

The period covered by this report is Jan. 1–Nov. 30, 2021.

1. The chapter should approve the completed report and submit it by Nov. 30.
2. Keep the original copy for the Marshal/chapter Ritual and History Director's files.
3. Email one copy of this report and a copy of your chapter's annual newsletter to Kylie Smith, Archivist/Museum Director, at ksmith@kappa.org.
4. Email one copy of this report to the Ritual Adviser/Internal Affairs Adviser.
5. Email one copy of this report to your Ritual and History Specialist.

Chapter Summary

Summarize the previous calendar year, scholarships, group honors/awards, Convention awards, traditions, special events, philanthropic involvement, chapter goals

This year marked the 41st year of Zeta Alpha Chapter of Kappa Kappa Gamma. The year started off with recruitment from January 28-31st with Maddison Hill as Membership Chair. We extended 20 bids and held informal recruitment where we gained 5 more sisters. New Member Experience Chair, Yusra Syed, planned hybrid events for the girls to bond with current members and one another including a scavenger hunt and a hybrid cooking night.

Initiation was held hybrid, allowing for some rituals of in-person initiation to come back. Afterwards, we celebrated with big and little pictures outside and new initiates were able to receive their white roses. Vice President of Academic Affairs, Joyce Wang, honored those who had received a 4.0 GPA in the previous semester with pearls for their badges during a COVID-friendly Academic Banquet in the tower. Our Vice President of Standards, Becka Schwartz planned both a virtual and in-person retreat experience to ensure that all sister's had the opportunity to bond with one another.

Due to the number of girls we extended bids in the spring, we did not have to capacity to extend any to COBs in the fall. With a sense of normalcy coming back to campus, we were able to represent our organization at an in-person Organization Fair. Founder's Day this year was celebrated with cookie decorating and photos held outside of the tower, planned by Education Chair Marilyn Leon and Marshal Jackie Cornelison. Sisters enjoyed cookies and one another's company as they stopped by in-between classes. We were happy to be able to hold in-person philanthropy events again. Philanthropy Chair Andrea Rennie coordinated Kards with Sigma Phi Epsilon, where members of our two greek organizations were able to come together to write Thanksgiving cards for those in care homes.

To finish off the semester, we are looking forward to a sisterhood retreat at Danielle Sutrich's house on December 3rd. Becka Schwartz has been planning an afternoon filled with fun bonding activities that will help us grow closer as we go into the new semester. During our final chapter on December 6th, we will celebrate the seniors who are graduating early. In addition, we will be holding a pinning ceremony. Due to the nature of our hybrid initiation, we were not able to hold this ceremony then, but are excited that our shiny pins and their bigs will still be able to experience this ritual.

Tower Tours

Chapter Philanthropy

What local organization does the chapter support and why? [Click or tap here to enter text.](#)

The shift of Kappa philanthropy from Reading Is Fundamental to mental health and well-being has been very exciting. This transition was mainly due to the fact that it was highly requested and it is a more relatable cause as it gives back to the world around us and helps us support one another. We presented all the six possible mental health and well-being partners. There were two main categories of potential partners: young adults (ages 14-25) focus and a focus on individuals and families. We related more with the young adults focused partners. One of these partners was Canadian based which did not make sense for us in Massachusetts. Thus, our vote was mainly between Active Minds and the JED Foundation. Active Minds ended up winning the majority and it was due to the fact our organization wanted to focus more on changing the culture around mental health (Active Minds) than educational programs in schools (JED Foundation).

How did the chapter support Kappa's philanthropy? [Click or tap here to enter text.](#)

We had a Kards with SigEp event that was in partnership with Sigma Epsilon on November 5, 2021. We made cards for those isolated in a local retirement home to boost their spirits and spread happiness. This helped to spread awareness of the importance of checking in on people's wellbeing and spreading kindness. For World Mental Health Day on October 10, 2021 we raised awareness on social media through interactive postings. We asked questions like What does mental health mean to you? And How do you practice self-care? We then reposted people's responses that were from fellow sisters as well as the greater community. Lastly, we have an event on December 1, 2021 in collaboration with Babson Dining. It is a "Trim Takeover" which means we were able to choose the menu for dinner at our main dining hall, Trim. We choose foods that are comfort foods as well as good-for-you dishes that are known to reduce anxiety and stress. We will have a table there with Kappas there to raise awareness about mental health, more specifically Active Minds. There has been a lot of back and forth with our dining hall on whether we can raise money at our table or not but hopefully we can raise money on top of raising

Diversity, Equity, and Inclusion

How did your chapter include diversity, equity, and inclusion (DEI) initiatives in your programming this year? (e.g., adding a DEI officer, philanthropy events, social media awareness campaign, chapter training, etc.). [Click or tap here to enter text.](#)

This semester we reintroduced Kappa Kulture slides, which gives sisters the opportunity to share their background with the chapter and teach us about their different backgrounds. In addition to this, we had a diversity event in collaboration with Delta Tau Delta and Origins of Necessary Equality. This event included multiple activities that allowed members of every

community to learn more about their differences and similarities, and even educate each other about their backgrounds.

Operating in a Pandemic

How did your chapter operations **change due to COVID-19** (e.g., how did it affect recruitment, initiation, etc. Were events/activities held virtually?). Share what you have done this year. [Click or tap here to enter text.](#)

Babson College allowed students to study on-campus or virtually, so not all members were in-person. Even then, COVID-19 was still very serious, so we had to be careful and restricted with in-person events during the spring semester. All chapters during the spring semester were held online. This was due to both room capacities and the fact that we had some girls who did not come back to campus for the semester. Recruitment was held fully online as required by the school, with a brief in-person bid-day so new members had the opportunity to meet some current sisters in a COVID-safe fashion. For Initiation, we were lucky to be able to have it hybrid. Bigs were able to socially-distantly sit next to their little during the ceremony, mimicking how they would normally walk their little through the Initiation process. As mentioned above, alterations were made to some events in order to ensure that all girls, whether on campus or not, were able to feel included.

Photographs

Are there any interesting photos from this year to share? e.g., screen shots of virtual meetings, pictures of chapter events that followed all public health guidelines (mask wearing, physical distancing, etc), pictures of masks, drive-thru bid days, etc. [Click or tap here to enter text.](#)



Bid Day 2021



Hybrid Initiation



First Day of Classes, Fall Semester



Organization Fair



Founder's Day Cookie Decorating and Photos



DEI Event with Origins of Necessary Equality (ONE) and Delta Tau Delta



Kards with Sigma Phi Epsilon

Date read to the chapter and approved by a chapter vote: November 29, 2021

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Signature