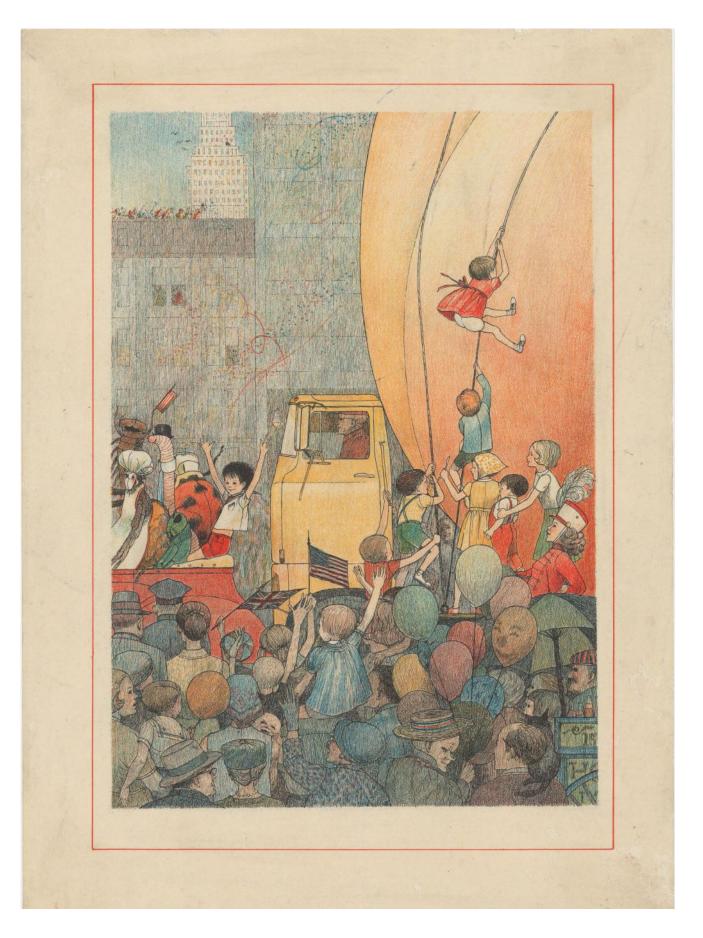
Cultural influences would often guide her work as well. In 1968's *Scroobius Pip*, she was reactive to the national conversation about the extinction of the blue whale. "It was a paean to nature and the world," says Nancy.

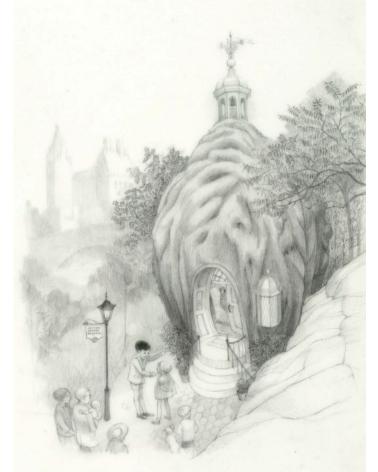
One of her career highlights came in 1973, when *Snow White* was recognized with both a Caldecott honor (the "runner-up" to the Caldecott Medal) and a "notable book" distinction from the *New York Times*. True to her method, Nancy employed a real-life model for the character of Snow White—in this case, her adolescent daughter, Claire. (Family and friends appear often in her work. The James

character in *James and Giant Peach* was modeled after the son of her friend and artist Harold Altman.)

After years of illustrating the works of others, she eventually returned to the promise of her original Knopf pitch, writing and illustrating her own work, which would eventually take the better part of seven years. The result, *Valentine and Orson*, was released in 1989. A decade-and-a-half later, Nancy became the second-ever exhibitor at the Eric Carle Museum of Picture Book Art, following *Where the Wild Things Are* author and illustrator Maurice Sendak.

Though the style has evolved and the topics have changed during her more than five decades of work, her approach has never wavered. "This may sound very strange, but I don't think too much about the child. I'm thinking about the story and how to illuminate it. …Let the chips fall where they may with the readership. Otherwise, you might









"I think if children aren't helped to know the difference between a maple leaf and an oak leaf, they're not going to be all that interested in conservation or the love of differentiation and uniqueness and biodiversity, and all those good things."

begin to talk down or be too accommodating to what is supposed to be what children want."

Besides, cartoons simply aren't part of who Nancy is as an artist. She has a long background in Renaissance training and a love of Chinese, Flemish and American primitive art. "My heroes were [Arthur] Rackham"—a famous British book illustrator known for his detail—"and all the artists I studied in art school," she says.

Early in her career, she found this view to be uncommon. "When I started out, I felt quite alone in what I was trying to do, which was specificity of form," she says. But there was a purpose in her attention to detail: "I think if children aren't helped to know the difference between a maple leaf and an oak leaf, they're not going to be all that interested in conservation or the love of differentiation and uniqueness and biodiversity, and all those good things," says Nancy. "I did in fact feel a bit the—not rebel—but that I was holding up a tradition that had changed and been neglected."

"There are some artists who draw in a loose style or in a casual style, meant in part to give children the impression that they could also make art themselves," says author Leonard. "Whereas Nancy is the kind of illustrator who is reaching for the stars. Her work is beautiful and complex and subtle." "Sendak was probably the first artist who said you have to take children's books more seriously," says art critic Curley. "And Nancy is certainly part of that movement. This is beautiful art that stands on its own."

And children deserve a challenge, Nancy says.

She recalls a recent trip to the symphony, where she spotted a cluster of 11-year-old children in the audience near the stage. "They don't have to have only *Peter and the Wolf* or *Young Person's Guide to the Orchestra*, or any of the other things which are supposedly what they can handle." Her early partner Dahl famously felt the same way, something picked up in the original *New York Times* review of *James and the Giant Peach*, which noted that the book was evidence that Dahl "believes that you don't write down to children. ...If the book is fascinating, they will learn the words they don't know."

Nancy offers another anecdote to the argument, this one about driving her grandson to nursery school and watching him become captivated by Haydn as it came on the radio. "It's that same attitude across the board: They will learn and have what we give them. We are the ones who mustn't underestimate them." •—•

ONTHINICE

CARLA COOK'S JOURNEY BEARS WITNESS TO THE LOSS OF SUB-ARCTIC ICE—AND ITS EFFECT ON THE CREATURES WHO RELY ON IT TO SURVIVE.

BY CARLA COOK, ARKANSAS





ON FEB. 25, 2014, I RECEIVED AN EMAIL THAT WOULD CHANGE MY LIFE. "CONGRATULATIONS AND WELCOME! WE ARE VERY GLAD TO HAVE YOU JOIN OUR EFFORT TO SAVE POLAR BEARS."

It was actually happening—Polar Bears International accepted me as a member of the 2014 Climate Alliance. Representing my employer, the Memphis Zoo, I would spend a week in Churchill, Manitoba, Canada—the Polar Bear Capital of the World.

The 2014 Climate Alliance included leaders in the field of zoo education. We came from as far away as Denmark and Austria, with the majority from the U.S. and Canada. Though it would be months before we'd pack our bags, we soon began training online in polar bear science, as well as the effects of climate change on these magnificent creatures.

The Churchill polar bears are part of the Western Hudson Bay polar bear population. They are the most studied of the 19 different populations of polar bears in the wild. Experts say that since 1987, the number of bears in this particular population has decreased by 15–20 percent. They estimate there are about 900 polar bears in the Western Hudson Bay. These bears rely on sea ice to hunt the seals they eat during the winter and spring. When summer arrives the sea ice melts, and the bears are forced onto land. For approximately four months they stay there, surviving on their fat reserves until the ice freezes and makes hunting possible. Pregnant polar bears stay on land even longer, coming off the ice for eight months to give birth and care for their cubs.

On Oct. 5, we met in Winnipeg and flew to Churchill. The anticipation was overwhelming. As our small plane approached Churchill, I could see the tundra from the tiny window. Instead of the white landscape I had anticipated, the tundra was brown and wet. It would be several weeks before the polar bears matched the landscape.

Our hosts from Polar Bears International met us with open arms and, thankfully, warm coats to borrow for the week. We were soon on to our first stop: Hudson Bay Beach, where I stepped onto the beach and was overwhelmed with the salty smell of the ocean and the crash of the waves. The smell and the sound were in contradiction to the bitter cold and wind. A "Polar Bear Alert" sign warned that polar bears could be on the beach and provided a phone number to call should we see one.

Soon enough, we arrived at Frontiers North Adventures' Tundra Buggy for our first trek onto the tundra. Because the land was once



used as military training ground there is an existing trail system, which is used to prevent harm to the surrounding tundra. As fate would have it, we did not have to wait long before our driver stopped the buggy, looked through his binoculars and announced that we were approaching our first bears. I always have visited polar bears in zoos. In the last 17 years, most of my waking hours have been spent working at the Memphis Zoo. Yet the excitement of seeing these bears in their natural environment was not diminished.

As we approached our first bears, time may as well have stopped. Not yet really knowing the members of my team, I held in a shriek of joy. I can't say the same for the tears. There in front of me were two polar bears snuggling together in the cold. We had been warned that seeing polar bears would not be guaranteed. (I had likened this to a warning of not spotting an Elvis look-a-like during Elvis Week in Memphis: *I'm not going to promise you will see a version of The King, but if you don't it would only be because you kept your eyes closed.*)

We saw six more bears that day, along with several other arctic creatures, including ptarmigans and snow buntings. Later that evening, nature interrupted our after-dinner work session with yet another surprise—the aurora borealis. We ran to the balcony of the Churchill Northern Studies Centre to watch as green and pink waves shimmered in the night sky. They seemed to dance to a soundtrack only they could hear. I felt blessed to be in this place where beauty danced with harshness as only nature could choreograph.

The harshness of the tundra is matched by the delicacy of its ecosystem. Small climate changes have huge impacts, and with each slight increase in temperature the habitat of the polar bear literally melts away. Since the 1970s, the sea ice in this area has begun melting about three weeks earlier than in years past. Each of those weeks translates to a difference in body weight of 22 pounds per bear. Add the three or more weeks it takes for the sea ice to freeze, and the result is bears that are in poorer body condition, hungrier and less likely to survive.

The polar bears near Churchill often wander into town looking for food. Manitoba Conservation keeps the the townspeople and the bears











Clockwise from left: Mom and cubs snooze; Carla at Hudson Bay Beach; the group watches beluga whales swimming in the Churchill River at Cape Merry; a snowy owl makes an appearance in Churchill.

safe through a Polar Bear Alert Program, which includes a Polar Bear Holding Facility also known as "Polar Bear Jail." If a polar bear is spotted near Churchill, the alert team is called. The team tries to scare away any bears with loud noises. If that doesn't work or if the bear is near humans, alert rangers use seal meat to entice the bear into a trap for the trip to jail. Jailed bears stay for 30 days until relocated far into the tundra, hopefully learning the lesson to stay away from Churchill.

I enjoyed sending messages home, letting everyone know that I had been to "jail." Though we did not go inside, at least one of the 14 bears in residence that day was banging around, eagerly letting us know of his presence. I was the first to suggest that we try out the traps ourselves. After all, how many people can say they have been inside a bear trap?

The town of Churchill has much more to offer than just a bear jail. We were lucky enough to meet many Churchillians eager to share the history of this remarkable place they call home. We ate authentic Canadian food including bannock, Saskatoon jam and moose sausage, and were treated to two incredible nights out on the tundra in Frontiers North Adventures' Tundra Buggy Lodge. Entertainment during our stay in the lodge was provided by nature. An arctic fox pranced up to the lodge one night to peer in on us. A snowy owl sat long enough for us to snap her photo before she gracefully spread her wings and flew away. An arctic hare posed with her beautiful white fur and little black tips of color on her ears. When we touched our feet to the tundra, the ground was bouncy beneath us, and we played like children at recess. One afternoon as we made our way through the trails we came upon a mother bear and her cubs. We inched further, stopping less than 50 feet away. This sweet momma did not seem bothered by our presence, perhaps because her cubs continued to rest and only occasionally peeked at us.

Later that night, reality bit. As we shared the wonder of the experience, Krista Wright, executive director of PBI, reminded us that as we sat in this lodge with a heater and the warmth of new friendships, the mom and cubs were out in the snow and sleet, at least six weeks away from being able to eat. The likelihood of both cubs becoming adults was not good. We would need to help maintain the polar bears of Western

Hudson Bay for future generations by sharing the message of climate change and the plight of the polar bears in our communities. Just as the bears had inspired change in us, we had to inspire change in others.

Climate consists of weather patterns that are averaged over many years. There are natural increases and decreases in our planet's temperatures and natural times of wet and dry. The key is that in the past these changes have occurred at a pace that allowed bears and other animals to adjust. These adjustments take place over hundreds of years as the animals who have adapted survive and reproduce. However, since the Industrial Revolution humans have contributed significantly to climate change by burning fossil fuels, which has added carbon dioxide and other heat-trapping gasses to the atmosphere. Carbon dioxide and other gasses also occur naturally, but the burning of fossil fuels has added additional gases. These added gases act like an extra blanket around the earth. As energy enters our atmosphere from the sun, some of the energy heats the earth while the rest bounces back to the sun. This blanket that we have created is trapping the heat and warming the climate.

Far too soon, my time in Churchill ended. After looking a polar bear in the eyes, it's not enough just to tell people about my trip and show them beautiful photos. The bears deserve more.

I committed to two immediate changes. First, I enrolled in my utility company's green energy option. By adding \$24 per month to my bill, I offset my home's energy use. After one year I will have conserved the same amount of energy as recycling 45,966 aluminum cans. Second, I took aim at my coffee habit. For years I have stopped for a morning coffee on the way to work—idling the car in the drive-thru while waiting. Now I use a reusable cup, park and go inside. No more idling. Plus I avoid adding the disposable cup to a landfill. Most importantly, it starts my day thinking of what else I can do for the bears.

What changes could you make that would help change the world? Join me in making a change to help our planet and its animal inhabitants. Just think of what we can accomplish together. 0——

Carla Cook is the director of education for the Memphis Zoo.



THE MAKING OF A

CAREER CONTESSA

The tale of one millennial's ascent from unemployment to career advice guru

BY SOMMERANN MCCULLOUGH, DENISON

ILLUSTRATIONS BY PETER OUMANSKI





HEN **LAUREN McGoodwin**, *Oregon*, GRADUated from college in 2009, it was the depth of the Great Recession. Without a job or a plan, Lauren felt adrift for the first time in her life. "I always knew where I was going," Lauren says. "This was the first time that my life was

unscheduled and I didn't know what was going on."

After career fairs, interview coaching sessions and career workshops, Lauren took a position in the University of Southern California's admissions department. "It wasn't the job for me, but rent doesn't pay itself," she says. She eventually switched gears—landing a position in recruiting with the online media-streaming service Hulu and working on her master's degree in communication at USC.

But Hulu wasn't the dream job she'd hoped it would be. Reflecting it ions and directions for their own career paths.

on her own faltering start, Lauren envisioned a website with realistic conversations about career expectations and providing readers with tools to navigate the world of work. She decided that her new site—Career Contessa—would showcase the career stories of real-life, successful women. "The contessas are modern, educated, influential and career-driven women," Lauren explains. And it's the contessas' stories that make the site unique: The way Lauren sees it, reading interviews of successful women—the stories behind their success—is more helpful than scanning job websites.

The site offers a daily blog and weekly in-depth career stories from contessas like Alli Webb, founder of Drybar; Sarah Knight, personal assistant to Giuliana Rancic at E! Entertainment; and Rachel Jo Silver, director of social media for Birchbox. Lauren hopes readers will be inspired and will use what they learn to set realistic expectations and directions for their own career paths.

CONSULT THECAREER CONTESSA

We asked you to send us your most pressing questions about all things career. You asked... and Lauren answered!



in December with a B.A. in literature. My ultimate goal is to end up in a Ph.D. program and teaching, but when I'm getting my master's, I have to work. I'm looking to apply to positions in higher education, but I'm finding that although I'm qualified in my abilities, I don't have the education requirements. Can I still apply for these positions while I'm completing the required education (i.e., my master's)? How can I present myself so that employers will want me despite my lack of education?

Shelby Scott, Illinois

Hi Shelby,

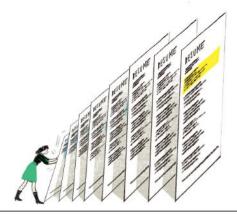
I would suggest looking for roles within admissions and academic advising departments at a variety of colleges and universities. Begin your search broadly so that you can narrow down by other factors later on as you see fit. When you come across a job opening, I recommend

applying online AND dropping off your resume in person at the office. It's always a good idea to network with employees in your target departments or roles by asking them for an informational interview—any sort of personal connection (be authentic!) will help you get a foot in the door.

~ LAURENS ADVICE ~

Find your Passion.

For Lauren, that meant university recruiting, and later, helping women achieve success through Career Contessa. "I always tell people I didn't lack ambition, I lacked direction and so I am really inspired every day to help provide that 'aha' moment or that direction for someone else out there," Lauren said.



~ LAUREN'S ADVICE ~

Know That Every Tob Matters.

"I didn't always have the best attitude about having a job right after school. But what I realized is every job, no matter how big or how small, matters."

I GRADUATED about two years ago and have had great internships and opportunities, but none of them have translated into a successful long-term position. I have a fashion merchandising and marketing degree. Interviewers see fashion and go, "Oh, well this job has nothing to do with fashion." I have been looking for merchandising, e-commerce and marketing positions and have hit wall after wall. Advice?

Shrioni Hunnel, Georgia Southern

Hi Shrioni.

Here are a few tips for pursuing a career that might be slightly outside the realm of your previous experience:

SPREAD THE WORD: Follow up with all your previous employers and let them know you're looking for full-time employment. Never underestimate the value of tapping into a network of people you've worked with directly; they know how good you are at what you do. Send an individual email to each contact asking them to keep you in mind if any opportunities come their way. Include the types of roles you're seeking and attach your résumé. Include a link to your LinkedIn profile in your email signature.

BE CONSISTENT: Carve out time each week to identify

companies and jobs you want to target. Ask someone currently in that job or working for that company for an informational interview. Just remember to not ask them for a job—you're there to gather information. **FOLLOW UP:** There are plenty of people who send informational interview requests, but few people follow up. By staying in touch with your contacts, you show initiative and are at the top of their list when a job opening comes across their desk. **REMEMBER:** It's all about how

you craft your story—education, experience, interests—to the hiring manager. They don't care that you majored in fashion, but they do care how that affects your story and how you can apply those skills to the specific role they're hiring.

34 the Key SPRING 2015

~ LAURENS ADVICE ~

Do your homework.

Lauren credits the research she did via informational interviews for helping her land her dream job. Though perhaps not the most experienced candidate, "I was able to say this is the job for me and here is what I can bring to the table based on my experience."

I HAVE THREE CHILDREN in their

twenties, along with two teens. How do I effectively use my connections to open doors for them without looking like an overbearing "helicopter" parent to their potential employers? What's a mom to do?

Amy McLiney Hart, *Kansas*

Hi Amy.

There is definitely a difference between being a helicopter parent and being effective. Remember that part of your job as a parent is to help your child find a job on her own. I have no doubt that you and your children are close (it's a millennial thing), and you might even feel anxious on your child's behalf, but let your child

run the job-search show. Be available to be supportive and offer advice—just let your child define what supportive means. Some want a sounding board, some want reassurance that things will be okay, and some want to talk about anything but their job search. In the end, pay attention to the cues given and if your child is telling you to back off, respect that.

 $MY\ NAME\ IS\ CAMI$ and I'm a senior working as a recruiting intern, so I'm exposed to a lot of résumés, LinkedIn, etc. What, in your opinion, is the most revealing question that an interviewee can ask her interviewer? Thank vou!

Cami Morrow, Texas

Hi Cami.

It's always important to ask questions at the end of your interview because it's a time to actively participate with your interviewer and show them that you've done your homework on the company and position. This is also your time to gain as much clarity about the company, department and job so you can feel confident accepting the job if offered. Some guestions to ask:

• WILL THERE BE ANY form of training provided?

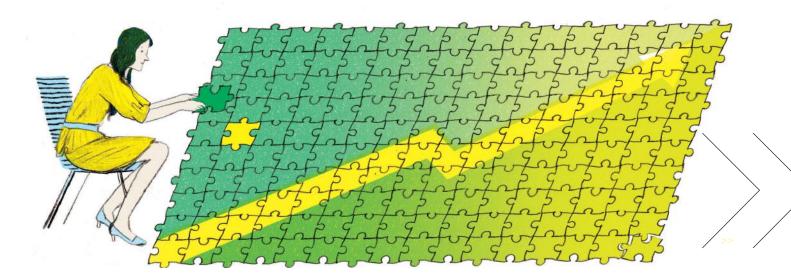
- WHO WILL BE MY direct supervisor?
- WHAT PROCESS will be used to evaluate my performance?
- WHAT IS THE TYPICAL career path for people in this position?
- DOES THE COMPANY offer any opportunities for professional development?

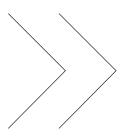
I think it's important to start your career within a company that offers opportunities for growth but before you can grow, you need to be clear on what you're doing day-to-day so you feel confident.

~ LAUREN'S ADVICE ~

Get engaged

get to know your co-workers, ask questions





HOW LONG SHOULD I KEEP JOBS

on my résumé? Or rather, how many should I list? Also, I had several internships during school because they were required for my degree. Should I list all of them? I didn't have a paid job during this time, but I'm afraid it looks cluttered and like I jumped around from job to job even though they were for a set length of time.

Kristen Hulberg, UC Santa Cruz

Hi Kristen,

I like to split résumé experience into two categories: related experience and additional experience. Related experience includes any professional experience that relates or showcases skills included in the job you're applying to. List chronologically with bullet points that elaborate what you did and your results. Don't worry that you haven't included

every job. Under additional experience, list jobs that don't directly relate. These jobs should be listed in chronological order but you don't need to include bullet points. Focus less on the number of jobs you list and more on the story your résumé tells. The ultimate goal is to present yourself as the best possible candidate. Always look to the information given in the job description for guidance.



~ LAUREN'S ADVICE ~

The Dream Job Can Wait.

"You have to get started; you have to take a job. If you don't get started, you're waiting around for the perfect job to land in your lap and it's never going to happen like that."

I AM CURIOUS ABOUT TAKING TIME

off between undergrad and graduate school. Do you suggest taking time off in order to prepare for standardize testing and to complete volunteer work needed for most graduate programs?

Milissa Caruso, Syracuse

Hi Milissa,

Time off allows you to get experiences through work, volunteer, travel, and anything else you need to help you really narrow down what field you might like to pursue a graduate degree in. Take some time to really think

about your interests and longterm goals; you'll get much, much more out of your grad school experience if you know why you're there, what you want to focus on, and what you're trying to accomplish with your degree.

WHAT'S AN INFORMATIONAL INTERVIEW?

An informational interview is a simple way to get a foot in the door. The key to informational interview success? ASK FOR ADVICE, NOT FOR A JOB. Here are some quick pointers to get started:

RESEARCH.

Use LinkedIn, Kappa's Member Locator, and your alumni networks to research individuals who had a similar college major, work for a company you like, or who pursued a particular career field. Once you find an individual you'd like to interview, read up on her background and locate her contact information.

FIND A WARM CONNECTION, IF POSSIBLE.

It can be scary to reach out to directors, presidents, CEOs, and the like, but it's easier if you have a warm connection. So do your homework. Is this person a Kappa? Did she go to your school? Do you both volunteer for Habitat? Use this warm connection in your introductory email. No connection? No problem, just be purposeful in your approach.

SEND THE EMAIL.

Here's where you need to be brave: Write a brief email or connect via LinkedIn. Share your reason for reaching out. Mention your warm connection. Give an interview timeframe and place; for example, "I would welcome the chance to speak with you about your role for 30 minutes. I can meet at your office or can take you out for coffee."

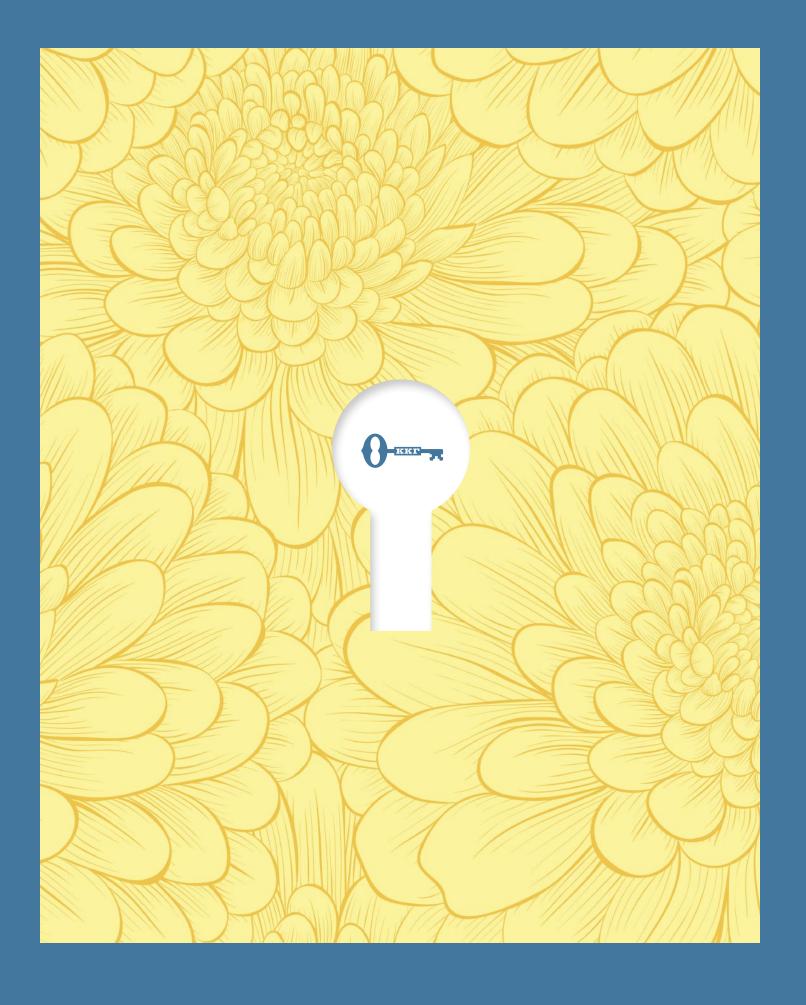
PREPARE AND INTERVIEW.

Once an interview is scheduled, prepare! Read about the company and the industry. Prepare at least five questions to carry the conversation. Dress to impress. While you're not in the hot seat per se, you want to make a lasting impression.

FOLLOW UP!

Email *and* send a handwritten note thanking your interviewee for her time. This step is crucial. If you enjoyed learning about her organization, say so! You never know if this could be your foot in the door.

36 the Key







A DAD'S PERSPECTIVE

It's All Blue to Me

With a family full of Kappas, a dad sheds light on the mystery and magic of sisterhood.

 $-By\ Carl\ Hess$ photo by Christina Gandolfo

I'M A KAPPA DAD. BUT I'M NOT only a Kappa dad. I'm also a Kappa husband, a Kappa brother-in-law, a Kappa uncle and a Kappa son-in-law. I have lived Kappa for 25 years, spanning three generations. So, of course I know everything there is to know about Kappa, every detail and nuance, right?

Wrong. I don't know anything. I can't know anything, by design. I don't know the handshake, the songs, the chants, or the incantations. In fact, I can safely say that I am totally ignorant of every Kappa ritual. Sure, I know there are some symbols. There's a key for one, there's an owl somewhere, and there's a flower that looks like it belongs in a Van Gogh painting. But as for the rest of it, dads are on a need-to-know basis, and we do not need to know.

But I have seen and feel qualified to comment on the tangibles: the positive effects of the Kappa sisterhood on those around me across three generations. I have witnessed my own two daughters, one year apart, and those around them as they

entered college, go from point A to point B, from incoming freshman to graduating seniors. I have seen how they grew and developed in their four years of college. And I have seen Kappa play a huge part in all of that.

No matter the campus, college is a crazy place-fantastic, beautiful, difficult-but also known for its chaos. It is not only academically challenging, but also so socially challenging as to be totally unmanageable and overwhelming. Kappa was a haven, a sanctuary from all the craziness (and even from the world to some extent). This concept was explained to me years ago by my mother-in-law, Joie, who is also a Kappa. A safe, solid, stationary foundation from which to build, and ultimately take control, is priceless. Kappa took the crushing chaos of the place and made it manageable. Even more than that, the Kappa experience gave our girls a pleasant, constructive and productive experience to the point of flourishing.

Beyond that, Kappa provided an atmosphere of growth. And

this is really the essence of the Kappa sisterhood. Here is this group of girls who are not only smart and motivated, but also loving and nurturing. They are supportive in the defeats, which are inevitable during this time in life, and they are rejoicing in the victories. They laugh, they cry, they yell, they console. But along the way they extract everything they possibly can from the experience. Together. They learned right from wrong. And weak from strong. That's a lot to learn.

Did Kappa take them from crayons to perfume? No, it did much more.

Kappa took my girls—as it takes so many girls—from point A to point B. From nervous, somewhat awkward girls bursting with anxiety and raw potential to self-reliant, confident women, realizing their potential. Ready for the world. Largely because of the love and support they got and gave in a sisterhood they will have for life.

Because that's the final thing. Kappa doesn't stop at point B. It goes to point C, and beyond.

brief

DIRECTOR OF MEMBERSHIP

No More Snail Mail ... Submit References Online

Your alumna voice is an important part of Recruitment. In 2015, alumnae will use an online system via Kappa's website to submit references. No longer do you need to print the form, find an envelope, find the chapter address and find a stamp. Just log in at www.kappa.org/references and follow the directions. Your reference will be automatically sent to the chapter. Check out the resources on the Kappa website for how to make the most of this new tool.

-By Susan Pile, Miami (Ohio)





NYOMING

Reality Check

Becky Holt, *Wyoming*, was terrified when her father told her what no college student wants to hear: family financial difficulties might prevent her from finishing her studies.

A complicated shoulder surgery had left Becky's mother with nerve damage and limited use of her right hand. Although she was able to return to work, she was fired without pay as a result of her injuries. Her mother sued and won an initial wrongful termination case, but two years later her disability benefits were denied. At the same time, Becky's father began receiving fewer hours in his job with the post office. The family's savings had already been depleted to pay Becky's mother's medical bills, tuition for Becky and her sister, and Becky's Kappa bills.

Becky is the first member of her family to join a Greek-letter organization, and she went through Recruitment on a whim, intending just to meet new people but eventually pledged Kappa. As a member, Becky learned about Rose McGill aid, but she did not consider applying until **Brittany Howell** encouraged her. "She made me realize my financial situation was an emergency," says Becky.

And now, thanks to a grant

FROM TOP: CHELSEA SCHNYER, BEHANGE.NET/SCHNYERDESIGN

from the Kappa Foundation's Rose McGill Fund, Becky will be able to finish college with a major in zoology and pursue her dream of becoming a zookeeper or veterinarian—without the stress of financial worries. "It is not just a check—it's the support that comes with it," Becky says.

A recent Harvard study notes that 48 percent of college dropouts leave school because they can't afford to continue. With Greek women paying dues and other incidental costs, is the price of belonging to a sorority contributing to students' inability to finish college?

Happily, the answer seems to be a resounding "no." Fifty-eight percent of sorority members graduate from college in four years, compared to 46 percent of their non-Greek counterparts. Beyond the types of financial aid opportunities that helped Becky to continue her studies, Greek life offers fundamental support that non-Greek students may find difficult to access.

ARKANSAS

The Case of the Missing Badge



Jeffrey Taylor Rice, Arkansas, comes from a family of Kappas: her mother, aunt, sister and two daughters are all members. Many of the women in Jeff's family have been initiated with the badge that originally belonged to Jeff's mother, Anita Shafer Taylor, Arkansas, who was initiated in 1945.

But it almost was not meant to be, for this badge nearly slipped away from the family.

In the 1970s while Jeff's husband was in law school in Dallas, Jeff traveled to Fayetteville, Ark., for work. While she was in town she decided to go over to the Kappa house for a visit. As she walked across the blue carpeting in the entryway, she felt something under her foot. Peeling back the carpet, she discovered a small gold key. She turned it



IN THEIR WORDS

Haze-Free KKG

For National Hazing Prevention Week, **Epsilon Upsilon**, *Baylor*, captured the spirit with hashtag "HazeFreeKKG."

over to discover that it was her mother's badge.

Until finding it under the rug, Jeff didn't even know that her mother's key had been lost. Her mother had died in 1977, only nine years after Jeff had been initiated with the badge. Jeff's sister had worn the key and lost it, unbeknown to Jeff. Finding it under the rug was "very special," says Jeff.

The best she can calculate, the badge was missing for a "couple of years," she says. Fortunately it was found well before time to initiate Jeff's two Kappa daughters, one at Princeton and one at SMU. Jeff made sure the key came home with her each time. It has never been out of her possession since she found it.

THE BEST OF

The Best

Kappa recognizes alumnae who excel in their career, professional or volunteer life. To nominate a Kappa for a 2016 Alumnae Achievement Award, visit www.kappa.org/members. Go to More Resources> General Resources>Alumnae Achievement Award Nomination. **Due May 15, 2015.**



Mimi Krogius Walters

UCLA. Mimi was elected to the U.S. House of Representatives in November 2014. She will represent California's 45th congressional district in Orange County in the 114th Congress. One of five new Republican lawmakers elected in 2014, Mimi also was elected to serve as the Freshman Representative to the House Republican Leadership Team. Mimi began her career in public service in 1996, serving as a city councilwoman and mayor in Laguna Niguel. She later was elected to the California State Assembly in 2002 and has served in the California State Senate since 2008.

Debra Houry

EMORY. Debra is director of the CDC's National Center for Injury Prevention and Control. Previously Debra was an associate professor at the Emory University School of Medicine and an attending physician at Emory University Hospital and Grady Memorial Hospital. She also has served as the director of the Emory Center for Injury Control at EUSOM/Rollins School of Public Health. Debra received a doctorate of medicine and master's in public health from Tulane University. Her research focuses on injury and violence prevention, as

well as the boundary between emergency medicine and public health.

Laura Tetley Todd

MISSISSIPPI. Next time you visit Graceland, swing over to historic and charming Collierville, Tenn. In September, the Memphis suburb was named "America's Best Main Street" by Parade Magazine. As executive director of Main Street Collierville, Laura credits a span of programs, including Pennies for Preservation, a program for school children to collect loose

change for beautification projects around town, as part of the success of her program.

Lisa Feringa McClean

KENTUCKY. Lisa created children's clothing brand Bella Bliss with her business partner Kelley Farish. On a mission to find clothing for special occasions but sturdy enough for the playground, Lisa started with a tiny collection of handmade sweaters from Peru in 1998. Bella Bliss is offered at more than 600 children's boutiques.

Carolyn Byrd Simpson

TEXAS TECH. The Texas Office for Prevention of Developmental Disabilities presented Carolyn with a Child Safety Award. Carolyn was recognized for her work with the South Plains Coalition for Child Abuse Prevention and the GO BLUE Lubbock Campaign, which encouraged people to wear blue on April 4 to demonstrate a community commitment against child abuse. Carolyn is a United Way Success By 6 Director.

Amanda Brown

COLGATE. A senior Peace and Conflict Studies major, Amanda

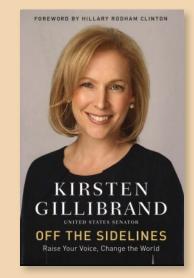
started Children and Youth First USA, which provides a progressive education and safe home for underprivileged children through Life Vision Academy, a school run by Children & Youth First in Kathmandu, Nepal. With **Theresa Solinger** and **Samantha Berlin**, both *Colgate*, the team supports 37 children in a full-boarding educational facility.

Kaitlin Roig-DeBellis

CONNECTICUT. For her work as founder of Classes 4 Classes, the University of Connecticut Alumni Association awarded Kaitlin a Humanitarian Award. Kaitlin was a first grade teacher at Sandy Hook Elementary School in Newtown, Conn., in 2012. She founded Classes 4 Classes to inspire students to learn compassion, kindness and empathy. Kaitlin blogs about education for The Huffington Post and is a keynote and commencement speaker. Her book, Choosing Hope, will be published in spring 2015.

Missy Tullis Tannen

VANDERBILT. Missy and her husband Scott started Boll & Branch, a source for affordable organic and ethically sourced



KIRSTEN RUTNIK GILLIBRAND, DARTMOUTH

Kirsten's memoir, Off the Sidelines:
Raise Your Voice, Change the World, was published in September 2014. Recounting her personal and political journey, Kirsten beckons women to speak up for what they believe in order to effect change. She also has begun a campaign to mobilize women across the country to take part in elective politics. Kirsten has served in the U.S. House of Representatives and was first sworn in as U.S. senator from New York in 2009, filling Hillary Clinton's seat.

42 the Key

bed linens. Through their nonprofit partner, Not For Sale, a portion of each sale helps provide shelter, food, education and hope to women and children who are victims of human trafficking.

Tracey Mumford

BUCKNELL. Tracey joined The Michael J. Fox Foundation for Parkinson's Research in 2011 as the senior associate director of research partnerships. As the world's largest private fund for Parkinson's research, the foundation is dedicated to fast-tracking a cure for the disease.

Melissa Dawson

DRAKE. Northern Illinois University hired Melissa as senior associate athletic director and director of student-athlete academic support services. Melissa leads the academic support unit for Huskie Athletics and works with academic departments and counselors to



MOLLY REED HELM, TCU

Chief thinker at Purple Ink, Molly was recently selected by The Journal Record as an Oklahoma Woman of the Year honoree. Chosen as one of 50 women who make a difference in Oklahoma, Molly provides marketing and writing for nonprofits and businesses. She serves on the Oklahoma Women's Coalition, OU Children's Hospital Foundation, Park Avenue Thrift and Enid Public School Foundation. She and her husband, Geoff, have two sons and live in Enid.

put NIU student athletes on a path to graduation and success.

Wendy Clark

MICHIGAN. Wendy was appointed director of museums, visual arts and indemnity at the National Endowment for the

Arts (NEA) in Washington, D.C. She manages grant-making to museums and visual arts organizations, as well as NEA's special initiatives, such as the Blue Star Museums program, which offers free museum access to military families. Wendy is a member

of ArtTable, an organization dedicated to advancing women's leadership in the visual arts field.

Mary Filman Ferguson-Paré

TORONTO. Mary received an honorary doctor of letters from





Nipissing University for her lifetime of achievement in the Canadian health care system. Mary recently retired as vice president of professional affairs and chief nurse executive at University Health Network of Toronto. Mary was instrumental in establishing a scholar practitioner program in which nursing students learn, under a clinical mentor, the continuum of care with patients and families to be self-directed, patient-centered scholars in nursing. She is a member of the Order of Canada and the recipient of the Queen Elizabeth II Diamond Jubilee Medal.

Shelley Moore Capito

DUKE. Shelley was elected in 2014 as the first female U.S. senator from West Virginia. Shelley had been serving in the

U.S. House of Representatives since 2001 as the delegate from West Virginia's 2nd district. After being elected in 2000, she became the first Republican woman elected to Congress from West Virginia. During her seven terms as a congresswoman, Shelley has been an advocate for the mining industry, sponsoring the Mine Safety Accountability Act and introducing the Coal Jobs Protection Act of 2013.

Gillian Fein

NORTHWESTERN. A busy mother of three children, Gillian worked in health care for almost a decade. Providing delicious and healthful food for her family is paramount. "Like many kids, my little lady has loads of opinions about what she does and doesn't want to

eat." Gillian says. It can't be too smelly or too hot or too cold. It can't take too long to eat. Sound familiar?

To solve the problem of what's for breakfast, lunch and dinner, Gillian created LaLa Lunchbox and LaLa Breakfast—a suite of mobile apps that take the stress out of meal planning for families and empower kids with food choices. Kids select foods for their meals with the help of the app's fun monsters, colors and sounds, and those choices turn into a handy grocery list for parents. "Kids love having the freedom to choose their food," says Gillian.

LaLa Lunchbox and LaLa Breakfast are available to purchase from Apple's AppStore.

Erin Moyer-Carballea

MIAMI. Erin is the vice

president of content development and strategy for Digital Wellness, the company that manages and produces all of "The Biggest Loser" online products, as well as the club and boot camp. Erin is in charge of the company's programming, editorial content and talent management.

Rosemary Dunaway Trible

TEXAS. Rosemary has been appointed to Virginia Governor Terry McAuliffe's Task Force on Combating Campus Sexual Violence. The task force will work with schools, campus police, law enforcement and advocates in Virginia to prevent sexual violence on college campuses. Rosemary founded Fear 2 Freedom, a global nonprofit organization dedicated to restoring joy in the lives of sexual assault victims.

Karima El-Hakkaoui

UC SANTA BARBARA. Karima has co-authored and designed The Wedding A to Z: Everything You Need to Know... and Stuff You Never Thought to Ask. Organized alphabetically by topic, this helpful book doesn't take itself too seriously but has great tips from wedding industry experts, including a best man's checklist and ways to involve your future mother-inlaw. Random House.

Rebecca Krone Kramer

Johns Hopkins. Rebecca has been named to Forbes' 2015 list of 30 Under 30 in manufacturing. She leads the Fabrication Laboratory at Purdue, researching soft materials for use in robotics and other industrial applications. Rebecca received her B.S. in mechanical engineering at Johns Hopkins, an M.S. in mechanical engineering from Berkeley, and her Ph.D. in engineering sciences from Harvard.



JANE BEAIRD, WAKE FOREST

Jane worked as actress Anne Hathaway's photo double and stand in for the upcoming movie *The Intern*. After graduating from New York University with a BFA in studio art, Jane attended Parsons School of Design and worked for Lord and Taylor. *The Intern* is scheduled for release in September 2015.





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- B. Crest Necklace, #0522 18" GP/GF...\$65
- C. Key Ring, #2846 GP or SP...\$35
- D. Snake Chain, #SNAKE 14K...\$504 GF...\$30 SS...\$18
- E. Vertical Letter Lavaliere, #L2647 SS...\$26 10K...\$56
- F. Modern Fleur-de-lis Charm, #2393 GP...\$15 SS...\$26 10K...\$206 14K...\$278
- G. Modern Silhouette Charm, #2394 GP...\$15 SS...\$24 10K...\$97 14K...\$125
- H. Wide Band Cuff, #SB497 SS/GP...\$155
- I. Jeweled Blush Watch, #SUMMERTI...\$50
- J. Wynterice Watch, #WYNTERIC...\$40
- K. Bangle Bracelet, #TBANGLE SP...\$36
- L. Frost Bracelet, #076BR SP...\$20
- M. Blue Cushion Ring with Coat of Arms, #0452 SS...\$122 10K...\$311 14K, 14KW...\$435
- N. Barrel Bead Starter Bracelet, #BJ7295 SP...\$5
- O Barrel Bead Charm, #Bead SS...\$36
- P. Pearl Drop Ring, #612013 SS...\$67

 HERFF JONES, A Doubly ACREST MISTER BOOK

 N., O. (Bracelet and charm sold separately.)

 M. (Includes three charms shown.)

Akron, University of

Zimmerman, Margaret Schellentrager, '50, d. 7/14

Alabama, University of

Armstrong, Paula Harrison, '86, d. 7/14

Allegheny College

Dunbar, Ruth McKibbin, '34, d. 10/14

Arizona State University

Jetvig, Cammille Hoss, '90, d. 9/14

Arizona, University of

Arveson, Margaret Ross, '45, d. 11/14 Demaree, Salome Ross, '38, d. 7/14 Hawkins, Gene Downing, '46, d. 10/14 O'Neill, Frederica Pyzel, '51, d. 8/14

Arkansas, University of

Bowie, Jane Tudor, '60, d. 11/14 Zini, Alyce Sims, '50, d. 8/14

Baylor University

Butler, Hannah, '11, d. 11/14

British Columbia, Univ. of McIntyre, Nancy Cluck, '68, d. 10/14

Bucknell University

Muto, Beverly Geake, '52, d. 7/14

Butler University

Gray, Ruth Deming, '47, d. 10/14 Marlette, Barbara Badger, '39, d. 8/14

California, U. of, Berkeley

Gimbal, Marilyn Morse, '49, d. 7/14 Hughes, Ann Lickfold, '51, d. 7/14

California, U. of, Los Angeles Boyer, Alice Schwab, '41, d. 9/14

Sinton, Norma McLellan, '37, d. 12/14 Smith, Judy Mitchell, '47, d. 11/14

Carnegie Mellon University

Leighton, Carolyn Smith, '44, d. 8/14 Reed, Dorothy Willison, '44, d. 8/14

Cincinnati, University of

Moore, Jean Heller, '46, d. 11/14 Newman, Miriam Pinfold, '41, d. 9/14 Price, Alice Bowman, '42, d. 9/14 Upham, Marjory Koehler, '47, d. 12/14

Colorado College

Foulk, Lyndene Lock, '53, d. 11/14 Leigh, Helen Jean Anderson, '41, d. 8/14 Lewis, Nancy Virtue, '69, d. 9/14 Manewal-Walker, Maxine Heberer, '44, d. 10/14

Colorado State University

Swanson, Elizabeth Munro, '57, d. 8/14 Varela, Ruth Casteel, '65, d. 9/14

Colorado, University of

Kincaid, Karen, '82, d. 7/14 Lasko, Suzanne Lowry, '58, d. 10/14 Queary, Barbara Bartels, '37, d. 12/14

Connecticut, University of Berg, Joan Salsbury, '52, d. 8/14

Lash, Joan, '70, d. 12/14 McGahey, Elaine Harris, '50, d. 10/14

Cornell University

Cullen, Betty Keller, '40, d. 11/14 Lambert, Evelyn Knowlton, '42, d. 6/14

Denison University

Guyer, Joy Brown, '57, d. 11/14 Simon, Marilyn, '58, d. 6/14 Swanson, Lois Ladley, '54, d. 11/14

DePauw University

Bunn, Elizabeth Maxwell, '34, d. 7/14 Heidler, Sallie Ferguson, '53, d. 11/14 Kraege, Anne Beekman, '67, d. 8/14 Moore, Jane Berkebile, '56, d. 11/14 Somers, Jane Rhue, '29, d. 7/14 Williams, Lamar Harper, '47, d. 10/14

Drake University

Shaw, Elizabeth Orr, '42, d. 7/14 Winnie, Mary Hunter, '38, d. 12/14

Duke University

Drill, Isobel Craven, '34, d. 9/14

Vittum, Stephanie Empkie, '58, d. 9/14

Florida State University

Starbuck, Marnie Read, '60, d. 8/14

George Washington University Post, Karen Koenig, '63, d. 8/14

Georgia Southern University Edwards, Brooke, '13, d. 9/14

Georgia, University of

Parker, Ashley Benton, '86, d. 6/14 Hillsdale College Cullman, Susan Wismar, '76, d. 9/14

Stuart, Julie Hibberd, '52, d. 8/14 Idaho, University of

Calkins, Kathleen Mac Nulty, '41, d. 6/14

Illinois Wesleyan University

Brangle, Pat Bennett, '56, d. 12/14 Duncan, Virginia Tappan, '61, d. 7/14 Woodward, Dorothy Dick, '39, d. 11/14

Illinois, University of

Mrkacek, Suzanne Elfgen, '53, d. 11/14

Indiana University

Amdal, Mary Maloney, '41, d. 7/14 Emmons, Nancy Pierson, '32, d. 6/14 Quigg, Sue Smith, '55, d. 7/14

Iowa State University

Jensen, Ann Thornburg, '57, d. 10/14

Iowa, University of

Reichardt, Susan Manbeck, '49, d. 12/14 Sickinger, Susanna Gibson, '57, d. 12/14

Kansas State University

Howe, Margaret Griffith, '51, d. 8/14 Munyan, Emilie, '11, d. 1/15 O'Neill, Mary McMillin, '68, d. 10/14 Sirridge, Marjorie Spurrier, '40, d. 7/14

Kansas, University of

Alexander, Donna White, '42, d. 10/14 Armstrong, Jane Tansel, '46, d. 10/14 Latimer, Betty Young, '40, d. 8/14 Vickers, Carolyn Coleman, '48, d. 9/14

Kentucky, University of

Bland, Martha Thompson, '41, d. 12/14 Brown, Emily Gay, '78, d. 12/14 Watkins, Betsy Stevenson, '43, d. 11/14

Louisiana State University

Morgan, Camille, '84, d. 12/14 Watkins, Julie, '83, d. 9/14

* Manitoba, University of Turner, Roberta Lee, '33, d. 6/14

* Maryland, University of

Heise, Jacqueline Morley, '46, d. 11/14

Massachusetts, University of

Burgess, Carole-Ann Weeman, '69, d. 9/14 Hollis, Nancy Simonds, '65, d. 10/14

McGill University

Blair, Fiona, '64, d. 9/14

Miami, University of

Orszag, Charlene Hornor, '52, d. 7/14Petit, Muriel Gregory, '49, d. 6/14

Michigan State University Elowsky, Carolena, '14, d. 1/15

Michigan, University of

Beyer, Barbara Sickels, '46, d. 7/14 Roberts, Stephanie Kerbawy, '61, d. 9/14

Minnesota, University of

Maytham, Gloria Goode, '51, d. 9/14 Wehinger, Margaret Quigley, '41, d. 10/14

Mississippi, University of

Nicholson, Abby MacDougald, '92, d. 8/14 Missouri, University of

Bruton, Joan Landon, '54, d. 8/14

Monmouth College

Cleland, Gwendolyn Anderson, '40, d. 9/14 Munn, Janice Warner, '39, d. 9/14 Roberts, Virginia Beckwith, '48, d. 8/14

Montana, University of

memoriam

Isbell, Lila, '84, d. 9/14

Nebraska, University of

Bedwell, Linda Buthman, '54, d. 7/14 Farmer, Judith Luhe, '61, d. 11/14

New Mexico, University of

Moriarty, Linda Chess, '51, d. 7/14 Root, Martha Hampton, '43, d. 8/14 Voller, Mary Hannett, '45, d. 7/14

North Carolina, University of Milnor, Charlotte Mooney, '61, d. 10/14

Northwestern University

Heaton, Joyce Snider, '32, d. 9/14 Kiel, Anita McMullen, '56, d. 6/14 Reidy, Suzanne Costigan, '43, d. 11/14 Wasson, Martha Toot, '42, d. 1/15

Ohio State University

Cleveland, Carolyn Butman, '50, d. 12/14Cooke, Anne Rawn, '39, d. 8/14 Postle, Monnie Bennett, '45, d. 12/14 Snodgrass, Anne Scott, '34, d. 10/14

Ohio Wesleyan University

Adams, Barbara Bains, '46, d. 9/14 Kropp, Patricia Brown, '54, d. 12/14 Lewis, Lois Maujer, '40, d. 10/14 Long, Florence Martineau, '44, d. 12/14 Musselman, Mary Ziegler, '50, d. 12/14 Reich, Sally, '54, d. 7/14 Roderick, Carolyn Wetherholt, '49, d. 1/15 Townsley, Janet Howe, '49, d. 11/14

Oklahoma, University of

Boardman, Phyllis Prigmore, '45, d. 12/14 Dunlap, Catherine Hivick, '32, d. 8/14 Epley, Mary Bouchard, '57, d. 12/14 Tyler, Ruth, '50, d. 10/14 Weiler, Lena Quick, '43, d. 9/14

Oregon State University

Egan, Lois Mansfield, '48, d. 7/14 Guyton, Suzanne Rowlee, '49, d. 11/14 May, Phyllis Wood, '41, d. 11/14

Oregon, University of

Cleary, Jean Wagner, '49, d. 9/14 Smith, Mary Gregg, '45, d. 8/14

Pennsylvania State University

Cochran, Lynda Gauss, '62, d. 10/14 Hamilton, Eva Blichfeldt, '32, d. 8/14 LeRoy, Betty Schaeffer, '41, d. 8/14 Miller, Emma Jane Hosmer, '34, d. 7/14 Nash, Brenda Brunner, '61, d. 6/14

* Pennsylvania, University of Bohlen, Betty White, '40, d. 10/14

Purdue University

Belcher, Suzanne Biddle, '54, d. 8/14 Corbett, Mary Swisher, '76, d. 12/14 Huse, Betty Goldsmith, '44, d. 10/14 Landstrom, Eloise Ouick, '46, d. 9/14 Schueler, Nan Ward, '38, d. 8/14

* San Jose State University Luzietti, Geraldine Andersen, '49, d. 8/14

South Carolina, University of Cadwell, Amy Hampton Knight, '92, d. 7/14

Southern Methodist University Goodwin, Karen Walter, '67, d. 6/14 Nairn, Mary King, '42, d. 12/14

Smith, Mary Bennett, '48, d. 12/14 Snelling, Mary Agee, '53, d. 10/14 Winford, Helen Bowman, '45, d. 11/14

Glenn, Barbara Schlegel, '47, d. 7/14 **Syracuse University**

St. Lawrence University

Feicht, Nancy McLean, '39, d. 7/14

Texas A&M University Hedgcoxe, Anne McCauley, '80, d. 8/14

Texas Christian University

Cunningham, Janeen, '57, d. 11/14 Hicks, Kristen Buschman, '78, d. 11/14

Texas Tech University

Wood, Suzanne, '73, d. 9/14

Texas, University of Brown, Rebecca Shytles, '68, d. 7/14 Carnes, Patsy, '55, d. 9/14 Denius, Charmaine Hooper, '48, d. 10/14 Evans, Hallie Stayton, '36, d. 8/14 Huston, Rosemary Kuntz, '28, d. 6/14 Klingeman, Mary Banks, '44, d. 5/14 Purnell, Jane Carter, '44, d. 10/14

Tellepsen, June Learned, '37, d. 8/14

Tulane University

Mahaffey, Mary Montgomery, '56, d. 7/14

Tulsa, University of Dysart, Marie Dickason, '55, d. 6/14

Utah, University of Barton, Maggie Hurd, '61, d. 9/14 Porter, Elizabeth Anderson, '60, d. 8/14

Rose, Josephine Freed, '58, d. 10/14 **Villanova University**

Holbrook, Kerri, '11, d. 9/14

Washington State University Baker, Frances Landerholm, '47, d. 9/14

Washington University Magnus, Margaret Hope, '43, d. 8/14

Washington, University of Callaghan, Nancy Anderson, '52, d. 9/14 McGoldrick, Milaine Jones, '38, d. 7/14 McNeal, Jane Bishop, '48, d. 8/14 Smith, Carolyn Hickox, '48, d. 9/14 Towler, Marybell Provine, '39, d. 5/14

Windham, Nancy Walker, '55, d. 5/14 **West Virginia University**

Hyre, Janice Rickey, '46, d. 6/14 Otto, Sara Ballengee, '32, d. 10/14Shaffer, Elisabeth, '77, d. 11/14

Whitman College

Gajda, Frances Mann, '50, d. 10/14 Gayman, Mary Hansell, '41, d. 10/14 Moersch, Mary Reid, '46, d. 7/14

William & Mary, College of Brown, Janice Ferrell, '51, d. 6/14 Gilges, Patsy Mantz, '58, d. 10/14

Mead, Jane Kyle, '49, d. 9/14 Wisconsin, University of

Kentnich, Arlis Edgington, '56, d. 8/14 **Wyoming, University of** McDonald, Sara Yetter, '44, d. 8/14

* Inactive chapters.

remix

SOME THINGS CHANGE ... SOME STAY THE SAME

In 1961, when Judy Walker **Broadwell** was Rush Chairman for the 60 members of Gamma Delta, Purdue, she assigned a clean-up committee to empty ashtrays and refill cigarette boxes between rounds. While smoking inside during Recruitment is unheard of today, some aspects of Recruitment are more relaxed—no taffeta required. Flannery Baltazar, current Membership Chairman at Eta Lambda, *Loyola*, offers a modern take on Recruitment while Judy shares her memories of the event formerly known as "Rush."

Flannery Baltazar

Class of 2015

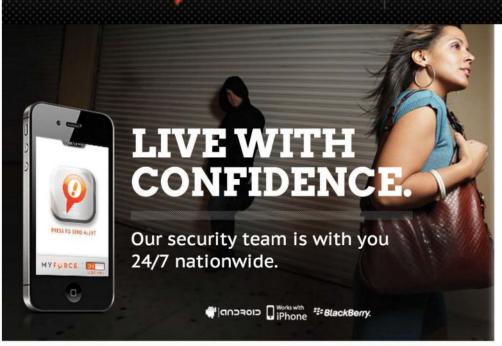
FACING OFF

Judy Walker Broadwell

What was quota? Quota is based on the number of Since all members lived in the house. potential new members in Recruitment. quota was based on the number of empty beds; usually we took from 18-25 women. Last year quota was 6o. "Town girls" were free in our quota since they lived at home. How did you We practiced conversation skills, singing We learned etiquette: how to sit gracefully, and have a program on voting. Alumnae stand how to serve food to the rushees and how to prepare? in as potential new members, and we practice properly light a rushee's cigarette. recruiting them. How did you meet We meet women during classes We relied on references and observed and invite them to educational or their behavior on campus and at fraternity potential members? philanthropy events. parties. For the first round, we wear T-shirts; What did you wear? Skirts and sweaters for the first round, blue dresses for the second round and white church dresses for the second round and dresses for preference. Bid Day is full of glitter, cocktail dresses for pref night. temporary tattoos and colorful face paint. Any fond memories? Potential members are not allowed to A clean-up committee straightened **leave with any gifts.** Once, a guest tried the house between parties. Their most to smuggle out a mini-cupcake via the long important job: empty the ashtrays and refill sleeve of her dress when she found out she the cigarette boxes and trays of matches, couldn't leave with it. which were printed with KKG!

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