

the Key

KAPPA
KAPPA GAMMA

VOLUME 119, No. 1
SPRING 2002

Mentoring Changes Lives — P. 10

- Kappas share tips from their plunge into self-employment — P. 16
- Minding Their Own Business: Entrepreneurs take control of their careers and lives — P. 20



Minding Everyone's Business

— By LOIS CATHERMAN HEENEHAN, *Adelphi*

Women are said to be gossips. A recent Broadway revival of Clare Booth Luce's play "The Women" was a huge hit, despite the fact that it was written 70 years ago. It centers on women talking about what other women are doing. Times haven't changed all that much.

Women talking among themselves about others may be considered gossip, or it could be thought of as minding everyone's business in the best sense of the phrase. Because that's what women do, and do very well — take care of business.

There are women entrepreneurs, CEOs, government officials, managers, supervisors, office and factory workers in every industry and field of operation from construction to banking. Women went to work in great numbers during World War II to fill a need. Some returned to homemaking, others stayed in the workforce. A new surge of female workers came forward as a "women's revolution" took place. Whatever the reason, or the era, women have stepped out to take care of business or quietly taken care of it at home with dedication and skill.

Some of our members have written to say they are in awe of the women profiled in *The Key* and feel insignificant in comparison. That should not be! Every woman is an asset to be valued in whatever sphere she chooses to operate. We know we are all "working women," whether it be at a corporate desk overseeing a large budget and many workers or at a kitchen counter packing lunches while checking homework, the family budget and everything in between. We are mediators, organizers, "bean counters," supervisors, role models, counselors, disaster preventers (or we mop up after) and mentors. We all are taking care of business; only the venue differs.


One facet of our "working world" is struggling to maintain its workforce. Some groups are asking,

"Where have all the volunteers gone?" We need hospital fundraisers and "pink ladies," room mothers and PTA bake-sale chefs, drivers to take meals to the ill or elderly, women to help others in crisis at domestic violence centers and a host of other volunteers in a broad spectrum of positions that cannot be covered by paid personnel.

Opportunities are everywhere — and many of them are in Kappa. Fraternity and Province Officers and Chapter and Association Delegates will be "minding the Fraternity's business" in June as we meet, share ideas and make decisions at the 64th Biennial Convention. As we work, we learn from each other ... join us!

The concept of mentoring is nothing new for our members — we've been doing it for a long time. Share your talents with an alumnae association. They'd love to learn how you manage your finances or what you know about a museum or wildlife preserve. Be an adviser! Our chapters need help from supportive alumnae and want to learn from our experience. If you handled PR for your church rummage sale, you know how to help the chapter chairman with the 5K run. Be the member of the alumnae association who puts together a panel of career

women to talk to graduating seniors about more than their careers. Make it "Real World 101" and include finding and furnishing an apartment, managing money, staying healthy — all the things their parents tell them but they pay more attention to when it comes from someone else!

We can all help somewhere. If you aren't sure of your place, ask some Kappas. Minding their business, they'll help you mind yours. That's what Founders LOU, MINNIE, JENNIE, ANNA, SUE and LOU did 132 years ago. Their "pow-wow" on a little campus bridge continues to grow in scope and opportunity as we continue to mind the sisterhood of business — and the business of sisterhood that is Kappa Kappa Gamma. 



Collegians at their first Kappa Kappa Gamma Convention help conduct the business of the Fraternity. Register now for the 2002 General Convention in Orlando! See Page 5.

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On the Cover

Mentors and protégés have powerful relationships. Since 1870, Kappa Kappa Gamma has provided women of all ages the opportunity to develop mentoring relationships. On the cover are two Kappas who enjoy a mentor/protégé relationship. Public relations professional LINDSAY GLADWIN, *Arizona State*, (left), mentors KYLE ZEGARSKI, *Arizona State*. Lindsay works for General Dynamics Decision Systems, and Kyle is completing her term as Public Relations Chairman for EPSILON DELTA CHAPTER.

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National Panhellenic
Editors Conference



The Key is the first college women's fraternity magazine, published continuously since 1882.

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The Key (ISSN 1063-4665) is published quarterly for \$3.00 by Kappa Kappa Gamma Fraternity, 530 E. Town St., Columbus, OH 43215. Printed in the United States of America, copyright Kappa Kappa Gamma Fraternity 2002.

Preferred periodical postage paid at Columbus, Ohio

POSTMASTER:

Send address changes to:

The Key
P.O. Box 308
Columbus, OH 43216-0308

President's Message

Join the Fun!

A gathering of Kappas is always a happy time. Old friends, new friends, renewed friends ... relationships worth keeping forever. This June, in Orlando, Fla., Kappas will gather for just such a happy time, and one that will also fulfill the purposes of our General Convention. While the purpose of the General Convention is to elect the Fraternity Officers for the next biennium, consider reports and provide leadership training ... so much more happens while the business of the Fraternity goes forward.

I invite and encourage all Kappas to come together June 19-23, 2002, at the Hilton in the Walt Disney World Resort in Orlando, Fla. Highlights of these five days include the culmination of our identity study and introduction to using this tool to share that which is unique about Kappa Kappa Gamma. It offers the opportunity to discuss issues affecting us all, a sharing of ideas and participating in the future direction of your Fraternity. Awards — individual, chapter and alumnae association — are presented. Come celebrate the best that is Kappa.

An overview of the 64th Biennial Convention program is included in this issue. For more information and a

registration form for General Convention, visit the official Web site at www.kappa.org or call our toll-free number 866/KKG-1870 (866/554-1870). Come to Orlando in June and share in the Convention experience. You won't be disappointed.



Loyally,

ANN TRUESDELL,
Ohio Wesleyan
Fraternity President



Are You an Owl Out on a Limb?

Come join the group!

You too can enjoy the privileges, friendships and fun that come with participation in an alumnae association. Please provide the following information via e-mail to kappaowls@kappa.org. If e-mail is not available to you, then please complete the form below and send it to **Christine Erickson Astone**, *Wyoming*. She will put you in touch with your Province Director of Alumnae and the alumnae association nearest you.

YES! I want to know more about Kappa Kappa Gamma alumnae association opportunities near me!

Name: _____

Address: _____
(Street) (City) (State/Province) (ZIP)

Telephone: ____ / ____ College/University: _____ Init. Date: ____ / ____

☐ New Address? ☐ New to Area? E-mail: _____

Last Address: _____

Former Fraternity Experience: _____

MAIL TO: Christine Astone, 4113 Zephyr Way, Sacramento, CA 95821 (kappaowls@kappa.org)

Fraternity Welcomes 129th Chapter

ETA ZETA CHAPTER at John Carroll University became the first Kappa Kappa Gamma chapter of the new millennium on November 17, 2001. Located in University Heights, Ohio, Eta Zeta is also the first chapter whose charter bears the signatures of Fraternity President ANN STAFFORD TRUESDELL, *Ohio Wesleyan*, and Executive Director LILA A. ISBELL, *Montana*, both of whom assumed their duties in June 2000 and June 2001 respectively. ETA ZETA is also proud to be the first National Panhellenic Conference group to be installed on campus.

Eta Zeta was colonized on October 21, 2001, after a successful match with Kappa Gamma Delta, a local group founded in 1998. The 27 charter members, led by chapter President JILLIAN SOPKO, were initiated and Eta Zeta Chapter was installed by Fraternity President ANN STAFFORD TRUESDELL. Fraternity officers assisting with the weekend activities were Director of Membership MARTHA ALLEN KUMLER, *Ohio State*; Chairman of Extension CAROL GEORGE SANDERS, *Cal. State Northridge*; Regional Director of Chapters SUSIE EYNATTEN HUGHES, *Missouri*; Coordinator of Chapter Development JILL HUGHES MEALY, *Akron*; Gamma Province Directors of Chapters JONI MANOS BROWN, *Ohio Wesleyan*, and MINDY MOELLERING, *Miami*; Traveling Consultant, KYLEE DETERDING, *Iowa State*; Chapter Consultant RUCHI KALRA, *Westminster*; and Executive Director, LILA A. ISBELL, *Montana*.

KAPPA CHAPTER at Hillsdale College, led by chapter President ASHLEY THOMAS,

served as the Key Sister chapter for Eta Zeta during the weekend activities, while members from BETA NU, *Ohio State*; LAMBDA, *Akron*, and RHO^Δ, *Ohio Wesleyan*, also participated.

Chapter Consultant Ruchi Kalra serves as the resident adviser to the chapter while pursuing a graduate degree at JCU. Jill Hughes Mealy, the Coordinator of Chapter Development, is responsible for the recruitment of chapter Advisers and House Board members.

The CLEVELAND and CLEVELAND WEST SHORE ALUMNAE ASSOCIATIONS presented the chapter with the President's Badge while countless associations and chapters within the Province have sent greetings and gifts for the chapter. Especially significant was the quilt LAMBDA CHAPTER, *Akron*, prepared, resembling the one hanging in their chapter house, for the neighboring chapter.

John Carroll University is one of 28 Jesuit colleges and universities in the United States. It was founded as St. Ignatius College in 1886, and in 1923 was renamed John Carroll University, after the first archbishop of the Catholic Church in the United States. In 1935, it was moved from its original location on the West Side of Cleveland to its present site in University Heights, a suburb 10 miles east of downtown Cleveland. In September 1968, the University made the transition from full-time male enrollment to a co-educational institution. Currently more than 3,300 undergraduates call John Carroll University home.



Kappa Kappa Gamma welcomes **Eta Zeta Chapter** at John Carroll University.

Mission Statement of The Key

The Key of Kappa Kappa Gamma links each member with the Fraternity. The mission of The Key is:

- to inform, inspire and challenge
- to sustain and nurture membership loyalty and interest
- to recognize individual, group and Fraternity accomplishment
- to provide a forum for an exchange of information and opinion
- to be a permanent record.

To request advertising rates or send information and photographs for *The Key*, please contact:

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Come to Convention 2002



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Join 1,000 Kappas at the Hilton Walt Disney World Resort!



Peter Noble, Gemini Photography



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... Don't Miss the Fun!

Programs Include

- Memorial Service
- Presidents Luncheon
- Candlelight Banquet
- Business Meetings
- Advisory/House Board Training
- Social Track for Convention Visitors
- Chapter and Association Interacts
- Installation of Officers
- *History 2000* Autograph Party

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- Full-time package — \$825
(Wed. dinner through Sun. breakfast)
- Weekend package — \$420
(Fri. dinner to Sun. breakfast)
- Single Room (no meals) — \$158 per night

How to Register

If you would like to join the fun, please complete and return the form below or contact Fraternity Headquarters at 866/KKG-1870 or jjones@kappakappagamma.org for a registration packet. Online registration is also available at www.kappa.org. All alumnae associations, chapters, House Board and Advisory Board Presidents have been sent registration packets. Associations and chapter delegates must attend full time. Airport shuttles to and from the resort are included if flight reservations are made through Century Travel, the Fraternity's official travel agency.



Yes, I am interested in attending the 64th Biennial Convention, *June 19-23, 2002.*

Full Name: _____ Chapter/School: _____

Address: _____

Phone: _____ E-mail: _____

Return this form to:

**JULIE JONES, Michigan State, Meeting Coordinator, Kappa Kappa Gamma Fraternity
Headquarters, P.O. Box 38, Columbus, OH 43216-0038.**

Nominate Candidates for Leadership Positions

The Fraternity Nominating Committee is accepting nominations for the positions of Fraternity Council, Regional Directors of Alumnae and Regional Directors of Chapters. The Nominating Committee will submit its slate of candidates at the General Convention, June 19 – 23, 2002. Fraternity Council and Regional Officers are elected to a two-year term by majority vote at the close of Convention. No one may hold the same position for more than two terms.

Any Kappa may recommend any alumna in good standing who has served the Fraternity within the past 10 years as a member of Council or as a Regional or Province Officer, Traveling Consultant, Chairman of a Standing or Special Committee (for Council Nominees), a member of a Standing or Special Committee (for Regional Officer Nominees), or as a Council Assistant.

A candidate should have demonstrated leadership ability and strong managerial, communication and

analytical skills. She should be mature, a good team player, self-motivated and able to relate well to various types of people. Every member is invited to become a part of the nominating process by submitting recommendations using the form below.

Toll-Free Number for Fraternity Headquarters

A toll-free telephone number has been established to facilitate member communication with Kappa Kappa Gamma Fraternity Headquarters. The new number is 866/KKG-1870. This number was selected to serve as a reminder of our organization's founding year, 1870.

Kappa Kappa Gamma Recommendation for Fraternity Position

Mail to: JAN HARENBERG STOCKHOFF, 6917 Rosewood N.E., Albuquerque, NM 87111. Form available online at www.kappa.org. Deadline: April 15, 2002.

Recommendation for: _____
First Name Middle/Maiden Last Husband's First Name

Street Address City State/Province ZIP

Telephone: _____ E-mail: _____

Chapter: _____ College: _____

Alumnae Association: _____ Province: _____

Position(s) for which this Kappa is recommended: _____

Reasons for recommending this Kappa: (e.g., Fraternity experience, achievements, skills, qualifications) _____

Recommendation submitted by: _____
First Name Middle/Maiden Last Husband's First Name

Chapter: _____ Alumnae Association: _____

Recommended by: ☐ Chapter ☐ Association ☐ Individual ☐ Other

Initiation of College Alumnae — An Opportunity to Provide Needed Alumna Support

2000 General Convention Resolution

Whereas, the chapters without Kappa Kappa Gamma alumnae in their local area are unable to benefit from the support of advisers and House Board members; and

Whereas, the Fraternity recognizes the benefits of advisers and House Board members to undergraduate chapters; and

Whereas, other NPC members have developed programs to support initiation of qualified women into alumna membership;

Therefore, be it resolved that the Fraternity Council both;

Investigate the benefits and criteria of selective alumnae initiation for the purpose of chapter support, and

Develop a plan to promote growth and recruitment of Advisory Boards by alumnae associations.

The convention body at the 2000 General Convention approved the above resolution in an attempt to increase alumna support for chapters without a sufficient number of local alumnae. The Alumna Initiate Task Force, established by the Fraternity Council to investigate the benefits of initiation of college alumnae, collected statistics regarding the availability of advisers for our collegiate chapters. The Task Force found that:

- At least 50 of our 129 chapters have fewer than five advisers.

- Thirty chapters have no alumnae association in their community.

- Nine of 16 Provinces are struggling to find adequate Advisory Board support for chapters in the Province.

- At least five chapters do not have a single adviser.

"The key ingredient to a chapter's success is the strength of its Advisory Board. Advisers provide continuity to the undergraduate experience," explains DENISE RUGANI, *UC Davis*, Director of Chapters. "They are role models, and through their dedication and care provide a strong foundation for our undergraduates to live the ideals." The Fraternity is committed to providing advisory support for chapters. The Task Force recommends selective initiation of college alumnae as an aid to chapters with few alumnae in their community.

The Fraternity Council has accepted this recommendation and is proposing bylaw amendments that would enable selective initiation of college alumnae for the purpose of chapter advisory support. The suggested recommendation and criteria for prospective alumna initiates is available on the official Web site at www.kappa.org. Contact Task Force Chairman DEANIE WALBURN STRENGTH, *Alabama*, via e-mail at deanie_strength@yahoo.com with questions.

PERSPECTIVES

From a chapter President

I am the President of BETA BETA^A CHAPTER at St Lawrence University ... located in Canton, a very small town in upstate New York. We do have an alumnae association nearby, but it is a small group that is no longer able to provide an adequate number of advisers.

This leaves us with big problems because our Chapter Council is made up mainly of sophomores who do not have the experience needed to run the chapter. Because recruitment is deferred until first semester sophomore year, and 80 percent of the junior class goes abroad, our officer pool is limited.

We, as a Fraternity, understand that our chapters are in need of advisers. We, as a Task Force, believe that having the option to initiate alumnae for the sole purpose of advising could help. For chapters like my own, this option may be the last one we have.

— MARY SCHWAB, *St. Lawrence*, Alumnae Initiate Task Force

From an Advisory Board of One

There were 17 jobs to be done. I could not possibly do all of them. There were few alumnae in the area and there had never been an alumnae association. Members of the HARRISBURG ALUMNAE ASSOCIATION had done what they could for DELTA PHI, *Bucknell*, from a distance but they were needed when EPSILON OMEGA, *Dickinson*, was established.

Ideally, each chapter officer should have an adviser. Not even an industrial compactor could condense, combine or crush 17 adviser positions into one. And that doesn't even touch House Board. No chaperones. No alumnae help for recruitment events, at selection sessions or to take part in Initiation. And perhaps worst of all, none to be with the chapter in times of stress, trouble or celebration.

First semester sophomore recruitment and two-thirds of the juniors abroad diminished the potential officer pool. Continuity was a major concern. Occasionally a graduate student helped advise or a Kappa joined the university staff for a few years before moving on. Any help was greatly appreciated, but provided short-term aid. One person does what she can.

Almost old enough to be their grandmother, I got to be their big sister. We shared worries, mopped tears, shrieked with joy on Bid Days and for a sister's engagement, and swelled with pride when awards were announced. And mine was the best award of all — watching tentative sophomores blossom into confident, capable young women. I'd do it again in a minute but it would be so much nicer to work with a team.

— LOIS CATHERMAN HEENEHAN, *Adelphi*

Kappa's Leading Edge Is Leadership

Brand identity creates a lasting strategic edge.

— By Steve Downey, brand identity consultant

The purpose of an ongoing identity program is to produce a branding strategy — a long-term plan — for distinguishing and differentiating Kappa Kappa Gamma. This differentiation is essential since Greek organizations have not been receiving favorable media coverage. As a responsible organization, Kappa has a duty to speak up and tell its positive story along with a positive story of the Panhellenic experience. In our media-driven world, it is increasingly incumbent on all organizations to communicate themselves better and be known accurately for who they are and what they stand for.

Kappa's leading edge is leadership. Our research shows that among Kappa's frequently cited attributes — collegians and alumnae alike are seen as genuine, respected, ethical, confident, supportive, diverse, poised — leadership stands out. Kappa leaders are strong women to whom others look for enlightened direction, who set forth clear goals and get things done. Such Kappa leadership is widely evident on campuses and in communities — among collegians and alumnae alike.

Examples

An identity program similar to what Kappa has undertaken has made a lasting impact on many other high-profile and prestigious institutions. Here are some examples of the impact of the branding process — how institutions developed long-term strategies to enhance their standing and reputations.

Pennsylvania State University: Education for All

While working with Penn State University we discovered an outstanding institution whose “quiet reality” — an industrial research power-house and multi-unit statewide structure — was basically at odds with an image of big-time football, agricultural, party school. Our research showed that at its core — because of its unique structure — Penn State had become a meritocracy, where the best is accessible to the most; the American opportunity institution, fulfilling the land grant mission like no other; educating Pennsylvania's young citizens, bolstering jobs and the economy via research, education and service.

By focusing on these findings, Penn State flourished: its capital campaign exceeded its initial goal by \$160 million; applications for admission increased 33 percent; its ranking among U.S. research universities in annual R&D expenditures moved within seven years from #23 to #8; and its Economic Development System became not only more

accessible, but also a major revenue contributor to the University and job producer for Pennsylvania. Last, but hardly least, its subsequent invitation to join the “Big Ten” attests to Penn State's enhanced national stature, leadership, reputation and prestige.

Illinois State University: Undergraduate “Public Ivy”

As the oldest institution of public higher education in Illinois, Illinois State grew rapidly in recent decades — despite a hidden psychological barrier that was undercutting pride and inhibiting philanthropy. The “problem” was the presence of the University of Illinois less than 50 miles away.

My colleagues and I helped Illinois State proclaim its true identity as one of the finest large public undergraduate universities in America. With comparatively small classes, few teachers' assistants and one of the most cohesive and coherent core curricula and liberal arts programs in the country, Illinois State's new position is paying tangible dividends. Fundraising has increased markedly as have applications for admission. Moreover, with a differentiated message calling attention to the University's true strengths, corporate recruiters have been visiting Illinois State in record numbers, and media attention has grown as well.

Summing Up

The above examples speak to the power of branding and positioning to create a clear and differentiated image for an organization — thus helping to create the future.

In a world of increasing complexity, where organizations of all kinds are competing for attention, understanding, respect and support — brand identity and strategic communication are becoming critical tools for enlightened not-for-profit as well as profit-making institutions.

By publicly acknowledging and emphasizing this pervasive, inherent leadership quality, Kappa Kappa Gamma intends to remind members everywhere of their shared propensity to lead, to do even more, and by example encourage greater leadership among others. It is hoped and expected that Kappas will respond accordingly by reaching beyond themselves, by asking what more they can do to make a difference, how they can contribute even more by building upon past behavior, reinforcing Kappa's distinctive tradition of leadership.

Steve Downey is a brand identity consultant specializing in educational, health care and not-for-profit institutions.

Are You Missing Out?

Your Kappa alumnae association offers opportunities to:

- Meet and socialize with wonderful women,
- Gain support in pursuit of lifelong learning,
- Receive recognition and appreciation of your time and talents,
- Enjoy laughter, good food and a lot of fun, and
- Participate in leadership and philanthropic service.

Kappa Kappa Gamma is creating and rejuvenating alumnae associations in the following areas. Getting involved is easy — simply contact a Kappa listed below. If your area is not represented in this list, contact SHIRLEY SWAN JORDEN, P.O. Box 8111, Horseshoe Bay, TX 78657-8111; jrjorden@tstar.net; 830/596-2201.

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A complete list of alumnae associations is available at www.kappa.org or by calling Fraternity Headquarters at 866/KKG-1870.

Help Kappa – Go Shopping Online!

You can now shop online and benefit Kappa Kappa Gamma at the same time! Visit our new mall at www.npsmall.com/kappa kappagamma.asp and shop at your choice of 150 merchants. You pay the same low prices, and we get a generous commission of up to 14 percent of your purchase price. Your shopping is secured, and your privacy is fully respected. Shop with merchants like Amazon, CDNOW, Barnes and Noble, The Golf Warehouse, PETSMART, Disney, Flowers.com, L.L. Bean, Lands End, J. Crew, Martha Stewart and many more. You can also access the Kappa shopping mall through our Web site: www.kappa.org.



Mentoring Magic: Kappas Help Women Flourish

— By CAROL J. CARTER, Arizona

*T*he term *mentor* has its roots in ancient Greek literature. In Homer's *The Odyssey*, Mentor is the name of a loyal adviser of Odysseus entrusted with the care and education of Odysseus' son. According to *Random House Webster's Unabridged Dictionary*, the word mentor means a wise and trusted counselor or teacher.

Photograph by LOUISE DANFORD MOENSTERMANN, Washington Univ. (St. Louis)

Mentors change lives in amazing ways. I have seen many outstanding examples in my experience with helping people with college and career planning. Even before I began a career in mentoring others, I saw first-hand the power of mentoring through my experience in Kappa Kappa Gamma. I can tell countless stories of how other Kappas and I have benefited from the mentoring process. In fact, the mentoring skills learned as undergraduate members allow us to reach out to nonmembers on our campuses and in our communities.

Take Lisette Perez, for example, who says, "I couldn't have come into my own as a confident woman without the influence of mentors." At 33, Lisette decided to reinvent herself after a tragedy turned her world upside down. I watched in amazement as a Kappa friend of mine, CYNTHIA NORDBERG, *Arizona*, helped Lisette successfully transform her life.

When asked why she seeks out mentoring opportunities, Cynthia says, "As a Kappa, I've been given the tools to mentor young women like Lisette. From my first day as an initiated member, I've received valuable advice and support from Kappas on all kinds of issues. So it comes naturally for me to pass along that same encouragement to other women."

Before meeting Cynthia, Lisette didn't have supportive relationships with other women. Consequently, cultural influences defined her family role. Certain family members held to the notion that only boys need an education and a career. Girls were to remain at home with their parents until they married. Lisette's mother told her if she tried to move out on her own, without a husband, that the family would disown her. As a result, she never explored her potential. "I didn't even know anyone who talked about such things,"

says Lisette. Every decision I made hinged on my parents' approval." But a tragic event was about to change all that.

On a warm summer evening in 1998, Lisette's younger brother was shot and killed in front of their house by a gang member. "As a family, we were lost," says Lisette. "No one knew how to grieve, including me." Riveted by the brevity of life, a new thought began to germinate: "What should I do with the rest of my life?" Lisette wondered.

Instinctively, she knew she had to break from family tradition. Against all odds, Lisette plunged into the unknown by moving into her own apartment. Next, she enrolled at a local community college. Meanwhile, her mother fulfilled her ugly promise: The family refused to have any contact with Lisette. Three months later, Lisette fell into the dark hole of classic depression and failed her classes. At the suggestion of a friend, she scheduled an appointment with a counselor who specialized in grief therapy.

After several sessions, the depression began to lift, but Lisette still felt lost. "I was ill-equipped to handle life on my own, and I didn't know how to keep up with the reading assignments in my college courses," she reveals. "I was completely overwhelmed." Then, Lisette's counselor suggested the key to unlocking her potential: a mentor. He knew his colleague, Cynthia Nordberg, had a passion for helping women succeed.

Lisette didn't know what mentoring was, but as she listened to the counselor explain his idea, a wave of understanding swept over her. "I started to cry," Lisette says. "They were tears of relief. He described exactly what I needed." Lisette's counselor introduced her to Cynthia and they began a mentoring journey.

The Four "A's" of Mentoring

What can a mentor do for you? Well, that depends on your need or desire. According to the National Mentoring Partnership, most of what a mentor provides falls into the following four areas:

Advice. Mentors can offer *advice* to help you evaluate your options and make better decisions.

Access. Your mentor can give you *access* to a new world of ideas and experiences. They can include you in their network of friends and colleagues, which may eventually

lead to the job or vocation of your dreams. They can write letters of recommendation for you or introduce you to an influential person in your area of interest.

Advocacy. Depending on your relationship, your mentor can also be an *advocate*. That is, your mentor can speak up for you in important situations, such as breaking the cycle of domestic violence. Women who are victims of abuse need support and encouragement to end a destructive relationship or receive

marriage counseling. Your mentor may also be an advocate by nominating you for appropriate awards and/or leadership positions on campus or in your community or workplace.

Accountability. Mentors can help you stay true to your goals by holding you *accountable*. They can check and evaluate your work, giving you feedback on your progress.

For more information on mentoring, visit www.mentoring.org.

Five Tips for Getting the Most Out of Mentoring

Mentoring is shaped foremost by the needs of the protégé. But what you get out of mentoring depends on the quality of the relationship. So, strive for open communication and mutual respect by following these guidelines.

Set ground rules. Confidentiality is of paramount importance. Agree that your meetings will be held in confidence. You also need to agree on a schedule. Some people prefer to meet the same day each week or month; others prefer a flexible schedule. It is also a good idea to discuss when the mentorship should end — usually when the goals are achieved or when the time commitment has been honored.

Identify a measurable goal. The goal can be personal or professional. What about your life do you want to improve or accomplish? Think about how your mentor can help you meet that goal. It can be a personal goal, such as improved physical health. Let's say you want to become a published writer. You could write a short essay and show it to your mentor for feedback.

Maintain a teachable attitude. Some protégés resist being taught because it puts them in a subordinate role. They may let their egos get in the way by trying to impress the mentor with their knowledge or ability. Relax and enjoy the fact that you're the student. Remember, one day you may have an opportunity to pass on what you've learned from your mentor with someone else.

Put into effect immediately what you are learning. It's easy to forget information that you aren't going to use right away. So apply what you learn. Go beyond what your mentor expects of you by tracking your attempts to put her suggestions into practice. Do your homework to make the sessions profitable.

Show appreciation. When you see you're making progress, write your mentor a note of thanks. Or give a thoughtful gift, such as a picture of the two of you. Ask crucial questions that prove you've been thinking between sessions. Your progress is your mentor's highest reward.

The Power of Mentoring

Over the next year, Lisette and Cynthia met every Thursday for lunch. As they talked, Cynthia discovered that Lisette's greatest challenge was a lack of purpose or direction. So, together they began to investigate career options. Lisette completed an interest inventory that revealed an aptitude for science. After more research, Lisette decided that she wanted to be a nurse, and she began taking the prerequisite courses toward a nursing degree. "I feel proud to be the first woman in my family to attend college," she says triumphantly.

Cynthia affirmed Lisette's strengths, which were organizational and interpersonal communication skills. She showed Lisette how to create a daily schedule based on priorities, such as school and work. And, she introduced her to colleagues in the field of nursing. In addition, Cynthia coached her on study skills. Above all, Cynthia gave Lisette empathy. "Some of our first meetings were spent looking at pictures of my brother," whispers Lisette. "I needed someone to walk through the grieving process with me, and my mentor was willing to do that."

You may be blessed enough to come from a family where you haven't experienced hardships like Lisette's. If, however, you have gone through your own set of challenges, I hope you will gain courage from her story, realizing that you too can find help and encouragement through a mentor.

If you're currently in a position to take someone under your wing to mentor, you'll be amazed at the rewards. Thankfully, I have had the privilege of being mentored and mentoring others. In fact, I have coached one of my Kappa sisters in the field of writing and publishing, and we continue to work together on a variety of projects. We feel incredibly fortunate to be friends and colleagues. She is a mother of two boys, and I expect that when I have kids, she'll mentor me on how to be a great mom.



When asked about her mentors, **Frances Fatout Alexander**, *DePauw*, (center) Fraternity President from 1964-68, comments on one of her mentors, **Clara O. Pierce**, *Ohio State*, Kappa's Executive Secretary from 1929-1969: "I asked her once, why she spent her life working for Kappa. She answered that she found nothing more rewarding than helping young women develop their best potential."



Peter Noble, Gemini Photography

"... A mentor is a gentle teacher, confidant and friend. ... I believe that no leader can be successful without a mentor or two to help her through the maze of duties and decisions she must make," says **Cathy Thompson Carswell**, *Illinois Wesleyan*, (far left) Fraternity President 1996-2000. Pictured with Cathy are former Fraternity Presidents **Juliana (J.J.) Fraser Wales**, *Ohio State* (1992-96); **Kay Smith Larson**, *Washington* (1988-92); and **Marian Klingbeil Williams**, *Missouri* (1984-88).

Mentoring Basics

For many of us, our mentoring experiences began in childhood. For example, Anna Freud, whose theories advanced the work of her famous father, Sigmund, said, "I didn't go to college, but I had a wonderful father."

As I look back, there were a few key players starting with my parents, my older brother, my Kappa "pledge mom," and a humanities instructor. One thing is for sure: I couldn't have made it through the maze of life on my own. No one can. We need the presence of caring, experienced people to lead the way.

Research shows that adults who are mentored advance professionally and enjoy a boost in their self-esteem (as do their mentors). Mentoring is a special kind of caring, supportive partnership based on mutual respect. The primary quality that distinguishes mentoring from other kinds of relationships is that mentoring is goal-oriented. By liberally applying their knowledge and expertise, mentors help protégés define and meet their goals. However, mentoring is more than strategy and technique. Our best mentors are those who genuinely care about us. Mentoring involves the heart as well as the head.

Your friends can be your mentors if they have expertise in an area that is not your strength. My Kappa "pledge mom," **LEIGH TALMAGE-PEREZ**, *Arizona*, still one of my best friends, is also my financial mentor. She gives me advice and asks me the important questions about how I want to spend and save money in the short and long term. Leigh, who was a vice president for a New York City financial company, is now president of her own fund of financial investments in the Philippines where she lives with her husband.

Continued on Page 15.

The Kappa Connection Can Help

Kappa Connection is a database of members who are willing to share their experiences, skills and interests with other Kappas. The program can help you ...

- identify a potential mentor,
- volunteer to mentor a Kappa sister,
- identify contacts that may help in relocating to a new area,
- locate area Kappas with special skills and interests who could help with short- or long-term projects, become new volunteers or chapter Advisers and House Board Members, or speak at chapter and association meetings,
- connect with professional women who will share their career experiences, or
- look up Kappas in other countries and cities around the world.

Here's How

Contact the Membership Services Department at Fraternity Headquarters at 866/KKG-1870 or kkgqh@kappa.org to request names and addresses of Kappas in your field of interest. Or, write to Kappa Kappa Gamma Headquarters, P.O. Box 38, Columbus, OH 43216-0038, or fax: 614/228-7809.

Kappa's New Member Program Promotes Mentoring

The New Member Program is an orientation period for new members preparing them for Initiation and to become valuable members of the Fraternity. The period is complete within six to eight weeks beginning with Bid Day. During this time, a series of presentations introduces and educates the new members to Kappa ideals, standards, expectations and heritage as well as chapter and Fraternity operations. The presentations take place during regular chapter meetings involving all active members in the education of the new members.

"Every time a woman is empowered to succeed, that success is likely to reproduce itself in the lives of other women."

Representing each of the quadrants of the *Pathways* program, the New Member Program is the first part of the four-year education process Kappa provides for each of its members through *Pathways*. "The goal of the program is to integrate new members immediately into the chapter making each Kappa feel welcome," says DENISE RUGANI, UC Davis, Director of Chapters.

Each new member becomes a part of a smaller group known as a Kore. The Kore is a group of four to six diverse chapter members, formed to foster relationships in the bond of mutual respect. The Kore members are the mentoring, caring support system of women who, along with the "key sister" from the Kore, serve as role models and special friends throughout the New Member Program. The Kore is a vital part of the new member period and as such takes its responsibilities seriously.

The "key sister's" role is to serve as a positive role model, confidante, mentor and counselor throughout the new member's undergraduate years. She is especially important in helping the new member achieve all of the objectives of the New Member Program: Fraternity appreciation, scholastic achievement, leadership development, sisterhood and an understanding of member expectations. The "key sister" is an important and vital part of the Kore group but it is the Kore group working together that guides and helps mentor the new member toward her understanding of the responsibilities of membership, which ultimately provide a lifetime of joy, rewards and sisterhood.

— By GAY CHUBA BARRY, Penn. State Publications Chairman



Through the New Member Program, collegians benefit from mentoring the moment they join Kappa Kappa Gamma.

How to Find a Mentor or Protégé

Perhaps the most difficult part about locating a mentor is finding the right match. But, like a good marriage, the ideal partner doesn't have to be a perfect person; you just need a reasonable level of compatibility. Here are three key qualities to look for in your mentor:


- **First**, you want someone who is encouraging and motivating to you.
- **Second**, you want someone who is a recognized expert in her field or who has successfully accomplished goals similar to yours.
- **Third**, a mentor must have a passion for helping you succeed. Some companies, for example, have mentoring programs to introduce new employees to the corporate culture or to train inexperienced employees technical skills. Don't wait to be working for a company to find a mentor, though. Having a teacher, guide, coach and role model at any time can be invaluable.

As a Kappa, you already have a built-in network of potential mentors and protégés. For instance, one of your older chapter sisters or alumnae would be a big help if you need guidance mastering one of your subjects or searching for the right career path. Other avenues include professional associations, community organizations and colleagues at work. If you are not having any luck, try launching your mentor or protégé search by using the same skills you use to find a job — word of mouth. Tell people what you're looking for. Reach out; state your intention and watch who shows up to help you or to learn from you.

The Magic of Mentoring

Today, Lisette's life is in full bloom. This year she will graduate with a nursing degree, and she has been accepted at a bilingual Spanish-English master's program to practice community nursing in a third-world Latin country. And, Lisette's two younger sisters also have enrolled in college. Her example has given them the courage to expand their worlds.

That's the magic of mentoring: It multiplies. Every time a woman is empowered to succeed, that success is likely to reproduce itself in the lives of other women. Mentoring is an opportunity for each one of us to set an example for those who follow in our footsteps. As Kappas, our actions teach others about our organization, whether we realize it or not. We must continue to ensure that those around us see the leadership and sisterhood upon which Kappa Kappa Gamma was founded.

As protégés, we gratefully receive the gift of mentoring and produce a harvest of success. As mentors, we cast our seeds of knowledge and expertise onto fertile hearts and minds ready to receive them. In the process, our lives flourish with meaning and purpose. Indeed, few things are more magical than that. 

About the Author

Carol is the president of Carol J. Carter and Associates — Career, College and Life Planning. For more than 15 years, Carol has devoted herself to helping people maximize their potential. In the process, she has gleaned wisdom and up-to-date information on what it will take to succeed in the current marketplace. Having published 15 books on career development and life skills, she also offers advice to online career seekers, educators, parents and students through her Web site, www.caroljcarter.com.



Carol J. Carter, Arizona, is an expert in career, college and life planning.

Carol is also the founder of Lifebound, a Denver-based company that offers career coaching and seminars for high school and college students. For information, please visit www.lifebound.com or call Carol at 303/542-1811.

After graduating from the University of Arizona in 1984, Carol worked for Prentice Hall, the largest U.S. education publisher. At 26, she was promoted to director of college marketing, and later served as vice president, director of faculty development, and publisher for student success and career development. Carol gives workshops on myriad issues relating to success in college, career and life. Her first book, *Majoring in the Rest of Your Life: Career Secrets for College Students*, published in 1987, is now in its third edition. Carol can be reached at 1600 Broadway, Suite 2400, Denver, CO 80202, 303/321-4352 or retraclorac@aol.com.

Web Exclusive — Check it Out!

Visit www.kappa.org for Carol Carter's college/career quiz plus her "Top Ten Things You Can Do to Make the Most of Your College Years." Just click on "The Key" and follow the prompts.

Editor's Note:

Send in stories and photographs of your mentoring experiences to The Key, P.O. Box 38, Columbus, OH 43216-0038, or via e-mail jhoover@kappakappagamma.org.

Should You Jump the **Corporate** Track?

Two Kappas share tips from their plunge into self-employment.



Live Life on Your Terms

— By SUE BARRETT ROMERO, *Hillsdale*

After spending 20 years in leadership roles in human resources with large corporations, I positioned myself to move into the key leadership role for a large national bank in Colorado. Reaching the top of the corporate ladder was a dream come true. However, during the interviews, I felt no enthusiasm for the position. Days were already stressful balancing family and career. I informed the bank that I was not interested. As time passed, I temporarily renewed my enthusiasm by assuming other human resources management positions. The retirement benefits were too difficult to walk

away from — those “golden handcuffs” that companies offer in return for your body and soul.

Then, in 1995 as I was rushing to our son's basketball game, I nearly hyperventilated as I tried to walk casually into the gymnasium. I prided myself on not missing any of his school or sporting events. My stomach had been upset for months every time I made the downtown commute to my other life.

I finally realized that this was not how I wanted to live. Our son was now in eighth grade and soon would be off to college. I was tired of being managed, and managing others. I wanted more flexibility in my work schedule. Commuting two hours each day made me feel like a mole in an Oldsmobile. There was never enough time to truly enjoy my family.

Knowing I had to make some changes, I sought the counsel of a career strategist who helped me sort out my next move. I had career counseled people for years, but when it came to my own career, an outside perspective was helpful. It became obvious that consulting was a natural next step. But how do you make the move? If you are contemplating jumping the corporate track in search of a more balanced life, these tips may help.

Begin by Networking

Even before informing my manager that I was going to make the change, I met with other human resources consultants in Denver. They were pleased to share their success stories. They shared information about their work, rates and marketing tools. I asked their opinion of my background, and if I could make a go of it. They were encouraging and supportive. Some of my early networking led to ongoing relationships and referrals.

Even when business is going well, it is important to continue to meet with former and new colleagues. E-mail is a great way to keep in touch. However, it can never replace

face-to-face conversation. Most people want to help — it is a natural behavior. It is fun to share in others' successes and to share your own.

Don't Burn Bridges

Your employer can be your first client. Out of respect for my manager, I gave her six months notice, and asked for help with my transition. This time allowed me to train my replacement, take on some other projects in the department and set up my business. Even when I was out on my own, I was asked to complete additional projects until the bank could find a full-time replacement.

Join Wisely

Target professional organizations that will help you network with potential clients. I attended 20 different organization luncheons, dinners and meetings to determine where I wanted to spend my time. I joined an active chamber of commerce and volunteered as a business growth counselor and trainer, which led to a vice chairman position on the board. This is still my greatest source of referrals. When joining organizations, think quality — not quantity.

Communicate Your Expertise

At first, it was difficult to communicate my niche. I was trying to act so important that my business emphasis was too complicated to explain to potential clients. Then, a colleague suggested that I communicate what I do in just a few words. I chose: "I am a human resources consultant specializing in employee relations issues, manager coaching and training." My business card lists all of my contact information and my Web site, which took the place of my brochure.

Using the World Wide Web, companies search widely for expertise and I now receive a piece of business each month from companies throughout the United States. I also have been writing articles on a variety of topics about managing people. It is a great way to get my company's name in the marketplace.

While my presence on the Internet was effective, my face-to-face interactions were holding me back. I was still wearing formal banking attire, which was making me seem unapproachable and inflexible. With the help of a wardrobe and image consultant, I changed to a more open and casual — yet professional — look.

Use Those Kappa Skills

I never realized how many useful skills I learned during college as a member of Kappa Kappa Gamma. I use those skills every day in my business. Every time I market to a potential client, it is like membership recruitment all over again. Skills learned through hosting a luncheon, greeting and introducing people, the art of conversation and writing thank you or follow-up notes have become the basis for how I conduct my business.

During the first few years of my business, our son was in high school. We were busier than ever with academic

activities and sports. I was able to really share in his experiences without hyperventilating between events. Just being in my home office was an important reinforcement to my son and my husband.

If you are ready to jump from the corporate track, or if it's merely looming in the back of your mind — I hope my experience will be of some help. Taking the plunge can be daunting, but by doing your homework and emphasizing your strengths, you can succeed!

Contact Sue at sromero@indra.com or visit her Web site at www.romeroconsulting.com.

Balancing the Personal and Professional Tight Rope

— By DANIELA STUMPF BRYAN, *Southern Calif.*

What do you *really* want? If you could do *anything*, what would you do? What stops you from moving forward? As a personal and professional coach, these are some of the questions I ask my clients to help bridge the gap between where they are today and where they want to be tomorrow. As for my life, I honestly can say that I am the closest I have ever been to achieving the right balance.

When I joined DELTA TAU CHAPTER, *Southern Calif.*, my ambitions were great. I was driven by the desire for an international career involving world travel and interaction with people of all cultures. After getting married and finishing graduate school, I started working for Kodak in



Contact Daniela at db@dbcoach.com.

Germany, where I advanced quickly. After an assignment in New York, I was asked to work in the European Headquarters in London. I worked closely with business leaders from all over Europe and enhanced my knowledge of global marketing and international management.

At age 30, I was living my dream. Then I realized that this career path would not allow me time and energy for a family. The hours were long with extensive travel. Time spent with my husband was reduced to a bare minimum. My career was consuming me.

Finally, my husband and I decided to have children and I became a stay-at-home-mom. Our daughter and son (now ages 8 and 6) became my focal point and I didn't miss my high-powered career. I enjoyed watching my children blossom, and in the process, they helped me grow and appreciate the beauty of life so much more.

Although I thrived on motherhood, I sometimes felt that my children were consuming me. Unforeseen circumstances pushed my husband and me to separate. Although painful at times, I learned invaluable lessons from this period in my life. The growth I had experienced in my career and in my personal life was something I wanted to be able to share with others in order to help them find the best path for their lives. Yet, I could not see myself going back to work in a high-pressure, corporate environment.

I began researching career possibilities that would be extensions of my previous work. I had particularly enjoyed the management training and communication aspects of my former career. In addition, peers had always asked me for career advice. My search led me to the field of personal and professional coaching.

Since then, I have started my own coaching business. Most of my coaching and consulting is done via phone while my children are in school. In the afternoon, I enjoy coaching my children in their athletic and creative endeavors. Coaching is inspiring because it helps people to see their paths more clearly and motivates them to be the best they can be. My career or my children no longer consume me, but rather I have achieved balance in my life.

In setting up my business, I found that the following areas are crucial for success in working from home:

Identify Priorities. What are your priorities? Are you focused on them? Realize from the beginning that you cannot be all things to all people. Saying no to less important things is essential.

Motivate Yourself. What motivates and energizes you? What

are your specific goals? Clearly understanding your goals helps you overcome the guilt that persuades you to clean the kitchen floor or do laundry during work hours. Seek creative ways to motivate yourself to stay on track.

Work Space and Organization. Make sure your work area is set up efficiently. Do you enjoy spending time there? Are you able to focus and be productive? Structure is critical to getting your work done, especially with no employer to set up the organizational elements of your business.


Set Boundaries. Do family members know when and how you are working? Do you have certain hours set aside when you can be 100 percent at work? Clearly communicate these boundaries to family, friends, employees, bosses and clients.

Should You Jump the Corporate Track?

Network. Do you have a network of people who can support you in your work? Hire qualified individuals who can support you on a temporary or permanent basis. You don't have to do it all by yourself.

Support. Do you know others who are struggling with the same issues you are dealing with? Sharing information and brainstorming with others is invaluable.

Family/Relationship Time. Schedule time just for your family and loved ones. Carve out one-on-one time with your husband to keep your relationship strong.

Me Time. Take time off from roles as parent, business owner, spouse and household manager. Make time for yourself — schedule a massage, go for a walk, indulge in a hobby. You'll feel more energized, powerful and effective. 



Business Etiquette — a Key Component

— By TERRI F. WHITE BONNER, *Arkansas*, corporate protocol consultant

Self-employment and working from home are attractive options for women, especially mothers. Working from home not only allows you more time with family — this arrangement is cost effective and flexible. However, being your own boss means that you are responsible for the overall tone and image you want your new business to project.

Working successfully from home requires the resources to effectively deliver your work to and from any location electronically. It also means excruciating attention to detail in order to maintain the same level of professionalism and quality that a client would receive from a larger company. You'll need a separate business phone line, fax/copier, computer with e-mail and appropriate software, and an answering machine/voice mail or answering service.

One of the most important steps toward success is to study business etiquette. All of the high-tech equipment in the world will not help if your appearance and presentation are not polished. Can you present yourself with confidence and authority? How are your clerical and business presentation skills?

Take this true/false quiz to find out how knowledgeable you are about business etiquette in today's market.

Etiquette Questions — True or False?:

- 1.** "Hi" is a proper response to an introduction. **(False)** "Hello" with a nice comment is always appropriate.
- 2.** For introductions, business protocol dictates that a woman always waits for the man to extend his hand first. **(False)** The rules of business etiquette are the same for men and women. If you are being introduced to someone, extend your hand first.
- 3.** When you have an appointment, present your business card to the receptionist upon arrival.

(True) Never assume anyone remembers your name and business affiliation, even with an appointment. Extending your business card is a helpful and accommodating gesture.

4. A visitor with an appointment takes priority over a telephone caller. **(True)** It is insulting to make an appointment wait while you answer a call. It tells your client that the person on the phone is more important.

5. A woman's handbag, if it is small, can be placed on a desk, boardroom table or restaurant table. **(False)** All items should remain on the floor beside your chair. A small purse may be placed in your lap.



Terri F. White Bonner, Arkansas, is the owner of the Protocol School of Arkansas. An active community volunteer and former television producer, Terri resides in Little Rock with her husband and 10-year-old daughter. Contact Terri at tb2009@aol.com or 501/663-4633.

Minding Their Own Business

Kappa entrepreneurs take charge of their careers and lives.



Jane Bilewicz Allred, Pittsburgh, created Allred Marketing to help businesses overcome high-tech challenges.

A New Way to Market

JANE BILEWICZ ALLRED, Pittsburgh, witnessed first hand the impact of technology on older factories and realized the need for automation. This is how Allred Marketing was born. She then began to develop marketing strategies for advanced technology companies to reach more traditional manufacturers. Companies such as ESKAY Corporation, Hewlett-Packard, DAIFUKU Co, Ltd., of Japan, and Reed Worldwide Expositions, Ltd., of England called Allred Marketing for help in developing a marketing approach for some high-tech challenges.

"We represent clients throughout the world," explains Jane. "We develop a strategic

marketing program based on the impact of differentiating factors and crafting key messages that put our clients on a fast track to success." Jane has developed proven models of how to bridge the gap between traditional media and emerging electronic alternatives.

Jane credits her membership in GAMMA EPSILON CHAPTER for instilling leadership and organization. Her role in chapter officer positions, including Membership Chairman, helped her build the organizational and diplomatic skills required to be successful in the multi-national business-to-business marketing firm she runs today. Jane can be reached in Phoenix, Ariz., at 602/224-0447.

A Fresh Approach to Baby Gifts

A former paper products designer, KERREN BARBAS, Syracuse, is now the CEO of Baby Produce, a growing company offering creative lines of children's clothing and gifts. The idea for Baby Produce sprouted while Kerren was shopping at a farmer's market and thought of putting veggie-themed baby clothes into a produce container as a creative twist for a baby shower gift.

Baby Produce is known for its baby clothes and gifts with a "fresh-from-the-farm" feel geared toward upscale, quality-conscious customers. Homegrown in Charlestown, Mass., with the corporate office in Boston, Baby Produce employs mentally challenged adults through Life Focus to package the products.

Sold separately or packaged in wooden baskets or mesh bags, Baby produce offers eight "Sweet Prints" for its one-pieces, which feature a strawberry, tomato, asparagus or watermelon, among others. "Digging in the Dirt," a collection of veggie-inspired toddler clothing is in the works as well as a line of bath toys and photo albums. For more information visit www.babyproduce.com or call 617/242-9838.



Kerren Barbas, Syracuse, is now the CEO of Baby Produce, a growing company offering creative lines of children's clothing and gifts.

Pilates Trainer Exercises Her Ability to Lead

For LIV BERGER, *UC Irvine*, the dream of sharing her love of dance and exercise has turned into the reality of owning and directing her own Pilates studio called Body Endeavors.

Pilates (pronounced pul-LAH-teez) is a kind of exercise and massage therapy that uses special stretches and machines. Today, Pilates owes some of its notoriety to celebrities such as Madonna and Julia Roberts who are dedicated fans.

Having taken a course on Pilates in college, Liv was hooked. After graduation, she trained full time at a large studio and then ventured out on her own. Soon Liv moved from training in her apartment to owning a studio. Liv's thriving business includes some high-profile clients: from the Smashing Pumpkins to Jennifer Jason Leigh and Joan Cusak. Liv is keen on knowing a lot about her clients' exercise profile as that is one of the most important keys to success.

Liv also recommends starting small while also remaining fearless. "You can't look too hard at the big picture; you need to take it step by step," she says. Liv gives Kappa credit for giving her some much-needed support. "Kappa is a great outlet for leadership skills," she says. For more information, contact Liv at lberger31@cs.com or 312/202-0028.



Pilates trainer **Liv Berger**, *UC Irvine*, has turned her love of dance and exercise into a thriving business.



Photojournalist **Melisse Campbell**, *Mississippi*, tells the story of her client's special events entirely through photographs. This is one of her many photographs.

Photojournalist Captures Life's Special Moments

MELISSE CAMPBELL, *Mississippi*, a professional photojournalist since 1997, travels throughout the United States and internationally for her clients. "Photojournalism tells your story by focusing on the special moments of your day," explains Melisse.

Through photojournalism, Melisse is able to record an event with more than a thousand different images. An event

becomes more of a documentary rather than a group of photos. After earning a bachelor's degree in history and Southern studies, Melisse completed a master's in mass communication from Louisiana State University. She then studied photography at the New Orleans Academy of Fine Art, and she is a contributing photographer and writer to *Country Roads Magazine*.

Melisse serves as Public Relations Adviser for DELTA RHO CHAPTER,

Mississippi, which reminds her how Kappa has played a significant role in her success. "By taking on the responsibility of a leadership role as an active, it taught me to manage my time and to get all projects done," she explains. "Kappa allowed me to make friends who have moved all over. Almost every time I travel, I am able to stay with a Kappa. It is so nice to be able to mix business with pleasure." To learn more about Melisse's work, contact her at melissecampbell@home.com.



Aleex Hopkins Conner, Tennessee, is the founder and owner of Marketing Dimensions.

Developing New Marketing Dimensions

A marketing professional for the past 20 years, **ALEEX HOPKINS CONNER, Tennessee,** founded her own company, Marketing Dimensions, in 1999. One of her most rewarding projects was a statewide effort for the March of Dimes to educate women about the benefits of folic acid before and during pregnancy, a campaign that resulted in more than a million dollars in free publicity.

Aleex is proud to be a female business owner, yet her priority is to balance entrepreneurship with her roles of wife and mother. She balances her responsibilities by setting clear limits and goals, and she doesn't mind working odd hours to complete her marketing work. She also sets rules for her

boys, ages 6 and 9, such as "silence when mom's on the phone." She feels it's important for them to see their mother dedicated to her career as well as to her family.

Aleex loves the ability to set her own schedule because it means she can catch all of her sons' baseball games. She also serves on the boards of many Knoxville organizations including the Chamber of Commerce, Boys & Girls Clubs, Knoxville Association of Women Executives, and the Heart Association.

Her membership in Kappa has taught her to mold her work style to effectively interact with others. Her best advice for small business owners: "Know you are good and don't sell yourself short. Quote a job on what your time is worth, not what you think you need to quote to get the business." To learn more, contact Aleex at aleexc@aol.com.

Fleur-de-lis Photographs Promote Health and Healing

"I point the camera and these images just appear," says **DIANA BRABHAM DENHOLM, Ph.D., Wisconsin,** as she explains her exquisite portfolio of more than 400 tranquil and soothing color photographs.

In 2000, Diana launched her company, Therascapes, a serendipitous combination of her three passions: mental and emotional health, photography and fleur-de-lis. Therascapes offers fine art products including Diana's photographs and stationery.

An avid photographer since age 8, Diana became inspired by the Kappa fleur-de-lis during her undergraduate days at Wisconsin. She was immediately impressed with ETA CHAPTER's academic record, and credits much of her success to Kappa sisters who encouraged her in academic pursuits. Timely undergraduate and graduate scholarships from the Kappa Kappa Gamma

Foundation allowed Diana to continue with her education, and planted the seed for her desire to give back.

Diana has put her advanced degrees in education and psychology to work during a lengthy career as a psychotherapist. Through observations about emotional health and appreciation for nature and art, Diana has concluded that when people view certain images, their bodies can create emotional energy patterns that can positively influence health. Through Therascapes, Diana hopes to help others create healing and restorative emotional energy.

Diana has developed a line of 20 iris cards that are available to Kappa alumnae associations at half-price. Associations can resell the cards as a fund-raising activity. View her work at www.therascapes.com and enter a contest just for Kappas.

Diana Brabham Denholm, Wisconsin, is inspired by iris and fleur-de-lis images and enjoys sharing them with others.



A member of the **Northern Virginia Area Alumnae Association** since 1977, **Marcia Youel Smith, Oregon,** is the founder and president of Columbia Cascade, Inc.

Technology Pioneer

In April 1984, **MARCIA YUEL SMITH, Oregon,** founded Columbia Cascade, Inc., in Reston, Va. Founded on the belief that advanced computer technologies can be allied in everyday scientific, administrative and business functions, the company takes advantage of technology by helping people do tasks that they have trouble doing alone — where human abilities can be influenced by technology rather than replaced. Her company's innovative computer software and business development programs have been used throughout the United States and in several other countries.

Columbia Cascade, Inc., is widely known for the "Export Expert" system for which Marcia conducted the original research and development. She continues to market the

software worldwide, and oversees upgrades and customization as needed.

As president of her consulting company, Marcia has created an environment where everyone succeeds. "I have taken the concept of blending all types of people working toward a common goal, as does Kappa, and created a much richer environment for our company," says Marcia. "Kappa has given me the special skill of learning how to appreciate working with a wide variety of people, with different expectations, belief structures and goals."

Marcia has earned a number of degrees and certifications including a bachelor's in liberal arts and social sciences from the University of Oregon and post M.A. studies toward a Ph.D. in industrial and social psychology from George Washington University. Marcia can be reached at colcas@pipeline.com.

Career Mom Writes for Relaxation and Success

For many women, the perfect end to a long day of family and work responsibilities is to read a good book. Not so for **DANIELLE GIRARD**, *Cornell*. The end to this Kappa's ideal day is to write the pages of a book enjoyed by others. Not only has writing served as the perfect antidote to 9-5 stress, it has propelled Danielle to notoriety with published titles *Savage Art* and *Ruthless Games*.

"I write like some people relax," says Danielle, who writes when she is free from the cares of her day job in the financial industry, and after her toddler is asleep. She also writes during pockets of down time, such as on the bus.

A pre-med major in college, Danielle deferred her medical school acceptance to give more thought to whether becoming a doctor was the right choice. While figuring out the next step, she met a romance novelist, Monica McLean, who patiently answered all of her questions and gently guided Danielle toward finding her literary voice. "I just started writing," Danielle says. "And soon I found I was writing suspense."

Her next step was volunteering for a romance writers association to gain exposure to agents. The strategy paid off — Danielle secured an agent in



Danielle Girard, *Cornell*, has realized her dream of becoming a novelist.

1998. Now, with two published novels under her wing, Danielle credits the support and inspiration of others for her success. Everyone from her parents to supportive employers and the Kappas she first looked up to have been a source of strength. "Every Kappa I know has followed her passion," says Danielle. Her best advice: "Keep business in mind while following your passion."

The Perfect T-Shirt

Are you always looking for the perfect T-shirt, one that will transition from day to evening and fit perfectly? This is exactly how **SARA ROBSON FRANCOEUR**, *McGill*, and many of her friends felt. Sara fell into the world of fashion by chance. When she was looking for the perfect top on a shopping trip and could not find it, she decided to go home and make it herself. Thus at age 25, her fashion career began. She taught herself how to sew and began her part-time business in her basement, selling to a few local stores on consignment. By 1998, Sara had moved out of her basement into a studio, hired a tailor and taken her company — Narcissist Design Co. — wholesale. "My philosophy is simple, comfortable, hip and versatile," says Sara.

Born and raised in Toronto, Canada, Sara earned a bachelor's degree in comparative religion. She then moved to Vancouver where she worked for a computer integrated technology company while she was developing her T-shirt business in her basement.

In the spring of 2001, Sara launched the Web site www.theperfectt.com. This is a different online experience than most Web sites because the customer gets to design her own perfect T-shirt. The customer may choose from eight necklines, eight sleeve lengths and 19 colors in a range of sizes. The shirts are a cotton/spandex jersey basic top. "So many times, the consumer is looking for something specific that isn't out there," Sara explains. "With my Web site, they design exactly what they want in a convenient and timely manner."

Sara Robson Francoeur, *McGill*, (below, left) began Narcissist Design Company in her basement — now her clothing business thrives with a studio and Web site.



The Power of a Positive Mom

From her home in Dallas, Texas, **KAROL KINDER LADD**, *Baylor*, has worked to make a positive impact in the lives of children for many years. Formerly a teacher, Karol is now a writer and speaker on a variety of family-related topics, but she says her most important roles are wife and mother.

Karol has written 11 books full of creative and fresh ideas for families, including *Parties with a Purpose*, *Summer with a Smile*, *Table Talk* and *Fun House*. Her latest book, *The Power of a Positive Mom*, (Howard Publishing Co., 2001) is aimed at helping mothers positively handle the profound emotions and sense of responsibility they feel from the moment they become mothers. "Seven Principles for Building Your Home with Encouragement and Love" offer suggestions on the power of words and how to use them positively, as well as many other issues.

Karol is a popular speaker among women's groups and mother's organizations — she accepts about 60 speaking engagements a year. In addition to teaching and coaching, she works in children's ministries and serves on the board of several family-focused organizations. A co-founder of a character-building club for girls called USA Sonshine Girls, Karol holds a bachelor's degree in science. She is a contributing writer for *Shine* magazine and has appeared on a variety of radio and television programs. For more information, visit her Web site at karolladd.com or call 972/248-7582.

Author and speaker **Karol Kinder Ladd**, *Baylor*, enjoys self-employment and the time it allows her to spend with her daughters. (Right)



Husband/Wife Team Offers Juicy Ideas

SUSAN HYLTON LEHOVEN, *Tennessee*, and her business partner and husband Tony LeHoven have created a "full-service video production company with a demented flair," called TV Juice Productions in Hawaii.

Tony studied music at Berklee School of Music in Boston and Susan received her master's in German literature from the University of Tennessee. "I was all geared to be a professor and he was geared to play music," says Susan. Then suddenly they realized they would never see each other.

So, in a creative and bold move, they started a video production company. Tony handles shooting and editing while Susan takes care of publicity, accounting and general organizing. And 15 years later, they are still working hard on creative corporate videos, *Discovery Channel* pieces, or as members of the crew on the movie *Six Days & Seven Nights*.

Susan credits Kappa with teaching her a variety of skills that she uses today in her business, especially conversation and communication skills. "The ability to chit chat with people, casually and comfortably, comes in handy," says Susan. "It's important to know how to talk to a wide range of people in a variety of settings." Kappa also enhanced her organizational skills and appreciation of diversity. To learn more, visit www.tvjuice.com.

(Left) **Susan Hylton LeHoven**, *Tennessee*, and her husband own TV Juice Productions.

Mission Possible in Telecom Revolution

"I was on a reconnaissance mission to ferret out the most relevant new businesses that could build off the company's core strengths and achieve long-term growth," says JACQUELINE GANIM-DEFALCO, *Emory*, about her experience with NYNEX (a name that grew out of New York and New England Telephone). Beginning a career during the "Telecommunications Revolution" in the early 1980s, Jacqueline was assigned to analyze the market approach taken by the world's leading innovators (like 3M and Hallmark) and define for NYNEX a new business development framework and action plan. "The excitement never stopped," she says.

This path led Jacqueline into the newly formed International Company and eventually overseas to become a managing director in Asia, where she once gathered 10 Kappas for a luncheon in Hong Kong. At the end of this assignment, she returned to New York and joined the Yellow Pages subsidiary as an advertising director. Her work for NYNEX Yellow Pages led quickly to a pioneer effort — the creation of a major national Web site, BigYellow.com. She then accepted a promotion to GTE in Dallas, where she worked until her marriage brought her back to New York.



Jacqueline Ganim-DeFalco, *Emory*, puts her 17 years of telecommunications experience to work as a successful freelance consultant.

"For 17 years, I made career and education my priorities," says Jacqueline. "I knew that my marriage would be stronger if I could work locally as well as dedicate some time to my husband's painting and restoration business." The Internet allowed her to build a virtual, national business that began with a phone call from a former colleague who asked for help in developing a new line of business for his company. After completing her first project, she formed a business advisory service called PrivateLabel People (PLP). The name was developed to send the message that by hiring a virtual executive from PLP, the client is getting the same quality service that one would get by having this person as an in-house executive.

For the last three years, through PrivateLabel People (www.privatelabelpeople.com), Jacqueline has helped companies collaborate wherever efficient. To stay on top as a freelance

consultant despite a fluctuating economy, Jacqueline speaks and publishes articles on partnership development and continually expands her network through technology associations.

"You won't become a millionaire, but you will be able to be paid fairly for your expertise, manage your own schedule, and be flexible in your civic and family responsibilities," says Jacqueline, who serves as President of the BOSTON INTERCOLLEGIATE ALUMNAE ASSOCIATION.



Betsy Quinby Ratzsch, *Whitman*, makes and sells functional and creative pottery, including these special items for the "Race for the Cure."

Creating More Than Pottery

A 160-year-old house near a river and a historic covered bridge in Western Michigan is the site where BETSY QUINBY RATZSCH, *Whitman*, creates and sells Betsy Ratzsch Pottery. Reflecting Betsy's appreciation of things that are "real," she maintains a working pottery studio and sales gallery which includes the work of 65 other artists from all over the United States and Canada.

"I am buying my building with a conventional mortgage after one year with a small business loan," Betsy says, adding, "the government is eager to give loans to women! I had no capital to begin with!"


Preferring to create things that are functional, Betsy's work is sometimes doubly functional when it's used for philanthropic causes. A survivor of breast cancer, she created trophies for the winners and 200 pins for survivors participating in the Susan G. Komen Breast Cancer Foundation's Race for the Cure. Pottery birdhouse pins selling for \$10 raised funds for Liz's House, a shelter for women and children in downtown Grand Rapids. The "Soup's On" event at a local food pantry and soup kitchen benefited from 52 bowls made for the event. And, what began as an artistic endeavor took on additional meaning for Betsy when she found that working clay was good therapy for muscles stretched and damaged by her mastectomy.

Artist, business owner, wife, mother, survivor and volunteer, Betsy Ratzsch creates more than pottery — she helps to reconstruct lives. Betsy's Web site is www.betsyrpottery.com.

Personal Training Is a Healthy Business

When **SHERRY PINKLEY SNYDER, Drake**, stopped practicing law and opened a personal training studio in Columbia, Mo., she had no idea how Kappa support would help in getting her new business off the ground. Through word-of-mouth, numerous Kappas began calling about wanting to get in shape — thus One-On-One Personal Training was born.

Sherry's studio invites clients to meet with a trainer as often as they like. The studio is fully equipped with the same equipment that you would find in a gym atmosphere. Small group sessions with a personal trainer are also offered. Sherry explains, "A lot of our clients come to us because their doctors have advised them to lose weight for one reason or another." Sherry also offers added benefits for certain clients. "Our trainers will call some clients at home and tell them it is time to get on the treadmill. Sometimes that is what people need in order to get motivated."

While managing her personal training business via e-mail, Sherry is also the mother of a 2-year-old and an infant. On top of all of this, she is still practicing law part time from her home in St. Louis. What keeps her going is the excitement of helping others. "As a personal trainer, I am teaching people to exercise and be healthy and how to lead a healthy lifestyle. I'm a motivator and friend." To learn more, contact Sherry at fitness27@aol.com. 



Sherry Pinkley Snyder, Drake, stopped practicing law full time to open One-On-One Personal Training.

— Stories compiled and written by **JULIE KROON** ALVARADO, *Arizona State*; **SHANNON CLOUSTON**, *Cornell*; **ALLISON GREINER**, *Ohio State*; **LOIS CATHERMAN HEENEHAN**, *Adelphi*; **JENNY STRUTHERS HOOVER**, *Bowling Green*; and **SUSAN TURNER MATHEW**, *DePauw*.

Entrepreneurs in the Making

— By **ANNA ERICKSON, Babson**

At Babson College, freshman students are transformed into CEOs and company vice presidents through the Foundation Management Experience (FME), in which students establish and run a business funded by the college. The profits support charitable projects devised by the student-run companies.

ALLISON WATKINS, Babson, served as CEO of "Babson Beaverwraps," an FME company that designed beach towels and golf towels with the Babson logo. She says the FME experience helped her hone management skills and discover her weaknesses.

Babson Beaverwraps chose to work with the children of Barton Road, a government-subsidized housing project in Wellesley, Mass. They visited the children after school and organized "Community Care Day" on campus.

CAITLIN HANIFY, Babson, served as vice president of community service for "Babson Beaver Boxers." In this role, Catlin organized a variety of events with their community service organization, Natick Service Council, for the entire company to participate in. "Things don't fall into place naturally — it takes a lot of hard work and effort to be successful," says Caitlin, who is thrilled with the communication and public-speaking skills she developed through the program.

Other businesses that Kappas have participated in for their entrepreneurial exercises are "Babson Ink" — refilled ink jet cartridges for printers to students, faculty and administrators; "Midnight Munchies" — delivered phone-ordered food to students during the wee hours of the night; and "Kwik and Kleen" — dry cleaning and laundry service with on-campus drop-off and pick-up.

From creation to execution, every **ZETA ALPHA, Babson**, member has been a part of this entrepreneurial exercise and many have served in leadership positions. Undoubtedly, the leadership skills developed through membership in Kappa Kappa Gamma have helped Zeta Alpha members shine in the FME program.



Nicole LoCurto and Almee Wiercinski, Babson, gain hands-on business experience in the Foundation Management Experience.

EDITOR'S NOTE: Thank you to everyone who submitted stories for this segment. The Key apologizes that not all submissions could be used. Stories still on file will be considered for a future issue.

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Running Heals the Body and Soul

— By CHRISTINE VERGES GACHARNA, *Oregon State*

BETH MCLEES CISNEROS, *Mississippi*, secures double knots in the laces of her blue and red running shoes — the colors of her alma mater. She glances toward the gym's on-site daycare facility where her toddler will romp while she trains, and then she adjusts her headphones. Her body falls into the familiar pounding of the music. Today, she will run 17 miles.

"When you run a challenging distance like that," says Beth, "you run more with your mind than your body during those last few miles." Before the birth of her daughter, Beth sometimes ran for exercise, but never with the frequency or distance that she runs now.

"Motherhood is so challenging," she says, smiling, "that running helps me cope with the tough days. Truly, it has saved my life and healed my family." Beth and husband Michael had been married for five years when she learned of her pregnancy, and it was before Caitlin's birth that an ultrasound discovered her cleft palate.

In hindsight, Beth describes the detection in-utero as a blessing because it awarded her time to learn more about her baby's birth defect and to research a reputable surgeon. By the time Caitlin was born, Beth felt prepared.

"I was in love with Caitlin as soon as I looked at her," Cisneros says, in the wistful way most mothers recall the moments after the births of their babies. And, as with most new mothers, the first few months of caring for Caitlin were a difficult transition. Her cleft lip and palate made feedings especially challenging.

At just three weeks of age, Caitlin underwent her first surgery. "What a terrifying experience," says Beth, remembering the first of several surgeries her daughter would undergo and looking back on the stress threatening to wage war on her ability to cope.

By the time Caitlin was two months old, the age when many babies begin to sleep longer at night, Beth began to struggle with insomnia, which brought on anxiety, panic attacks and, finally, debilitating depression.

While many women experience the "baby blues" after childbirth, Beth became one of the 10 percent essentially crippled by postpartum depression. Beth recalls three dark and terrifying months before the loving support of

her family, medical intervention and therapy helped her emerge from its depths.

Yet, something still nagged at Beth. She needed a challenge outside the home but without sacrificing her dedication to remain Caitlin's stay-at-home mom. She searched for something that could drain the stress from her body before it could build up to destructive levels again. That's when she attended her first Leukemia and Lymphoma Society Team in Training meeting (www.leukemia-lymphoma.org).


"As soon as I met Drew, I knew that I was going to run a marathon," Beth says. She recalls meeting the parents of four-year-old Drew and learning of their struggles with a sick child.

"I had experienced my own brand of grief having a daughter with a birth defect," Beth says, "but it paled in comparison to their struggle with their son's Leukemia. He endured endless chemo visits that left his little body wrought by flu-like symptoms and hair loss. I was so touched by their strength. So, I signed up, started raising money and ran."

Caitlin's father pitches in at home and Beth and a girlfriend barter childcare so both can exercise. On the weekends, she trains outside with her team. On these runs, she leaves her headphones behind so she can think and pray.

As if logging 40 miles a week wasn't enough, Beth also bikes, lifts weights and takes yoga classes to strengthen her muscles and build resistance to injury.

In January 2001, she ran the Walt Disney World half-marathon and a few months later, the Nashville Country Music Marathon, where she raised \$8,500 for the Leukemia and Lymphoma Society to help fund research for Leukemia and other blood-related illnesses. She remains a mentor for the organization, helping recruit members and reach their fundraising goals.

"Drew has become such a powerful force in my life as I watch his strength and grace while battling his illness," Cisneros says. "Of course, my Caitlin and her journey through several surgeries was also a tremendous inspiration. But on the days that I don't want to get out of bed and run, I think of Drew. When you run for yourself, it's easy to stop. But if you run for others, you'll never quit." 



Atlanta Girls' School Founder Builds on Kappa Experience

— By RACHEL SCHOENBERGER, *Florida State*

Building on her experience at an Episcopal girls' school in Virginia, and her years as an undergraduate Kappa, **BROOKE TRIBLE WEINMANN**, *William and Mary*, opened the Atlanta Girls' School, the first of its kind in Atlanta, Ga.


Brooke, along with her partners, Emily Ellison and Candace Springer, all had connections to single-sex education. Though Atlanta is home to many fine educational institutions, these women believe that the girls of Atlanta deserve an opportunity to choose a single-sex education. The first senior class at AGS will graduate in the spring of 2004 — an inaugural event that is eagerly anticipated. Administrators were excited to begin the school in August 2000 with more than 90 girls when only 75 had been projected, proving that Atlanta was ready for this all-girls' school.

"Most girls learn differently from the ways most boys learn and we try to make use of that knowledge in our classrooms," explains Brooke. Research presented by Harvard University and the American Association of University Women suggests that girls can better focus on academics without the usual distractions of a co-educational classroom.

AGS focuses on small class sizes and hands-on projects to involve the girls directly and allow them to express themselves and their opinions freely. The ability to engage in this type of learning also increases self-confidence, something that often diminishes in adolescent girls. The AGS teachers are required to have "an intuitive and intellectual understanding of young women and their educational and emotional needs." The goal is for all of the teachers (15 female, 2 male) to model lifelong learning to their students.

Opponents of single-sex education argue that single-sex institutions are not the "real world." Thus, girls who have attended an all-girls' school will not be able to deal with the males in society. AGS feels that between the ages of 9 and 17, girls are particularly vulnerable to being "out-talked" or voiced over by boys in their classes. In a non co-ed environment, girls are able to assume a more assertive role in academic work, which leads to a more assertive role in life. Each week, the girls at AGS participate in a two-hour block called the Leadership Academy Program, during which girls are able to participate in-depth in areas such as diversity training, financial literacy, ethics, career development, service to the community and self-esteem building.

Brooke's mother, ANN DAVIES BEDINGER, *Goucher*, provided an early exposure to Kappa sisterhood. As a member of GAMMA KAPPA CHAPTER, *William and Mary*, Brooke met women who had a profound impact on her life. After attending an all-girls' school and then graduating from William and Mary, Brooke attended Harvard Business School where 75 percent of the students are male. She is certain that her Kappa involvement prepared her for the school's rigor and high expectations.

Brooke and her husband, Winston, have four children between the ages of 5 and 12, plus they recently hosted a Croatian exchange student. In addition to being a busy mom, Brooke is active in the ATLANTA ALUMNAE ASSOCIATION and serves in numerous community leadership positions. The pace of her daily responsibilities may be nonstop, yet Brooke remains thankful to Kappa Kappa Gamma for continuing to enrich her life. 



Knowing first-hand the benefits of single-sex education, **Brooke Tribble Weinmann**, *William and Mary*, (left) along with Emily Ellison and Candace Springer, opened the Atlanta Girls' School, the first of its kind in Atlanta, Ga. Photograph by George Bacso.

Hometown Heroes

— By ANN GRAHAM SCHNAEDTER, *Missouri*

Cancer Diagnosis Spawns Support Group

MARY GLENN FERGUSON RICE, *West Virginia*, has been hailed as a "Hometown Hero" by a local Huntington, W.V., television station for her work in forming a support group for women with gynecologic cancer. It all sprang from an idea she had while she was undergoing chemotherapy.

A month after her 35th birthday, and with few symptoms, she was diagnosed with stage 3 (of 4) ovarian cancer. Following surgery, and while undergoing "chemo," she researched the current drugs and treatments for this type of cancer. She gathered information and insight from medical personnel and other women with the disease. Doctors and nurses were helpful in providing a list of names and addresses of local cancer patients, which were numerous.

While recovering, her ideas for the support group took shape and she put her energies into its formation. From this inspiration, the West Virginia chapter of the National Ovarian Cancer Coalition was founded. Mary Glenn was its youngest member.

The group now meets monthly. Speakers address such topics as nutrition, the newest drug treatments, dealing with hair loss, and even how to select a proper wig.

In addition to the support group, Mary Glenn organized the "Talk of the Town," a sold-out luncheon and fashion show, featuring speakers and information to promote awareness of ovarian cancer. This disease is known as "the silent killer" and the motto of the National Ovarian Cancer Coalition (N.O.C.C.) is "It

Whispers ... So Listen." Proceeds of the event went to the N.O.C.C.

In 1999, Mary Glenn was given the "Hometown Hero" award by Huntington's NBC affiliate, WSAZ-TV, for her work in establishing the support group, having been nominated by the husband of a member.

During the past three years, Mary Glenn has undergone two major surgeries, 20 months of chemotherapy and a stem-cell transplant at M.D. Anderson Cancer Center in Houston, Texas. Through it all she manages to continue her community involvement.

She remains active in Big Brothers/Big Sisters of America, is involved in several scholarship groups and teaches Sunday School.

The busy mother of an 11-year-old daughter, Mary Glenn continues to work at Somerville and Co., a C.P.A. firm in Huntington.

Kappa sisters rally around Mary Glenn with support and love. Kappas have participated with her in the Revlon Walk/Run for Women's Cancer in New York City, and a 5K Walk/Run in Boca Raton, Fla., benefiting the National Ovarian Cancer Coalition.

The energy, courage and faith that Mary Glenn exemplifies is summed up simply by one of the women in her support group. During the television interview about Mary Glenn's award as "Hometown Hero" the woman said, "Mary Glenn is our hero."



Mary Glenn Ferguson Rice, *West Virginia*, (center), was named "Hometown Hero" by a television station in Huntington, W.V., for establishing a support group for women with ovarian cancer. Pictured with her are **Lee Anne Ferguson Hiestand**, left, and **Malinda Ferguson Johnson**, both *West Virginia*. This photo was taken on Mary Glenn's 35th birthday, one month before her diagnosis.

Cycling for the Cure ... One Day at a Time

Spurred by memories of her mother's battles with breast cancer, **JOAN BALDECK HOGAN**, Idaho, bicycled from San Diego to St. Augustine, Fla., with 21 other women, all over the age of 50. They spent two grueling months averaging 40-45 miles a day in all types of weather, in order to raise money for the fight against breast cancer.

Joan doesn't consider herself a "cyclist," riding only occasionally, and doesn't belong to a cycling club. But from the moment she heard about the trip, overwhelming as it seemed, the fact that it would raise money for breast cancer hooked her. She felt it was something she could do in memory of her mother who battled the disease three times before succumbing. At high risk herself, (Joan also lost a maternal grandmother to breast cancer) the trek became a personal crusade for her.

She undertook a strenuous routine of physical training, including jogging, one-hour sprints, and workouts on a stationary bike, finally working up to cycling 60 miles a day.

She spread the word through her church and clubs that she was planning the trip and left information about pledges at different locations. She didn't actually handle the money herself and wasn't aware that she had earned \$5,000 from pledges until after the trip was over.

On March 9, she arrived in San Diego, her bike having been shipped down ahead of her. Laminated to her bicycle seat were the names of her mother, grandmother, and friends who had battled breast cancer, deceased as well as living, about two dozen in all.

The next morning, at 6:30 a.m., the women participating in the trip dipped their rear wheels in the



Joan Baldeck Hogan, Idaho, shown in Arizona as she cycles coast to coast to raise money for breast cancer research. She carried with her the memories of her mother and grandmother who lost their lives to the disease.

Pacific Ocean and began riding east. It rained the entire first day, and Joan didn't know how she could make it for 60 miles, mostly uphill. But she soon realized she was keeping up and was encouraged. "I just wanted to be able to finish and hopefully not come in last," she says.

The women cycled through the southern states, followed by a van, a food trailer and a car to pick up stragglers. They endured wrecks, the flu, all sorts of weather, but everyone finished the race. At various stops along the way, folks who found out what the women were doing offered additional donations.

On May 8, the band of cyclers reached St. Augustine, where they were escorted to the shore in a police parade down Main Street. Joan recalls how exhilarated everyone felt, because they knew they had all made it. "We all had flags in our helmets" she says, "and we sang 'America.'" As a final tribute, they rode to the Atlantic Ocean and ceremoniously dipped the front tires of their bikes in the surf.

"I was very emotional, very teary ... just so filled with thanksgiving and happiness that we all made it," Joan remembers.

Her husband, Jack, flew down to St. Augustine to meet her and share in her triumph. She says the experience has left her humble and a little less afraid of the cancer that was her impetus. It means a lot to her that a large amount of money was raised for research. And she says she just thought of her mom a lot during the trek.

Joan appreciates the phrase "One day at a time" as the result of her grueling trip. She says that "it was a wonderful experience and very rewarding and I would encourage others to look into this tour."

The trip was sponsored by Woman Tours for the National Breast Coalition Fund and headed by Gloria Smith, a breast cancer survivor. For information, contact the National Breast Cancer Coalition Fund, 1707 L St., NW, Suite 1060, Washington, D.C. 20036. Joan's e-mail address is j-jhogan@valint.net.



Entrepreneurial Spirit Inspires Giving

I love spring with its hope and new beginnings. It reminds me of the Kappas I know — women who, very often, are first in what they do. It is no wonder that many are talented entrepreneurs. You have read about a few of them in this issue, and there are hundreds more!

Great generosity to the Kappa Kappa Gamma Foundation has been a result of this entrepreneurial spirit. Foundation donors have found their own special areas of giving that bless them, and in turn they help other sisters, including inspiring future entrepreneurs through mentoring. You can share in this great spirit of entrepreneurship by making a donation to any of the following areas:

Rose McGill Fund

Aid for alumnae and undergraduates

This aid is intended for Kappas who find themselves suddenly in severe financial need due to catastrophic circumstances.

Emergency Grants for undergraduates of \$500-\$1,000

This aid is intended for Kappas who experience a one-time short-term financial need.

Circle Key Grants for alumnae

These grants are intended to assist the alumna who only can attend school part time and yet has a strong desire to better her situation in pursuit of making all of her dreams come true, including career re-direction.

Disaster Aid of Any Kind

Kappa has always been there with help when sisters face catastrophes. The Rose McGill Fund can bring hope in the very worst of circumstances.

Holiday Sharing

The Rose McGill Holiday Sharing Program brings joy at Christmastime to members receiving Rose McGill aid. It allows participating alumnae associations and chapters to bring tender loving care all through the year to our Rose McGill sisters, who just need to know someone cares.

Scholarships

- Undergraduate and graduate scholarships for \$3,000 are available for Kappas who are full-time students.
- Chapter Project 2000 Scholarship funds for a chapter member are available at the \$500, \$1,000 and \$1,500 levels.
- Chapter Consultant Scholarships are available for exemplary members to pursue graduate study while

advising collegiate chapters in all aspects of chapter organization and operation.

- Traveling Consultant Graduate Scholarships are available for members who have completed a year as a Traveling Consultant for the Fraternity.

Museums

The Stewart House — Monmouth, Illinois.

The Heritage Museum — Columbus, Ohio.

In The Heritage Museum in Columbus, Ohio, and The Stewart House in Monmouth, Ill., we depict and study the period of our founding when women were emerging from the aftermath of the Civil War, attending college in large numbers and founding institutions of their own. We are dedicated to telling our story in the context of the history of women in North America and to preserving our heritage for future generations to know.

Educational Programming

The Foundation is proud to make funding available to underwrite such stellar educational programs as the Regional Trainers conduct with chapters and alumnae associations. With 79 requests this year alone, this program is meeting the needs of Kappas everywhere, while challenging them to pursue their dreams.

The Foundation is now able to accept donations online — it's easy and secure! Just go to www.kappa.org and log on to the members-only side. (You will need your member number from the back of *The Key*, or contact Headquarters.) Click on "Foundation" on the left-hand side and look for the "Online Donation" link.

Transactions are secure and you will receive an acknowledgement letter. This is a great way to make a gift to the Foundation in honor or in memory of a special friend or relative.

Whatever you do for a Kappa sister will be multiplied in ways that you never dreamed possible. Every time you help "open a door" for a Kappa sister, you have made all the difference in the world. Thank you for sharing ... and caring.

Loyally,

A Patsy Levang

PATSY LEVANG
North Dakota State
Foundation President



Foundation Programs Are Moving Full-Steam Ahead

Educational and Leadership Programming

4,000 Kappas Benefit

The Regional Trainers, through support from the Kappa Kappa Gamma Foundation, will conduct 79 programs by June 2002 for chapters and alumnae associations. An estimated 4,000 Kappas will participate in these programs, and about 1,300 of these will be chapter officers gaining leadership skills that benefit all chapter members.



Gamma Iota, Washington Univ. (St. Louis), members gather together for Kappa Kamp, a leadership training retreat.

Museums

"A Voyage of Discovery"

Under the direction of SUSAN BOWMAN FARR, *Texas Christian*, Museums Chairman, the Museums Committee is in the early stages of producing a multi-media project that will be used to tell the story of Kappa's history and



Kylie Towers, Simpson, Archivist/Curator surveys the Kappa Kappa Gamma Web site where members will soon be able to embark on "A Voyage of Discovery."

how it relates to the history of women during the period when Kappa was founded. The project will be available via the official Web site and on CD-ROM. It will include virtual tours of The Heritage Museum and The Stewart House, as well as an interactive timeline of the Victorian period.

Financial Assistance ... Words of Thanks

The **Rose McGill Fund** has programs that give confidential aid to deserving Kappas of all ages who unexpectedly find themselves in financial need due to misfortune or illness. The following are excerpts from letters the Foundation has received from recipients.

"I never thought when I was supporting the Rose McGill Fund that one day I would be in need of aid. Thank you so much for your timely response with my first check. This prosperity from KKG is a weight lifted from my mind during this challenging time."

— *Rose McGill Confidential Aid Alumna recipient*

"I just wanted to write you a little note to say how thankful I am for allowing me to become a new member of the Rose McGill family. Little did I realize that at age 60 my life would get "hit" with problems, which were out of my control. I just thank God every day for allowing me to have a second chance at life during my golden years."

— *Rose McGill Confidential Aid Alumna recipient*

"When I graduate in May 2002 and hopefully secure a job soon after that, I will always remember the kindness you have shown me, and the generosity of the Rose McGill Fund. I wish I were closer to you so I could thank you in person — I just want to touch the people who were responsible for allowing me this most indescribable gift."

— *Rose McGill Fund Circle Key recipient*

Notice of Annual Meeting of the Kappa Kappa Gamma Foundation of Canada

The Annual Meeting of the Kappa Kappa Gamma Foundation of Canada will take place on Monday, May 6, 2002, at noon.

The meeting is open to all members of Kappa Kappa Gamma. For details, call SU OZTURK, *Toronto*, Secretary, (W) 416/814-5809, (H) 416/932-2549.

KAPPAS On Campus



Jean Shumacher, Jessie Holmes and Becki Kling, Nebraska, spell out KKT during Sigma Chapter's "Kappa Root Beer Bash." The proceeds were donated to the Lighthouse, a local after-school program.



Zeta Xi, Yale, members enjoy a brunch with Advisory Board members after Initiation.



The women of Epsilon Upsilon, UC Davis, enjoy their annual philanthropy, "Kappa Kabanna."



Delta Sigma, Oklahoma State, members work on the Homecoming float.





Chi, Minnesota, welcomes new members on Bid Day.



Gamma Zeta, Arizona, members coach the men's fraternities during a three-on-three basketball tournament. Twenty-seven teams competed with a total of \$1,000 raised through entry fees. The money will be divided among the Rose McGill Fund of Kappa Kappa Gamma, Tucson Boys and Girls Club and Davidson Elementary School.



Members of **Zeta Sigma, North Texas**, take a break from practice for fall membership recruitment.



The Advisory Board of **Zeta Upsilon, Georgia Southern**, meets with the new and outgoing Chapter Council officers for Leadership Training Day.

Two Collegians Co-Host with Regis in the Same Week



Cassie Pappas, Butler, and Regis Philbin on the set of *Live with Regis and Kelly*.

On Tuesday June 12, 2001, CASSIE PAPPAS, Butler, experienced something that would change her life. She found herself sitting next to Regis Philbin as one of five collegians chosen as a guest co-host on the popular morning show, *Live with Regis and Kelly* on ABC.

"I can remember the events of June 12th in the way one recalls a dream," explains Cassie, who vividly recalls hearing Regis walking down the hall as she sat in Kelly Ripa's dressing room. "Regis appeared in the doorway, held out his hand and said, 'They are ready for you, Cassie.'" There was no rehearsing or preview of the show. The producers wanted it to be fresh and alive. "This is not so comforting to a girl who is about to do her first talk show ever," says Cassie. Nevertheless, the show went off without a hitch.

As a result, Cassie has signed with several agents in Los Angeles for hosting, commercial and theatrical parts. Choosing to stay in Los Angeles, Cassie transferred to Loyola Marymount University, and she will miss her supportive Kappa sisters. "My experiences as a Kappa throughout college are ones I will cherish forever."

"When I walked out the door of my New York City apartment on Wednesday June 13, 2001, I knew that day would be like no other," says MARIA SANSONE, Syracuse. She would soon find herself sitting next to Regis Philbin as a guest co-host.

As soon as Maria arrived at the studio, the nerves and excitement set in. "I kept wondering when someone was going to tell me exactly what to say or do, and it never happened," explains Maria. Between the hair and makeup experts and the producers chatting with her — Maria found herself surprised when it was suddenly time to join her co-host, Regis. "He grabbed my hand and swept me through the backstage area towards the studio where the audience was waiting for us," says Maria excitedly.

This was not the first time that Maria had co-hosted a television show. From age 11 through high school, she worked at her local news station as a "kid" sportscaster. From there, she was picked up by ABC's *Wild World of Sports for Kids* as a co-host. Then she went on to host *Gladiators 2000*, which was in syndication. "Being on the *Regis and Kelly* show helped me to realize that I still do have what it takes to pursue a career in this field," reveals Maria, whose hour of fame also lasted into the school year.

"After the *Regis* show, people would come up to me and say, 'I saw you on *Regis and Kelly*,'" explains Maria. In addition to being recognized by her peers, Maria received a number of calls regarding acting opportunities, including the soap opera *Guiding Light*. For now, she has chosen to complete her degree in television at Syracuse University, where her BETA TAU sisters have been a strong source of support.

Overall, the event was a memorable one. "I enjoyed every moment of being on *Regis and Kelly* and was sad to see it end. It was an amazing experience that I will never forget."

— By ALLISON GREINER,
Ohio State



Maria Sansone, Syracuse, is one of five collegians to guest co-host on *Live with Regis and Kelly*.

Three Cheers for Giving Back

- **GAMMA IOTA, Washington**, members recently held back-to-back philanthropy efforts. While hosting the Zeta Province Meeting, the chapter members asked each visitor to prepare tulips that were later donated to the residents of Barnes Jewish Extended Care Facility. The women then held the "Kappa Karaoke" event raising \$650 for the St. Louis Charter School. Soon after, the women hosted a creative canned food drive/social mixer. Attendees enjoyed country line dances while collecting several boxes of canned food for an organization called Stone Soup.
- Finding that charity does indeed begin at home, the women of **GAMMA OMICRON, Wyoming**, worked with Habitat for Humanity to give back to someone close to them. Members held a walk to raise money to help build a house for their cook and her children.
- **GAMMA EPSILON, Pittsburgh**, went beyond the call of duty to help "Jumpstart," which is a literacy program that pairs preschool children with college students for one-on-one tutoring. The women helped sort and fold more than 60,000 garments donated by American Eagle Outfitters. The clothing was sold on campus to benefit the Jumpstart organization. At the end of the sale, Jumpstart was so grateful that it donated \$3,500 to the Gamma Epsilon House Board.
- The dedicated members of **ZETA KAPPA, Bowling Green**, won \$1,000 by donating the most clothes during a month-long clothing drive. The women packed up clothes and hauled them to a campus central spot a number of times during the month.
- Every Friday a group of ladies from Madison Lanes apartment complex gathers in the community room to await the arrival of **ZETA RHO, Colgate**, members. Each week since fall 1999, about 10 members of Zeta Rho Chapter head to the apartment complex to do crafts, make decorations, play games, watch movies and make treats. One Christmas season, the Kappas took the women to an off-site holiday dinner. Another year they had a potluck dinner. Says one of the complex's residents: "They deserve recognition for what they do, they're the nicest girls in the world."
- **KAPPA, Hillsdale**, members have raised \$1,500 through a Panhellenic auction event involving local businesses. They also held a walk around campus to benefit a local cystic fibrosis foundation. Each Kappa brought along a partner to walk through campus. At the end of the day, more than 100 people had participated with more than \$1,300 collected.

Unforgettable Internship

TIFFANY JEWELL, *Washington*, worked as an intern for NBC's *Dateline* and *The Today Show*. The experience not only provided Tiffany with insight into how the media giant works, but she was introduced to Kappa's MANHATTAN ALUMNAE ASSOCIATION while in the city. The internship had other rewards as well: Tiffany was chosen from her intern class to work at the recent Winter Olympics in Salt Lake City, Utah.



Tiffany Jewell, *Washington*, and Katie Couric on the set of the *Today Show*.

Once-in-a-Lifetime Experience Allows Four Kappas to "Blossom" Together

Four Kappas were chosen to represent their state in the National Cherry Blossom Festival as "Cherry Blossom Princesses." AFFIE BURNSIDE, *Wyoming*, ANNA SUSAN BOYKIN, *Mississippi*, CASIE LARGENT, *Oklahoma* and ANN BISHOP, *Utah*, traveled to Washington, D.C., for the event.

The Cherry Blossom festival honors the 3,000 cherry blossom trees given in 1912 to Washington, D.C., as a symbol of friendship by the Japanese. The first lady at that time, Mrs. William Howard Taft, planted the trees in West Potomac Park and various informal cherry blossom ceremonies were held when the trees were in bloom. By 1939, state societies began recruiting female college students to be "cherry blossom princesses" and represent their states in a festival parade and ceremony. During WWII, the festivals stopped but resumed in 1948. The National Conference of State Societies has sponsored festivals every year for the past 52 years.

The women enjoy a week of touring, making new friends and the opportunity to meet prominent female



Pictured from left to right: **Affie Burnside**, Wyoming, National Cherry Blossom Queen; **Anna Susan Boykin**, Mississippi; **Casie Largent**, Oklahoma; and **Ann Bishop**, Utah, take a minute to share a Kappa moment at the National Cherry Blossom Festival.


leaders. This year they met with Laura Bush, Sandra Day O'Connor, Dr. Bernadine Healy and Kay Bailey Hutchinson. The Kappas also visited the Pentagon and the U.S. Capitol. At the end of the week a ball was held and a queen chosen by the simple spinning of a wheel. This year, the lucky winner was DELTA RHO member Affie Burnside, who was awarded a special trip to Japan.

Baylor Kappas Hit a High Note

The talented women of EPSILON UPSILON, *Baylor*, enjoyed the honor of taking first place this year at Baylor's All-University Sing. Since 1953, the event has been a student favorite with performances on four

nights in a row with a total of 20 acts performed. A long-standing tradition, the All-University first place title was last bestowed on Kappas in 1986. This year's act, "Strike up the Band," was a tribute to jazz age circa 1940s Chicago. Some of the women wore gold dresses, while the others dressed as men in derby hats and suspenders. The Kappas also won the People's Choice award for "Best Choreography." Every woman in the chapter participated in making the Kappa act a success.

A Warm Welcome

When alumna SUZANNE ROTHFELD STEVEN, *Carnegie-Mellon*, paid a visit to DELTA XI, *Carnegie-Mellon*, she was pleasantly surprised by the warm reception from the current chapter members. Several officers met Suzanne for dinner and invited her to meet a group of sisters for lunch the next day. Suzanne also was invited to attend the chapter's "Unity Dinner." Suzanne says that the warm reception by the women was in the true Kappa spirit. 

The Key wants to know about outstanding chapter advisers and Advisory Boards. Tell us why you appreciate these alumnae. Send information and photographs to ALLISON GREINER, *Ohio State*, assistant to the editor, Fraternity Headquarters, P.O. Box 38 Columbus, Ohio 43216-0038 or agreiner@kappakappagamma.org.



Members of **Epsilon Upsilon**, *Baylor*, pose with their first-place trophy for the all-university sing contest.

Collegiate Scholarship Report*

Chapters at or Above the All-Sorority GPA

REGION 1:

Beta Province

Bucknell
Dickinson
Lafayette

Rho Province

Babson

REGION 2:

Gamma Province

Bowling Green
Ohio State
Ohio Wesleyan

Lambda Province

Johns Hopkins
West Virginia

Nu Province

Centre
Wake Forest

REGION 3:

Mu Province

South Carolina

REGION 4:

Delta Province

Indiana

Epsilon Province

Northwestern

REGION 5:

Eta Province

Colorado

REGION 6:

Pi Province

Berkeley

Kappa Province

Arizona
Arizona State
Cal. State Northridge
UC Irvine
UC Riverside
UC Santa Barbara
UCLA

Scholastically Ranked First on Campus

REGION 1:

Rho Province

Babson

REGION 2:

Lambda Province

West Virginia

Kappas with

4.0 GPA

REGION 1:

Beta Province

Bucknell:

Stephanie Jones
Kathleen Marr
Jessica Rennie
Kathryn Yingling
Candice Rovecamp

REGION 2:

Gamma Province

Bowling Green:

Christy Dunson
Elizabeth Koch
Amanda Papenfuss
Shannon Smith

Ohio State:

Lyndsey Johnson
Alyssa Laforme
Kristine Newell
Tara Wedwaldt

Ohio Wesleyan:

Melissa Curzi
Corey Fesenmyer
Julia Geiger
Aimee Jo Robson
Alyssa Yoder

Lambda Province

Johns Hopkins:

Jessica Shapiro

West Virginia:

Rebecca Cline
Allison Crow
Besse Dailer
Ashley King
Kate Poknis
Tiffany Quinlin
Jen Robinson

Nu Province

Centre:

Michelle Broaddus

Duke:

Courtney Slagle

Wake Forest:

Beth Doby
Kelly Fishburn
Corrie Mosteller

REGION 3:

Mu Province

Emory:

Lisa Brown
Sara Cordy
Kristine Doyle
Marcy Goldstone
Stephanie Jenkins
Nikki Khanna
Jennifer Padgett
Roshni Rai
Allison Schwebel
Anna Scruggs
Lindsay Shenk
Ruth Siebers
Daria Snadowsky
Lauren Streusand
Lowrie Taylor
Jessie Turton

Florida:

Julia Bagg
Liza Cavallaro
Wendy Hernandez
Brooke Ingram
Gretchen Lehman
Jamie McCarthy
Janice Miklitsch
Annie Robertson
Julie St. Germaine-Critelli
Catherine Wakeman
Jessica Walker
Lindsay Wilson
Stephanie Zendegui

South Carolina:

Danna Bayne
Mireille Dizard
Carol Edwards
Bridget Gibbons
Sarah Huskamp
Kathleen Mahan
Kristen Schultz

REGION 4:

Delta Province

Indiana:

Margaret Brinley

Carly Everett

Mercedes Wagner

Sarah Watts

Talia Foster

Valparaiso:

Stephanie Dotson

Epsilon Province

Northwestern:

Sarah Borchers
Callie DeFabry
Lindsey James
Anita Kulkarni
Stefanie Lob
Kathryn Matheson
Kelly Murphy
Rita Schmid

REGION 6:

Pi Province

Stanford:

Kelly Griego
Sara Herman
Riannon Meirs
Alexis Oakland
Rebecca Talbott

Kappa Province

Arizona State:

Jennifer Bannister
Lauren Elliot
Shanna Jespersen
Lana Leistikow
Nicole Mazer
Kelsey Paul-Petersen
Kristin Roembke

Cal State Northridge:

Rebecca Birgel

UC Santa Barbara:

Leslie Dejean
Remi Ramirez
Jennifer Morgan

UCLA:

Krista Hanson
Lindsay Rosaagn

**Based on Spring 2001
Scholarship Reports received at
Headquarters by December 27,
2001. This list is a continuation
of the Spring 2001 results that
appeared in the Winter 2001
issue. The Summer 2002 Issue
will list Fall 2001 results.
Chapters not submitting
Scholarship Reports by the
appropriate deadlines will not
be listed.*



The Greenville (S.C.) Area Alumnae Association presented a "Loyalty Key" to **Eta Alpha Chapter, Furman**, in honor of **Jane Vaughn Posey, Kentucky**. The first recipient of the award is junior **Christina Soldo**. The presentation ceremony was March 12, 2001, 70 years to the day after Jane's initiation. The Jane Vaughn Posey Loyalty Key will be awarded annually to a collegiate member of Eta Alpha who exemplifies Kappa ideals through attendance, morale and philanthropy involvement, loyalty and public relations efforts.

The **Zeta Sigma, North Texas**, Advisory Board holds a fall meeting at a pottery studio. In addition to items for themselves, they painted and signed a special platter to present to the chapter.



The **Colorado Springs Alumnae Association** hosts a tea honoring the Colorado College graduating seniors.

Former association Presidents of the **Lake Washington (Wash.) Alumnae Association** held a luncheon at the Newcastle Golf Club in Bellevue. Each spoke on the highlights of her year as association President.



Taking three years to complete, this iris quilt is the latest philanthropic project of the **Northern Virginia Alumnae Association**. It will be raffled off at their spring luncheon, with proceeds going to the Northern Virginia Assistance League. Ten Kappas make up the association's needlework group, and this is their ninth quilt. **Mona Anderson Shultz, Arizona**; **JoAnne Moore Boyer, San Jose State**; **Martha Ewing Kophazi, Kentucky**; **Karen Marks Naylor, Kansas**; and **Dorothy Schwengel Cosby, Iowa**, display their latest creation.





East Bay (Calif.) Alumnae Association members join collegiate members of **Pi**, **UC Berkeley**, to assemble supplies for "A Friendly Manor" in Oakland, a day shelter for homeless women. Association members collect soap, lotion and shampoo from their travels. The collegians help assemble the items into packets with washcloths. At work on the packets are **Kelly Grace**, **UC Berkeley**; **Annette Close Pennell**, **Colorado College**, association President; **Dale McNabb Whitley**, **Auburn**; **Diane Sharrah Jones**, **Cal. State Fresno**; and **Shannon Eng**, **UC Berkeley**.



Pantea Parsa, **Megan Buecher**, **Lara Edelstein Zamajtuk** and **Kristin Hazen** Gotschal of the **Delta Alpha**, **Penn State**, pledge class of '94, reunite at a New York Yankees game.



In memory of past Fraternity President and Council officer **Sally Moore Nitschke**, **Ohio State**, the **Columbus (Ohio) Alumnae Association** presents an annual memorial award to an alumna whose character and traits exemplify those for which this remarkable Kappa was revered. This year's recipient is **Nancy Robinson Henry**, **Ohio State**, (center). With her are past recipients **Beth Bennett Hamilton**, **Ohio State**; **Barna Hurt Graves**, **Arkansas**; **Kay Schroeder Graf**, **Ohio State**; and former Editor of *The Key* (1972 - 1985) **Diane Miller Selby**, **Ohio State**.



Lindley Peterson Fleury, **Clemson**, a member of the **Sandhills (N.C.) Alumnae Association**, stocks up on Kappa Wildflower Honey to use as teacher gifts. The honey sale is a major fund-raising event for the association.



Members of the **Williamsburg (Va.) Alumnae Association** held a luncheon at historic Warner Hall in nearby Gloucester, built in 1642 by Augustine Warner, George Washington's great-great-grandfather. Robert E. Lee and Queen Elizabeth II are direct descendants of Warner. On the National Register of Historic Places and the Virginia Historic Landmarks Commission, the home is a working plantation and a bed-and-breakfast. Lambda Province PDA, **Ginger Ankerbrand**, Maryland, was a special guest.



Jackie Truitt Keenan, Maryland, is a former art teacher and textile-painting specialist, but since retiring to Florida with her husband she enjoys creating one-of-a-kind gourd characters. She is Vice President of the **Sarasota/Manatee Counties Alumnae Association**.



A sample of "Kappa Pride" seen in the Lake Geneva (Wis.) Yacht Club parking lot.



Barbara DeNicola, Connecticut, **Jo Terrill West**, Oklahoma, and **Elaine Stephens**, Texas, enjoy sisterhood aboard the *Russian Rhapsody* last August, during a Baltic cruise to Scandinavia and Russia, one of the many "Kappa Travel" opportunities. (See P. 52 for the latest Kappa Travel trips!)



Clearwater Bay (Fla.) Alumnae Association members gather in the gardens of the Clearwater Beach Hotel following a recent Installation luncheon.

News Anchor Talks with St. Louis Alumnae

KATHRYN JAMBORETZ, *Colorado*, news anchor for WB affiliate KPLR-TV in St. Louis, was the featured speaker at the opening meeting of the ST. LOUIS ALUMNAE ASSOCIATION.

Her talk to the St. Louis Kappas touched on her college years and her early days with one TV station where she held janitorial and security duties before landing a reporting job. She mentioned her experiences covering news reports in the wake of September 11 and how everyone spent long hours in the newsroom writing and producing, and ferreting out which reports were true.



St. Louis news anchor **Kathryn Jamboretz**, *Colorado*, (center) spoke at the opening meeting of the local alumnae association. With her are **Patricia "Trish" Morley**, *Missouri*, association Vice-President, and **Cynthia Hein Shaw**, *Washington Univ.*, President.

After earning her journalism degree at the University of Colorado, she returned home to St. Louis in 1994 to work for CBS affiliate KMOU-TV as a field reporter and overnight anchor. Since spring 2000, she has been anchoring the evening news for KPLR-TV. She introduced a "Better Living" segment, featuring stories for women on topics from technology to health and family finances.

Recently voted best anchor and one of the city's best reporters by a local newspaper, Kathryn is also involved in her community. Beyond the newsroom, Kathryn is on the boards for Gateway to a Cure, which raises money for spinal cord injury research, and Cardinal Glennon Children's Hospital (a well-known teaching facility in St. Louis).

Kathryn has hosted the Children's Miracle Network Telethon, which raises money for the hospital, and also volunteers for South Side Day Nursery, Boys Hope/Girls Hope, Chaminade College Preparatory and her former high school, Nerinx Hall.

Alumna Overcomes a Disability to Regain Talent

MAREA ERF CAMPBELL, *Minnesota*, is well known at the Jones-Harrison Residence in Minneapolis for her colorful drawings and posters, which are on display throughout the facility. She is also recognized for her courage in overcoming a handicap and regaining her talent.

The 94-year-old assisted-living resident was an art major at the University of Minnesota. As a freelance artist she drew fashion clothing for department stores and at one time, owned a greeting card business. Married for 58 years to Walter Campbell, who died in 1989, she says life on their Dalbo, Minn., farm, surrounded by horses, buggies and sleds was special.

A stroke nine years ago left her unable to speak or use her right hand. "I wanted to draw again," she says, and worked diligently to recover her drawing abilities as well as her speech. "I drew something every day. At first it was hard to tell what I drew, but as time went by, I got better."

Marea's drawings are important to her because they are symbolic of her strength and courage. Now she tells stories and shares information about her new residence, JHR, through her art, depicting various events at the facility.

"What I enjoy most," she says, "is that I get to use my talent ... and share it with the staff and residents."



Marea Erf Campbell, *Minnesota*, overcame a debilitating stroke to regain her artistic talent. She is shown with her "School Days" poster at the Jones-Harrison Residence in Minneapolis.

A Kappa Unveils Newest Sculpture

SABRA TULL MEYER, *Missouri*, was commissioned to sculpt a bronze bust of Missouri's 52nd governor for the newly dedicated Roger B. Wilson County Government Center in Columbia, Mo. Other commissions by Sabra (daughter of SABRA NIEDERMYER TULL, *Missouri*) include a life-size bronze bust of legendary Missouri basketball head coach Norm Stewart. (His wife is VIRGINIA ZIMMERLY STEWART, *Missouri*.)

Besides Sabra's artwork, which includes commissions and exhibits at the university and throughout the state, she has served the Theta Chapter House Board for more than 20 years, six as president, and has taught at Stephens College, Columbia and William Woods College, Fulton, Mo.

With many of her pieces already in private collections across the country, Sabra is currently planning a solo exhibit in May at the Elizabeth Rosier Gallery in Jefferson City, Mo.



Sabra Tull Meyer, Missouri, left, unveils her bronze bust of Governor Roger B. Wilson. Watching the ceremony is Gov. Wilson's wife, **Patricia O'Brien Wilson**, Missouri.

Vocal Coach Spreads the Sound of Music

LILLIAN AMOS QUACKENBUSH, *Florida State*, makes beautiful music as vocal coach and choir director. She is a voice teacher at Columbia (S.C.) College and oversees

two choirs that have toured internationally. Her students call her "Dr. Quack," a nickname she feels is a sign of rapport.

She is leader of the Sandlapper Singers, a four-year-old group of professional singers dedicated to American choral music. Their repertoire runs the gamut from folk through gospel, swing, jazz and Broadway. Lillian also directs the choir at Shandon Presbyterian Church.



Vocal teacher **Lillian Amos Quackenbush**, *Florida State*, loves it when her Columbia (SC) College students fondly refer to her as "Dr. Quack."

Hospital Dedicates Lobby Wall to a Kappa

The Children's Medical Center in Dayton, Ohio, has honored **MARILYN McDONALD ERICKSON**, *Indiana*, for her years of volunteer service and fund raising by dedicating the Marilyn Erickson Honor Wall in its newly renovated lobby.

Marilyn was the medical center's first professional development officer, establishing the development program in 1971. She raised more than \$15 million in her 10 years with the hospital. After her retirement, she served on the Medical Center's Board of Trustees for seven years.

Marilyn is a former **DAYTON ALUMNAE ASSOCIATION** President, and Gamma Province Director of Alumnae. She currently is serving her second year as President of the **INDIAN RIVER (FLA.) ALUMNAE ASSOCIATION**.



Marilyn McDonald Erickson, *Indiana*, is honored with a wall in her name at the dedication of the Children's Medical Center lobby in Dayton, Ohio.

Fund-Raising Mom Recognized for Helping Schools

CATHERINE BEDELL, *Colorado*, has won many awards since initiating the Adopt-A-School Program and *EXTRAS! for Education* programs, which have encouraged donations of nearly a million dollars worth of supplies and equipment to two Colorado school districts in three counties.

Her nonprofit programs also motivate professionals to volunteer their expertise in K-12 classrooms. The programs Catherine has developed have enabled teachers to expand programs without using dwindling district monies or personal finances. Nearly 200 tons of reusable items have been donated, including computer systems, greenhouse materials and science equipment, as well as basics such as paper, binders, pencils and chalk. With the development of custom software, counties around the

state and country are considering starting franchises in their areas.

The Boulder Chamber of Commerce, Rotary, several school districts and Boulder Women's Leadership group have given recognition and multiple awards to these programs. Most recently Catherine added a program called People Project that focuses on the volunteer portion of the organization, encouraging greater professional involvement in the school.



Catherine Bedell, Colorado, has won multiple awards for her innovative school programs.

As a single mom, Catherine works predominantly from her home, where she can be available to her elementary-school-age son, Austin, whose own school benefits from his mom's hard work. To learn more about the program, contact Catherine at www.adoptaschoolprogram.com.

Great Birthday Caper Created by a Kappa

PATRICIA (PAT) DONOVAN MCCRUDDEN, *St. Lawrence*, and husband Larry, longtime volunteers in several charities involving children, realized in 1992 that everyone helps the unfortunate at Christmas, but "no one does birthdays." And so, the "Great Birthday Caper" was born.

The Caper targets children (mainly teens) who have been placed in foster homes due to abusive or dysfunctional families. Starting small, this Yonkers, N.Y., couple contacted a friend at McClosky Children's Services and obtained the names and birthdates of 100 teens. Through word of mouth, sponsors came forward for each teen. Volunteers willing to sponsor a child were given the child's first name, date of birth and a wish list. The sponsor then purchased and wrapped a gift worth \$25-\$30 (such as a camera, Walkman, sweatshirt, bookbag) and brought it to Pat and Larry to deliver to the agency in time for the child's "special day."

The Great Birthday Caper has grown to include several area foster facilities and through the years, more than 1,000 boys and girls have received at least one gift from a sponsor. Currently 275 boys and girls are on the Great Birthday Caper list.

Offshoots of the Caper have evolved over the years. The first was the Christmas Caper, which provided gifts for Caper kids. (The McCruddens host a holiday party for volunteers to drop off their gifts and meet directors and supervisors of the agencies.)

The Easter Caper provides Easter toys for the children at Andrus Children's Home, and the Suitcase Caper evolved when some generous people preferred to donate money rather than sponsor a child. The money is used to purchase several hundred inexpensive duffel bags to replace plastic garbage bags often used by teens going home for visits, transferring to another agency or "aging out."

A hand-printed note from a child says it all.

"Thanks for making me feel special on my special day. You showed me that there is (sic) still people in the world that care. Please continue to shed the light of your blessings upon other kids. Thanks for bringing a tear to a kid who thought nobody cared."

Thankfully yours, Antonio"

The McCruddens believe that years from now "it won't matter how large your bank account was, or the type of home you lived in ... what will matter is that ... you made a difference in the life of a child." Anyone wishing to learn how to start her own Birthday Caper may call Pat at 914/968-0302.

Alumna Named to Mississippi Bank Review Board

Mississippi Governor Ronnie Musgrove has appointed Tupelo-based financial writer KAREN KAHLER HOLLIDAY, *Mississippi*, to the State Board of Banking Review for a five-year term. Representing the Third Supreme Court District position, she will serve through March 2006. This board considers applications to establish a bank, which are filed with the commissioner of the Department of Banking and Consumer Finance.



Patricia (Pat) Donovan McCrudden, *St. Lawrence* and her husband, Larry, created the Great Birthday Caper to cheer teens in foster programs.



Karen Kahler Holliday, Mississippi, has been named to the Mississippi State Board of Banking Review for a five-year term.

With a master's degree from Louisiana State University, Karen has written for many of the top financial services magazines and is currently a contributing editor for *ABA Banking Journal*, the monthly magazine of the American Bankers Association. She also has been awarded several fellowships in the financial services field. A regular guest on Mississippi ETV's *Mississippi Business Today*, Karen has been honored with many awards in her field, among them recognition as one of the

state's 50 Leading Business Women and as one of "Mississippi's Top 40 Under 40."

Karen is active in her community, having served as president of the Association for Excellence in Education, on the boards of Good Samaritan Free Clinic, United Way, Habitat for Humanity and Salvation Army.

Rancher First Woman Named to Bank Board

ANN DRUMMOND WOOLLEY, *Oklahoma State*, is the first woman to be elected to the Board of Directors of Citizens Bank in Ada, Okla. Long active in the cattle industry, Ann was the first chairman of the Oklahoma Beef Commission, on the Oklahoma Beef Industry Council Board of Directors, director of the Beef Industry Council of the National Livestock and Meat Board and has served as a director for the National Cattlemen's Association.

This third-generation rancher was



Ann Drummond Woolley, *Oklahoma State*, is the first woman to be named to the Board of Directors of Citizens Bank in Ada, Okla. This third-generation rancher is known for her contributions to conservation and education, as well as to the beef industry.

also president of the Oklahoma Cowbelles and American National Cowbelles, the oldest women's organization in the industry. Ann has many awards to her name, including "Cattle Woman of the Year" by the Oklahoma Cattle Women's Association. She also was awarded the 1984 Distinguished Service Award by the Animal Science Department at Oklahoma State University and the 1991 Distinguished Alumni Award from the alumni association.

Her service also extends to university boards, including Oklahoma State and the University of the Ozarks in Clarksville, Ark. She is a past member of the Oklahoma State Regents for Higher Education.

Current Events Bring New Meaning to Ritual

In the aftermath of September 11, Fraternity Ritualist JULIE MARTIN MANGIS, *George Washington*, used current events to give insight into Kappa Kappa Gamma's ritual when she spoke at the Founder's Day dinner with the CHARLESTON (S.C.) ALUMNAE ASSOCIATION.

She explained that witnessing a recent presentation of the Oedipus Cycle of Greek plays, with its themes of goodness triumphing over evil, made her realize why our Kappa Founders relied so heavily on inspiration from Greek philosophy.



Fraternity Ritualist **Julie Martin Mangis**, *George Washington*, with members of the **Charleston Alumnae Association**.

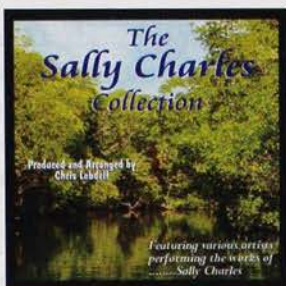
In reviewing the ideals stated in our ritual, Julie pointed out how important it is, especially now, to hold on to our Kappa values and standards. By understanding the meaning and origin of our ritual and traditions, we can see how they are as true today as in the generation that inspired them. She said we couldn't be complacent when our world has been thrust into a situation where we must overcome evil by right action.

Kappa Authors and Musicians

The Sally Charles Collection

By SALLY DILLARD CHARLES, *Illinois*
Lyrics and music by Sally Charles
Produced and Arranged by Chris Lobdell
A 13-song Compact Disc
featuring various artists; \$18

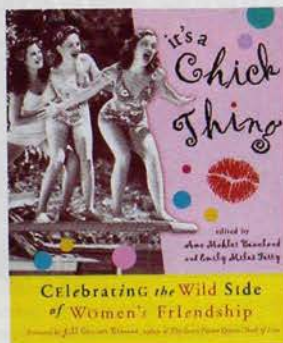
Although Sally Charles has been writing for 20 years, she has just produced her first CD where she has written lyrics and music. Performed by nine professional singers, this diversified CD encompasses styles from ballads to club music, country rock and eight-part vocal jazz.



Written from the heart, the themes feature love and hope. A dance instructor and former choreographer to Olympic figure skaters, Sally demonstrates impeccable rhythm and timing in her music. Chris Lobdell, who is affiliated with Warner Bros. and produced the CD, says Sally's melodies "are stunning ... an arranger's dream come true." For more information, contact The Sally Charles Collection, 11062 South Military Trail, PMB 432, Boynton Beach, FL 33436.

It's a Chick Thing — Celebrating the Wild Side of Women's Friendship

Includes stories by SUZANNE CHAPMAN COLE, *Tulsa*, and TERESA CORONADO, *Hillsdale*
Edited by Ame Mahler Beanland and Emily Miles Terry
Conari Press
189 pgs., \$15.95



A collection of spirited stories and quotable quips, *It's a Chick Thing* pays homage to the special times that strengthen female friendships — the antics and escapades — as well as the loyalty, sisterhood and irrepressible humor.

SuzAnne Cole's story, *The Dance Class*, appears in

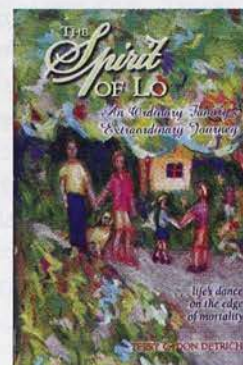
Chapter 1 "Chicks with Chutzpah." Teresa Coronado's story, *Night Swimming*, about the best of summer friends, appears in Chapter 3 "Cheeky Chicks." In

addition to hilarious anecdotes, the book is full of great ideas for a girls' night out or a day of pampering plus a friendship quiz, recipes for delicious desserts and more!

The Spirit of Lo — An Ordinary Family's Extraordinary Journey

By DON and TERRY DUNN DETRICH, *Tulsa*
Mind Matters, Inc.
280 pages; \$14.95

In 1984, few people had heard of the devastating disease cystic fibrosis. Terry Detrich discovered a reference to "failure to thrive" and that was just what was happening to the Detrich's second daughter, Lauren. When the diagnosis was announced to family and friends, cards and letters poured in. One from Terry's sister mentioned that in the last chapter of the Book of Matthew there is a verse that says, "And lo, I will be with you always." Clinging to their hopes for their daughter, she was nicknamed "Lo," and so began for the Detrich family "life's dance on the edge of mortality."



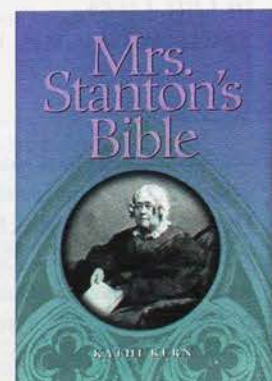
Joining the Sooner Chapter of the Cystic Fibrosis Foundation, chairing hugely successful fund-raising events, traversing the minefields of medical insurance, learning to administer life-saving medications and breathing treatments, maintaining a warm and loving relationship in their marriage, and recognizing and dealing with the fears and needs of big sister Jane were all steps in the dance. Through it all there were the usual needs of a growing girl and the unbelievable exhaustion that accompanied every day. The amazing spirit shown by Lo continues to be a beacon for all.

Available through www.amazon.com, www.bn.com (Barnes & Noble) and www.spiritoflo.com, as well as local bookstores, the book is the story of a family whose members demonstrate the amazing strength of the human spirit.

Mrs. Stanton's Bible

By KATHI KERN, *Allegheny*
Cornell University Press
288 pages; \$39.95

Elizabeth Cady Stanton was the moving force behind the first American women's rights convention in Seneca Falls, New



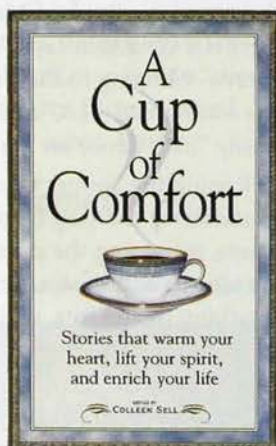
York, in 1848. She described herself as “a leader of thought rather than numbers.” Her dedication to the suffrage movement continued long beyond a time when many would have rested on their laurels. In her 80s and 90s, Mrs. Stanton wrote the *Woman’s Bible* with a committee of others who worked for women’s right to vote. They reprinted particular biblical passages pertaining to women and followed each with interpretive comments.

Kathi Kern is an associate professor of history at the University of Kentucky. She traces the story of Mrs. Stanton and her bible in relationship to the evolution of the movement for women’s rights as reflected in political and economic upheaval at the turn of the century. “Women then were engaged in heated debate, asking could [you] draw on religious ideas for political causes?” Kathi says. Always interested in women’s part in religious movements, she notes that history has focused on Mrs. Stanton’s earlier life, with little focus on her later, more radical years.

A Cup of Comfort

Includes story by MARY ELLEN CLEARY STRAKER, *DePauw*
Edited by Colleen Sell
Adams Media Corp.
336 pages; \$14.95

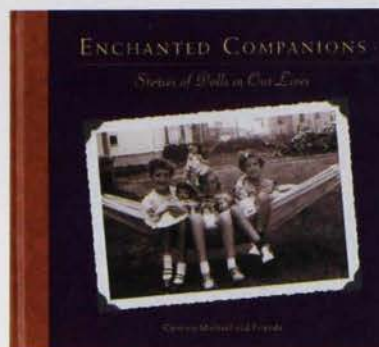
A collection of “stories that warm your heart, lift your spirit and enrich your life,” this book contains a story by Kappa author Mary Ellen Cleary Straker who wrote of her aunt and how what was found in a small chest affected family dynamics. Her story is among 50 that made the cut for publication from among thousands of submissions.



Enchanted Companions — Stories of Dolls in Our Lives

By CAROLYN MICHAEL, *Washington State*
Storyweaver
176 pages; \$29.95

“When I heard a woman’s poignant story about her only real doll, a story she’d kept silent for over 80 years, I was propelled into action,” Carolyn wrote. In taking action, she collected friends’ memories of their dolls — stories told by a 92-year-old grandmother and a 9-year-old child. The stories are accompanied by photographs



resurrected from albums. Among the dolls included are a small white teddy bear, a Native American doll, a Charlie McCarthy puppet and a large baby doll delivered by Santa Claus on a family’s holiday

train trip across Canada. *Enchanted Companions* received first place in the *Writer’s Digest* National Self-Published Book Award for nonfiction.

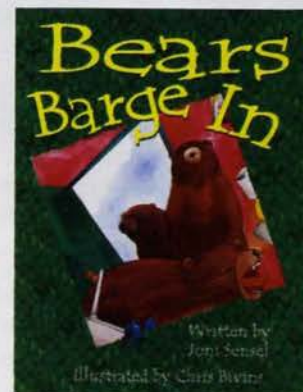
With a master’s degree in speech pathology and more than 20 years in public education, Carolyn is retired and exploring other interests. She makes cloth dolls and is working on a children’s book based on memories of her grandmother, as well as another collection of doll stories. Carolyn can be reached via e-mail at storyweaver4@earthlink.net.

Bears Barge In

By JONI SENSEL, *Whitman*
Dream Factory Books
32 pages; \$14.95

Teaching children — and all of us — to share the earth equitably with wild creatures is the theme of this attractive book illustrated by Chris Bivins. New houses and new neighborhoods encroach on animal habitats and eventually the animals invade their original territory. A young boy named Zack discovers “Coyotes curled in closets and snakes swarmed up the stairs. And the bathroom? There was no mistake. The tub was full of bears.” Humans and animals reclaim their own areas and everyone learns that “Most animals simply need a little space. We can all be good neighbors if we leave them a wild place.”

Dream Factory Books publishes books that encourage children of all ages to explore and enjoy nature and empowers children to protect the earth starting in their back yards. A guide for parents and teachers provides fun facts about animals and more. This book is one of three finalists in its category for the Henry Bergh Children’s Book Award. Check bookstores or www.DreamFactoryBooks.com.



IN MEMORIAM

Names in this list are from information received by Fraternity Headquarters, October 4, 2001, through January 8, 2002.

*ADRIAN COLLEGE
Ryznar, Ruth Harris, '37,d. 10/01

AKRON, UNIVERSITY OF
Evans, Ruth Hessler, '37,d. 11/00
Franciscus, Ernestine Vandin,
'29,d. 12/00
Richmann, Elizabeth Dorner,
'40,d. 10/01
Swartz, Margaret Hunsicker,
'42,d. 11/01

ALABAMA, UNIVERSITY OF
Atkins, Elizabeth Allen, '32,d. 01/01
Leslie, Jennifer, '88,d. 09/01
Moore, Shellye Jackson, '39,d. 05/01

ALLEGHENY COLLEGE
Appleyard, Katharine Gelbach,
'37,d. 05/00
Denning, Shirley Wiley, '46,d. 12/00

ARIZONA, UNIVERSITY OF
Eskuche, Janice Buening, '38,d. 09/01

ARKANSAS, UNIVERSITY OF
Roe, Katherine Dvoracek, '37,d. 09/01
Rosenberg, Suzanne Kitchens,
'65,d. 11/01

BAYLOR UNIVERSITY
Krenek, Lauren Ammerman,
'78,d. 09/01

BRITISH COLUMBIA, UNIV. OF
Killam, Yvonne Ladner, '34,d. 03/02

BUTLER UNIVERSITY
Gibson, Rosabelle Everman,
'53,d. 11/01
Van Brunt, Betty Amos, '34,d. 07/01

CALIFORNIA, U. OF, BERKELEY
Curran, Jane Harvey, '39,d. 09/01
Hjelte, Phyllis Princelau, '45,d. 12/01

CARNEGIE-MELLON UNIVERSITY
Crum, Anita Brennan, '51,d. 10/01
Kuhn, Olive Roberts, '45,d. 08/00
Matter, Mary Dickson, '44,d. 09/01

CINCINNATI, UNIVERSITY OF
Bullerdick, Vera Heidt, '29,d. 12/00

COLORADO COLLEGE
Horace, Nancy Stroman, '48,d. 11/01
Huff, Dorothy Jamieson, '34,d. 06/00
Ver Duft, Mary Rohrer, '33,d. 04/01

COLORADO, UNIVERSITY OF
Hampton, Lucy Ewing, '27,d. 10/01
Lysaght, Carol Zimmerman,
'26,d. 01/00
Smith, Kimberly, '78,d. 08/01

CONNECTICUT, UNIVERSITY OF
Tole, Susan Rosenthal, '57,d. 09/01

CORNELL UNIVERSITY
Ekegren, Betty Finney, '42,d. 05/98

DEPAUW UNIVERSITY
Herbig, Beverly McBee, '51,d. 07/00
Jones, Joan Graham, '52,d. 02/01

DENISON UNIVERSITY
James, Marjorie Achen, '29,d. 10/01

DRAKE UNIVERSITY
Blackburn, Helen Steadman,
'42,d. 10/01

DUKE UNIVERSITY
Finesman, Marion Auerbach,
'59,d. 11/01
Fish, Clare Feldman, '32,d. 04/01
Ullmann, Jane Minor, '34,d. 09/01

GEORGE WASHINGTON UNIVERSITY
De Hoffman, Patricia Stewart,
'40,d. 01/01
Middleton, Frances Carden,
'33,d. 01/00

*GOUCHER COLLEGE
Anderson, Selma, '42,d. 07/00

HILLSDALE COLLEGE
Flynn, Jean Burkholder, '39,d. 09/01

IDAHO, UNIVERSITY OF
Hill, Susan Rutledge, '59,d. 12/01
Miller, Margaret Fox, '52,d. 07/01
Thompson, Juanita Fitschen,
'27,d. 01/01
Wells, Helen Sullivan, '36,d. 11/01

ILLINOIS WESLEYAN UNIVERSITY
Favero, Linda Karlovetz, '87,d. 08/01
Rife, Jeanne Willard, '47,d. 10/01

INDIANA UNIVERSITY
Allen, Diana Stout, '40,d. 03/01
Kerns, Martha Wimmer, '30,d. 01/01

KANSAS STATE UNIVERSITY
Lower, Constance Frizzell,
'45,d. 10/01
Marchbank, Dorothy Fulton,
'25,d. 10/01
McMillin, Dorothy Robinson,
'42,d. 11/01
Moore, Lona Lillie, '40,d. 09/01

KENTUCKY, UNIVERSITY OF
Bell, Florence Gregory, '40,d. 03/01
Cundiff, Janet McVey, '23,d. 10/01
Schlegel, Betsy Johnson, '56,d. 09/01
Wallace, Grace Thornton, '49,d. 05/01

LOUISIANA STATE UNIVERSITY
Haas, Mary Lide, '45,d. 11/01
La Salle, Virginia Roane, '44,d. 01/95

*MARYLAND, UNIVERSITY OF
Cochrane, Sally Morgan, '45,d. 10/01
Horn, Lucile De Grazier, '44,d. 11/01

MIAMI UNIVERSITY
Merkle, Shirley Cordes, '40,d. 12/01
Winters, Elizabeth, '81,d. 01/00

MIAMI, UNIVERSITY OF
Hoffman, Elizabeth Norwood,
'51,d. 05/01
Jackson, Mary Lane, '45,d. 05/01

MICHIGAN STATE UNIVERSITY
Lau, Beryl Farr, '31,d. 07/01
Owens, Nancy Stahl, '69,d. 09/01

MICHIGAN, UNIVERSITY OF
Shedden, Frances Summers,
'28,d. 08/01
Wright, Jean Brown, '44,d. 12/01

MINNESOTA, UNIVERSITY OF
Amidon, Elisabeth Findley,
'34,d. 12/01
Chamberlain, Helen Coult,
'51,d. 01/94
Jeffery, Marion Ives, '32,d. 11/01

MISSOURI, UNIVERSITY OF
Milstead, Sarah Fair, '32,d. 5/00
Saunders, Jeanne Dougherty,
'44,d. 10/01
Smith, Helen Nichols, '35,d. 10/01

MONMOUTH COLLEGE
Ryder, Sally, '35,d. 09/01

MONTANA, UNIVERSITY OF
Dougan, Lina Greene, '31,d. 10/01
Murray, Dorothy Bailly, '34,d. 07/01

NEBRASKA, UNIVERSITY OF
Ayer, Patricia Loder, '51,d. 11/01
Begley, Helen Rex, '37,d. 01/01
Gage, Mary Powell, '60,d. 09/01
Gundlach, Maxine Rain, '28,d. 09/01
Moore, Maurine Champe,
'23,d. 11/00
Thomsen, Loraine Dempster,
'25,d. 12/01

NEW MEXICO, UNIVERSITY OF
Cooper, Norma Williams, '22,d. 11/01
Glover, Patricia Burns, '40,d. 12/01

*NORTH DAKOTA STATE UNIVERSITY
Hendrickson, Clara Martin,
'46,d. 12/98
Phillips, Marianne Bjorklund,
'40,d. 10/01

NORTHWESTERN UNIVERSITY
O'Boyle, Jean Williamson,
'37,d. 09/01

OHIO STATE UNIVERSITY
Brown, Rebecca Martin, '21,d. 12/01
Buckner, Corrie Malloy, '32,d. 11/01
Holzapfel, Muriel Wilson,
'43,d. 01/01
Ross, Lillian Maetzel, '23,d. 08/01

OKLAHOMA STATE UNIVERSITY
Marko, Judy Moyses, '51,d. 04/00
McKelvey, Molly Mayfield,
'56,d. 03/01

OKLAHOMA, UNIVERSITY OF
Gibbs, Rosemary Osborn,
'47,d. 09/01
Magruder, Mary Gibson, '36,d. 10/01
Melvin, Beryl Taylor, '35,d. 08/01

OREGON STATE UNIVERSITY
Sias, Jean Peterson, '40,d. 11/01

OREGON, UNIVERSITY OF
Brown, Joan Mowat, '47,d. 10/01
Coble, Georgiallee Housman, '41,d. 12/01

Debusse, Mary Williams, '55,d. 11/01
Foley, Irene Wells, '36,d. 04/01
Patterson, Dorothy Rinehart,
'34,d. 09/01

Peterson, Anne Waha, '38,d. 12/01
Riter, Jeanne Deremiah, '61,d. 12/99

PENNSYLVANIA ST. UNIVERSITY
Francis, Jean Woodruff, '34,d. 05/99
Mairs, Martha Minick, '30,d. 09/01
Shaffer, Patricia Patton, '40,d. 01/00

*PENNSYLVANIA, UNIVERSITY OF
Miller, Marion Stover, '29,d. 11/01

PURDUE UNIVERSITY
Moss, Margaret Garrigus, '32,d. 2/01
Poston, Peggy, '46,d. 10/01
Walker, Dorothy Pasko, '32,d. 12/01

SOUTHERN METHODIST UNIVERSITY
Backus, Mary Amis, '31,d. 01/01
Hickman, Charles Fleming,
'42,d. 02/01
Kupchynsky, Ruth Irwin, '78,d. 12/00
McKinley, Catherine Cook,
'77,d. 07/01
Norton, Mary Carrell, '32,d. 10/01
Webb, Kenda McGibbon,
'57,d. 12/01

ST. LAWRENCE UNIVERSITY
Dona, Betsy Roberts, '30,d. 11/01

STANFORD UNIVERSITY
Beman, Deborah Dawson,
'37,d. 03/01

*SWARTHMORE COLLEGE
Rayne, Katherine Farquhar,
'29,d. 11/97

SYRACUSE UNIVERSITY
Hoelter, Suzanne Graybill,
'31,d. 01/01
Lumpkin, Janet Morton, '35,d. 09/01

TEXAS, UNIVERSITY OF
Hasskarl, Carolyn Boyle, '41,d. 08/01
Hayes, Louise Irwin, '50,d. 12/01
Jackson, Margaret Matkin,
'51,d. 09/01
Murphy, Marie Wessendorff,
'30,d. 02/01
Wynn, Margaret Hodgson,
'30,d. 08/01

TORONTO, UNIVERSITY OF
Harkness, Catherine Clark,
'40,d. 10/01
Hickey, Ruth MacMartin,
'34,d. 08/01
Millar, Lilian Staples, '26,d. 01/00

UTAH, UNIVERSITY OF
Denney, Analu Newman,
'47,d. 09/01
Nicholes, Jacqueline Anderson,
'54,d. 11/01
Roberts, Jean Kirtley, '32,d. 10/01

WASHINGTON STATE UNIVERSITY
Shellock, Patsy Nemyre, '51,d. 12/01

WASHINGTON UNIVERSITY
Brokaw, Elizabeth Gray, '26,d. 09/01

WASHINGTON, UNIVERSITY OF
Lovejoy, Jean, '32,d. 12/00
Roberts, Marguerite McCarthy,
'34,d. 12/01
Sayers, Patricia Davis, '47,d. 10/01
Timm, Patricia Davies, '42,d. 12/01

WEST VIRGINIA UNIVERSITY
Duncan, Jane Hunt, '52,d. 10/01

WHITMAN COLLEGE
Spayd, Katherine Koenig,
'45,d. 12/01

WISCONSIN, UNIVERSITY OF
Calderon, Maryanna Theobald,
'33,d. 10/01
Durden, Lois Mills, '29,d. 08/01
Morrissey, Ruth Claus, '45,d. 12/01

WYOMING, UNIVERSITY OF
Housel, Mary Elaine Bever,
'35,d. 11/01
Snider, Dorothy Speas, '38,d. 08/01

*Indicates inactive chapters.

In order for names to appear in "In Memoriam," verification and date of death must be sent to Fraternity Headquarters and Foundation Office, P.O. Box 308, Columbus, OH 43216-0308. Memorial gifts may be sent to the KKT Foundation.



EDITOR'S NOTE: We are delighted to receive your letters but regret that we are unable to print each one. Please keep writing to *The Key* and know that we appreciate your input. Letters are edited for clarity and length. When submitting a letter, please include your first, maiden and last name and chapter/school. For contact information, see Page 3.

EDITOR'S NOTE: The following letter was written to LISA GORDON-HAGERTY, Michigan, Director, Weapons of Mass Destruction Preparedness, National Security Council, The White House. Lisa was profiled in the Summer 2001 Issue, Page 19. Following this letter is Lisa's response.

Dear Lisa,

On behalf of all the ladies of the ZETA SIGMA CHAPTER, North Texas, we want you to know that we are unbelievably proud to have such a strong, intelligent Kappa working toward our national safety. It was ironic that I happened to pick up the Summer issue of *The Key* and turn right to your article. I'm sure I originally read it and thought, "That's an amazing Kappa." But to reread that article only a few days after the September 11 tragedy inflicted upon us by terrorists, gave it much more significance. Your words seemed to eerily foreshadow the events of September 11.

Whether we know someone involved in the tragedy or not, we are all Kappas and share a special bond with any Kappa sister who was directly affected, even though we might not know each other personally. We want you to know that you are in our thoughts as a rough road surely lies ahead. We pray that you and your coworkers are given the strength and courage to make the right decisions for us all. I think we all feel a little bit better knowing a Kappa is working to make the United States of America and the world a better place.

— ERIN JACKSON and the members of
ZETA SIGMA CHAPTER, North Texas

Dear Kappa sisters,

Thank you so much for the kind thoughts and support. Although I am still numb from this terrible tragedy, I am trying to focus all of my energies on the job at hand. The strength of the President has surely made all the difference. The little bit of television I am willing to watch also gives me the mental energy I need to continue as I see unity spreading across America. It is a gentle reminder about what an honor it is and how blessed we are to be Americans.

— LISA GORDON-HAGERTY, Michigan,
Director, Weapons of Mass Destruction Preparedness,
National Security Council

Appreciation for Leadership

Thank you for your profile of BRITTANY LAYTON SUDDITH, Mississippi, in the Winter 2001 issue. We are very proud of Brittany and her enthusiastic leadership of the NORFOLK/VIRGINIA BEACH ALUMNAE ASSOCIATION. Since 1946, many women have provided leadership to this alumnae association. Most recently, LEIGH ANN EBERT ALBERS, Oklahoma, and ALBERTA BALDWIN PARIS, Connecticut, served as co-presidents for two years before passing the torch to Brittany. Prior to their service, SUSAN WILK HARPER, Massachusetts, served a three-year term. These dedicated women have created a warm, inviting group that welcomes Kappas new to the area while nurturing friendships among longtime members.

— GINGER ANKERBRAND, Maryland, Lambda Province
Director of Alumnae

The Key Has That Extra Spark

The article on Kappas who served in World War II (Winter 2001 issue), in which you included my story, had that liveliness and extra spark that makes you want to keep reading. The report on each person packed in a lot of information with a minimum of words. That, and other articles, maintained the excellence we have learned to enjoy in *The Key*. Congratulations on a successful issue!

— MIRIAM CROWLEY MCCUE, Wyoming

Finding Joy in Simple Pleasures

The Spring 2001 issue is full of stories of survival and triumph. After reading them, I felt compelled to share mine ...

Upon graduating with an advanced degree in 1973, I married my sweetheart and planned to study for a Ph.D. I was the luckiest girl in the world.

Thirteen months later, I became a 25-year-old widow. Grief and pain were my constant companions. At my husband's funeral, among the many who filled the church were Kappa sisters from my SACRAMENTO ALUMNAE ASSOCIATION. They embraced me and helped me survive.

Still, I had little in common with other young wives. I moved back home but felt alone and isolated. I did remarry but it was a mistake. My husband and I fought and drank and made each other miserable. Counseling and a few vacations helped during our 13 years, but my emotional state continued to worsen. In 1987, I was diagnosed with multiple sclerosis. My husband left one day and never returned.

I knew I needed to change my life or it would simply end right there. I attended Alcoholics Anonymous and Alanon, and continued therapy. I became friends with a woman from Alanon, who also had been diagnosed with MS. She was completing her Ph.D. in psychology, and she

Through the Keyhole ...

helped me learn how to renew my life without leaning on others like a needy child.

I finalized my divorce and eventually married a wonderful man from my AA group. In the process of trying to conceive a child, I was diagnosed with several other health problems and underwent a hysterectomy. "Why me?" I asked.

With the help of my husband and my therapist, I moved beyond these setbacks and, for the past 10 years, life has been a wonderful journey with a few twists and turns. We raised my husband's son (an Eagle Scout). I earned a master's in business administration — despite a heart attack, which occurred between semesters so I thankfully lost no time from school. I graduated last summer and went on vacation to Alaska.

Survival? I call it life. Tragedy has become the background noise to my world. Medicine has helped. So have loyal Kappa friends, as well as *The Key* with its quarterly updates on amazing Kappa sisters. Now when I get up in the morning, I look to small pleasures to give me joy — my husband returning from work, his loving preparation of dinner, stroking our purring cat, accompanying our nephews on their first plane ride, Orion in the sky, peaches from my tree, and the SAN JOAQUIN ALUMNAE ASSOCIATION — my current Kappa home. Thank you, Kappa, for always being there.

— By ELIZABETH (BETTY) VENCILL,
Carnegie-Mellon/New Mexico

Correction to September 11 Tribute

In the Winter 2001 Issue, NORMA LANG STEUERLE, Ph.D., Carnegie-Mellon, was listed among the Kappas who perished in the September 11 attacks. *The Key* mistakenly mentioned that she worked at the Pentagon; however, she was actually a passenger on American Airline's

Flight 77. Norma was a gifted psychologist and therapist who worked for many years in Alexandria, Va. She was on her way to visit her daughter, a Navy doctor serving in Japan. *The Key* apologizes for the mistake.

The Key Deadlines

Fall 2002: Copy due May 1, 2002.

Winter 2002: Copy due Aug. 1, 2002.

Spring 2003: Copy due Nov. 1, 2002.

Summer 2003: Copy due Feb. 1, 2003.

The Key would like to hear from Kappas in military service, as well as members serving in leadership capacities in their communities.

Submit to *The Key*, Kappa Kappa Gamma Fraternity Headquarters, P.O. Box 38, Columbus, OH 43216-0038; fax: 614/228-7809; E-mail: jhoover@kappakappagamma.org. Written pieces and artwork are accepted on a volunteer-basis only. Unsolicited photographs become the property of *The Key* and will not be returned. Submissions may be used in other Fraternity publications or on the official Web site. The Editorial Board regrets that not all submissions can be used.

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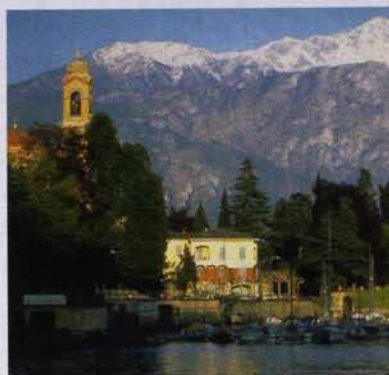


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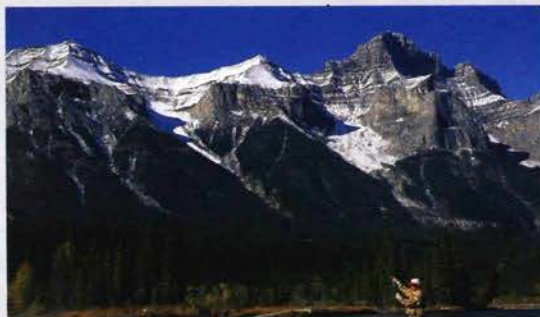
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For more information contact Kappa Travel Coordinator VERA LEWIS MARINE, Colorado College, at kkgrtrav@aol.com or call 626/446-3870 or toll free

866/KKG-1870.

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Kappa Kappa Gamma



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(Your occupation/interests will be added to the "Kappa Connection" database, which is only available to other Kappas.)

Send to Kappa Kappa Gamma Fraternity Headquarters, P.O. Box 308, Columbus, OH 43216-0308; kkgHQ@kappa.org.



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