

The period covered by this report is Jan. 1–Dec. 15, 2020.

1. The chapter should approve the completed report and submit it by Dec. 15.
2. Keep the original hard copy for the Marshal's files.
3. Email one copy of this report and a copy of your chapter's annual newsletter to Kylie Smith, Archivist/Museum Director, at ksmith@kappa.org.
4. Email one copy of this report to the Ritual Adviser.
5. Email one copy of this report to your Ritual and History Specialist.

Summarize the previous calendar year, scholarships, group honors/awards, Convention awards, traditions, special events, philanthropic involvement, chapter goals, and how your chapter operations **changed because of COVID-19** (e.g., how did it affect recruitment, initiation, etc. Were events/acitvitires held virtually?

Zeta Alpha held our 2020 recruitment from Thursday January 30th through Sunday Febreuary 2nd. With Sryia Nuguri as our Membership Chair, our chapter successfully offered 20 new member bids. On May 2nd we initiated these 20 members into Zeta Alpha Chapter.

Starting on March 13th Zeta Alpha chapter became completely online. During the spring we continued regularly scheduled chapter meetings as well as virtual big-little events from March 8th through the 11th. On March 6th we had our sisterhood retreat off-campus, hosted by chapter member, Maddy Hill and Vice President of Standards, Spencer Rule. We spent the day doing small group activities and came together at the end for some whole chapter activities.

In the beginning of the Fall our chapter attended a virtual Organizational Fair in which we had the opportunity to speak to women interested in joining Greek life. In October, Solangy Juarez , our Vice President of Academic Excellence, hosted a virtual scholarship banquet to honor our chapter's academic accomplishments for the previous semester. Members with a GPA of 3.3 of higher will receive an Iris when we are able to be together in person, and members with a GPA of a 3.5 or higher will receive a pearl to be attached to our badges. In September we went through the COB process. With Maddy Hill as our Membership Chair, our chapter successfully offered 2 new member bids. On October 12th we held a virtual pledging ceremony and on December 6th these two members were virtually initiated in a Zoom ceremony that combined all ceremonies. Overall, COVID-19 changed our operations drastically for the 2020 calendar year. We were not able to complete many of our in person traditions online, but we adjusted well to the change, utilizing Zoom in order to enhance our Kappa experience. All activities from March 13th until December 13th were held virtually, including COB and all recruitment preparation for next year.

Chapter Philanthropy
<p>What organization does the chapter support?</p>
<p>Reading is Fundamental, Boys and Girls Club</p>
<p>Why did the chapter choose this organization?</p>
<p>We chose Reading is Fundamental because it is our national philanthropic partner and believe in the mission to support literacy in children. The reason we chose Big Brother Big Sister is because we support their mission of providing kids across the country to safe places where they can make connections.</p>
Diversity, Equity, and Inclusion
<p>How did your chapter include diversity, equity, and inclusion (DEI) initiatives in your programming this year? (e.g., adding a DEI officer, philanthropy events, social media, awareness campaign, chapter training, etc.).</p>
<p>In 2020, our Diversity and Inclusion Chair, Janice Vasquez, planned a plethora of activities that furthered Zeta Alpha’s chapter diversity, equity, and inclusion. During our chapters, both virtual and in person, Janice created opportunities for sisters to share their own personal experiences about their culture through a segment called “Kappa Kulture”. Sisters were given time in chapter to share some aspect of their culture that they think is interesting and important for the chapter to know about. Over the summer, in the wake of political and civil unrest throughout the country, our chapter met once every two weeks on Zoom for open discussions about how we were feeling with the state of the country and what we could do to become more informed citizens and allies. Our Instagram @BabsonKGG also shared resources on how to help aid diversity and inclusion efforts across the country and in the Greater Boston Area specifically. In the fall we attended a Panhellenic virtual meeting about inclusion in Greek life, where we engaged in meaningful discussion with the other fraternities and sororities on campus.</p>
Sesquicentennial Celebration
<p>How did your chapter celebrate Kappa’s 150th anniversary? Share what you have done this year.</p>
<p>To celebrate Kappa’s 150th anniversary our chapter had a Founder’s Day ceremony with a virtual version of the regular Founders’ Day Ceremony. Our education chair, Jacalyn Pell,</p>

also planned interactive activities during the Founders' Day Chapter. Jacalyn gave us a history Of Kappa's Founders and created a Kahoot to get the whole chapter involved.

Photographs

Are there any interesting photos in the chapter archives that you would like to share? e.g., screenshots of virtual meetings, pictures of chapter events that followed all public health guidelines (mask wearing, physical distancing, etc), pictures of masks, drive-thru bid days, etc.



Spring 2020 Recruitment Night 1



Spring 2020 Recruitment Night 2





Spring 2020 Bid Day



Spring 2020 Big Little Reveal



Fall 2020 move-in

Date read to the chapter and approved by a chapter vote: 12/12/2020

Charlotte Bradley	Charlotte Z Bradley
Marshal	Signature
bradleycharlotte6@gmail.com	
Email	

