

the Key

Spring 2024
KAPPA KAPPA GAMMA

PAGE 30

From Waste to Revolution

*Trendsetters Lead the Charge
for Sustainability*





1983

LOOKING BACK

Triumph for the blue and blue! Bid day besties. **Michelle Keeshan, Tracy Munoz** and **Beth McElroy**, *Nebraska*, enjoy Bid Day. Tracy and Beth met at the Nebraska Junior Miss pageant and found each other again in Kappa.

Think of networks not as political tools, but as supportive communities nurtured by genuine interest in others. A network will get you higher than a ladder.

—Ginni Rometty, *Northwestern*
FORMER CHAIRMAN AND CEO OF IBM,
CO-CHAIR AT ONETEN, AUTHOR OF "GOOD POWER."

Spring

2024, Volume 140, No. 1

FEATURES

Power Up

BY DAN MORRELL

16 Former IBM CEO distills her lessons from a trailblazing career into a memoir with a purpose.

In Honor of Impact

BY MAUREEN HARMON

20 Kappa's Alumnae Achievement Award recipients are changemakers who inspire women to dream big.

Reduce, Reuse, Recycle

BY ERIN PETERSON

30 Meet five Kappas revolutionizing the fashion industry with eco-friendly products, innovative companies and platforms challenging wasteful practices.

COVER: CHRISTINA GANDOLFO

IN EVERY ISSUE

2 **Feedback**
3 **Letter From the Editor**

4 **The Mix**
Traveler Sharon Baker explores the world solo, but never alone.

Kappas are all in for mental health. Explore how they're fighting the stigma, raising awareness and funds, and supporting one another.

Money talks. Discover five tips for talking about it with your partner.

35 **Through the Keyhole**
Founder and CEO of Packed Party has a knack for confetti, glitter, and business. Her \$50 million company transformed the party supplies market.

40 **In Brief**
41 **Make a Note**
44 **Key Achievements**
46 **In Memoriam**



The Key is the first college women's fraternity magazine, published continuously since 1882.

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Doggone Dreams!

Thank you for telling the story of Beer City Dog Biscuits in *The Key*. We are proud and grateful for the community that has stood beside us, making a true impact on over 300 individuals with intellectual and developmental disabilities who walk through the door. We have so many dreams that we can't wait to develop!

—Leslie Hooker, Wyoming

Yes, It's Normal

I'M SO PROUD OF YOU @fyithemiddle [Melissa Dorn Urbansky, Miami]! So many of us struggle with anxiety in the military and it's really hard to get help, keep the appointments and make time for yourself. I'm glad you made time for this to share your struggles and help normalize this conversation.

—Leah Brading

Born to Lead

I'M CRAZY HONORED TO HAVE my work featured as the cover article in *The Key* magazine! My time as a Kappa at Miami

University (Ohio) is where I first learned how to find my voice and started dreaming about how I could connect my love for wildlife and wild places with helping people grow as leaders. Thirty years later, I'm still learning and growing and always thankful for more opportunities to #BeBold and appreciate all the people I get to work with both indoors and outside, where we can continue challenging each other and lean even further into leading in the way we were born to lead.

—Julie C. Henry
Miami (Ohio)

Duke Is Durham

EDITOR'S NOTE: Due to copyright issues, we are no longer able to use the name "Duke" when referring to Kappa's Delta Beta Chapter. The name Durham was chosen to indicate the location of the Delta Beta Chapter. The local Panhellenic Association established itself as the Durham Panhellenic Association, independent of the university. Readers can follow @kkgdurham on Instagram for chapter news and updates.

The Extra-Most-Special

A FANFARE OF KAPPAS

DRUMROLL, PLEASE ... WE ARE EXCITED TO BRING YOU an issue packed with celebration, inspiration and so many Kappas inspiring positive change in the world. In these stories, we find themes of resilience, innovation, and determination. These Kappas are united by the spirit of transformation—personal, environmental, social, and professional.

Our cover story features Kappa entrepreneurs who, through their commitment to sustainability in fashion, embody the change they wish to see in the world. They've pivoted the conversation from fashion as a contributor to environmental problems to fashion as a key player in the solution, showing how sustainability and style can coexist.

The Alumnae Achievement Awards are a fan favorite. The recipients—Lt. Gen. Jody Daniels, Holly Pfeifer, Elisa Villanueva Beard, and Margie Moreno—are testaments to the power of leadership and the positive ripple effects it creates. Jody redefines leadership in a military context, showing that authority can coincide with authenticity and care. Holly's ascent in the hot air ballooning world championships demonstrates passion and skill in a niche but inspiring domain. Elisa's dedication to education reforms reveals the necessity of equitable resources

for all students. Margie's influence in media paves the way for new voices and stories.

Ginni Rometty exemplifies resilience and the ability to convert challenges into opportunities. In her second act, she's bringing her leadership to the OneTen organization, where she advances a skills-first approach over traditional educational credentials. Ginni's advice to young women in technology—to never let anyone else define you—underscores her influence as a role model for aspiring leaders in an ever-evolving digital world.

Jordan Jones transformed a moment of self-pity into a spark of inspiration, creating Packed Party, a brand dedicated to celebrating life's moments, both big and small. Her entrepreneurial journey began with a dream and a conversation with her mother, evolving into a \$50 million company that enlivens any occasion with a dash of joy and a sprinkle of fun. Packed Party is a

testament to Jordan's ingenuity and spirit. With every confetti plate and disco ball cup, Packed Party adds a burst of delight to our lives, proving that joy can be found—and shared—in the smallest of packages.

Altogether, these stories illuminate a shared narrative of overcoming adversity, breaking barriers, and creating a lasting impact. These women are not just excelling in their respective fields; they are redefining them, showcasing the breadth of what's possible when vision, determination, and purpose align. Their legacies encourage the next generation to dream boldly and act with the conviction that they, too, can leave an indelible mark on the world. Being a part of the sisterhood of these women is extra-most-special!

Kristin

—*Kristin Sangid*, EDITOR



VALUES CONNECT

In my 18-year fundraising career, **Barbara Rosson Dillingham**, *George Washington*, stands out as a generous donor and long-term volunteer at Children's Healthcare of Atlanta. We connected instantly 12 years ago, and our relationship has thrived. I was delighted to discover we're both Kappa sisters from different eras: her from 1947 and me from 1973! Despite the age gap, our shared values and backgrounds make us true sisters. I deeply admire her philanthropy, faith, and love for community and family.

—**Kathy Ferguson Barney**, *Oklahoma*

“While traveling with a partner can be fun, I don’t let the lack of a travel pal hold me back.”

— **Sharon Spence Baker**
TRAVEL WRITER



THE
mix



COURTESY SHARON BAKER





A Solo Traveler's Guide

INSIGHTS FROM SHARON BAKER'S TRIPS AROUND THE GLOBE—
ALONE BUT NEVER LONELY

MY FRIEND CAROL IS AN INTREPID, RESOURCEFUL traveler. Last summer, she wandered alone around Ecuador, making coffee shop friends, studying art with local craftsmen, and gleaning culinary secrets from friendly chefs. A month later, she returned home, regaling me with tales of her life-changing trip.

The difference between Carol and me? Everything.

I hate being alone. But, despite my apprehensions, I learned to take inspiration from artist Georgia O'Keeffe, who never let fear hold her back. Thanks to expert guides and

travel companies, I've taken adventures around the world solo, but never alone.

Through my favorite tour companies—Tauck, Natural Habitat Adventures and Road Scholar—I meet fellow travelers and spend worry-free days

following guides around like a happy duckling.

I've journeyed to Costa Rica, the Canadian Rockies, the Galapagos Islands, and Victoria, British Columbia. I've hiked to 17,000 feet in Peru, snorkeled with whale sharks off Cancun

An expedition to Churchill, Manitoba, included the opportunity to observe and photograph summer wildlife, including small but vocal beluga whales, polar bears and foxes, among other Arctic wildlife.

COURTESY SHARON BAKER

and kayaked with orca whales in Canada's Johnstone Strait.

Seeing The World

As I write, I'm aboard Calm Air, flying to a remote wilderness populated with only 800 humans, 3,500 beluga whales and 810 polar bears. Plus foxes, owls, wolves, hares, sled dogs and 215 bird species.

I'm on a Natural Habitat Adventures tour, headed to Churchill, Canada. With no paved roads leading to this remote town on Hudson Bay, the only way to arrive is by air or train. Don't let this deter you. Churchill is heaven if you love wildlife.

Climb into a helicopter and fly over the surreal tundra where you'll spot wild polar bears sunning on rocks and mamma bears with their adorable cubs. Head down the Churchill River and say "hello" to hundreds of glistening ivory beluga whales and their babies. You'll hear their underwater chatter as they feast on capelin fish and talk about the curious humans above.

I'm spending six glorious days in the company of my fellow Nat Hab travelers. Everyone's

obsessed with nature, capturing incredible photos and plotting their next adventures. It's bliss.

Benefits of Solo Travel

While traveling with a partner can be fun, I don't let the lack of a travel pal hold me back. The adventure awaits and I'll find friends along the way. In fact, I've discovered these benefits of solo travel:

UNPLUG

Everywhere, people are glued to their phones and laptops. They don't look up nor do they talk to anyone, especially at the airport or on the plane.

On my way to Churchill, I put my phone away at the airport, promising myself not to take it out until arrival at the end of the day. What happened was amazing. I was present in every moment. I listened to a live guitarist at the Savannah airport, I met an interior designer on the plane, and I gazed at the clouds out my window. I felt free and grateful.

RECHARGE

Traveling solo, away from my daily projects and activities, has

been fruitful in my creative life. After every trip, I come home inspired. I've written four stage plays, published a children's book, created mixed media paintings, and more.

NEW FRIENDS

I've enjoyed conversing with my fellow travelers, often getting to know them more deeply than if I were traveling as a couple. In Churchill, I spent a morning walking around town alone and connected with an award-winning photographer, an artist, and a gallery owner. You never know who you'll meet along the way.

SELF-CONFIDENCE

I've overcome anxiety and a lifelong feeling of being an outsider. In a group, I'm never lost ... or hungry. In fact, I always come home heavier, but too darn happy to care!

I hope my story and experiences inspire you to embrace freedom and plan your next adventure. I'm planning mine right now, spinning the globe to pinpoint my next destination because planet Earth is beckoning.

—By **Sharon Spence Baker**,
Northwestern



A young red fox in Churchill, Manitoba, and a polar bear on Hudson Bay, also in Churchill.



Spotting beluga whales from a Zodiac boat. More than 3,000 beluga whales enter the Churchill River each summer.

FROM TOP: ALEX DEVRIES; EDDY SAVAGE (2); LIN ADLER

Lives Fully Lived

KAPPAS ARE ALL IN FOR MENTAL HEALTH

KAPPAS AROUND THE WORLD ARE DEDICATED TO ENDING the mental health stigma. This work begins by starting a conversation, raising awareness, and supporting our philanthropic partners as we all pursue lives fully lived. Discover how dedicated these chapters are to the cause and to making a difference in their communities.

COURTESY FLORIDA STATE; TEXAS TECH; YILLANOVA

It's a tradition! Epsilon Zeta Chapter, Florida State, hosts an annual event with coffee and goats in support of mental health.



Kappa, Koffee and Goats

EPSILON ZETA, FLORIDA STATE, X NAMI

EPSILON ZETA CHAPTER SPREAD MENTAL HEALTH AWARENESS WITH the help of furry friends. Students were invited to take a mental health break with coffee, a sweet treat and, best of all, baby goats. While goats may not be the first therapy animal that comes to mind, their loveable nature and calm demeanor make them relaxing to be around. Research shows that petting a furry friend positively impacts mental and physical health. It can reduce stress and lower blood pressure—perfect for college students facing midterms. The chapter's Kappa, Koffee and Goats fundraiser benefited the National Alliance on Mental Illness and the Kappa Kappa Gamma Foundation.





Kappa Klassic

DELTA PSI, TEXAS TECH, X THE JED FOUNDATION

A 25-YEAR TRADITION, THE KAPPA KLASSIC GOLF TOURNAMENT coincided with Dad's Weekend and it couldn't have been more perfect. Delta Psi members and their dads hit the course to raise awareness and funds for The Jed Foundation. The chapter is passionate about supporting JED's mission and helping young adults struggling with mental health thrive today and tomorrow. The tournament was a swinging success, raising nearly \$50,000 and reaching 124% of their goal. "We are honored to have this as our [inter]national philanthropy and are excited to see all the amazing things that JED will continue to do with our chapter's support," says the chapter.



Dads and daughters raise funds while hitting the links at Delta Psi, *Texas Tech's*, annual Kappa Klassic golf tournament in support of the Jed Foundation.

Hoops for Health

ZETA IOTA, VILLANOVA, X MENTAL HEALTH AMERICA

ZETA IOTA CHAPTER HOSTED a three-versus-three basketball tournament, Hoops for Health, benefiting Mental Health America. Over 60 teams from campus organizations and the Greek-letter community competed and raised more than \$18,000. We'd call that a slam-dunk success! "This was the highest-grossing philanthropy event we've had in decades and it's all thanks to the participation of not only my philanthropy committee but also the commitment from the Villanova community," says Madison McGuire, Philanthropy Director.

Jaylene Molina, *Florida State*, snaps a selfie during the Koffee and Goats event in March 2023. The chapter recently held its third successful event in spring 2024.



Zeta Iota Chapter supports Mental Health America with the chapter's basketball tournament fundraiser.



Blooming Bouquets

BETA UPSILON, WEST VIRGINIA, X NATIONAL EATING DISORDERS ASSOCIATION

FLOWERS—FROM WILD BLOOMS in a field to stunning arrangements—can impact our mental and physical health more than you may know. Studies show that receiving flowers boosts your mood and serotonin levels. If just one flower can make a difference, imagine what a homemade bouquet could do. Beta Upsilon Chapter hosted a bouquet sale benefiting the National Eating Disorders Association. “We learned that bouquets have been shown to improve confidence, happiness, and feelings of gratitude,” says Philanthropy Director Blanee Fabean. Each unique bouquet was also meant to celebrate and honor attendees’ individual differences, struggles or challenges.

Members of Beta Upsilon, West Virginia, brighten people’s day with flower bouquets in support of the National Eating Disorders Association.

Mac ‘N’ Keys

EPSILON LAMBDA, TENNESSEE, X ACTIVE MINDS

THERE’S NOTHING CHEESY ABOUT MENTAL HEALTH. HOWEVER, delicious mac and cheese sure does help raise funds for Active Minds, one of our philanthropic partners. During the third annual Mac ‘N’ Keys event, the chapter invited students to the house for a craveable macaroni dinner with a toppings bar, dessert table and drinks. Through ticket sales and generous donations, they raised over \$13,000. “It has been one of our goals to have a fun event that people can look forward to each year and we think Mac ‘N’ Keys is perfect for that,” says Caitlin Nelligan, Philanthropy Director.



Flow for Mental Health

DELTA DELTA, MCGILL, X JACK.ORG

YOGA EXTENDS BEYOND PHYSICAL EXERCISE. ITS EMPHASIS ON breath work and meditation brings harmony to the mind and body while promoting self-care and reducing levels of anxiety and depression. Vice President External Affairs Tiffany Kjellberg, McGill, thought yoga truly encompassed Kappa’s philanthropic values and would give students a stress-relieving break before finals. Their class at Ashtanga Yoga Montreal raised funds for Jack.org and the Kappa Foundation. Those in attendance, including Kappa alumnae, Greek life members, and friends, enjoyed putting our philanthropy into practice by taking an hour to prioritize their own well-being.



COURTESY OF WEST VIRGINIA, TENNESSEE, MCGILL

Kappa Kandy

SWEET SELECTIONS FOR SISTERS EVERYWHERE



Gilded Age

Handcrafted with natural materials by Sarah Chenault, *Washington Univ. (St. Louis)*. Read more on Page 44. // chenau.com // \$45



Collar Couture

Take Fido for a walk sporting this lead from Roo Roo Couture by Brittney Van Nood, *Waterloo*. // rooroo couture.ca // \$144



Bubble Burst

Perfect for serving up any occasion, on and off the court. By Brett Oliver, *Texas A&M*. // thebubblelifestyle.com // \$160



Sequined Style

The happiest accessories in your collection are from City and Sea by Cissy Harper, *Clemson*. // etsy.com/shop/cityandseadesign // \$24

COURTESY: SARAH CHENAULT; CISSY HARPER; BRETT OLIVER; BRITTNEY VAN NOOD



Love & Marriage

THEY GO TOGETHER LIKE A . . . MONEY TALK AND FINANCIAL PLAN?

THERE'S LITTLE MORE EXCITING THAN CHOOSING TO SPEND your life with the person you love. Of course, there are conversations to have before tying the knot. To avoid disagreements and finance-related pitfalls down the road, talk about money—how you'll make it, how you'll save it, how you'll spend it and how you'll invest it. After all, money-related conflict can strain even the most committed relationship. Here are a few tips for talking money with the person you love:

1. ALIGN YOUR FINANCIAL GOALS

Mismatched financial goals can create tension. If your spouse's primary goal is saving for a big vacation but yours is increasing 401(k) contributions, it'll create angst. Talk about your priorities and what sacrifices need to be

made, if any, to reach your goals.

Consider a woman who disagrees with her husband about whether they should pay for their kids' college education. He wants to, even if they don't cover 100% of the costs, but she has the opposite perspective. She thinks college students take

school more seriously when they have skin in the game. There's no right or wrong answer. The key is to work out a compromise. You might even loop the kids into the conversation.

Keep in mind that goals and priorities—as individuals and as a couple—change over time.

Revisit this discussion regularly to make sure you're still on the same page.

2. SUSS OUT YOUR MONEY STYLES

Research shows that money is a top reason couples argue. Pave the way toward a harmonious future by making time for a calm conversation about your money styles. How are they similar or different? Is one of you more of a spender or saver? Does one of you view money hyper-rationally while the other feels more emotion around financial decisions? How can you work as a team?

The key is to understand the “why.” If someone’s a chronic saver, is it because their parents were laid off when they were young so now they have insecurities? Someone else might spend more because they’ve never had a concern about money based on their upbringing. You’re not going to move the needle until you understand the underlying psychology.

3. DETERMINE HOW YOU’LL MANAGE YOUR MONEY

Do you plan to merge accounts? Do you want to keep some things separate? You’ve got options: remain fully separate, merge everything, and a hybrid—like monthly deposits into a shared account based on your income.

Whether you comingle your accounts or take responsibility for different bills, communicate regularly to make sure you’re on the same page. You might sit down annually to chart shared priorities or check in quarterly on your progress. Maybe you’d rather make a “money date” monthly or weekly. The frequency is less important than feeling free to raise the topic at any time.

4. SPILL THE BEANS ON ANY DEBTS

Whether or not you fully combine your finances, it’s

important to be on the same page. Set aside a time to discuss preexisting debts, such as student loans, mortgages, auto loans, credit card debt or any other financial obligations. While you typically wouldn’t be responsible for your spouse’s pre-marriage debts in case of divorce, it’s important to talk about the impact these financial burdens may have on budgeting or long-term plans. Will you work together to pay off personal debts? Do you feel like you “own” your debt and don’t want your spouse to help you pay it off?

Also, consider sharing your credit scores or credit reports. Your financial history could impact your ability to qualify for a competitive mortgage rate.

5. SIGN A PRENUP (MAYBE)

Not every couple needs a prenup, but it can help plan for the “what ifs.” Although it might feel fatalistic, think about how much more level-headed and loving you’ll be if you come to an agreement *while* you’re in love. It can prevent a lot of stress and squabbling later. Prenups may be especially relevant for those who enter a marriage with significant assets, such as real estate and investment accounts, or children from a prior union.

Prenups can be an important financial tool, but if you’re considering one, strong communication is recommended. Be open and empathetic as you articulate why this matters to you. Listening to each other’s perspectives can help ensure you’re not hurting the relationship before tying the knot.

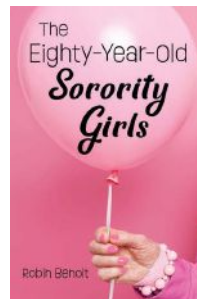
The love you share with your partner isn’t about dollars and cents. Your main goal should be a fulfilling and happy life together, and a little financial planning may help you get there.

—By **Christine Armstrong**, Arizona, former *Executive Director, Wealth Adviser, Morgan Stanley, Boston*

BOOKS

Hot Takes From Book Club

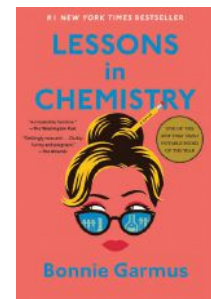
These titles recommended by Kappa book clubs are sure to be a hit.



The Eighty-Year-Old Sorority Girls

BY ROBIN BENOIT

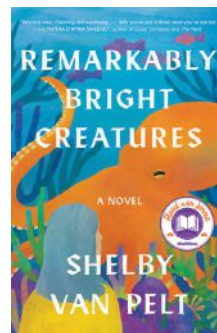
Sisterhood lasts for a lifetime, especially in this heart-warming story of reconnecting and being there for your friends picked by the Nashville Kappas.



Lessons in Chemistry

BY BONNIE GARMUS

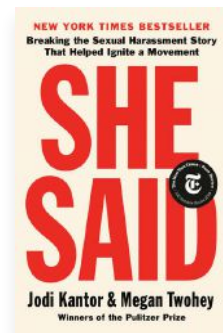
Austin Area Kappas were inspired by Elizabeth Zott, the talented research chemist turned reluctant cooking show host who dares women to change the status quo.



Remarkably Bright Creatures

BY SHELBY VAN PELT

This story of a widow’s unlikely friendship with a giant Pacific octopus was a unanimous favorite of the Boston Kappas’ book club.



She Said

BY JODI KANTOR AND MEGAN TWOHEY

A story about the #MeToo movement and the women who spoke up. Members of the New York City Alumnae Association saw the movie together after reading the book.



Ask Clara

ADVICE FOR ANY OCCASION

Clara Pierce, Ohio State, was Executive Secretary of Kappa Kappa Gamma from 1929 to 1969. She urged members to “aspire nobly ... adventure daringly ... but serve humbly.”

Dear Clara: I recently joined a book club and was invited to a baby shower for another member. I don't know her very well yet and won't know many people there. Plus, it's a trek from where I live. Do I go to the shower or is it OK to opt out?

—Book Club Baby

Dear Book Club Baby,
Don't feel pressured to say “yes” because you feel you have to. If you're not comfortable going or don't want to, that's OK. Be sure to RSVP by the specified date to be respectful and send a small gift to celebrate her growing family. When you see her at book club, you can express your apologies for missing it, wish her the best, and that you'd love

to hear about it afterward. As long as you are kind and gracious, you should feel fine about not attending.

Dear Clara:
My mother and I have a close relationship, but she refuses to see me as my own person. I'm getting married soon and I'm nervous about her lack of boundaries. I want the big events and special moments to be as carefree as possible. I love my mother and want her to be present, but I also need her to respect my boundaries and understand I am not an extension of her.

—Begging for Boundaries

Dear Begging,
It's not easy to set boundaries with someone so close to you. Know that your feelings are valid and it's normal to set parameters for your relationship. Your mother won't fully understand what you need until you have an honest conversation. Frame it in a way that helps her realize you want her to remain present for all the big moments in your life while reminding her you're working to bring balance to your relationship—a balance that allows you to thrive as an adult and allows her to feel fulfilled as your

mother. You'll thank yourself for having this conversation.

Dear Clara:
My partner and I are thinking about moving in together. I think it's important to talk about finances before we merge households. However, my partner was raised to believe talking about finances is taboo. I'm not sure how to approach this topic. Help!

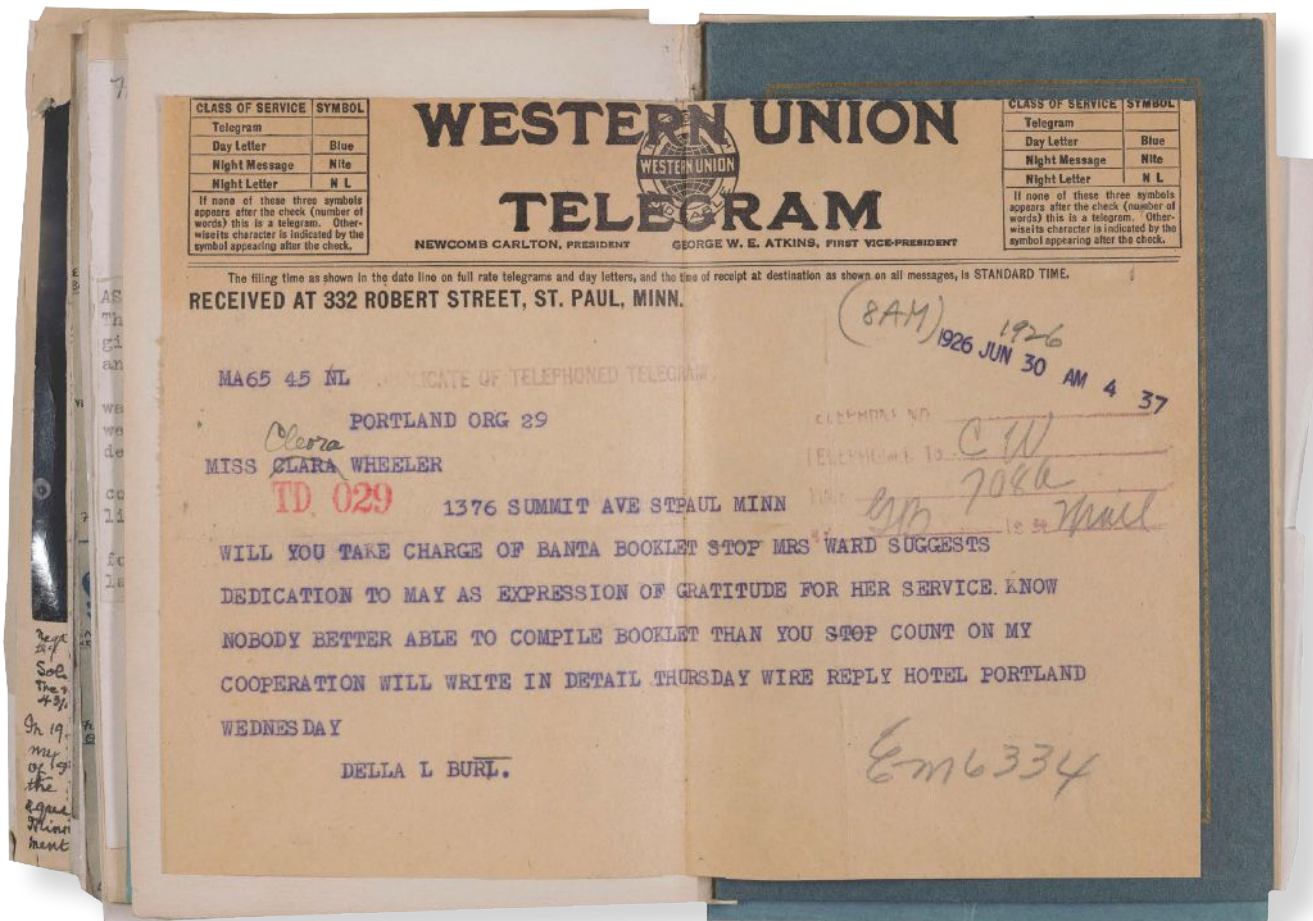
—Money Minded

Dear Money Minded,
Conversations about money can seem daunting. It's helpful to talk about it in a fun way and acknowledge it doesn't have to be taboo. Take advantage of natural moments when finances come up, like when you take your first trip together. Ask questions: How were you raised with money? How did your parents talk about money when you were growing up? What did they teach you about it? It's important to avoid being judgmental or accusatory. Be curious about their experience and what they have to say. After all, this is a way of connecting with your partner and growing together as you start this next chapter.

{ Have a question for Clara? }
thekey@kappa.org

JONATHAN BARLETTI





FROM THE ARCHIVES

A Text Message From 1926

Over telegram—aka the original texting service—**Della Burt**, *Texas*, Executive Secretary, asked **Cleora Wheeler**, *Minnesota*, former Grand Registrar, to write a dedication for Kappa’s 1926 Song Leaflet and Manual of Information. The booklet would be dedicated to outgoing National President **May Whiting Westermann**, *Nebraska*, for her service to the Fraternity. The trailblazing spirit of these three Kappas was transformative. Our research into the telegram led to many examples of these three leaders acting selflessly in the name of Kappa Kappa Gamma and uplifting one another. Whether it’s via telegram or text, booklet dedication or in person, it’s always good to let your Kappa sisters know you appreciate them!

—By **Kylie Towers Smith**, Simpson

Cleora, Della and May wrapped in the *Constitution* and *Standing Rules* that they worked on for seven eight-hour days in 1925.



INTERVIEW BY DAN MORRELL

Power Up

How former IBM CEO
GINNI ROMETTY
learned to lead positive
change—and what
everyone can learn
from her experience



Former IBM CEO Ginni Rometty

says that writing her recent book, *Good Power: Leading Positive Change in Our Lives, Work, and World*, was one of the hardest things she's ever done. It is a considerable assessment, given the challenges she has faced in her life: Ginni was raised by a single mother and became just the second member of her extended family to attend college; she ultimately led one of the world's most iconic companies through an era of massive change. "I was not interested in writing a traditional memoir, a how-to book, or a tell-all. I wanted to share my experiences in ways that would benefit others as well as honor the company and people I loved and was in service of for 40 years," says Ginni. "That required distilling my background into essential stories and articulating universal lessons while also revealing very personal aspects of my life, which made me feel quite vulnerable."

What emerged from that process, she says, was a "memoir with purpose." In this Q&A with *The Key*, Ginni articulates that purpose; lays out her principles for "good power" and explains how they helped inform the launch of OneTen, an initiative she cofounded with other business leaders to address the opportunity gap for Black talent in America; and details how her early life—including her time as a Kappa—shaped her career.

Your mother was such an important part of your life, raising you as a single parent. How did she influence your career?

In the book, I write about my father abandoning my mother, me, and my three younger siblings. He left us with no money and a home we'd have to leave if we couldn't pay the mortgage. My mother had no education past high school and had never worked outside the home. Overnight, she had to become the sole income provider. She took three hourly wage jobs and quickly realized she needed a better job that paid enough to support our family. My mom took night classes at a community college to learn skills that helped her get a job as an office manager, which led to a long career. None of this was easy for her, but she refused to let my father's decision determine our fate. Watching my mother claim her life and care for our family instilled in me a belief that informed every step of my career: Never let anyone else define you.

You joined Kappa Kappa Gamma at Northwestern, and you write that watching a fellow Kappa (Erin McInerney) enter the workforce influenced how you viewed your post-college path. How else did your Kappa experience shape you?

Joining Kappa Kappa Gamma gave me a sense of belonging and confidence at a vulnerable time when I could have easily felt like an imposter on campus. Many students I met when I arrived at Northwestern came from families with much more financial means than mine. I wasn't pre-occupied with not having money, but I did recognize that my peers had experiences, opportunities, and knowledge I did not have. My sisters at Kappa were an instant, accepting family, and any sense that I did not belong at Northwestern disappeared with the friendships and camaraderie of our bonds. At Kappa, I was valued for who I was as a person. Being President of the sorority my senior year also taught me how to lead through influence versus positional authority.



You note that you tend to run to conflict. Anecdotally, what does that look like? And how does it help you lead?

Early in my career, a client told me I had a "velvet hammer," meaning I could deliver tough news in a way that people would hear. I recognized that it's possible to confront people in ways that make relationships stronger. So I try to embrace conflict by listening more than talking and not raising my voice even when I'm frustrated, disagree, or am being critical. It's possible to be direct in a way that encourages cooperation versus defensiveness. Instead of ordering someone to do something, I might ask them if they agree it's a good way to go. In business, problems and disagreements are inevitable. Conflict is not about being right or wrong, but collaborating to find the best way forward for everyone.

You have championed this idea of SkillsFirst hiring, where companies recruit and hire based on abilities rather than degrees. There are immediate, obvious benefits to addressing labor needs, but what are the other internal benefits for a company?

Shifting to a SkillsFirst mindset for hiring and advancement creates a culture of lifelong learning, which is essential in this accelerated phase of digital transformation. For too long, society has considered education a one-and-done proposition, but formal education and skills training shouldn't stop after college or graduate school. At IBM in 2013, we made 40 hours of annual education mandatory for each employee and created online classes in everything from AI to leadership. I even taught a one-hour course every month to reinforce just how vital learning was to IBM's future.

So much of your career has been about managing change, and it is a throughline in your five principles of good power. What

COURTESY GINNI ROMETTY (2)

have you learned about how to effectively lead change—both in an organization and in broader society?

The five principles I write about occurred to me in retrospect as I looked back on my career for lessons that might benefit others. They reflect my biggest learnings about how to influence meaningful change—whether it's for your clients, your colleagues, your company, or your community. First, have a “be in service of” mindset, which means that your main concern is to create value for someone else by delivering whatever they deem valuable. When we prioritize others' needs before our own, the change we seek is more likely to be achieved. Second, build belief in the change you seek so people follow you willingly, not because you ordered them to do so. We build belief through education, optimism, co-creation, and holding people accountable. When we believe others can achieve greatness, they believe it too. Third, change is not about complete reinvention, but thinking thoughtfully about what parts of a current system should stay and what must go. I call this principle “knowing what must change and what must endure.” My fourth principle is to seek change through the lens of respect for the power of technology and respect for all people. Try to eliminate or reduce unintentional harm, and make decisions based on truth, trust, and values. Finally, remember that change is hard and usually takes a long time, which is why my last principle is to be resilient.

How did you apply your principles of good power to the ideation and launch of OneTen?

OneTen's purpose is to help employers transform the way they acquire and build talent in part by emphasizing people's skills over degrees. Good Power principles help them make this systemic shift in a number of ways. First, OneTen emphasizes how SkillsFirst is in service of multiple stakeholders; it's a talent strategy that improves business performance while also extending economic opportunity to more people. Second, OneTen builds belief in SkillsFirst among our member companies by sharing success stories and data as well as insisting on CEO support so people choose a SkillsFirst approach because they sincerely believe in its value. We also help our companies execute by sharing what must change inside their organization, like eliminating bias for four-year degrees, expanding the ways talent is sourced, and rewriting job descriptions to de-emphasize education and experience versus skills and aptitude. We also help organizations stay true to their values and high standards by reminding them that SkillsFirst is not about compromising ethics or performance. Fourth, OneTen encourages our coalition companies to use technology in responsible and transparent ways, and, finally, we boost their resilience by creating communities of support among individual coalition members so they can share problems and solutions with each other.

You note a few times in the book that you believe IBM has a duty as a company to prepare people around the world to thrive in this new era of technology. What is the role of business in furthering social good?

I believe economic equity fuels social equality. Businesses have a responsibility to further economic equity by giving a broader swathe of the population access to good jobs. Doing this is not about charity but self-preservation. A democratic capitalist society needs as many

people as possible to be self-sustaining and financially secure if that society is to survive and thrive. Two ways businesses can create more pathways to good jobs is by offering apprenticeship programs and upskilling. Companies can also collaborate with their local community colleges to ensure the schools teach the skills that regional employers need, and then be a source of employment for graduates.

Women are underrepresented in technology fields, especially in leadership positions. What advice would you give to young women entering the field?

My first piece of advice goes back to what I learned from my mom: Never let anyone define you. Don't let the status quo limit your ambitions. Even if you do not see enough women in top jobs, don't assume



The five principles I write about occurred to me in retrospect as I looked back on my career for lessons that might benefit others. They reflect my biggest learnings about how to influence meaningful change.

you cannot get those jobs. That said, be strategic and tactical about how you achieve your ambitions. This brings me to my second piece of advice: Cultivate a far-reaching network early in your career and as you rise. Include people of multiple skill sets and different titles and backgrounds. Look for mentors as well as mentees. Sustain your network by sharing what you know proactively and when asked. If you are there for others, they will be there for you. Think of networks not as political tools but as supportive communities nurtured by genuine interest in others. A network will get you higher than a ladder. My third piece of advice is to remember that leadership is really about problem-solving, so cultivate that talent. For me, studying and practicing engineering taught me how to problem-solve by asking questions, embracing tension, collaborating, and looking for unexpected answers—all things that transfer to an array of non-tech roles, including being a CEO. ◀

A nighttime photograph of a cityscape, likely Washington D.C., with the Washington Monument visible in the distance. The sky is a deep blue, and the city lights are blurred. On the right side, a portion of a soldier's camouflage uniform is visible, featuring an American flag patch and a crest.

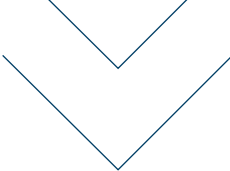
In Honor of
IMPACT

IT STARTED ON MACKINAC ISLAND IN MICHIGAN IN 1946: THE first Alumnae Achievement Awards (AAA) honoring Kappas who have made significant contributions to their industries and the world around them. That year saw three honorees: **Virginia Crocheron Gildersleeve**, *Barnard*, dean of Barnard College, co-founder of the International Federation of University Women, and the only woman delegated by the United States to the 1945 San Francisco United Nations Conference on International Organization, which negotiated the charter for the United

WRITTEN BY
Maureen Harmon

PHOTO BY
Lexey Swall





Nations; **Nora Waln**, *Swarthmore*, author and journalist, who wrote about the Nazis and Communist China for *The Atlantic Monthly* and *The Saturday Evening Post*; and **Margaret Cuthbert**, *Cornell*, a radio producer who brought NBC Theatre to U.S. listeners. This year, we honor four women who are changing the landscape of the military; the American education system, television and YouTube; and the competitive world of hot air balloons.

THREE STARS SHINING

Lt. Gen. Jody Daniels, Chief of U.S. Army Reserve

“I’m going to be my authentic self. And if that means I care about my people, well I’m going to care about my people. And if caring slows me down or hinders me from getting promoted, that’s fine.”

WHEN LT. GEN. **JODY DANIELS**, *CARNEGIE MELLON*, joined the ROTC as a teenager, she had no idea she would take the military career path all the way to the top.

Today, ROTC Army Reserve Lt. Gen. Jody Daniels holds the highest position in the ROTC: 34th Chief of Army Reserve and 9th Commanding General, U.S. Army Reserve Command. That rank, a three-star general, surprises even Jody herself. Truth be told, when she decided to join the ROTC prior to starting her undergrad studies at Carnegie Mellon University, she did it for a pretty simple reason, one that makes sense to most 18-year-olds: All of her friends were doing it. “I had no idea what I was getting into,” Jody says.

Following the crowd turned out to be a pretty great move for Jody, who learned quickly that she liked pursuing military life on the weekends while studying engineering at a prestigious school.

Jody was aware of her gender in both of her lives—military life and civilian life, where she was the director of advanced programs for Lockheed Martin’s Advanced Technology Laboratories (LM ATL) and director of the Contextual Systems Laboratory and a manager and engineer in LM ATL’s Artificial Intelligence Laboratory. Being a woman in male-dominated industries actually brought her to a “point of crisis” 10 years into her career. “All of my evaluations said that I care about my people,” she says. Her worry: Maybe that care would be considered too feminine for success. “I was worried that that would actually be a hindrance.” After assessing, Jody decided she did care about the people who worked for and with her, and didn’t care so much about those evaluations. “I’m going to be my authentic self. And if that means I care about my people, well I’m going to care about my people. And if caring slows me down or hinders me from getting promoted, that’s fine.”

It didn’t.

The Chief of the Army Reserve (CAR) proves that you can hold the highest rank in the Reserve and still show up with cookies for the guards who check badges in the building. You can develop new traditions, like holding bunny ears over ROTC members in photos, which has become a bit of a status symbol for soldiers. Being friendly or even fun, says Jody, doesn’t mean you’re unprofessional. And for her, it serves a bigger purpose: It breaks down the barriers that naturally arise when she walks into a room. “When someone with my rank shows up, it tends to shut down the entire conversation,” she says, “because soldiers think,



DANIELS





KATHRYN GAMBLE



“That’s the three-star. That’s the big boss. That’s the boss’s boss’s boss’s boss.” She has, for example, intermediate leaders who like to protect her, “so I have to be approachable so I can actually talk to the soldiers.”

After all, her recruitment strategy depends on the positive experiences of her soldiers. “I want all my leaders to focus on cool, interesting, relevant, fascinating, purposeful, exciting training to give their soldiers something to talk about when they go home,” Jody says. She also urges those leaders to foster the wealth of creativity and technical skills within the Reserve’s 177,000 soldiers across all 50 states and five U.S. territories, as well as 20 countries. “We’ve got people that do blockchain, AI and machine learning, robotics, data science, synthetic biology, 3D manufacturing, entrepreneurship,” Jody says. So the CAR has worked to make sure soldiers’ civilian talents—whatever it is they do Monday through Friday—are put to good use in the Reserve by giving them credit for skills they already have, all while training them up in skills they need. It’s a way to leave the Reserve even better than when she found it 30-plus years ago at Carnegie Mellon.

AIR BORN

Holly Pfeifer, owner of Cherry Bomb

WHEN **HOLLY PFEIFER, SIMPSON**, STEPS INTO restaurants and grocery stores in her hometown of Indianola, Iowa, she might earn a few glances. Indianola is the home to the National Balloon Classic, and when Holly walks into a room, residents of the small town know that they are among hot air balloon royalty. “In this town, people know who you are,” says Holly, a U.S. National Women’s Champion in 2019 and 2022 and a competitor in the 5th FAI Women’s Worlds Championship. “But some of them,” she admits, “just might know my balloon.” After all, it’s hard to miss Cherry Bomb, a giant red and yellow balloon, with a bright red cherry in the middle, as it makes its way over town.

If you don’t know the hot air balloon world, you likely won’t know Holly’s name or story—it’s a small, niche crowd, but a tight one. Holly’s parents both worked on hot air balloon crews supporting pilots in U.S. national competitions, which require the flyers to cross a distance, navigate the skies, and hit a predetermined target. The Pfeifer children were brought along to learn the ropes. When the Pfeifers were asked to crew for a pilot at the National Balloon Classic, it turned into more than just putting up a hot air balloon. Holly and her brother were taught the ins and outs of competition—eventually traveling with him and occasionally joining him in the basket as he navigated wind and weather to drop a weight into the center of a 12-foot-by-12-foot square target. “He taught us a lot about strategy, how to pick your targets, how to pick your launch spot.” And back then, how to navigate using a paper map and a compass. Eventually, Holly and her brother earned their own flying license.

These days as a pilot running her own crew (including her crew chief, her sister Jenn Pfeifer-Malaney, also *Simpson*), Holly has the benefits of GPS and computers, but her ballooning skills still need to be on point—especially for a woman who just tackled her first Worlds competition in Australia. The experience taught her even more about piloting a balloon. First, American Federal Aviation Administration rules don’t always apply overseas, so flying through low clouds is fair game. Two, the competition is fierce—some of these women balloon for a living both commercially by giving rides and competitively by moving from competition to competition. Holly focuses on her career as a pharmacist in the off-season.

Worlds also taught Holly a few things about herself as a pilot: She's a visual flyer—flying through clouds was new territory—and she can stand to be more aggressive at her next competition.

In the meantime, she'll train with her own crew at the next Balloon Classic in her hometown and say hello to those Indianola residents who comment on their love of seeing Cherry Bomb hovering over town—and she'll keep them all looking to the sky for her next big win.

AMERICA'S TEACHER

Elisa Villanueva Beard, CEO at Teach For America

ON **ELISA VILLANUEVA BEARD'S**, *DEPAUW*, FIRST DAY AS a teacher, she stared into the faces of 36 elementary school students. They were brilliant, she says today, but she had a problem: She only had 30 desks, no books, and no standardized curriculum. “That day was the start of many mornings of waking up long before the sun came up—and staying at school long after it went down—to prioritize what was in my control to change,” says Elisa, who is the CEO at Teach For America.

The barriers her students faced felt insurmountable to the new teacher working as a Phoenix, Arizona, corps member in the organization she would eventually lead. “I felt like I was drowning—overwhelmed by a feeling of intense and deep responsibility in a job that felt unwinnable.” So after a week of crying while driving home from school in her Honda Civic, she started to problem-solve. “I centered on the fact that my students had done nothing wrong. The barriers they faced every day were not their fault—they were created by a fundamentally inequitable system,” says Elisa. “I became singularly focused on meeting them where they were.” She started by solving the book problem by creating her own classroom library with books rotating through five libraries in the area. Through creativity and ingenuity, she navigated this new territory. Not all of her plans worked, says Elisa, but she tried every day, just like her students who were up against more than just a lack of school books. “Many also were hungry, lacked proper housing, and their families worked around the clock to provide basic needs. They had toothaches and lacked access to dental care. That was heartbreaking,” says Elisa. “But I not only witnessed what my kids were up against—I witnessed what they were capable of. When I held them to the highest of expectations and provided necessary supports, they delivered. Because *of course* they had it in them.”

The idea of offering students support to meet their capabilities—no matter who they are, no matter where they come from, no matter what their family lives looked like—is what drove Elisa to Teach For America leadership, where she eventually became executive director of the Rio Grande Valley region, then chief operating officer, leading Teach For America's field operations as the organization expanded to more than 300 communities, growing its network from 12,500 to more than 43,000 leaders in 2013. She was named co-CEO of Teach For America in 2013, and when the organization adjusted its structure, she assumed the CEO role in 2015. She helps Teach For America Corps members reach hundreds of thousands of students in more than 1,500 schools across 36 states.

“The classroom is ground zero for inequity,” Elisa says. “It's where all the systems in a community and a society collide. And it's where those committed to change can make an immediate, positive impact, now and in the years to come. We know that transforming our education


“We know that transforming our education system will require a coalition of leaders from all backgrounds willing to tear down walls for students.”







JOHN DAVIS PHOTOGRAPHY



system will require a coalition of leaders from all backgrounds willing to tear down walls for students. I can say with certainty that in the 33 years of Teach For America's history, our work has never been more critical than it is today."

LISTEN UP

Margie Moreno, Senior Vice President Current Programming at Warner Brothers


WHEN **MARGIE MORENO**, *UCLA*, BEGAN HER career in television, there were only four networks: ABC, NBC, CBS, and Fox. There was no YouTube, no Netflix, no Apple TV, no smart TVs, and no apps.

From the moment Margie first took a job with Showtime as an assistant, she knew she wanted to expand, not just her career, but the shows and material available to audiences by bringing new voices and talent to the screen. "I realized that the real way to affect hearts and minds is to do it through media and storytelling," she says.

Today, Margie is the senior vice president for current programming at Warner Brothers. The role came after a journey through Showtime, then Turner, then as an independent producer, then through Promofilm/Imagina US, where Margie led the company into U.S. markets when the adoption of the internet had created new media options. "All of a sudden, my world went from a small little bubble to this enormous sea," says Margie. "I realized that the world of opportunities—not only to source ideas but to share ideas—had gotten exponentially bigger in a very short time. All of a sudden, ideas could be shared across continents, across storytellers from different countries, and I had the best time figuring out how to leverage it." After a short hiatus for the birth of her daughter, Margie was asked to join NBC/Universal cable channel mun2 as the head of programming and later YouTube Originals to expand its international audiences.

Margie used her international experience and background to diversify content, seek talent that hadn't often been sought, and ask a whole lot of producers and teammates to trust her. "I've been very intentional in my work life, introducing voices that are representative of a point of view that may be unfamiliar, so that it is inclusive and reflects the diversity of the world," she says. She's also been intentional in creating a pipeline of talented professionals who can continue that work.

Margie co-founded a mentorship organization called the Women's Accelerator Program, with a goal of having women help other women to the next level of their careers. She served as the board chair of the National Association of Latino Independent Producers to help find new voices and prepare them for the next level of their careers as writers, directors, and storytellers. She is currently the vice chair of Colour Entertainment, which supports and advocates for diverse executives in the entertainment industry, and she is vice president of Women in Film.

Her work has helped add new voices. Margie points to a Latin director with international recognition but little footing in the U.S. She helped put his work in front of Warner Brothers, and he landed his first U.S. project directing an episode of "Superman & Lois." "Sometimes you meet resistance when you're bringing in people from a different country since there are organic assumptions that they might do things differently or may not be able to communicate as effectively." But Margie's job is to help to calm those concerns and pave the path for talent to reach the executives. When she's pitching a new idea, she often asks: "Let's put our assumptions aside and just see the work?" After all, if she's choosing the right talent, the work, she knows, speaks for itself. 

"I've been very intentional in my work life, introducing voices that are representative of a point of view that may be unfamiliar, so that it is inclusive and reflects the diversity of the world."



Photo by *Christina Gandolfo*

A person's shadow is cast on a red wall, surrounded by falling and scattered colorful plastic cups. The scene is set against a background of horizontal red slats. The cups are in various colors, including green, red, blue, and yellow. The overall composition suggests a theme of environmental impact or waste reduction.

Going Solo

These five Kappa entrepreneurs are creating green products, companies, and platforms to upend the often wasteful practices of the fashion industry

BY ERIN PETERSON

The stats are chilling:

Of the 100 billion garments produced by the fashion industry each year, 87% of them will end up in a landfill or incinerator. By 2050, the apparel industry could account for 26% of all carbon emissions.

While the numbers alone make a compelling case for change, Zero cofounders Brigitte Canty and Ellie Konsker, both *USC (Calif)*, acknowledge that the idea of sustainable fashion isn't always an easy sell. "There's this myth that sustainable fashion is all burlap sacks and granola clothing," says Brigitte. "But sustainability and style can co-exist," adds Ellie.

Zero, a platform that sells beautiful, highly vetted sustainable clothing, is just one of several businesses founded by members aiming to transform the fashion industry's waste in stylish ways.

To learn more about the ways that these eco-friendly entrepreneurs are fighting those burlap-sack stereotypes, read on.



“My dream is to partner with global brands.”

When some people (well, OK, most people) see an iconic red plastic cup, they conjure up images of college parties and backyard bashes. But in 2019, when Lauren Choi, *Johns Hopkins*, was getting a material science and engineering degree while working at a Los Angeles-based swimwear company, she saw something else: opportunity. She'd read about companies that had found ways to convert plastic water bottles into polyester—perhaps something similar could be done with the plastic cups that were in abundant supply on campus? She decided to find out. "I built a small extruder machine in my garage that took plastic as an input, processed it, and recycled it into a yarn," she says. She partnered with campus organizations, including several fraternities, to collect the cups. Ultimately, she landed a grant that allowed her to parlay this initial proof of concept into a full-time gig. She set aside her homemade extruder machine and started working with textile and polymer labs. The New Norm was born, and she was soon accepted into the Halcyon, an incubator for social entrepreneurs.

Lauren's party yarn—which is naturally dyed, fully created within a 50-mile radius, and prevents fiber and microplastic shedding—has a luxurious, silky feel and has been used in products for an array of small sustainable brands. Now she's ready for more. Lauren recently landed a partnership with Reynolds, the largest manufacturer of party cups. The partnership will support the commercialization of her product, and help her tap into the material waste stream for her supply. After months of successful trials, The New Norm has launched its first direct-to-consumer collection: Party, which includes the Party Sweater and Party Beanie. But, as always, Lauren is looking for the next big step. "When I started, I didn't know how far I could push [the technology], but now, it feels like there's a lot of momentum," she says. "My dream is to partner with global brands because that would mean we could be recycling hundreds of thousands of pounds of plastic—maybe even more."

“It started to feel real when I got orders from strangers.”

In many ways, Sydney Ellis, *Dartmouth*, seemed perfectly positioned to start her own clothing brand: She'd interned in Ralph Lauren's sales

Sydney Ellis in
Niall Knithouse's
4-in-1 top



“Sometimes, I feel like: Who am I to think that I could change? But then sometimes people will text me and say they saw someone wearing [one of my garments] while they were out. And those are moments that keep me going.”



and merchandising department, started a merchandising division at Marine Layer, and launched a men's line at Madewell.

So when she made what she describes as “a leap of faith” in 2021 to start what would become Niall Knithouse, a sustainable knitwear clothing company, she already felt comfortable in a startup environment.

Still, the transition had its challenges. “It was a quick learning experience,” she says. “I had to learn how to portray designs and speak to measurements and bills of material for factories. I didn't even realize that yarns come from a yarn mill and then are sent to a factory [to make the garment].”

But she pushed forward with the resourcefulness and determination that had helped her thrive in previous roles. She read books, spent hours on Google, and asked incisive questions of her suppliers.

Ultimately, she developed a modular knitwear line with items that can be worn in several ways. “Customers can buy two styles but wear them in eight ways—keeping more from being bought and later ending up in a landfill,” she says.

While every step she's taken during the life of her company has had its rewards, Sydney says certain highlights stand out. “I had friends and family place pre-orders [online], but it started to feel real when I got orders from strangers,” she says. “At first, it might just be a few during a whole quarter. But every time, it was so exciting.”

Sydney will expand her product line to include a cardigan and cable-knit sweater, and she has mapped out a series of trunk shows and pop-ups to showcase the company's products directly to customers. “Sometimes, I feel like: Who am I to think that I could [build

a company designed to create] change? But then sometimes people will text me and say they saw someone wearing [one of my garments] while they were out. And those are moments that keep me going.”

“You don't need to wait for the perfect moment.”

When Christina Eichler Bullock, *UC Davis*, started working for a shoe company a few years ago, she felt like she'd found her perfect home. She loved the job, her team, and the way that just the right pair of shoes could transform a person's mood almost instantly.

But after the birth of her first child and a sudden death in her family, paired with the devastating wildfires she was seeing in her home state of California, she started rethinking her priorities. “I kept thinking: What kind of world is my child going to live in?”

She went on to get a certificate in sustainability from UCLA with an eye toward a more eco-friendly career, but in the back of her mind, she kept returning to her love of shoes.

Eventually, she realized she didn't need to keep her two interests separate. “I saw a gap in the market—there weren't enough brands that had the same values I did in terms of sustainability,” she says. “And I realized if there's something that you want, you don't need to wait for the perfect moment. You should just go for it.”

Christina dove into the research, built strategic connections and communities, and wrote a business plan. She found a manufacturing facility in Portugal that met her stringent sustainability standards



Christina Bullock, founder of Joyasol

and that also was located in a place where she felt safe traveling as a solo female founder. She created her first prototype: a beautiful versatile sneaker that comes in four colors.

The new company, Joyasol, was off and (so to speak) running.

Next up: stylish sandals, boots, and slippers made for busy, on-the-go women like Christina herself. With every step, she aims to expand her vision for what the company can become. “It’s easy to think small—to think, ‘I can’t do this; it’s something for other people.’ But if you keep plugging away, the things you want can come true.”

“We want to make Zero a household name.”

Ellie Konsker had spent years working inside top fashion companies, but no matter where she landed, she couldn’t get past one inescapable truth: The industry was having a devastating impact on the world. “It was so detrimental to the environment,” she says. “It was really sad-denning to me.”

As she thought about how she could be part of the solution, not the problem, she reached out to someone she knew could help: her friend and fellow Kappa Brigitte Canty, who has a major in global business and experience in environmental law. Together, the pair launched Zero, a marketplace where buyers can shop for beautiful and truly sustainable women’s clothing.

To get on Zero’s platform, companies must meet a strict set of holistically developed sustainability criteria in areas such as wages, chemical use in production, packaging, and even supply-chain transparency. Of the 500 sustainability-touting brands Ellie and Brigitte

“And I realized if there’s something that you want, you don’t need to wait for the perfect moment: you should just go for it.”

have considered, just 30 have met their stringent standards. “There’s so much greenwashing in this space,” Ellie says.

But the brands that have made the cut have clothes that are showcased on the site in beautiful and compelling ways: every item—from simple white T-shirts to elegant off-the-shoulder dresses—includes “sustainability stories” that dive deep into the production, packaging, and shipping of the item. “If you buy something from a fast-fashion brand, you don’t know who made it, how it was made, or how it got to you,” Ellie says. “By its nature, you end up having very little regard for the people [involved in its production]. That’s why we tell these stories. We want to give people a whole new perspective on their purchases.”

The company was launched just last year and it’s already getting noticed. Zero has earned recognition from *Vogue Business*, *Wonderland*, and *Hypebae*.

The two feel it’s the right starting point for a company they hope gets much bigger. They recently embarked on their first fundraising round. “We want to grow this and make it a household name,” Brigitte says.

They’ve got their eyes focused on fast fashion’s biggest players. “We want to compete with huge companies like Shein, Zara, and H&M,” says Ellie. “If we could take up 1% of the traction that they receive, it would make such a large impact on our environment. Our goal is to take up space in the fashion industry.”



Through the Keyhole



40

IN BRIEF

From the President:
Making headway for
mental health

Meet the new
Foundation President

41

MAKE A NOTE

Things to explore
in Kappaland

44

KEY ACHIEVEMENTS

Highlighting creators,
innovators and leaders
shaping our communities

IN MEMORIAM

Honoring those we have
loved and lost

48

REMIX

Rising stars: Kappas
blazing trails in
sports reporting and
sports entertainment

KKG Genius

Tell us how a Kappa
scholarship opened
doors for you. Email
thekey@kappa.org or
DM us on social.





Jordan Jones brings party flair to everyday moments.

COURTESY PACKED PARTY

POP THE CONFETTI

Life of the Party

Packed Party's Founder gives us the goods to celebrate every day.

By Steve Wilson

JORDAN JONES, *OKLAHOMA State*, is so great at throwing parties, even her pity parties are life-changing events.

That's what happened one evening in 2013 as she griped about her problems to her mother. "You're having a pity party," noted her mother (though not without understanding). The idea of a pity party must have clawed its way into Jordan's subconscious because, after a few restless hours of sleep, she woke up with a business idea fully formed from a dream: Packed Party, a celebration-lifestyle brand.

Ten years on, her \$50 million company makes a dizzying array of party-themed products to fit any occasion, or create occasions where there weren't any before. How can even the grumpiest grandpa not feel like celebrating at the sight of a candy-corn sippy cup? Or a backpack with confetti floating inside the clear lining? Even the company's paper plates and napkins come in colors and patterns perfectly calibrated to trigger the brain's pleasure center.

"The products are designed to make people feel happy and joyful," Jordan says from the Austin, Texas, office building that houses her staff of around 30. "That bubbly feeling before you go to a party."

Packed Party's lofty space hums with employees surrounded by test products in various stages of development. There's enough confetti to fill Times Square for a decade of New Year's Eves. "Like any consumer product company, it tends to get a little messy here," says Jordan, cradling her most tenacious co-worker, a Cavalier King Charles Spaniel puppy named Winnie.

The company today is a far cry from the solo side hustle Jordan launched a decade ago. Back then, Jordan knew little about running a business, but she'd always had a knack for monetizing her creativity. As a second grader, she organized a Christmas caroling group and charged neighbors money after each performance (her horrified mother made her return

the earnings). In high school, she sold homemade headbands. In college, she hawked lampshades that she decorated with craft supplies.

Jordan began her career at a marketing agency in Dallas after graduating with a communications degree. The job had her traveling the country to visit Walmarts, where she noticed a gap in the party supplies market for young serial gifters like her. She loved making gift bags for friends but struggled to find fun stuff to put in them. “You’re on a budget, but why does it have to be not-so-cute?” she says.

Jordan moved on to a boring job that didn’t pay enough at a data analytics firm in San Francisco. This led to the pity party with her mom that inspired Packed Party. Jordan came up with the business plan that night and put it into action the next day. From the get-go, she had a grasp of her audience: “The Packed Party girl was like me. Her hair’s in a ponytail on the side of her head and her nails may be a little chipped, but she’s showing up for her friends and loves celebrating people.”

After work and on weekends, Jordan made party packages with clever, relatable themes

“The Packed Party girl was like me. Her hair’s in a ponytail on the side of her head and her nails may be a little chipped, but she’s showing up for her friends and loves celebrating people.”

like “Pity Party” and “Break-Up.” The operation outgrew her shoebox of an apartment and she commandeered her parents’ garage in Dallas as a distribution center while she ran everything else from San Francisco. Jordan also morphed the company’s offerings from pre-made party packages to celebration-themed products to suit any event. In short order, Packed Party evolved into an all-encompassing gifting brand.

The approach worked so well that before too long, Jordan became a victim of her success. *The San Francisco Chronicle* profiled her in a Sunday edition, and come Monday, she got fired for running a side gig. Cue another short-lived pity party. She took it as a sign that she should take the plunge into running her home-grown business full-time.

Life is truly a party with goods by Packed Party.

Soon after, Packed Party reached the next level when Rebecca Minkoff and Reese Witherspoon reached out to partner on events. Jordan leveraged her heightened profile to raise funds, hire staff, move to Austin, Texas, and transition to manufacturing designs from the ground up. The first of these creations—a disco ball cup—became an instant sensation. “That cup changed my life,” Jordan says.

As the disco ball cup sold thousands (and eventually millions) of units, Nordstrom and Neiman Marcus clamored for Packed Party in their stores. Other retail chains queued up behind them. Jordan had just placed her unique paperware into most of the big grocery store chains when the pandemic hit. Since grocery stores were the only places people could reliably shop, Packed Party’s revenues blew up by 400%. It was no surprise when Jordan landed on *Forbes’* 2020 “30 Under 30” list.

Over the years, Kappas have played a part in the company’s growth. A fellow Kappa on her team illustrated all three of the holiday-themed books Jordan wrote and published through her *Life’s a Party* publishing division. Jordan has also welcomed her share of Kappa interns. “The connectivity of the Kappa network is really cool,” she says.

Packed Party has reached Amazon, CVS, more than 3,800 Walmarts, and even PetSmart. (“Pets can party too,” she coos to Winnie.) Jordan’s plans for the future include a baby line and an expansion into global markets such as Asia and the U.K. It’s all part of the mission that came to her in a dream all those years ago: “We want to make life a party for as many people as possible.”



KAPPAS
RISE

to
see
th
er

If you're reading this magazine, it's probably because you love Kappa. We get it. Us too. And what better way to show some love than to pay it forward?

Help the next generation of sisters Kappa-talize on opportunity.

kappa.org/pay-dues



IN brief



DUBLIN, OHIO

Foundation Leadership

THE KAPPA KAPPA GAMMA FOUNDATION is excited to welcome its new President: **Peggy Black Meyer**, *Vanderbilt*. Peggy, the Foundation Board of Trustees and the Foundation staff are working to further the Foundation's mission to invest in our members by funding programs that fulfill the evolving needs of women.

Peggy has been a leader in the Dallas nonprofit and health care community for more than three decades. She currently serves in a leadership role at the pediatric orthopedic specialty hospital Scottish Rite for Children as the director of community relations, having previously served as vice president, public relations. In addition to her professional experience, Peggy brings 25 years of volunteer experience in Kappa, having worked with both chapters and alumnae associations.

"I am honored and inspired to have the opportunity to lead the Kappa Kappa Gamma Foundation into its next chapter," Peggy says. "I look forward to helping serve the evolving needs of our membership, as I believe Kappas are always present to support one another in good times and in difficult ones."



MESSAGE FROM THE PRESIDENT

A Collective Fabric

Kappa is a living, breathing organization created and nurtured by each of us. It's ours to shape, to mold, to sustain. We each endeavor to do our little perfectly in support of our mission, bringing our own experiences and talent to the table. That's the power of Kappa—it is a fabric of the past, present and future woven together—extending across generations of trailblazers. As we look into the future, we will continue to foster connection, lead with optimism and blaze new trails.

—*Mary Pat Rooney, Drake*

COMING SOON

The Kappa Collection

Find your new favorite blue and blue gear from the official store of Kappa Kappa Gamma. Stay tuned for the grand opening soon.



the kappa
COLLECTION



Mental Health Awareness Month

Be wise and prioritize self-care. Your mental health and well-being are vital in pursuing #LivesFullyLived.

Take a moment for yourself this May.

Keep Up With Kappa

Log in to

kappa.org

and make sure your profile is up to date. We'll keep you in the loop on all things Kappa, events, and more.

CLOCKWISE FROM TOP: ISTOCK; COURTESY PAT HAASE; COURTESY TALK SPACE

MAKE A

note



Scan Here!

Rose McGill Financial Assistance

Sometimes life brings the unexpected. We're here for that, too. Financial assistance helps when you need it most.

Ex Libris

Dive into the wartime diary of Mary M. Crawford, M.D., *Cornell*, edited and published by The Stewart House Museum Director, Dr. Mary Osborne, *Monmouth*. Mary used Dr. Crawford's diary and letters to tell the uncommon story of a woman serving on the frontlines of World War I. Find this true account of Dr. Crawford's trailblazing path to surgeon in Mary Osborne's book, "This Ghastly War: The Diary and Letters of a Woman Doctor in the American Ambulance Hospital in France, 1914-1915," at your favorite bookseller.



Be Kind to Your Mind

Make time for a checkup for your neck up. Thanks to a generous grant from the Kappa Foundation, alumnae receive 25% off Talkspace mental health services with code Kappa25. Collegians receive services free of charge. Visit talkspace.com/kappa.

Fleurish Book Club

MAY 16, 8 P.M. ET

Calling Kappa bookworms:

Join us for Fleurish book club. We're reading "Persuasion" by Jane Austen. Visit your library, pop in a local bookstore, or download the audiobook and get ready to dive into the pages of this timeless love story. Sign up at kappa.org/fleurish.

History Nuggets

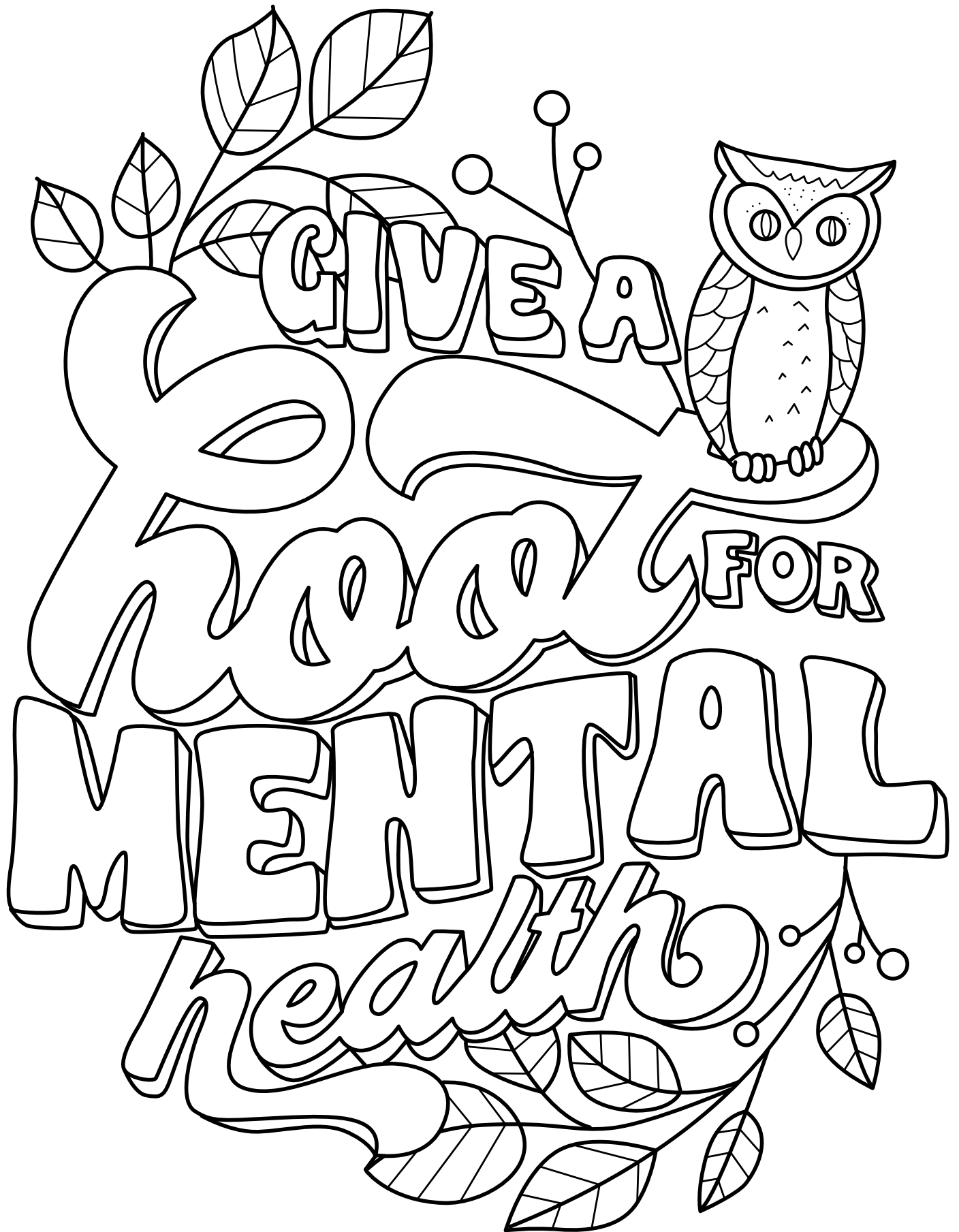
Tune in to a virtual events series with Ritual and History Director Denise Rugani, *UC Davis*, and Archivist/Museum Director Kylie Smith, *Simpson*. Topics include Kappa Presidents, Conventions, and more.

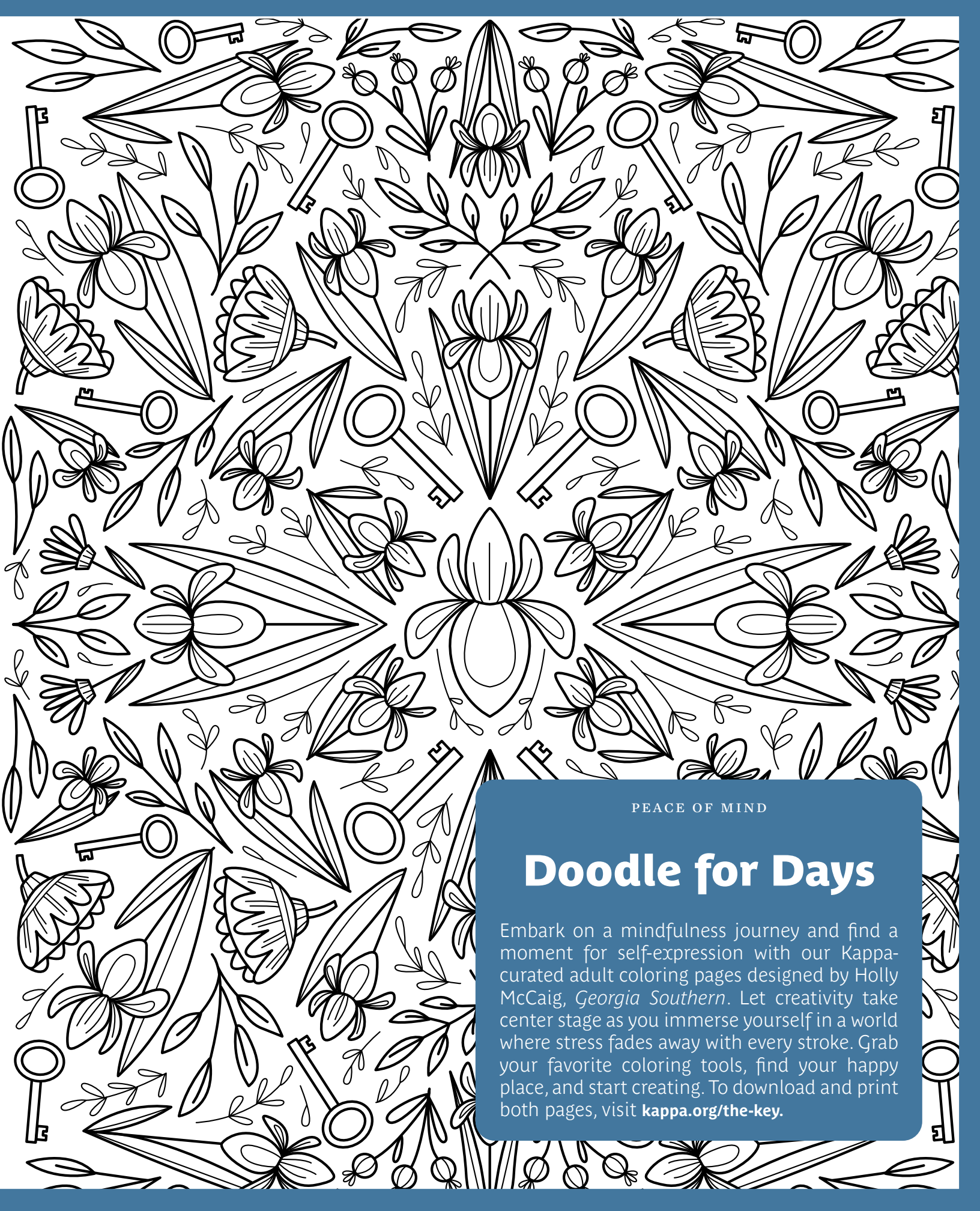
Visit kappa.org/events and select the "Ritual and History" category to see event listings.



Treasure Hunt

March on over to the digital archives, where you'll find chapter photos, women's history and more. Don't blame us for any rabbit holes you fall into. Visit kappa.historyit.com.





PEACE OF MIND

Doodle for Days

Embark on a mindfulness journey and find a moment for self-expression with our Kappa-curated adult coloring pages designed by Holly McCaig, *Georgia Southern*. Let creativity take center stage as you immerse yourself in a world where stress fades away with every stroke. Grab your favorite coloring tools, find your happy place, and start creating. To download and print both pages, visit kappa.org/the-key.

Key

ACHIEVEMENTS

Rachel Platten

TRINITY. Rachel's new song "Girls" reminds us that everything gets better and we're in this together. She wrote it for her daughters, Violet and Sophie, but it's for mothers, sisters, and daughters. It's a reminder to remember your worth, trust your voice, and embrace the road ahead. You have the world at your fingertips.

Holly Jackson

AKRON. It's been five years since Holly started Walls of Love, an initiative to help those in need or experiencing homelessness. Walls of Love has completed over 2,300 installments of blankets, toiletries and more, totaling over one million donation bags in communities across 28 states. What's not to love?

Katy McQuaid

PENN STATE. Katy worked for the CIA for over three decades. She was the first female senior executive in the CIA's Logistics Career Service as well as the first senior executive support officer in a South Asia War Theater. In her book "Humble Yet Fierce: My Life Behind the Curtain of the CIA," Katy shares her experience working in a male-dominated industry and how leaders along the way empowered and helped her reach new levels of success.

Jessica Bomberg Litman

INDIANA. Also known as "The Organized Mama," Jessica helps families incorporate fun and easy home organizational habits that every family member can do. Her book "Home Sweet Organized Home" teaches readers, step-by-step, how to maintain order with practical pro tips and checklists.

Sarah Chenault

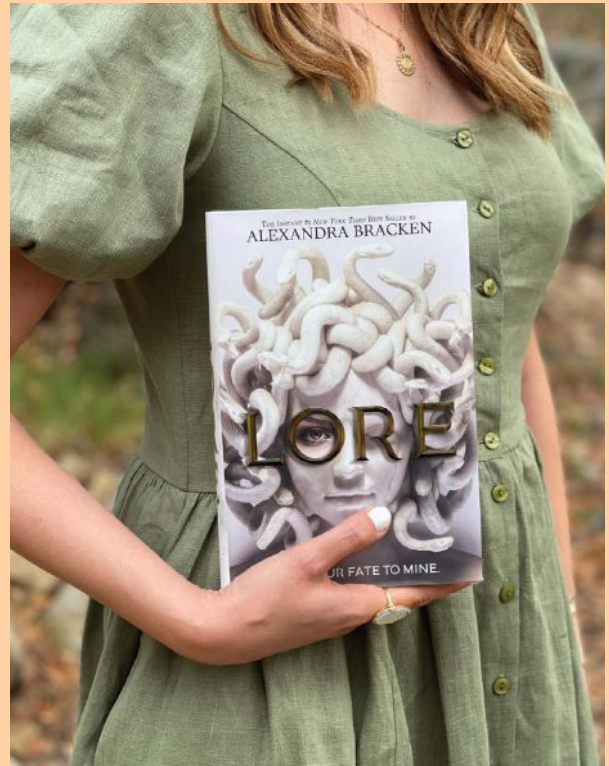
WASHINGTON UNIV. (ST. LOUIS). Sarah's jewelry company, Chenau, highlights the intricacies and beauty of nature, specifically the magnolia cone, sweet gum ball, and Jacaranda pod. Her timeless gilded pieces are inspired by nature and are hand-crafted from natural materials.

Jillian Timberlake

KENTUCKY. On a mission to find beauty in brokenness, Jillian created "Beautifully Broken," her line of Japanese Kintsugi pottery and jewelry. It incorporates gold into designs to mend broken pieces back together. Her creations embrace and highlight imperfections rather than hide them.

Jeanne Hayes Barber

TRINITY. As the founder and creative director of Camden Grace Interiors, Jeanne embraces fresh designs and functional spaces for clients across



LORE: BOOK TO FILM

ALEXANDRA BRACKEN

WILLIAM & MARY

Greek mythology meets "The Hunger Games" in Alexandra's New York Times bestselling novel "Lore." The YA fantasy bestseller is being adapted into a feature film by Universal Pictures and marks the second film adaptation of Alexandra's work. Grab your copy and dive into the world of the Greek gods before the film comes out.

the U.S. Founded in 2017, the all-female team provides interior design, renovation and new build projects. Their work has been featured in *The New York Times* and *The Boston Globe*.

Janie Crane and Elise Cutter

WASHINGTON/VILLANOVA. As the respective executive

director of the Island Health Foundation and CEO of Island Health on Fidalgo Island, Washington, Janie and Elise run the small but mighty local health care system. They raised over \$3 million to ensure their community has access to five-star care close to home. The two work together to improve the hospital and foundation,

align their goals, and expand health care services.

Mischa Goodman

CONNECTICUT. Mischa's "Unbridled," a short comedic film about sisterhood, was screened at multiple film festivals and at the TCL Chinese Theatre in Hollywood, California, in 2023. Mischa produced, edited and starred in the film as "Maxie," the party-girl sister of a buttoned-up bride who winds up lost in the woods on the wedding day.

Martha Loizeaux

OHIO WESLEYAN. Looking to guide the next generation of environmental stewards,

Martha is participating in the Fulbright Teacher Exchange. She's teaching and conducting research in Colombia. Martha's focus is on indigenous ways of learning and how they're incorporated into modern science in Colombia. Upon her return, she'll bring the lessons home to her students and community in the Florida Keys.

Greta Hinderliter-Spencer

WYOMING. Greta founded Wyoming's first program to aid students in transition and experiencing homelessness over 24 years ago. She was named the "Casper Distinguished Citizen of the Year" by the Adventure

West Council of the Boy Scouts of America for her dedication to helping students, serving as the district's homeless education liaison, and establishing housing for high school students in Casper, Wyoming.

Christina Snider-Astari

UCLA. Christina is the tribal affairs secretary for California Gov. Gavin Newsom and is one of the United States' top experts in Native American reconciliation efforts. She received one of the 2023 Eisenhower Fellowships, taking her to New Zealand and Australia to explore the world of international relations, issues of social justice, and how the

two nations continue reconciliation efforts with their Maori and Aboriginal populations.

Megan Hodges Green

OKLAHOMA. Megan is inviting couples to create a home that captures their essence on a deeper level. The Dowry, an ethically minded wedding gift registry and artisan marketplace, allows couples to register for unique pieces that truly embody their personality rather than limiting themselves to cookie-cutter products from big-name retailers around the world. They place emphasis on being woman-owned and run, sustainability, and craftsmanship. Find them at thedowry.com.

DREAM
THE FUTURE IS BOLD

**IT'S A CONVENTION
COME TRUE.**

KAPPA.ORG/CONVENTION

It's all you've ever dreamed of and so much more. Join us under midsummer skies for Kappa Kappa Gamma's 75th Diamond Jubilee Convention in Phoenix from June 27–29, 2024.

Registration opens on March 1, 2024. Save the date and scan the QR code below to bring your Convention dreams to life.

IN memoriam

* Akron, University of

Steidl, Martha Smith, '69, d. 5/23

Alabama, University of

Carper, Nancy Oliver, '55, d. 7/21
Downing, Cindy Thames, '96, d. 6/23
Melachrino, Melinda Pitman, '62, d. 7/23

Allegheny College

Mears, Margaret Rice, '56, d. 10/22

Arizona State University

Van Valer, Susan McClintock, '72, d. 4/22

Arizona, University of

Ackley, Pat, '61, d. 3/23
Cruse, Walnut Wallis, '46, d. 12/22
Dale, Beverly Rodolf, '43, d. 9/23
Kemmeries, Carolyn Wilcox, '54, d. 6/23
Laws, Kathleen Campbell, '46, d. 1/23
Schneider, Ruth Westervelt, '43, d. 9/23

Arkansas, University of

Abramson, Gail Fly, '57, d. 9/23
Canada, Patty Glazner, '46, d. 12/21
Davis, Mary Schulz, '59, d. 6/23
McAdams, Letty Castleberry, '68, d. 5/23
Newton, Ruth Ann Mask, '67, d. 12/21
Scoggin, Grace Godat, '50, d. 5/23
Willis, Delta, '68, d. 12/22

Auburn University

Hallmark, Eileen, '89, d. 8/23

Baylor University

Nelson, Elaine Edwards, '77, d. 4/23
Roach, Patricia Sullivan, '78, d. 7/23
Roberts, Judy Inzer, '82, d. 5/23
Sledge, Sandra Harmon, '77, d. 1/23

* Boston University

Babyak, Victoria Madaras, '65, d. 8/23

Bucknell University

Seman, Marcia Mahlan, '57, d. 8/23

Butler University

Strandjord, Joan Herrin, '49, d. 5/23
Thompson, Susan Carter, '66, d. 3/23

California State University, Fresno

Zander, Mary Kemble, '56, d. 3/23

California, U. of, Berkeley

Bentley, Barbara Finn, '47, d. 6/23
Down, Arden DeMartini, '54, d. 7/23
Henshaw, Claire Bronson, '43, d. 5/23
Livingston, Marjorie Andrews, '43, d. 12/22
Robison, Zoe Surprenant, '49, d. 7/23

California, U. of, Los Angeles

Knapp, Elizabeth Peter, '48, d. 9/23
Livingston, Sandra Beesley, '52, d. 3/23
Reynolds, Fran, '51, d. 2/23
Tinkle, Susan Brown, '55, d. 5/23

California, U. of, Santa Barbara

Holper, Andrea Emold, '78, d. 7/23

Carnegie Mellon University

Cacheris, Helen Jaffurs, '44, d. 2/23
Hasley, Anne Sweeney, '44, d. 2/23
Labbett, Donna Lu Daugherty, '63, d. 3/23

Cincinnati, University of

Gaudin, Lou Mosier, '52, d. 1/23
Plapp, Terry Hasdorff, '58, d. 3/20

Clemson University

Jackson, Leslie Cooper, '79, d. 8/23
Meiners, Libby Cooper, '78, d. 7/23

* Colorado College

Hill, Sue McMillin, '50, d. 4/23
Howard, Beverly Geiger, '46, d. 8/23
Post, Hattie Anne Frank, '37, d. 4/23

Colorado State University

Browdy, Teri Young, '84, d. 5/23
Trueblood, Marian Bressler, '56, d. 6/22

Colorado, University of

Elliott, Martha McCabe, '48, d. 6/22
Holderness, Janet Liebrock, '54, d. 3/23

* Connecticut, University of

Kahl, Andrea Hegedus, '59, d. 4/23
Kaufmann, Paulette Clark, '65, d. 3/23
Ohms, Faith Van Slingerland, '50, d. 9/23

Cornell University

Dallas, Madolyn McAdams, '55, d. 5/23
Hutchins, Susan Howe, '54, d. 2/23
Johnson, Shirley Wagoner, '55, d. 1/23

Denison University

Bengtson, Molly Hartshorn, '49, d. 7/21
Blake, Barbara Hawes, '47, d. 4/23
Campbell, Emily Lingelbach, '52, d. 12/21
Matia, Bethany, '94, d. 10/22
Robertson, Mary Langacher, '58, d. 7/23

DePauw University

Donner, Florence Jome, '41, d. 5/23
Porter, Susan Halvorsen, '67, d. 4/23
Robertson, Virginia Dodge, '46, d. 7/23
Smith, Althea Rautenberg, '50, d. 8/23

Drake University

Gaulke, Jo Ann Schlunz, '53, d. 7/23
MacGibbon, Kelsey, '00, d. 1/23
Manbeck, Merrie Minger, '45, d. 8/22

Durham, North Carolina (Delta Beta Chapter)**

Booker, Jayne, '70, d. 3/23
Gross, Frances Randolph, '42, d. 6/22
Hanst, Barbara Mann, '60, d. 3/22
Sarazen, Nancy Harris, '49, d. 2/23
Schiebel, Nan Alyea, '50, d. 2/23
White, Mary Nelson Freels, '41, d. 3/23

Florida State University

Cramer, Judy Portinga, '73, d. 4/23
Howell, Connie, '73, d. 1/23
Meeks, Holiday High, '78, d. 7/23
Miske, Suzanne Carbone, '67, d. 7/23

George Washington University

Karison, Barbara Stellwagen, '44, d. 4/23
Neumann, Claire Delvecchio, '50, d. 6/23
Plank, Jayne Harper, '53, d. 2/23

Georgia, University of

Beckum, Mary Nelson, '56, d. 6/23
Boyce, Judy Lowe, '59, d. 7/23
Eidson, Ellen Douglass, '52, d. 1/23
Stowers, Sally Jones, '57, d. 5/23
Webster, Elizabeth Elkin, '59, d. 1/23

Hillsdale College

Dewar, Nancy, '75, d. 9/23
Sams, Harriett Yapp, '37, d. 1/23

Idaho, University of

Anderson, Kay Bozarth, '57, d. 5/23

Boyington, Becky Barline, '48, d. 7/23
Gregory, Lois Hart, '46, d. 3/23
Schiller, Rae Reid, '49, d. 7/23
Strawn, Sally, '59, d. 9/23

Illinois Wesleyan University

Culbertson, Joyce Winkler, '51, d. 5/23
Guenther, Alice Peters, '56, d. 7/23
Mueller, Bonnie Plager, '59, d. 4/23
Philpott, Laurel Franke, '59, d. 8/22

Illinois, University of

Bruggen, Jody Koritz, '48, d. 8/23
Forsyth, Mary Adsit, '55, d. 6/23
Sturdy, Deborah Karlstrom, '70, d. 3/23
Young, Bonnie Ilten, '46, d. 7/23

Indiana University

Armbruster, Lynn Smock, '63, d. 4/23
Lott, Karen Sullivan, '67, d. 2/23
Miles, Carol Cooper, '54, d. 8/23
Schultz, Gail Krieble, '68, d. 2/23
Snell, Jean Hughes, '41, d. 1/23
Wampler, Donna Buck, '56, d. 7/23
Whiteside, Marilyn Bosse, '48, d. 5/23

Iowa State University

Davis, Joan Henke, '52, d. 4/23
Gustafson, Jane Middleton, '55, d. 12/22
Jones, Ethlyn Scott, '46, d. 5/23
Koch, Judy Hootman, '62, d. 2/23
Whittemore, Janet Keenan, '48, d. 4/23

Iowa, University of

Jackson, Diane Muggge, '83, d. 9/23
Rooth, Eugenia Mannon, '43, d. 4/23
Spillers, Carolyn Herman, '56, d. 1/23
Wulff, Gaye Morton, '52, d. 5/23

Kansas State University

Deschner, Lois Olson, '54, d. 9/23
Griffith, Ann Study, '52, d. 6/23
Harms, Krista, '82, d. 3/23
McIntosh, Jan Olson, '52, d. 9/23
Price, Rebecca Hesser, '64, d. 5/23
Wingert, Kathleen Barton, '54, d. 6/23

Kansas, University of

Hamm, Norma Simons, '53, d. 7/23
Marshall, Judy Woods, '58, d. 7/23
Smith, Mary Huyck, '54, d. 5/23

Kentucky, University of

Becker, Barbara Bronston, '58, d. 5/23
Gancarz, Christine, '69, d. 3/23
Henry, Elizabeth Abernathy, '54, d. 4/23
Judge, Anita Graul, '51, d. 7/22
Leslie, Ellen Tetzal, '51, d. 6/19
Rhody, Nancy Nicol, '60, d. 4/23
Tabeling, Shelby Worsham, '68, d. 2/23

Louisiana State University

Dean, Frances Humble, '48, d. 7/23
Glinkler, Lila Vicknair, '60, d. 6/23
Landry, Laura Hepinstall, '48, d. 7/23
McCarty, Glenda Pecorino, '59, d. 6/23
Nickel, Susan Shaw, '80, d. 7/23
Stephens, Sybil Law, '45, d. 10/22
White, Dorothy, '47, d. 1/23
Wright, Meta Hogge, '50, d. 8/23
Wyble, Peggy Prince, '55, d. 4/23

* Manitoba, University of

Hart, Patricia Cochrane, '50, d. 4/23

* Maryland, University of

Astrich, Lynne Cashman, '57, d. 2/23
McCoy, Katherine Kuehl, '51, d. 7/23
Wohlgemuth, Mary Whelan, '47, d. 4/23

Massachusetts, University of

Dunn, Babs Barton, '54, d. 3/23
Fobes, Alexis Hersh, '91, d. 6/22
Garstka, Polly Leclair, '53, d. 9/13
Johnson, Wilma Winberg, '43, d. 8/23
Pittsinger, Marguerite Follett, '53, d. 3/23
Sorbara, Adriana, '83, d. 3/20
Wells, Barbara Gates, '51, d. 4/23

Miami University

Coyle, Marie Harveland, '44, d. 5/23
Dennison, Linda Burnett, '49, d. 7/23
Hussey, Gail Monroe, '59, d. 8/22
Laplante, Lisanna Wiley, '58, d. 3/23
Naus, Susan Engel, '65, d. 5/23

Miami, University of

Brawner, Suzanne Goyette, '63, d. 7/23
Thompson, June Randall, '45, d. 1/17
Michigan State University
Bernecker, Valerie Roll, '58, d. 9/23
Gernheuser, Joanne Edsall, '51, d. 7/22

Michigan, University of

Crispell, Kathleen, '64, d. 11/22

* Middlebury College

Butzer, Barbara Eckman, '49, d. 8/23
Lewis, Lois Ryman, '59, d. 8/23
Rogers, Ailene Kane, '56, d. 5/23
Thomas, Anne Moreau, '48, d. 9/23

Minnesota, University of

Hirshfield, Nancy Wiegand, '51, d. 1/23
Hoppin, Margery Evert, '44, d. 7/23
Verdery, Margaret Clarke, '61, d. 7/23
Welliver, Anne Rothschild, '43, d. 6/23
Wiessner, Ann Adam, '76, d. 12/22

Mississippi, University of

Ferguson, Jeanne, '69, d. 5/23
Schonberger, Betsy Beville, '71, d. 9/23

Missouri, University of

Bollin, Peggy Poague, '43, d. 5/23
Fock, Cindy Purdy, '71, d. 4/23
Lane, Joanne Hemphill, '44, d. 6/23
Meyer, Sabra Tull, '46, d. 4/23
Paris, Bess Wells, '54, d. 10/21
Spence, Priscilla Lott, '54, d. 4/23
Walthall, Judy Yeaman, '51, d. 5/23

Monmouth College

Walls, Barbara Irvine, '41, d. 8/23

* Montana, University of

Aden, Marilyn Zangar, '66, d. 6/23
Courtney, Mary Ann Marsh, '61, d. 6/22
Cunningham, Jerry Huhn, '51, d. 1/23
Lester, Barbara Berg, '52, d. 5/23
Monaghan, Joan Smith, '61, d. 5/23

Nebraska, University of

Gotschall, Jayne Carter, '49, d. 3/23
Hanna, Lisa, '85, d. 6/15
Keebler, Marily Holmquist, '51, d. 4/23
Kenner, Janice Ryman, '47, d. 8/23
Kuespert, Cynthia Henderson, '53, d. 3/23
Manzel, Karla Loerch, '71, d. 4/23
Nuckolls, Wynn Smithberger, '57, d. 5/23

Pryor, Meg Wright, '55, d. 6/23
Reger, Lucy Varney, '50, d. 1/23
Wenke, Suzanne Samuelson, '48, d. 4/23
Wright, Suzanne Opitz, '54, d. 8/23

New Mexico, University of
Borden, Jennifer Prestwood, '66, d. 1/23
Hays, Anna Sitton, '59, d. 8/23
Ryan, Ellen Lembke, '42, d. 11/22

Northwestern University
Bosse, Katheryne Koch, '43, d. 7/23
Carstedt, Nancy Clague, '59, d. 1/23
Goodrich, Dorothy Poust, '44, d. 8/23
McCormick, Caryl Hanna, '60, d. 6/23
McQueen, Mimi Hartmann, '42, d. 3/23
Raveret, Maryanne Telfer, '55, d. 3/23
Savage, Christie Lasater, '49, d. 5/23

Ohio State University
Bachman, Barbara Beckley, '53, d. 6/23
Bulford, Marie Ecker, '57, d. 5/23
Emmelhainz, Charlene Ward, '51, d. 5/23
Gray, Janice Jepsen, '58, d. 2/23
Ham, Jane Fay, '39, d. 12/22
Kreinbuhl, D.A. McGinnis, '46, d. 6/23
Leonard, Nancy Moore, '46, d. 9/22
Loudner, Beverly Cohagen, '67, d. 8/23
Montag, Nancy Wolfe, '58, d. 5/23
Reitelbach, Diann Auld, '50, d. 8/23
Sheldon, Nancy Lewis, '47, d. 11/20

Ohio Wesleyan University
Goldie, Lynda Redhead, '51, d. 3/23

Oklahoma State University
Aycock, Joan Temple, '49, d. 7/22
Dowd, Virginia Forrest, '53, d. 10/22
Gibbens, Carol Pemberton, '51, d. 3/23
Gooch, Corinne Russell, '54, d. 2/23
Kaiser, Joyce Barrett, '59, d. 5/23
Smith, Eleanor McKinnell, '48, d. 4/23

Oklahoma, University of
Champlin, Kitty Gore, '58, d. 5/23
Hogue, Marilyn Billingslea, '64, d. 8/23
Kerr, Kavar, '77, d. 7/23
Talley-Dale, Judith Talley, '61, d. 9/22
Walter, Jane Catlin, '46, d. 5/23
York, Frances King, '55, d. 10/22

Oregon State University
Manning, Nadine Monroe, '48, d. 6/23
Riechers, Carolyn Wolcott, '38, d. 5/23
Talbot, Ruth Hoffman, '44, d. 6/23

Oregon, University of
Phipps, Shirley Neal, '42, d. 4/23

Pennsylvania State University
Clymer, Georgi, '74, d. 2/23

*** Pennsylvania, University of**
Flanagan, Regina Hartsough, '59, d. 7/23
Pittsburgh, University of
Hendricks, Pat Gramas, '56, d. 9/23

*** Rollins College**
Armstrong, Betty Degiers, '38, d. 3/18
Buck, Patricia Coerper, '44, d. 10/22
Toledo, Sandra Rainey, '60, d. 5/23
West, Patricia German, '46, d. 6/23

*** San Jose State University**
Emery, Catherine McKinley, '53, d. 9/23
Gloor, Patsy Bolton, '50, d. 4/23

Jacobsen, Theodora Gehr, '55, d. 3/23
McKean, Rosemary, '50, d. 3/23

South Carolina, University of
Boseski, Martha, '73, d. 7/23
Swaim, Betsy Emmons, '67, d. 6/23

Southern California, U. of
Booker, Molly Newburn, '01, d. 3/21
Moody, Jan Inglis, '48, d. 2/23
Stockton, Anne Schimmelbusch, '94, d. 7/23

Southern Methodist University
Collier, Alice Harris, '47, d. 7/23
Davis, Sally Kay, '54, d. 8/23
Eikenburg, Elizabeth Morris, '59, d. 6/23
Higginbotham, Jane Brooks, '58, d. 7/23
Huber, Ruth Berger, '54, d. 1/23
Lapwing, Mary Blair, '48, d. 4/23
Milliorn, Merritt, '08, d. 9/23
Petkas, Belle Drye, '65, d. 9/23
Street, Alice Shryoc, '60, d. 2/23

St. Lawrence University
Mooney, Joann Feindel, '46, d. 4/23

Syracuse University
Kuimjian, Luanne Zahniser, '53, d. 6/23
Lakin, Harriet Baldwin, '41, d. 6/23

Tennessee, University of
Kendall, Kay Burns, '67, d. 1/23

Texas Christian University
Chance, Carol Paxson, '56, d. 8/22
Cooper, Susan Ellis, '60, d. 4/23
McDaniel, Janie, '66, d. 7/23

Texas Tech University
Lewis, Virginia Dorsey, '61, d. 2/21
Wilgus, Sandra Bailey, '54, d. 1/19

Texas, University of
Erwin, Martha Hodson, '46, d. 7/23
Fawcett, Annie Funk, '50, d. 5/23
Kuhl, Nancy Buchek, '61, d. 8/22
McLeod, Gail, '68, d. 3/23
Mills, Rooter Bybee, '46, d. 7/22
Snoddy, Sue Robertson, '57, d. 9/23
Warren, Carole Vineyard, '55, d. 3/23

Toronto, University of
Rayson, Donna Thornton, '52, d. 3/23

Tulane University
Favrot, Sybil Muths, '53, d. 6/23
Puchner, Karen Ristad, '50, d. 9/23

Tulsa, University of
Alexander, Beverly Braun, '50, d. 2/23
Cooke, Kate Dunkin, '49, d. 1/23
Nunnelee, Anne Apperson, '56, d. 4/23
Parris, Mary Rudy, '56, d. 4/23
Taylor, Mary Hudgens, '50, d. 7/23

Utah, University of
Erekson, Mardon Elggren, '58, d. 3/22
Johnson, Phyllis Hindman, '55, d. 3/23
Knell, Shirlee Jacobsen, '47, d. 6/23
Ringholz, Ila Carleson, '46, d. 7/23

Vanderbilt University
Fleshner, Kristin, '01, d. 4/23

Washington State University
Cook, Shirley Layman, '49, d. 7/23
Summers, Jacqueline Kembel, '47, d. 8/23

Washington University
Bernhardt, Jane Johnson, '64, d. 4/23
Curtis, Edie Marsalek, '38, d. 4/23
Feldmann, Patricia Herbert, '47, d. 9/23
Kilpatrick, Marjorie McGinty, '59, d. 3/23

Washington, University of
Denman, Mary Ellen Moody, '48, d. 3/23
Oslund, Alice Hail, '48, d. 4/23
Smith, Betty Reifel, '49, d. 3/23
Westover, Joan Chatalas, '55, d. 3/23
White Vulliet, Jane Clarke, '62, d. 1/23

West Virginia University
Wright, Patricia Hurst, '53, d. 2/23

Whitman College
Owen, Mary Anne Baggaley, '58, d. 8/23
Huber, Ruth Berger, '54, d. 1/23
William & Mary, College of
Ackerson, Mary Ellen Wortman, '54, d. 9/23

Wisconsin, University of
Craig, Marion, '46, d. 2/23
Dunn, Liza Waldschmidt, '71, d. 4/23

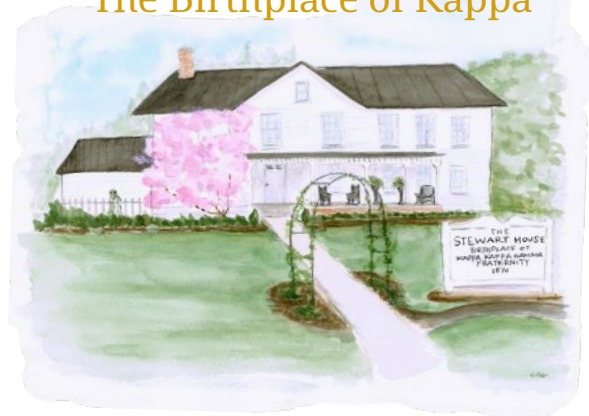
Glass, Barbara Becker, '49, d. 5/23
Hastings, Jean Bieler, '46, d. 12/22
Sellinger, Charlotte Thieman, '43, d. 5/23

Wyoming, University of
Daley, Ann Scarlett, '56, d. 4/23
McCollum, Lyn Hamilton, '65, d. 4/23
O'Farrell, Eddie Dawspm, '57, d. 5/23
Strube, Donna Golden, '60, d. 11/22
Tullis, Marilyn Pierson, '54, d. 7/23
Wendt, Carol, '58, d. 3/23

* Inactive chapters.
** See Page 2 in this issue for more information about Duke/Durham.
These names were submitted from Feb. 2 to Sept. 27, 2023.

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THE HISTORIANS

In the male-dominated field of sports journalism and sports entertainment, women are making inroads and finding their way to coveted roles on the sidelines. Whether you're watching under Friday night lights, rooting for your alma mater on Saturdays, or cheering on your fantasy team on Sunday afternoons, you might spot these two Kappa trailblazers in the world of professional sports media.

Karen Loftus

RICHMOND; SPORTS ANCHOR/REPORTER FOR WFLA-TV IN TAMPA BAY, FLORIDA



Nicole Remy

USC (CALIF.); IN-GAME HOST FOR THE SEATTLE SEAHAWKS

<p>I always loved sports—playing, watching, and talking about them—so I changed my major from bio/pre-med to journalism with the intention of being a TV sports reporter and anchor.</p>	<p>Why sports journalism?</p>	<p>I cheered for the Seattle Seahawks and later starred as the lead in the NBC reality TV show, “The Courtship.” It was an easy transition to perform in front of the Seahawks crowd as the in-game/digital media host.</p>
<p>Covering LSU football’s historic 2019 season! They were undefeated, Joe Burrow won the Heisman Trophy, and they won the national championship in New Orleans.</p>	<p>Fave career moment?</p>	<p>My very first game! Even though I was nervous, my family was there and I felt so proud to get out there and shine on the field.</p>
<p>It’s like another sisterhood I’m fortunate to be a part of. We support and cheer each other on.</p>	<p>What’s it like working in a male-dominated industry?</p>	<p>I remind myself that I was hired for this role, have the same capabilities as a man, and I’m paving the way for the next woman.</p>
<p>Research, research, research. Whether that’s stats, game notes, or past interviews, I always try to be over-prepared so I’m ready for anything.</p>	<p>What’s your game-day prep?</p>	<p>I practice my lines over and over because we don’t have a teleprompter and have one shot to deliver the lines. It’s exhilarating!</p>
<p>Do your homework. Always be over-prepared.</p>	<p>Advice for getting in the biz?</p>	<p>You never know what you’re capable of until you try it, so don’t be afraid to try a new skill, pick up a new hobby, and just go for it!</p>

Cheers to you and your love story!

Enjoy a toast of Sapphire on your big day



Sarah Bray-West, SMU, and husband Eric Christopher West tied the knot in a civil ceremony at city hall in New York City on March 4, 2020.

Photocredit: Carly Tumen

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— NAPA VALLEY —

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