

The Key

of Kappa Kappa Gamma

Winter 1978 Vol. 95 No. 4



The Key

of Kappa Kappa Gamma

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Published continuously since 1882

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In memory of Jean Hinkson Owen, ΓM
'40, a memorial fund has been estab-
lished with the hope that it can be used
for scholarships in the rehabilitation
field. Jean died in October after having
had surgery which resulted in 5-1/2
years of never regaining consciousness.
Contributions may be sent in care of Mrs.
John Olt (Jane), 124 Woodburn Ave.,
Dayton, Ohio 45419.

Letters to the Editor:

Dear Kappas,

The dynamics of Kappas are awesome
to consider. Top notch **Members**—intel-
ligent, gracious, socially-conscious, really
quality women; brilliant **Leadership**—
women of unlimited dedication, energy and
know-how; creative and forward looking
Programs—philanthropic, scholastic,
cultural, occupational, for both actives and
alumnae; wise and progressive **Expansion**
of chapters (and associations) into the
best schools; congenial **Panhellenic** rela-
tions; opportunities for **Training Future**
Leadership through the Field Secretary
and Graduate Counselor programs; ex-
ceptional **Incentives** and **Awards** for ex-
cellence, participation and growth oppor-
tunities of its membership.

The 52nd Biennial Convention this sum-
mer was my 23rd. My first convention was
attended 50 years ago. The magic is still
there. Kappa is tops and is going to stay
there.

You are just beginning to live Kappa
when you become an alumnae. Give Kap-
pa everything you can, and it will be re-
turned to you a hundred fold.

Helen Andres Steiner
BΠ—Washington
(past Fraternity President)
written for the San Jose newslet-
ter, "The Owl"

Dear Mrs. Selby,

I have just finished reading and looking
at the pictures of the 1978 summer number
of *The Key*. It is truly a great production,
and seems to grow better and more inter-
esting all the time. I think I wrote you a let-
ter back in 1974 about *The Key*. The years
slip by quickly. I should have written
before—just to tell you how much I ap-
preciate our KKG magazine—and how I
look forward to receiving it. The pictures of
different groups of Kappas all over the
U.S.A. always stir up wonderful memories
of the past—fine friendships, thrilling ac-
complishments.

I graduated from Swarthmore in 1915.
Have always been sorry that Beta Iota be-
came inactive. There are still quite a few of
us left. Of course here in Washington,
there are many Kappas. I support their or-
ganization. It is too much for me, now, to
really be involved and active in Kappa
doings. I seldom get back to the Beta Iota
meetings, which are often held in places
close to Philadelphia. But I do return to
Swarthmore on Alumni Day and of course
see many of my fraternity sisters.

The pictures of the young Kappas in this
summer number of *The Key* all look so
happy, enthusiastic, and smart! I wish
them good luck and good times.

Life is like a piano, what you get out of it
depends on how you play it.

Margaret Milne Gunner
B1—Swarthmore

Many letters are received by Fra-
ternity Headquarters reporting the
death members. *The Key* regrets that
space prohibits obituaries, but a com-
ment from the husband of Jane
Wilson, (who died of multiple

sclerosis), seemed appropriate to
share. . . "her special interests, abili-
ty, and occupation were to make a
home a joyful place to be."

Dear Diane,

I wanted to tell you I don't think I have
ever enjoyed an issue of *The Key* as much
as the last. The variety of articles and con-
centration on Kappa involvement in all
areas of life was excellent!

Helen Kutscha Gyllstrom
Y—Northwestern

Dear Editor,

Apropos of the article in the Summer
1978 issue of *The Key*, entitled "IRS Gives
Food For Thought" . . . it didn't give me
much food for thought. What I would like to
see printed in *The Key* in plain English (not
IRS Gobbly Gook) is HOW AND IN WHAT
WAY CAN KAPPAS GIVE MONEY OR
WHATEVER TO KAPPA NATIONAL and/or
CHAPTERS, THAT IS TAX DEDUCTIBLE?

There are probably many who would like
to give if it could be done in a legitimate
manner, and what better places to find out
"How," than in *The Key*!

Florence B. McLaughlin
Editor Pasadena Keynotes

P.S. Hope you found the answers in the fall
issue of *The Key* in the scholarship sec-
tion.

Dear Kappa Headquarters,

I loved getting all my Kappa mail from
you this year while my family and I were
living in Germany. You were the *only* cor-
respondent, (including American Express
and BankAmericard (VISA) who got our
foreign address correct on the first try.

Thank you for being so efficient and for
being there, wherever I live!

Martha Blewer
Δ1—Louisiana State

Dear Mrs. Selby,

Earlier this summer I had the pleasure of
seeing the very personable, Hollis Stacey
win her second consecutive LPGA Open.
Since this is such a prestigious event in
women's golf, I think it's an appropriate
footnote to your timely and interesting arti-
cle on Kappa golfers.

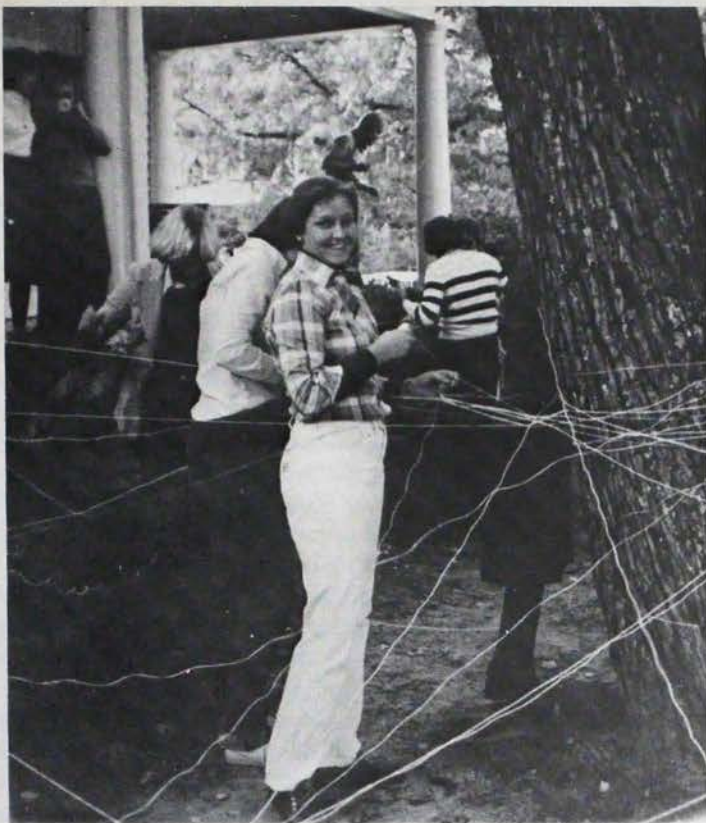
Thank you for letting us know more
about these talented ladies.

Vicki Graham Fox
ΓΘ—Drake

**GAMMA TAU CHAPTER
OF
NORTH DAKOTA
STATE UNIVERSITY**
proudly announces the
**50th Anniversary
Celebration
1929-1979**

**Banquet on Thursday,
May 24th, 1979
at the Holiday Inn
of Moorhead, Minnesota**

If interested, please write to:
Mrs. Jan Bennett, Chairman
1015 South 24th Avenue
Fargo, North Dakota 58102



Lee Bennett from Rocky Mt., N.C. pauses from her efforts to unravel the identity of her big sister.

COVER: Elizabeth Williams (left) from Houston, Texas, and Ann Saravalli from Charlotte, N.C., smiles as she unravels her string. Kappa house, recently painted yellow, in background.

Lee Bennett on left, and Susan Sachs from Henderson, N.C., unknotting a seemingly endless web of string.

Finding the way to lasting friendship

By Leslie Scism
ET — North Carolina

The front yard of the KKT House at the University of North Carolina (Epsilon Gamma) was covered by an apparent spider's web. White tentacles stretched from porch to lamp post, tree to bush, causing passersby to stop and mumble.

But the yard had not been victimized by an over-sized spider. It had been decorated, instead, by 34 Kappa actives in preparation for the annual Big-Little Sis Day.

Each year the big sisters string the yard, stretching white cord into a web-like pattern. A name tag bearing the name of each pledge is attached to one end of each string. The pledge must then follow the string until she comes to its end, where the big sister's name is written on a paper key which is tied to the string. Excitement usually grows as the pledges climb in and out of trees and bushes, trying to follow their strings in search of their big sister's identity.

The Kappas are unsure when and where the tradition originated, or who began it. But today it is considered to be one of the most exciting of Kappa events at Epsilon Gamma. The day is a highlight of a week in which the anonymous big sisters leave clues about their identity around the house. Few pledges know who their big sis is until they find the end of their string.

How like the spider's web is Kappas's network of friendship! Our lives touch one another and paths cross time and time again, weaving a tapestry of experiences throughout pledge, collegiate and alumnae life.

PROVINCE MEETINGS SCHEDULED

Province	Dates	Hostesses
Alpha	March 1-3	BB ^A , Canton, N.Y.
Beta	April 6-8	ΔΞ, Pittsburgh, PA
Gamma	April 27-29	Λ, Akron, OH
Delta	February 23-25	Δ, Bloomington, IN
Epsilon	April 19-22	Υ, Evanston, IL
Zeta	April 19-22	ΓA, Manhattan, KS
Eta	April 19-22	ΓO, Laramie, WY
Theta	Mar.30-Apr.1	EA, Ft. Worth, TX
Iota	March 1-3	ΓH, Pullman, WA
Kappa	April 19-22	EΔ, Tempe, Scottsdale, Phoenix, AZ
Lambda	Mar.30-Apr.1	ΓK, Williamsburg, VA
Mu	April 6-8	ΔK, Miami, FL
Nu	Mar.30-Apr.1	BX, Lexington, KY
Xi	March 22-24	ΔΣ, Stillwater, OK
Omicron	April 5-7	X, Minneapolis, MN
Pi	April 6-8	BΩ, Eugene, OR



Fraternity Headquarters Staff Serves all Kappas

Introducing "Headquarters" (often known as "THEY") . . . These are the faces on the other end of the phone or the people who read your mail!

Open from 8:30 a.m. until 5:00 p.m., Headquarters is staffed by nine full-time employees and many part-time workers. The executive secretary is charged with responsibility for the efficient operation and management of Fraternity Headquarters (staff and building combined!). This is more than an awesome task which **Betty Sanor Cameron**, BN—Ohio State, handles with ease and charm. From taking Council minutes, to filing police reports on vandalism, "Seetie" is always on the job, poised, smiling and with situation under control. She is married and has two Kappa daughters and a grandson. With a degree in art, Seetie utilizes her talents in many ways to improve Kappa's executive workings. She is a past president of the Jr. League of Columbus and of the Columbus Gallery of Fine Arts Board of Managers.

Working along with Seetie is **Jean Ebright Elin**, BN—Ohio State, as the director of communications. Her job involves routing all the mail received by Headquarters and coordinating with Fraternity officers on extension, convention, installations, and initiations. She supervises the mail room and all printed materials that go out from Headquarters (books, pamphlets, and mailings). She supervises the office in the absence of the executive secretary. Jean is married and has three children. She is the originator of our Kappa flag and is really full of creative impulses with her latest endeavor being the design of banners for her church. Combining her artistic abilities along with her daughter's dancing she recently presented a "temple talk" for her church on the place of dance in liturgy.

Assisting Jean in the front office is **Carol Kasischke Littrell**. Carol's title is assistant to the executive secretary and she is the pleasant voice answering most phone calls to Headquarters. She does typing with the IBM Electric Composer and was responsible for all typing done on the newly released *Book of Ritual*. She claims that any left-over hard jobs seem to end up on her desk and she helps out with most mailings. She and her husband like to go camping, and Carol is an avid member of the Kappa Bowling Team which bowls on Thursday evenings.

Who is it that handles all your initiation requests, or records all alumnae officers, and prepares all annual statistics for the Fraternity? . . . **Terry Mollica**! Terry is officially the registrar and head of the catalog department. She is responsible for all membership records—that means keeping all the names and addresses current for *The Key* mailing labels and working with the computer company on any changes or new programs needed for membership data. She provides the mailing lists and print outs to alumnae and chapters. The Fraternity Directory for each issue of *The Key* along with the "In Memoriam" section are prepared under the supervision of Terry. Badges are ordered by Terry, membership certificates for new initiates are prepared, and all chapter chronological indexes are kept current by her. Each time a Kappa moves it is Terry who is responsible for making that change—if the member doesn't notify Headquarters of her new address, the post office will return her copy of *The Key* at a charge of 25¢. In addition to that fee it costs approximately 10¢ per person to enter the new information on the computer. At least 300 changes are made quarterly, so you can see there is a high cost of operation!



Fraternity Headquarters
530 E. Town Street
Columbus, Ohio



Betty Cameron



Carol Littrell



Jean Elin

JoAnn Shea is the head of the finance department, as the financial administrator for Kappa. She checks all bills and allocates funds, writes payroll checks, expense checks, scholarship checks, and checks for Rose McGill. Journals are kept on accounts receivable, and subsidiary ledgers on pledge fees, initiation fees and per capita fees. JoAnn has the task of doing the government forms, IRS, insurance, Social Security, and taxes. JoAnn has two children and serves as treasurer of her church and as forwarding agent for a missionary to Rhodesia (who has four children in college who need caring for). She is also on the Kappa Bowling Team.

Assisting JoAnn is **Teresa Holtz**. Teresa receives all checks, writes receipts, and does bookkeeping in general. She says her tools of the trade are an adding machine, calculator, and typewriter. When asked how she got started in this field she said she liked trigonometry in high school as it was a challenge to balance problems! Teresa worked for the general offices for A & P until her next door neighbor (JoAnn Shea) convinced her to come to work for Kappa.

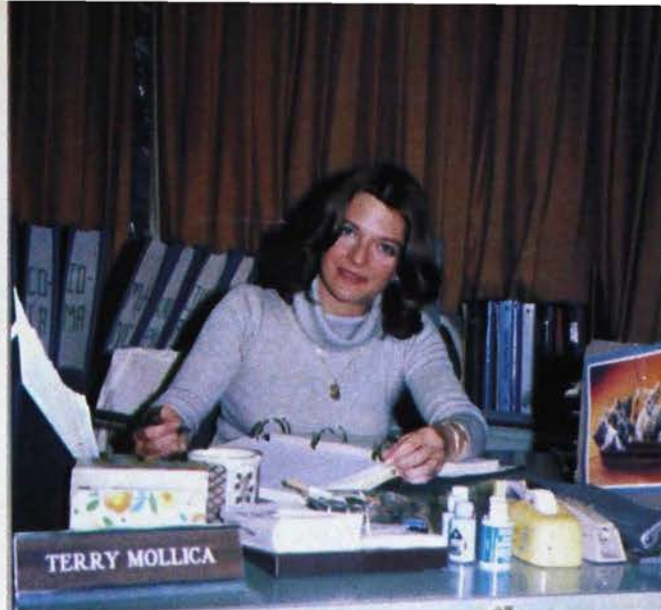
Nancy Sanor Pennell, BN—Ohio State, is the resourceful chairman of the research department for Headquarters. Housed in Nancy's office are the files of Kappas of achievement, catalog of costumes, all data on the acquisitions of Fraternity Headquarters (furniture, artifacts, and historical memorabilia), slide programs, *Keyphoto* morgue, and central idea file on programs for alumnae and chapters. Nancy says laughingly, she is not only the chairman but the entire department! Her daily duties are never the same twice, for she gives guided tours of the building, looks up all research requests, and organizes and distributes all slide programs and loan materials. There are eight new slide programs this year—any may be borrowed for only \$2.50 (this covers mailing)—just write for the date and show you desire. She is always working on the best ways to display Kappa archives and loves being able to share all the wonderful parts of Kappa with others. She has three children and, would you believe, loves history!

Ann Green Mahle, ΔN—Massachusetts, is the assistant to the director of communications (Jean Elin) and really works with all the production and machines that give you the mass mailings in fall and January. She is responsible for the in-house printing and has worked on *Guideposts*, *Keys to Membership Selection*, *Ritual*, and *Song Book* (available now for 50¢ each). *The Pledge Trainers Guide* and *House Board Manual* were also part of her job. She “manages” the Multilith Offset Press, Scriptomatic Press, Plate Maker, Xerox, collator, punch, and paper folder (this mechanical wonder she says cuts her time in half!) She does all the ordering of paper and supplies and keeps a running inventory.

Ann is married and has five children but still finds time for tennis, reading and sewing.

The newest member of the staff is **Mary Lynne Gillespie**, BN—Ohio State, who is in charge of chapter finance. She just graduated from college last June, but had great experience as chapter treasurer and worked for 5 years before that part-time for a CPA. She assists with chapter audits, answers correspondence, checks budgets and sends out materials, or files reports. Mary is a broadcast journalist major, but Kappa is glad she works on the ledger papers!

There are other staff members at Headquarters who work part-time each week: June Beyer Duple, Y—Northwestern; Martha Wisely Loy, ΓΩ—Denison; Barbara Zemer Golan, Σ—Nebraska; Dinnie Texter Callahan, BM—Colorado; Estell Fisher; and Beth Bishop, BN—Ohio State. The editor of *The Keyeven* drops in each week to check files and “mess up” the resource department! The entire staff works for *YOU!* Do keep those cards and letters coming in—we wish to serve all Kappas.



Terry Mollica



JoAnn Shea



Teresa Holtz



Nancy Pennell

Mary Gillespie



Ann Mahle



Epsilon Chi Chapter Is Installed at Dartmouth

By Liz Marden

BB^Δ — St. Lawrence



left: Margaret Hall, Epsilon Chi President, receiving her President's Key
right: Jean Wells, Fraternity President

On September 30, 1978, Epsilon Chi Chapter of Kappa Kappa Gamma was installed at Dartmouth College. Dartmouth, the nation's ninth oldest college, was established by royal charter over two hundred years ago. Although it has been best known as an undergraduate liberal arts college, post-baccalaureate work has a long history as part of the institutional endeavor. Associated graduate schools in medicine, business, and engineering were begun in the nineteenth century. The graduate program was significantly expanded in the last two decades, with doctoral programs now offered by all science departments. Thus, while it is known by tradition as a college, Dartmouth actually functions as a university.

Dartmouth has an undergraduate body of about 4000 and a graduate and professional school enrollment of about 750 students. Dartmouth became a coeducational undergraduate institution in 1972 and graduate programs have always been coeducational.

Hanover is a picturesque New England town dating back to a few years before the College's founding in 1769. Although Hanover has changed considerably since the time when

Dartmouth's founder, Eleazar Wheelock, chose his site in the North Country "wilderness" the natural beauty of the town's surroundings still plays an important role in the community's life and spirit. Situated in the upper valley of the Connecticut River, between the White Mountains of New Hampshire and the Green Mountains of Vermont, Hanover combines the advantages of rural setting with the resources of a small university.

In the spring of 1977, Sigma Kappa became the first national sorority to establish on the campus, and Kappa Kappa Gamma became the second in the spring of 1978 with 38 charter members. During the summer, the charter members took their first pledge class of 10 members. Twenty-seven of the charter members and three of the pledges were present at installation. The festivities were well attended by Kappa actives and alumnae from throughout the northeast. Also on hand were Jean Hess Wells, ΔΥ—Georgia, President, Sally Moore Nitschke, BN—Ohio State, Director of Chapters, Marge Matson Converse, ΔΓ—Purdue, Chairman of Extension, Lorna Jean Telfer, ΔΔ—McGill, Director of Chapters for Alpha Province, and Mary Sexton Brooks, ΔΓ—Purdue, Director of Alumnae for Alpha Province.

Marjorie Koza, BT—Syracuse, served as the Alumnae Marshall and was responsible for the beautifully organized weekend of events. The Hanover area alumnae have been marvelous for "taking the reins" since the chapter's colonization last spring and they came through once again in assuring the success of the installation.

Sue Wolcott, Ψ^Δ—Cornell, is currently studying at the Tuck School of Business at Dartmouth and is serving as Epsilon Chi's first graduate counselor, while Margaret Hall, Dartmouth Class

(left to right) Marilyn Baldwin (banquet speaker), Lorna Telfer (Province Director of Chapters), Anne Pattison (Hospitality Chairman, membership and pledge advisor), Sue Wolcott (graduate counselor), Isabelle Weiss (Psi Deuteron President).

Installation Banquet of Epsilon Chi.





Seated (left to right) Sue Wolcott (graduate counselor), Nan Hart, Jill Fromer, Julie Wallin, Susan Weiss, Margaret Hall (president), Laurie Branch, Jan Smedley, Camerone Crone, Marybeth Gose, Lizanne Galbreath. Standing (left to right), Susan Marshall, Kathy

Harper, Margaret Kimball, Elizabeth Harris, Susan Myers, Sheila Murphy, Anne Minnich, Letitia Pemberton, Cathy Haley, Kathleen Bourque, Laura Murphy, Cindy Greco, Barbara Anderson, Sandy Perkowski, Virginia Taylor, Barbara Briggs. Not Pictured Amy Beringer, Alicia Fritz, Rebecca Randall, Ingrid Schmakel.

of '79 is serving as the chapter's first president. Other newly elected officers include Laurie Ann Branch, vice president, Nanette Hart, treasurer, Sandra Perkowski, secretary, Letitia Pemberton, membership, and Laura Murphy, social. These charter members were all present at Installation along with Barbara Anderson, Amy Beringer, Kathleen Bourque, Camerone Crone, Alicia Fritz, Jill Frommer, Lizanne Galbreath, Cynthia Greco, Mary Beth Gose, Catherine Haley, Kathryn Harper, Margaret Kimball, Anne Minnich, Sheila Murphy, Susan Myers, Rebecca Randall, Ingrid Schmakel, Jan Smedley, Julie Wallin, Susan Weiss, and Elizabeth Harris.

The charter members who were not present at Installation (but were initiated in January) are Katherine Campbell, Kirk Eveleth, Amy Hume, Margaret James, Barbara Smiley, Laura Robinson, Lisa Saunders, Lisa Vetter, Cheryl Waterhouse, Sally Weldon, and Kim Young.

The members of the first pledge class who initiated are Barbara Briggs, Susan Marshall, and Virginia Taylor. The remaining pledges include Terrie Duda, Kathryn Flitner, Kim Leighton, Page Polk, Barbara Martin, Judy Reardon, and Maja Wessels.

The Installation Banquet provided good food and greetings and well wishes galore. Marj Converse served as Toast Mistress, and Isabelle Weiss, President of Psi Deuteron (Cornell) was the first to toast to the new chapter. The Cornell Kappas traveled many long hours to assist in the colonization last spring and to become the first sisters of the charter members. They were again on hand at Installation to help formally welcome them into the fraternity. Representatives from the following chapters were also present: $\Delta\Delta$ —McGill, $B\Psi$ —Toronto, BB^A —St. Lawrence, ΔM —Connecticut, ΔN —Massachusetts, and BT —Syracuse. Dr. Marilyn Baldwin, Associate Dean of the College, gave a warm welcome to Dartmouth's newest women's group. Sally Nitschke read letters of greetings from chapters and alumnae throughout the country, and Jean Wells presented the banquet address. There was even a reunion of

former Council officers at the home of Virginia Parker Blanchard, Φ —Boston, which included Ruth Hoehle Lane, Φ —Boston; Miriam Pheteplace Schick, BB^A —St. Lawrence; Cathryn Wolf Luce, $\Gamma\Omega$ —Denison; and Jeannette Greever Rustemeyer, Ω —Kansas. They gathered for the house party and traveled from there on to Hanover for the installation. Gifts were presented to the chapter, and included many lovely silver serving pieces and a Kappa flag. The closing service was followed by tearful farewells to many old and many newly made friends in the Kappa family, and a look ahead to the next regional gathering at Alpha Province Convention, to be held in Canton, N.Y. in the spring of 1979, home of Beta Beta Deuteron (St. Lawrence).

(left to right) Margaret Hall (Epsilon Chi President), Nancy Lindgren (banquet chairman, Personnel adviser), Mary Sexton Brooks (Province Director of Alumnae), Sally Nitschke (Director of Chapters), Jean Wells (Fraternity President), Marjorie Koza (alumnae marshal, Panhellenic advisor), Marge Converse (Chairman of Extension).



FACT: 2/3 of all adults drink alcoholic beverages

FACT: Alcohol figures in 1/2 of all highway fatalities

FACT: Fewer than 5% of the nation's alcoholics are found on "skid row"

FACT: 1/3 of all suicides are alcohol related

FACT: On most college campuses 87% to 93% of the students drink at least occasionally

FACT: At some time your life will be affected by someone with a drinking problem

*By Caroline Cole Tolle
ΔΔ — Miami
Director of Personnel*

Let's face the facts. The use of alcohol is accepted by a vast majority of our population. The question is not whether to use alcohol but rather, if you choose to use alcohol, how to use it with knowledge and acceptance of the responsibilities involved.

stimulate discussion on a non-judgmental basis and to encourage the participants to take this program back to their chapters and alum groups.

Every chapter has been challenged to plan a social function with male guests where alcohol is *not* involved. Sev-

THINKING ABOUT DRINKING

Alcohol has emerged as the #1 drug problem in this country. Local, state and federal agencies, whose primary concern has been with the treatment of the alcoholic and his/her family, have been broadening their scope to include alcohol awareness programs aimed primarily at education. On college campuses alcohol awareness programs are being presented under the leadership of Panhellenics, Inter-Fraternity Councils, campus organizations and student services. Credit and non-credit courses are offered, speaker's bureaus are being utilized and innovative approaches to this campus problem are being formulated. On the national level, several Fraternities and Sororities have developed their own special programs with Lambda Chi Alpha a leader in this area.

An informal survey the Spring of 1978 revealed that over 50% of our Kappa chapters were concerned with responsible alcohol usage and desired methods of educating their members. The Fraternity is acting on this positive response and plans have been made to include an alcohol awareness program at each of the 16 Province Meetings this spring.

This program designed for both actives and alumnae, will present factual information on the effects of alcohol. It will deal with attitudes, provide time for sharing of ideas and allow the participants to explore alternatives. It is the goal of this program to educate our members, to

eral chapters have reported great success and the Fraternity will continue to encourage this type of activity. We will also continue to encourage educational programs for incoming freshmen (sponsored by Greek organizations, campus groups, or faculty) that stress the responsibilities inherent in choosing to use alcohol and reasonable alternatives for those who choose not to use alcohol.

It is especially meaningful that an alcohol awareness program be offered to our membership. Kappa Kappa Gamma is built on a foundation of excellence; intellectual excellence, social excellence and moral excellence. It is these ideals that bind us one to another. It is within these bonds that we can explore, learn and then decide how we, as an individual and as a member of the Fraternity, feel about this important issue.

"The decision as to whether or not to use the drug alcohol is properly a personal and private choice to be made by each individual. However, should the choice be to drink, that individual assumes a responsibility not to destroy himself or others. That, in the broadest sense, is responsible drinking."

—Morris E. Chafetz,
former director National Institute on
Alcohol
Abuse and Alcoholism

Betty Ford's directness and courage in admitting she was voluntarily seeking out treatment for "over-medication" (involving pain-killing drugs and alcohol) abruptly turned the public spotlight last spring on a major health problem that a new government report reveals could affect millions of American women.

"Without doubt the most critical health problem with women today is the indiscriminate over-prescription and overuse of legal and prescription drugs," declares Muriel Nellis, principal author of the report and national director of a year-long National Institute on Drug

Abuse (NIDA) study for the Department of Health, Education and Welfare. "There are about 20 million women in the U.S. with a drug-abuse and alcohol problem—more than twice the number of men."

What had long been implicit in this age of "miracle drugs"—ailing Americans have access to more than 1,500 brand-name drugs alone—suddenly became explicit with the former First Lady's gusty revelation that she had found herself "addicted" not only to prescription drugs for her arthritis and chronic neck pain, but also to alcohol. Just as she had candidly discussed her mastectomy in

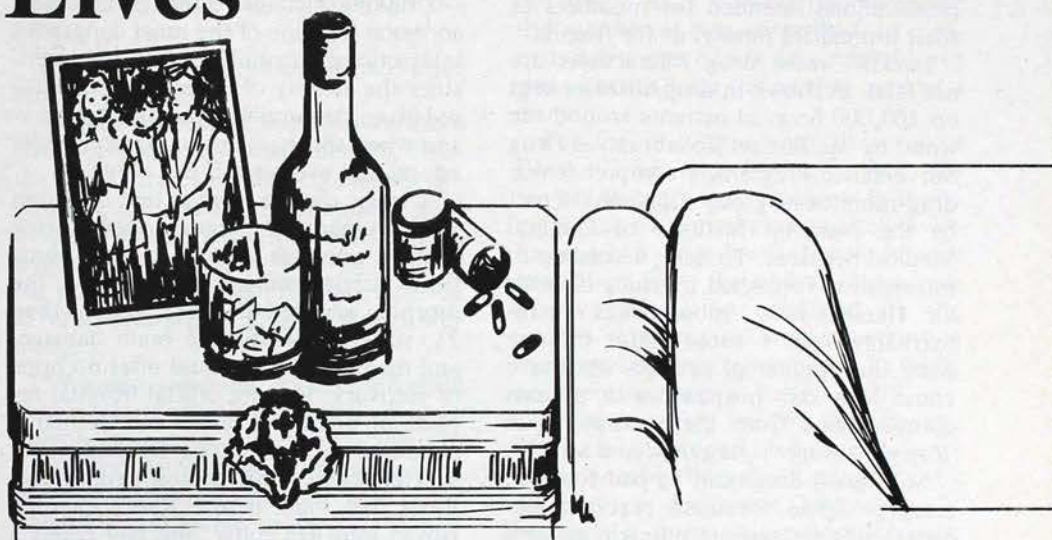
1974, Betty Ford revealed she entered the Naval Hospital's alcohol and drug rehabilitation center at Long Beach, California, for help in combating her "dependency on drugs." Mrs. Ford explained through a family spokesman that "over a period of time I got to the point where I was over-medicating myself. It's an insidious thing, and I mean to rid myself of its damaging effects."

Later, spokesman Bob Barrett said she had been taking a combination of drugs. And therein lies one of the most serious problems of drug abuse among women—the addictive, dangerous mixing of drugs and alcohol.

Desperate Lives

A government report reveals a new class of drug addicts among us—some 20 million American women who suffer from a dependency on pills and alcohol

By Glen Evans



(Reprinted with permission from October 1978 issue of *TWA Ambassador*.)

"Most of these drugs are usually taken in combination—uppers, downers and alcohol," says Nellis, also author of a definitive source book on the subject. *Drugs, Alcohol And Women*. "The extent of the problem is readily seen by the fact that, in 1975, a study showed some 229 million prescriptions were made out for mood-altering drugs—amphetamines, tranquilizers, sedatives. That year, 80 per cent of *all* prescriptions for amphetamines went to women. More than two-thirds of all the other drugs also went to women."

The recent NIDA report delving into drugs, alcohol and women's health makes public other findings:

- Twice as many women as men have used amphetamines (central nervous system stimulants or "pep pills") at least once.

- 72 per cent more women take tranquilizers.

- 45 per cent more use barbiturates or other sedative-hypnotics.

- One in five divorces involves alcohol abuse by the wife.

- One in three members of Alcoholics anonymous is a woman.

- The greatest increase in drinking is among young girls.

Of drug-related emergencies monitored by the Drug Abuse Warning Network in Rockville, Maryland, 60 per cent involve women. Since these statistics are gathered in emergency rooms, some experts maintain they exaggerate the problem because they reflect only extreme abuse cases. Yet the same authorities concede that any pharmacologically-active chemical could prove potentially hazardous under certain situations. (Nellis contends "90 per cent of all drug overdose patients in emergency wards are women.")

A major problem is self-dosing—without consulting a doctor—which often leads to mixing medications or taking pills borrowed from someone else. The pill-popper runs the risk of creating that

lethal combination known as ADR or adverse drug reaction. In a 1974 study reported by George J. Caranasos in the *Journal of the American Medical Association*, it was found the patients did not know 60 per cent of the drugs they were receiving.

Serious drug interactions are a growing concern for the medical profession, which—according to editors of the *Medical Letter*, a non-profit publication that provides doctors with independent evaluations of drugs and treatments—has to deal with over 130,000 prescription drugs, dosage forms and chemical combinations, not to mention the cornucopia of drugstore over-the-counter pills and potions that people can buy on their own. "People must understand that every drug has risks as well as benefits," says Dr. Donald Kennedy, Food and Drug Administration commissioner.

"Some adverse interactions are unavoidable," note researchers at the American College of Physicians in Phila-

delphia. "No doctor can always predict just how two or more drugs will behave in the patient's body. But careless medication results in most reaction dangers—that is, pill-swapping, or mixing drugstore concoctions with prescription drugs without paying attention to the ingredients."

The problem is also compounded when a patient is being treated by different doctors for various ailments, and nobody is keeping a central record of just what drugs are taken, and when.

A recent University of Florida study dramatically highlighted this problem among drug-users when it found potential drug interactions in 85 per cent of hospital outpatients who got their prescriptions from two or more physicians. A check showed that 12 per cent of the patients admitted to using prescriptions intended for members of their immediate family, or for friends.

Luckily, most drug interactions are not fatal, as shown in drug histories kept on 100,000 hospital patients around the world by the Boston Collaborative Drug Surveillance Program, a comprehensive drug-monitoring group supported in part by the National Institute of General Medical Sciences. To date, according to information furnished by study director Dr. Hershel Jick, "mood drugs are remarkably safe. I could count on one hand the number of patients who have come into our hospitals with serious complications from these drugs, *when they were properly prescribed and used.*"

Still, good drugs can be bad for you, experts agree, because reaction can sometimes be serious enough to send the victim into a coma or cause severe bleeding and other stressful problems.

Potentially-poisonous interactions can occur when polydrug ingestion interferes with the way the body absorbs, distributes, metabolizes or excretes one or both (or even more) medications.

One drug, for instance, may speed up the excretion of another drug so it doesn't remain in the patient's bloodstream long enough to be medically helpful. Or certain drugs may act on enzymes, substances that ordinarily transform drugs into various compounds, and either hold back or stimulate their activity.

"Economic consequences of drug reactions are staggering," notes Dr. K. L. Melmon, writing in the *New England Journal of Medicine*. "One-seventh of all hospital days is devoted to the care of drug toxicity, at an estimated yearly cost of \$3 billion."

Drinking alcohol results in the most common and one of the most dangerous interactions. Alcohol is a drug and intensifies the activity of other drugs taken—sedatives, tranquilizers, or analgesics—and when this happens, dangerous side-effects and even death can occur.

A tragic case in point is that of Karen Ann Quinlan, the young New Jersey woman who has been in a deep coma from "undetermined causes" since the morning of April 15, 1975. Karen, then 21, suffered irreversible brain damage, and medical science could offer no hope of recovery. Despite official hospital reports of unknown causes for Quinlan's condition, it was noted by highly respected science and medical writer Maya Pines that "just before Karen Quinlan lapsed into her coma, she had taken a combination of drugs together with quinine (which is sometimes used to

give other drugs a kick), aspirin, barbiturates ('in the normal range,' according to the medical report), and alcohol.

"Probably none of these would have done her harm by itself," concluded Pine, writing in *Cosmopolitan Magazine*, "but even the mildest mood-changing drug can prove lethal when combined with other drugs or alcohol."

Alcohol is a drug that is classed by the AMA with anesthetics such as ether, since its action is much the same. Once alcohol is absorbed by the human body through the stomach lining or small intestine, parts of the brain that act as control centers for the higher mental processes are the first areas to be anesthetized. Inhibitions are lessened and the result is a rush of activity in which persons do things they wouldn't do otherwise . . . including foolishly playing Russian Roulette by mixing alcohol with pills.

The U.S. today has an estimated 10 million alcoholics, according to Alcoholics Anonymous, and almost half are women. "Up to 60 per cent of those who seek psychological assistance for depression," says Dr. Robert L. DuPont, former director of Nida, "have alcohol problems."

These problems all too often end in a medical crisis. Yet, of more than 7,000 public and private alcoholism treatment facilities in the U.S., only some 50 are for women.

An acquaintance of some years is a 42-year-old Greenwich, Connecticut, woman who wasn't your typical addict, or so it seemed. (Incidentally, the difference between addiction and dependency is semantic and social. Most persons feel that dependency sounds less

What's Gone Wrong?

Why has this country become such a drug factory? What is there about us, our society, that has reduced us to needing daily doses of chemicals as a crutch? And, why all this pill-popping and alcohol abuse at this particular time?

Social and behavioral scientists talk about erosion of influence among such traditional institutions as the family, church, neighborhood, and the role of friendship. Others theorize that man, with all his technological savvy, has changed his world drastically, but himself only minimally. In other words, his intellectual expertise far exceeds his emotional training.

"His [man's] rational cerebral cortex outstrips his emotional midbrain," says Dr. Sidney Cohen, former director of the National Institute of Mental Health's Division of Narcotic Addiction and Drug Abuse, now the National Institute of Drug Abuse.

My talks with people across the country disclose a general feeling of reservation and uncertainty about the way things are going in this nation and, as a result, in their personal lives. America is changing, many feel, and not necessarily for the better. Some even talk about the end of the American Dream.

"They have a tremendous lack of con-

fidence in government," says a country doctor in Oklahoma, echoing complaints of a teacher in Boston. "They see government as a problem-creator and not a problem-solver."

There exists a malaise, a disenchantment, as people feel they have less control over their lives. Housing, education and medical costs are soaring; cars are getting smaller, the grocery bill gets bigger; more married women are working, there are fewer jobs for graduates; unemployment is so persistent that there are 30-year-olds who have never worked for pay; and hopes and aspirations of the heavily-taxed middle class have faded.

harsh than addiction.) A workaholic lawyer's wife, she was surrounded by the trappings of wealth in Fairfield County's affluent "back country."

She had many friends and lived in a good neighborhood. But when her only child, a daughter, went off to college, loneliness and the mysterious aches and anguishes of middle-age crept up on her and gradually began to intensify and magnify. She turned to her doctor, long a friend of the family, who prescribed a pain-killer and tranquilizer. He didn't know, nor was he told, that she had begun to drink.

After some months, her speech became slurred, she took on a sloe-eyed look, and she constantly seemed drowsy.

"She was one of the luckier ones, since she finally confessed to her drinking and drug-abuse problems in time to get help. She could have been an innocent suicide," said a doctor familiar with the events, which took place three years ago. "It took some time, about 18 months, but she's just fine today."

Not so lucky was a young woman we'll call Sarah. While under treatment with a prescription drug for depression, Sarah, age 27 and living in Washington, swallowed a couple of "uppers," or pep pills, borrowed from a friend. She developed a severe headache at the office and called her doctor to say her head felt as if it were "about to explode." Although Sarah was promptly hospitalized and sedated, her blood pressure shot up. Within two hours she lapsed into a coma. She never came out of it.

Sarah died of what doctors described as "a violent reaction" between dextro-amphetamines, the pills she got from her

friend, and her prescription antidepressant drug, an "MAO inhibitor" (used for depression or high blood pressure, this class of drugs depresses the action of a crucial enzyme in the body, monoamine oxidase).

Taken separately, these particular medications would have been relatively safe, if not entirely harmless. But by self-medicating, without consulting her doctor, Sarah unwittingly created an extreme drug interaction that proved lethal.

Stories such as these are taking place across the country, in urban centers, in suburban communities, in small towns and rural areas. Neither drug abuse nor alcoholism discriminates, recognizing no economic, racial, or age boundaries. The old, the middle-aged, the young, black, white, native American, rich, poor, dropouts, Ph.D.'s—all are potential victims.

But why is the problem so pervasive among women?

"It's the increasing stress on women's lives—a husband's career, her job, inflation, childbirth, the children's needs, the absence of purpose, alienation," says Muriel Nellis. "Also, and most importantly, the hard sell by the drug industry for quick panaceas is primarily targeted at female recipients. Pills are more a way of life.

"Women, perhaps because of child bearing, tend to take their problems to a doctor, or doctors, and are more likely to come away with a prescription while men are more inclined to find surcease in the neighborhood tavern or bar."

"Typically, using drugs becomes more a woman's life pattern," says Dr.

DuPont, now with the World Psychiatric Association. The drugs then become not a solution "but a source of new problems."

"Moreover, not a few doctors and pharmacists have made a great deal of money providing drugs to anxiety-ridden women patients. Other doctors simply don't know that what they're doing is extremely dangerous—nor do their patients. But at this juncture, ignorance of the problem is no longer a valid excuse."

Several doctors and pharmacists, with whom I talked, agreed their colleagues need to be more specific. They take the position that a doctor should tell his patient that she/he doesn't have to use the drug all the time just because it has been prescribed. The consensus: "if the specific problem has stopped, the condition arrested, then ease up on, or stop taking, the drug." Also, it would help to reduce the number of pills prescribed, so a patient has to come back for a refill if he or she wants to keep taking that particular drug.

For the first time since the original Food, Drug and Cosmetic Act was passed 40 years ago, Congress is studying a new bill aimed at completely overhauling U.S. drug laws. Despite intense opposition from the pharmaceutical industry, legislation proposed by the Carter administration is getting a measure of bipartisan support. Its backers expect passage as early as 1979.

However, since too few doctors take the time to properly educate patients about possible hazards of adverse drug reaction or dangerous interaction, it becomes a must that patients protect themselves. Everyone taking drugs, any

(continued on page 76)

"According to many experts, the U.S. has become so accustomed to affluence and economic growth that many families may be unprepared, and even unwilling, to face up to the threat of austerity and sacrifice presented by today's uncertain economy," say researchers in a recent study conducted by Yankelovich, Skelly and White, and sponsored by General Mills.

The trend, say other studies, is away from the old dream of home ownership, college for the kids, and acquisition of "things." Instead, money is spent on "experiences," on living in the now rather than favoring the future.

Cunningham & Walsh, a New York advertising agency, conducted a study of young American families and found that inflation is their first concern. And there is a general pessimism about the situation ever improving.

Social Security payments for the nation's growing body of senior citizens are a corollary problem. Currently, there are 3.2 wage earners for each beneficiary of the system. The ratio will drop to 2 to 1 in the first quarter of the next century, raising fears the burden placed on the younger worker will prove intolerable.

It is in this bleak soil that the seeds of frustration, anxiety, and uncertainty

have been planted, that the seeds of tension and discontent are growing. The hills are alive with the sound—not of music—but of split level tempers and gripes from the ghettos. This widespread feeling that the quality of life isn't what it used to be a few years ago—and will never be again—has caused people to feel put upon.

We develop "grayness" about things in general, and start to feel depressed, alienated and powerless. We seek out professional help: medication is usually prescribed.

"In many ways, modern America has become a much healthier place to live."

—G.E.

Historically Speaking

By Catherine Schroeder Graf
BN—Ohio State
Fraternity Historian



During the next few months Kappas in each of the Fraternity's 16 provinces will meet "to elect province officers, to provide leadership training, to discuss matters of mutual interest, and to make recommendations to the Council." (Fraternity Bylaws.) Council officers will be present at these meetings, which are considered to be of great value to Kappa Kappa Gamma as a whole.

The high regard in which province meetings are held today did not always exist. Although the Fraternity was first divided into provinces in 1881, no formal provision for meetings was made until over half a century had passed.

The first gathering, in 1885, was called a sub-convention, of two chapters only, Kappa and Xi, in Hillsdale, Michigan. Chapters in three of the Fraternity's four provinces met spasmodically between 1891 and 1901. The next 18 years were devoid of province conventions. Iota Province was responsible for the next activity, with Beta Pi as hostess chapter in Seattle. Seven of Kappa's 10 provinces met during the 1923-1925 biennium, but it wasn't until 1931 that all provinces (now 12 in number) held meetings during the same year. Since then, province conventions have taken place regularly in the years alternating with Fraternity conventions, with the exception of 1933, because of the hardships of the Depression, and during the war-time years of 1943 and 1945. In 1970, the term "convention" was changed to "meeting," to allow for greater flexibility of format.

Here are some proposals and comments from the past regarding province meetings:

From the 1925 report of the first National director of provinces, Georgia Hayden Lloyd Jones, comes this quote: "Among the provinces, Alpha, Gamma and Theta Provinces have held conventions. Several others are intending to hold theirs at the opening of the school year. The three province conventions held have been more than usually successful, and it is very encouraging to a council member to note the number of questions of importance to the fraternity nationally that the provinces are considering and the suggestions of policy that come in from them. It bodes well for the strength of Kappa."

From Eleanor V. V. Bennet's 1929-1930 director of provinces report: "I enjoyed attending four of the nine province conventions that were held last year, and am firmly convinced of their value in the discussion of local and national Fraternity

problems, and in the fostering of acquaintance and friendship among the girls of neighboring chapters."

From Almira Johnson McNaboe's 1932-1933 director of provinces report: "One effect of the abandonment of province conventions [due to the Depression] has been dependence greater even than usual upon correspondence and reports . . ."

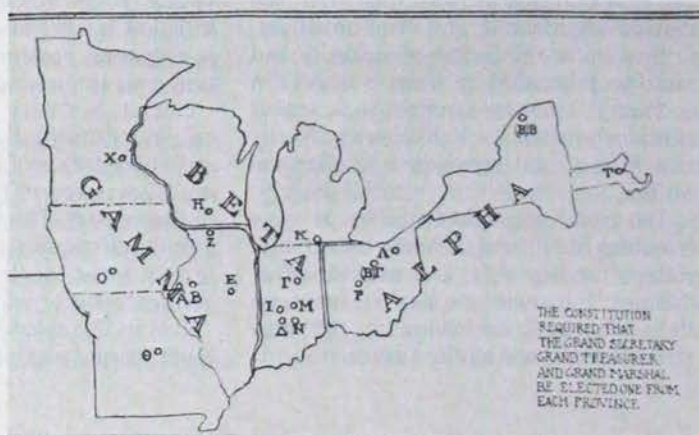
From Rheva Ott Shryock's 1934-1935 director of provinces report: "Province conventions were put to a vote of the chapters at the beginning of the year, but while the majority voted to discontinue them, the minority was so loud in its praises of what the conventions accomplished, that it was felt best to continue them this year, and then, if necessary, to take another vote on the question at the next national convention. I believe everyone has been amazed at the enthusiasm with which the delegates have returned from their province convention, . . . all, everyone, asking that they be continued."

Province presidents, appointed by Council from lists submitted by the chapters, first took office in 1915. In 1917, province vice presidents were added. Their titles were changed to province directors of chapters (PDCs) and province directors of alumnae (PDAs) in 1954. A Fraternity director of provinces was added to the Council in 1924. This office was replaced in 1940 by director of alumnae and directors of chapter organization and chapter programs. The latter two were combined into one office, director of chapters, in 1946.

The evolution of the geographic location of provinces provides another interesting aspect of Fraternity organization. There were only three provinces in 1881. Delta Province was added in 1890, Epsilon and Zeta in 1906. The Fraternity map was redrawn in 1914 to include four more provinces. Two more appeared in 1930. The next change occurred 40 years later, after the Centennial Convention, when the total was increased to the present 16 provinces.

Chapters and alumnae groups have, of course, been affected by these structural changes. Pi Deuteron Chapter, for example, when it was simply Pi Chapter, was a part of Gamma Province in 1881. Since that time it has found itself subsequently in Delta, Zeta, Kappa, and Pi. And there must have been some confusion in Alpha and Beta Provinces between 1914 and 1923, when their territories were interchanged.

Important maps from various periods of the Fraternity's development were destroyed in the 1965 Headquarters fire. Perhaps there are similar maps in chapter or province officers' archives. If anyone has access to *any* of these historic maps, will you please contact the Resource Department of Kappa Headquarters? (P.O. Box 2079, Columbus, Ohio 43216)



Kappas Always Strong Supporters of Greek Weeks

Drake University Greek Week was in the fall last year and found the Gamma Theta Kappas winning second place in the sorority division of Sweetheart Sing and first place in the sorority division for street painting. There was an Olympics night and Saturday included a philanthropy project to benefit the Prescribed Activities Center which helps children with learning disabilities.

(P.S. Gamma Theta also celebrated in October their sweep of all three scholarship trophies.)

Arizona State Kappas were excited to receive the first place philanthropy award at their university's Greek

Week '78. Also honored during that week were Sally Hartman and Barbie Gercke, who were tapped for Arkesis (senior honorary), and Peggy O'Holleran and Cheryl Keeler, who were nominated for 1978 Greek Woman.

Jo Ellen Alexrod, EΛ—Tennessee, shows what it takes to be a real "Volunteer" at the University of Tennessee. She edits a weekly Panhellenic newspaper called "Pan Scan" and coedits "The Volunteer Greek," a newspaper serving the 18 sororities and 21 fraternities on campus.



King Tut stands as a symbol of the first place awards **Carnegie-Mellon Kappas** have been winning. The Delta Xi Kappas took first in the Spring Carnival booth for sororities with "Escape Tut's Curse with KKG," involving a game. With Alpha Tau Omega fraternity they also won first in Greek Sing, mixed competition. Also with the ATO's the Delta Xi Kappas had the first place winning Homecoming float. (This was the first time in many years that the university had floats, a queen, etc. for Homecoming.)



Frances Davis, ΔΥ—Georgia, received a Hesperia award for top Greek women. Frances is also Rho Lambda (outstanding Greek women honorary) secretary and recipient of a Senior Superlative certificate from the university. She was 1977 chapter president.

CAMPUS HIGHLIGHTS

edited by Anna Mitchell Hielt Pflug

BM—Colorado

Active Chapter Editor



Greek Leaders

Anne Davis (above), EZ—Florida State, is Panhellenic rush chairman. She has also been on the 1978 Greek Week steering committee and chairman of the Greek Week talent show. **Allison Bell (upper right), ΓΓ—Whitman College**, is 1978-79 Panhellenic president. The Panhellenic treasurer on the Florida State campus is Epsilon Zeta Kappa **Sharon Snyder (lower right)**. Not pictured is **Joanne Lancaster, Λ—Akron**, Panhellenic president, who has been chairman of the Panhellenic dance marathon to benefit the Arthritis Foundation. **Debbie Doerfler and Jenny Steinhauer, ΔΞ—Carnegie-Mellon**, are Panhellenic president and treasurer, respectively.



Every spring Monmouth College has Scot Sing, the big event of the year when sororities and fraternities pair up to present a 15-minute musical production. This past year Alpha chapter (Monmouth) and Alpha Tau Omega fraternity won the trophy for best overall performance. Monmouth was celebrating its 125th anniversary, and the Kappas did a salute to the college, ending with "Happy Birthday, Monmouth College!"

Anne Murphy, ΓΞ—U.C.L.A., has been selected to be Director of the Health Advocate Program at U.C.L.A. Also, Anne was one of over 250 applicants chosen as one of the 22 1978 U.C.L.A. orientation counselors. She serves her chapter as scholarship chairman.



Speaking of—Leaders

Campuses everywhere have selected Kappas to be their leaders. **Ellen Kovacevich, Λ—Akron**, was elected 1978-79 senior class president. **Nancy Wagner, Δ—Indiana**, is the Indiana University Student Foundation vice president. This organization serves the university community through programming, scholarships and service projects. **Susan L. Wismar, K—Hillsdale**, is secretary of her university's Student Federation.

At Auburn University, **Karen Whitaker, an Epsilon Eta Kappa**, was appointed Director of Intra-School Relations on the Student Government Association Cabinet. She was also appointed to the Academic Honesty Committee.

Miami University (Ohio) has two **Delta Lambda Kappas** active in its Student Foundation. Cindy Tsaknis and Becky Brower work with the Publicity-Promotion Committee and the Alumni Relations Committee, respectively.



Nancy Mini, AΔ—Monmouth, was elected vice president of the Monmouth College Student Association for 1978-79. She also serves on the dorm council as a resident assistant and is Alpha Chapter first vice president.

Actively Speaking

Cincinnati Co-op Program Unique

The Co-op program at the University of Cincinnati has always made the university stand out as a unique institution. The colleges involved in it are engineering; design, art, and architecture; business; and special majors in arts and sciences. Starting winter or summer quarter of the sophomore year the student will work full time in an area related to his field of study. Alternating quarters with work and school offers an opportunity to gain experience in one's field. The program usually means spending five years earning a bachelor's degree, instead of four.

Several Beta Rho (Cincinnati) actives are involved in this program. Lisa Hitchens, a marketing major, co-oped at Cincinnati Bell. Lisa Radloff and Liz Sympien live and work together every other quarter at Wright Patterson Air Force Base. Both are in pre-management.

Pam Schuster is enrolled in aerospace engineering and is also at Wright Patterson. Three more engineers, Sally Eberhardt, Tammi Russell, and Judy Wussechek, are

working at Goodyear Aerospace in Akron, Merrill Chemical in Cincinnati, and Timken Ballbearing in Canton, respectively.

The college that contains the majority of Beta Rho co-ops is design, art, and architecture. Karen Berton has worked in fashion design in Kentucky and Chicago. Other fashion design students are Beth Tredway, working in Los Angeles, and Kim Stephens, working in Washington, D.C.

The Kappas in graphic design include Jean Buscher, Maris Bernard, Jane Geiger, Betsy Grogan, Liz Grubow, and Wendy House, who are working coast to coast while pursuing their academic careers.

by Debi Hager, BPΔ—Cincinnati

SCHOLARSHIP WINNER

Cynthia L. Natali, ΓΕ—Pittsburgh, has been given the 1978 Pittsburgh Panhellenic Alumnae Scholarship. She also recently received the R. Lewis Brown Award given by the Southwestern Division of the American Physical Therapy Association, who recognizes the student most knowledgeable and involved in the A.P.T.A. with this 10-year-old award.

During the 1977-78 school year, Cindy was the student liaison officer from her class to the Southwestern District of the Pennsylvania Physical Therapy Association. For the national convention, she was the only student representative from Pennsylvania.

A member of Mortar Board and Omicron Delta Kappa (leadership honorary), she is also in the Pitt Student Physical Therapy Association and the School of Health Related Professions Student Organization as editor of its newsletter. Cindy is in the American Physical Therapy Association and a sportswriter for *The Pitt News* in addition to being her chapter's second vice president.

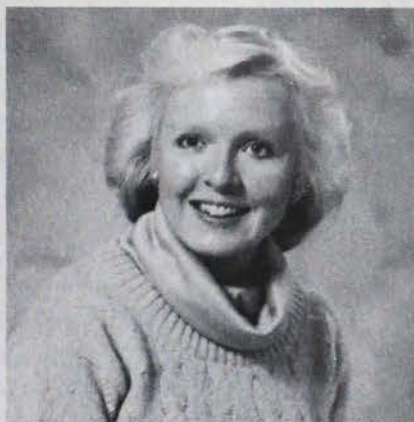


Frances A. Szurley, ΔΞ—Carnegie-Mellon, received the undergraduate design assistantship for 1978-79 from Hunt Institute for Botanical Documentation. She has held chapter social, public relations, and corresponding secretary offices.

Speaking of—Assistants

Seven Gamma Rho (Allegheny College) Kappas are presently Student Assistants in Residence (SAR), assigned to residence halls to deal with any problems, personal as well as scholastic. They are Donna Jarka, Linda Nemec, Diana Gross, Sue Cox, Sarah Delano, Allison Cares, and Joyce Duerr. Allison describes this position as "a student leader; hopefully an open door, a strong hand, and a smile." Tina McCrea, Cathy Whiggs, and Jamie Samsone, also of Gamma Rho, are resident directors, acting as advisors to the SARs.

At Denison University, eight Gamma Omega Kappas are student advisors in the University residence

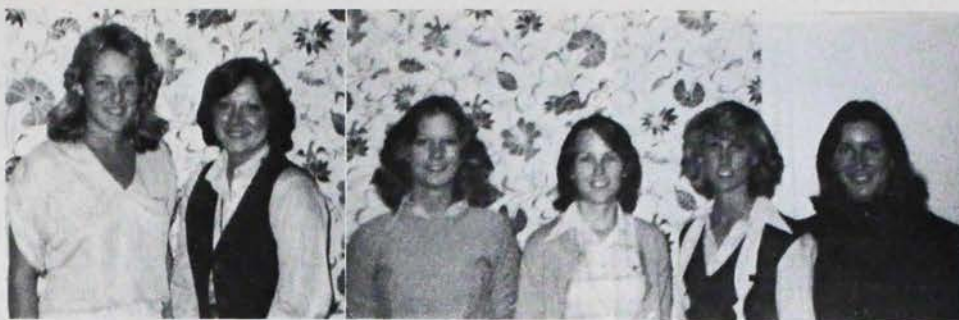


Jennifer Hart, BP^A—Cincinnati

First Woman President of Cincinnatus Society

Jennifer Hart, BP^A—Cincinnati, is the first woman ever elected to the office of president of the Cincinnatus Society, an activities honorary which is one of the most respected groups on the University of Cincinnati campus. For much of the almost 70-year history of Cincinnatus, women were not permitted membership, let alone hold an office.

A well-known face on her campus, Jennifer has been publicity chairman two consecutive years for Homecoming, a secretary of the Orientation Board and of Cincinnatus, a student advisor, Greek Week publicity chairman, rush counselor and on the standards committee for Panhellenic, and she has been honored as the most outstanding active member of Beta Rho chapter.



(From left) Jill Kirkpatrick and Michelle Moody, far left, have been elected to the

halls: Amy Collins, Sue Collins, Kim Dickes, Peggy Kerr, Janet Lougee, Jane Louisignau, Laura Mack, and Lynn Winders. Also, three Gamma Omegas, Jenny Fair, Jamie Genter, and Dana Nungesser, serve as head residents in the dorms.

Several other Kappas at Gamma Rho are assistants to Allegheny College activities. Bonny Keeney and Felicia Moretti are teaching assistants for the Biology Department; Karen Killam for the Psychology Department; Linda Sowers for history; and Lisa Cobetto for drama. Sue Bickerstaff tutors math students, and Diana Gross works with English students. Gale Rue was a student adviser for incoming freshmen during Orientation Week. Sarah Swift is a volunteer for the "Friends" program in which she works with a juvenile who has been in trouble with the law. Linda Nemec is a student outreach assistant for the career service office.

Sue Manix, ΓK—William and Mary, is serving as the student liaison to the Board of Visitors at William and Mary. Sue and Brooke Tribble and Julie Berman, also Gamma Kappa actives, serve with the 1978-79 President's Aides. The group of 10-15 students, chosen annually by the university president, meets once a month with him to discuss matters of concern to the college and advise him on courses of action. Sue is also a member of Omicron Delta Kappa (leadership) and Pi Sigma Alpha (government) honoraries. Brooke is in Phi Alpha Theta (history) honorary and chairman of the Honor Council. Julie is a student government member and in Project Plus residential-academic program.

Oklahoma State University College of Business Student Council. Michelle McKee, Glenda Alderman, Donna Long, and Mary Sumner are on the College of Arts and Sciences Student Council. All of these Kappas are Delta Sigmas (Oklahoma State). Donna, Glenda, and Michelle McKee, with Nancy Eddleman and Kay Goggin who are also Delta Sigma Kappas, were selected for the 1979 *Who's Who in American Colleges and Universities*.



Allyson Saunders, EZ—Florida State.

Kappa is Youngest Ever To Receive Such a Command

Allyson Saunders, EZ—Florida State, has been appointed to the rank of Lieutenant Junior Grade in the Midshipman Battalion of the NROTC at Florida State, the youngest female or male to ever receive a command of this type. Allyson holds the Billet of Sailing Officer, in which she commands a 43-foot motor sailor and four racing sloops, and she is captain of the Florida A&M NROTC racing team.

Also the youngest and the first female in her unit to receive the leadership trophy, Allyson was nominated for the U.S. Naval Academy.

In addition to her many NROTC activities, Allyson is a freelance artist and past captain and present member of the Florida State sailing team. Upon graduation Allyson plans to enter the Marines and attend flight school.

Mortar Board



Janet Joanau, $\Gamma\Xi$ —U.C.L.A., Mortar Board, Dean's Honor List, U.C.L.A. Honors Program, U.C.L.A. Song Girl head-captain, chapter corresponding secretary and winner of the Diamond Key for outstanding achievement both within the house and outside in the community.



Betsy Moore, EZ —Florida State, Mortar Board, Alpha Lambda Delta, Dorm secretary her freshman year, chapter treasurer, graduated from Basic Studies with honors.



Elaine Matthews, BY —West Virginia, Mortar Board, Moore Chemistry Scholarship, Kappa Kappa Gamma Scholarship, Chimes (junior women's honorary), University Honors Program. Not pictured is another Beta Upsilon Kappa, Novenda Watkins, who is in Mortar Board. Novenda also is in Chimes and is on the Homecoming and the Mountaineer Week committees at the university. She participated in the Council for Exceptional Children and the Student Council Education Association.



Debbie Fraser, $\Gamma\Delta$ —Purdue, Mortar Board, Skull and Crescent, Alpha Lambda Delta, chapter president.



Patricia Arent, ΔH —Utah.



Colleen Reichert, ΔH —Utah.



Courtney Rumpf, ΔH —Utah.

The three Delta Eta Kappas pictured above have been selected as members of the Beehive Honorary Society at the University of Utah, chosen for outstanding achievement in the areas of leadership, scholarship, and service.

- Cynthia Natali, ΓE —Pittsburgh
 Johanna Conte, $\Delta\Xi$ —Carnegie-Mellon
 Ellen Kovacevish, Leslie Hayes, Λ —Akron
 Susan Cover, BN —Ohio State
 Jean Rudolph, I —DePauw
 Beth Wilson, Melody Beres, Robin Williams, Kathy Canada, Christie Love, M —Butler
 Diane Fredal, $B\Delta$ —Michigan
 Debbie Fraser, Jane Brock, Cindy Wilson, $\Gamma\Delta$ —Purdue
 Beth Holen, Laureen Mann, $\Delta\Gamma$ —Michigan State
 Joan Baumann, Mary Kay White, A^Δ —Monmouth
 Joanne Schulmeister, Sarah Seiler, Leanne Hausemann, $B\Lambda$ —Illinois
 Mary Barnes, Jan Kenna, Θ —Missouri
 Donna Towers, ΓA —Kansas State
 Pamela Grace Harless, Catherine Ann Gundlach, Mara Cerveny, BM —Colorado
 Patricia Vigil, Lisa Curry, ΓB —New Mexico
 Patsy McCarthy, Carrie Kouris, ΓO —Wyoming
 Cathy Foote, Leslie Adams, ΔH —Utah
 Amy Ross, Debbie Demuth, Pam Massey, EB —Colorado State
 Elizabeth Starr Braun, $B\Xi$ —Texas
 Beverly Bell, Carmody Cronin, Carol Niederer, $\Gamma\Phi$ —Southern Methodist
 Janet Stiernberg, Sally Stuart, ΔI —Louisiana State
 Kathy Dohoney, Erin Wait, EY —Baylor
 Stacey Weldele, $B\Phi$ —Montana
 Mary Etchardt, Kay Greenawalt, Becky Johnson, Jennifer Lehn, BK —Idaho
 Jenise Wolff, ΓH —Washington State
 Susie Babby, ΓZ —Arizona
 Janet Joanou, $\Gamma\Xi$ —U.C.L.A.
 Jody D. Levy, Connie Scherer, ΔT —Southern California
 Elaine Matthews, Novenda Watkins, BY —West Virginia



Bronwyn Smith, $\Gamma\P$ —Alabama, Mortar Board, Omicron Delta Kappa (leadership honorary), and Anderson Society, chapter pledge chairman.



Susie Babby, ΓZ —Arizona, Mortar Board, recipient of the recognition award for Outstanding Member of the Junior Class.



Pam Harless, BM—Colorado, Mortar Board, chapter first vice president.



Sally Stuart, ΔI —Louisiana State, Mortar Board, chapter treasurer.

Brooke Tribble, Alice Averette, Nancy Shelton, Susan

Manix, Janet Steele, ΓK —William and Mary

Roni Klein, ΔK —U. of Miami

Sheryl Sterneck, Laura Woolbright, EE—Emory

Betsy Moore, Jennifer Ross, EZ—Florida State

Joy Wallace, Delwin Blair, Anne Taylor, Kay Hurst,

Jackie Nye, EM—Clemson

Becky Casey, Debbie Carpenter, Elizabeth Wilby, BX—

Kentucky

Brownyn Smith, $\Gamma\P$ —Alabama

Melanie Triplett, Catherine Burke, ΔP —Mississippi

Devany Henley, Carol Blankenship, EH—Auburn

Rhonda Adams, EN—Vanderbilt

Sheri Walker, Carolyn Kirkpatrick, ΓN —Arkansas

Donna Long, Michelle McKee, Kay Goggin, $\Delta\Sigma$ —Okla-
homa State

Julie Bibler, $\Gamma\Theta$ —Drake

Nancy Lou Hotchkiss, ΓM —Oregon State

Jennifer Ross, EZ—Florida State, Mortar Board, chapter pledge chairman.



Allika Knupp Louschman, Ω —Kansas, Phi Beta Kappa.



Oklahoma State Mortar Board has tapped three Delta Sigma Kappas for membership. They are (from left) Donna Long, Michelle McKee, and Kay Goggin. Only 25 are chosen on this campus, and Donna was elected president and Kay, editor. (Photo by W. Terry Goggin)



Diane Fredal, B Δ —Michigan, Mortar Board.

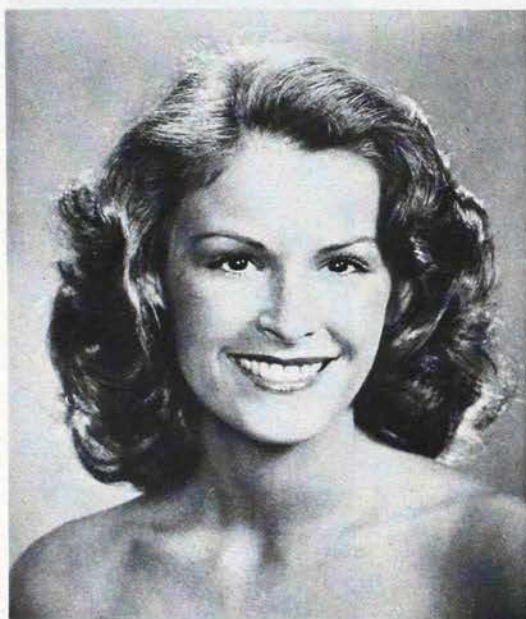


Nancy Kelley, BΦ—Montana, Homecoming Queen.



Jennifer Batsche, ΔΛ—Miami U. (Ohio), Homecoming Court, cochairman of Parents Weekend, helped organize Miami's Little Sib Weekend, chapter softball team.

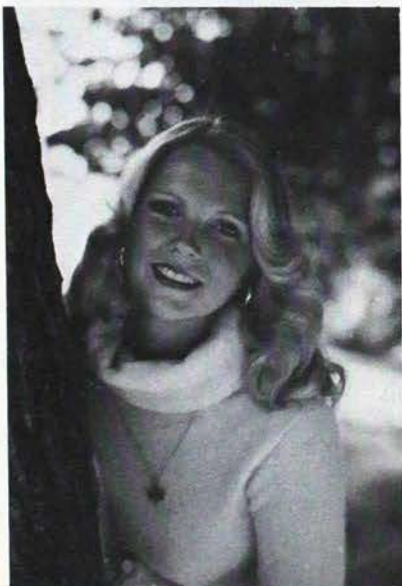
Marty Midkiff, ΓΠ—Alabama, Homecoming Queen and Sugar Bowl Queen. Besides reigning as a queen, Marty was in the School of Communications Honors Program, a member of the student group working on the American Advertising Federation Student Advertising Competition, a member of Mortar Board, a Crimson Girl, active in Triangle and the advertising club, and in Omicron Delta Kappa (leadership) and Anderson Society honoraries.



Terry Jean Kaiser, I—DePauw, Miss Indiana 1978. Terry's ambition is to obtain a degree in law, which goes along with her desire to work further with juveniles and their problems. In addition to her Miss Indiana title, Terry is named in *Who's Who American High School Students*, was on the university's Publication Board, a member of the student-faculty committee governing campus newspaper and yearbook, was a college news reporter, and was an Indy 500 princess.



Karen Geldmacher, ΓΖ—Arizona, 1978 Tucson Rodeo Princess and 1977 Rodeo Queen.



Melissa Mock, BΘ—Oklahoma, 1978 Engineers Queen.



Ann Raffin, K—Hillsdale, (pictured to the left) last spring was crowned Queen of the President's Ball. The ball which had been reestablished since its last occurrence in 1974 was an overwhelming success. Ann was chosen queen from five finalists, among whom was another Kappa, Beth Bals. Beth has been captain of varsity tennis and is a member of Phi Alpha Theta honorary. Ann has been active in varsity volleyball and is a member of Epsi Depsi and Lamplighters honoraries.



Janice Curren, EΦ—Florida, was selected Miss Hollywood (Florida) to represent that city in the Miss Florida contest.



Ann Alward, BΔ—Michigan, reigns as National Cherry Queen. In addition to her studies and work as chapter corresponding secretary, Ann must allot time for television appearances, festivals, parades. She also is Miss Traverse City. Her achievements have brought her a scholarship, a new wardrobe and many gift certificates, in addition to the high honor.



Laurie Heath, ΓΔ—Purdue, Indianapolis 500 princess.



Jane McGuffin, ΔΣ—Oklahoma State, Dairy Science Queen and finalist for Agriculture Queen.

Queen Touch



Jennifer Leigh Schubert, ΓΦ—Southern Methodist, Miss New Mexico 1978. Jennifer has plans to teach dancing, in which she has had 17 years of training. In college, she was president of her freshman floor, residence hall council secretary, student body secretary, Student Senate secretary, Panhellenic secretary, on the Judiciary Board, and on the advisory board for Tutorial Program. Jennifer was a Rotary Club exchange student to Vienna, Austria, and she wrote weekly letters for a newspaper while she was there.

Suzi Sampson, ΓΔ—Purdue, Indianapolis 500 princess.



Lee Anne Ferguson (left) and Sally Anne Ford (right), BΥ—West Virginia, represented the state of West Virginia as princesses at the West Virginia State Forest Festival, an annual event in that state. They were chosen by West Virginia State Legislature members.



Kathy Brown, ΓΠ—Alabama, won all three divisions (talent, bathing suit, and interview) to be crowned Miss University of Alabama.



Patricia Mahoney, $\Delta\Phi$ —Bucknell, is a starting member of the field hockey team.

Mindy Welch, M—Butler, (#23), varsity women's basketball team captain.

WON



Sidney Bigham, $\Delta\Sigma$ —Oklahoma State, is on the varsity women's golf team for the third year.



Gamma Gamma Chapter (Whitman College) won the girls intramural football championship for 1977-78. The Kappa powderpuff team defeated the defending champions (who had been champion eight years in a row) in the championship game! Pictured here with their coaches (from left) Jeff Strom, Joe Jarvie, and Tom Biggam, are (from left) Carla Torgerson, Robin Appleford, Yvonne DeShazo, and Liv Torgerson in the front row; Sally Otten, Sarah Nordholm, and Alison Bell, middle row; Alison Duncan, Sarah Ducich, Kim Kiefaber, Andy Ferguson, Marcia Johnson, and Kathleen Sullivan in the back row.

Singular Sensations—

Mindy Welch, M—Butler, has proved herself sensational in the inter-collegiate athletic program. As women's basketball team captain for three years, she has ranked as the team's leading scorer and has lettered every year. The university has awarded Mindy a quarter tuition scholarship for her achievement.

Another Mu Kappa starter for the basketball team at Butler is **Rhea Newman**, the first woman to receive an athletic scholarship at Butler.

Mindy also stars on the tennis team and stood undefeated in doubles last fall. **Nancy Olcott**, M—Butler, seeded fourth in singles and third in doubles, has also been

awarded a quarter tuition university scholarship and letter for her achievements on the tennis team. She earned a 7-2 win-loss record in singles and an 8-1 record in doubles. In her freshman and sophomore years, Nancy only lost one singles match. Nancy is also Butler *Collegian* copy editor, Spurs (service honorary) editor, campus YMCA secretary and chapter membership chairman.

Butler varsity volleyball team stars are Mu Kappas, **Robin Williams** and **Tami Wertman**, who is a starter on the women's team.

At William and Mary, Gamma Kappa actives have helped the col-

Omega Chapter boasts of athletes in a wide variety of Kansas University varsity sports: (From left) Kathy Merriam ranked fourth in singles on the tennis team, third in her division in the Big Eight, and has a scholarship. Tracy Hagerson, on a swimming scholarship, swims the 100 and 200-butterfly. Angie Waggle, all-around gymnast, holds a scholarship for her fourth year. Last year, Angie placed first in state on the balance beam and rated second in the Big Eight overall. Nancy Long is swimming her second season in the 100- and 200-freestyle. Michelle Brown holds varsity records in track and cross-country (See The Spring issue of THE KEY.).





Michele Hoyland (left) and Bernie Casenas, BΔ—Michigan, cheerleaders.

lege tennis team achieve successful seasons. **Libba Galloway**, co-captain, won the Virginia state championship last year at number three level singles and number three level doubles. **Lynn Russell** won the state championship at number four level singles. **Ceci Warrick** joined them to help the team place first in the state small college championship and third in the Southern Region.

Beta Upsilon (West Virginia) has two members of the varsity tennis team: number-one-seeded **Karla Yoho** and number-three-seeded **Margaret Luchini**.

Delta Lambda's (Miami U. of Ohio) sensation is track star **Sue Walters**. Last year she set a new indoor 60-yard dash record and was
(continued next page)



Georgia Supple, ΓΞ—U.C.L.A., as a member of the Spirit Squad (Song Girl), danced in an ABC-TV spot for the 1978-79 college football season.



Tammy Bell, ΓΔ—Purdue, cheerleader.



Lynn Carlos, ΓΞ—U.C.L.A., U.C.L.A. Song Leader for two years.



Cheryl Leach, Ω—Kansas, university Sunflower Girl, one of 12 who help recruit both football and basketball players and who hostess the players at home games.



Cheryl Steele, ΔΣ—Oklahoma State, pompon girl.



"Courtmates" for the World Championship of Tennis finals last year included 10 Gamma Phi Kappas. The 30 Courtmates are chosen on the basis of personality, looks and ability to handle crowds. Shown here with tennis star Vitas Gerulaitis are (from left) Erin Conner, Nadine Kawalek, Becky Baird, Ann Fox, kneeling; and Patty Stevens, Chrissie Leach, Laura Lane, Gerulaitis, Beth Bryant, Cindy Bishop, standing. Not pictured is Marcy Perkins



Linda Liljenwall, ΔΙ—Louisiana State, president of the Inter-Sorority Athletic Council.

Many a Marathon!

The distance may not be the same, but the intention is constant throughout—Marathons raise money for charitable and needy groups. Kappas raise that money through a variety of marathons. **Delta Nu** (Massachusetts) Chapter sponsored a 100-mile marathon to benefit cancer research. Beginning in Boston were Kappa runners Maria Montanaro, Cheryl Silver, Barbara Guiliano, Katie Buckley, Jean Ravens, Donna Sasso, Sue Thomas, Sue Duga, and Erica Helfrich, who ran the first four-mile track. Representatives from all 24 sororities and fraternities on the Massachusetts campus participated as runners in the marathon, each group taking a specific four miles. While runners ran, a bus full of other participants collected funds. The marathon ended at 8 p.m. with the Vice Chancellor of Student Affairs, Robert L. Woodbury, running the last 100 yards to the middle of the campus in Amherst.

Gamma Beta (New Mexico) Kappas got out their bicycles for their first marathon. They sponsored a Bike-a-thon through which they collected \$1000 in pledges and donations for Casa Angelica, a home for mentally handicapped children in Albuquerque. They attracted several local celebrities and professors for the five-mile ride. They hope their first Bike-a-thon will become an annual event.

It was **Denison** University's third annual dance marathon for Muscular Dystrophy, and the Kappas participated. This year's marathon raised over \$17,000, a 75% increase over last year's proceeds. Lynn Winders and Meg Berry, $\Gamma\Omega$ -Denison, were in charge of the 29 couples dancing. They both danced last year. Meg raised the highest individual total of \$1,350 and was chosen by the steer-



(From left) Fran Matteucci, Barb Wagner, Megan Harley, and Peggy Ackerman, ΓB —New Mexico, rest before their ride in the Bike-a-thon.

ing committee to be the Denison representative at the Jerry Lewis telethon on national television.

Epsilon Tau (Mississippi State) chapter benefitted Muscular Dystrophy through their participation in a basketball marathon.

The **Delta Rho** Kappas at the University of Mississippi sponsored a dance marathon for Muscular Dystrophy and raised more money in total than had ever been raised for Muscular Dystrophy in Mississippi. Of the 18 couples starting, 14 finished the 30-hour long dancing party! And more than \$8,000 was raised from donations, pledges to the dancers, concessions, and a road rally.

Singular Sensations (cont.)

on the Miami 440-yard relay team which set a new record. Sue also runs in the 100 and 200-meter dashes and on the 880-yard relay team.

Arizona State Kappas earned their athletic recognition in campus intramurals when the university awarded Epsilon Delta Chapter the first place all-campus and sorority intramural banner for 1977-78 activities. Eleni Demas and Barbie Gercke, $E\Delta$ —Arizona State, won first billiards, and Sheri Armistead and Kapri Kennard, $E\Delta$ —Arizona State, took first in 18-hole golf.

Winning first place in national competition last summer was **Tulsa University's** cheerleading squad, half of whom are Delta Pi Kappas: Anita Atherton, Rhonda Cornwell, and Glenda Atherton. Another first for Delta Pi was their title of first place in intramural football competition, which they regained from two years ago.

Westchester County Scholarship

The Westchester County Alumnae Panhellenic Scholarship is available, each year, to a sorority girl in her Junior year. She must reside in Westchester County to be eligible to apply. The scholarship is in the amount of \$500 and is paid directly to the school of the winner to be applied to her tuition of her Senior year. The winner is selected by a panel of non-sorority judges. For information write: Mrs. Richard Chalson, 284 Law Rd., Briarcliff Manor, New York 10510. Deadline is April 1, 1979. Applications are judged on merit and need.



(From left) Anne Rigsby, Becky Henly, and Janet Iglar, $\Gamma\Omega$ —Denison, were three of the eight Gamma Omega Kappas who danced in Denison University's third annual Muscular Dystrophy Dance Marathon. Not pictured are Meg Berry, Lynn Winders, Buzz Prine, Terry Bridson, and Sara Brownstein.

Novel Involvement

Some chapters are looking for new ways to involve themselves in philanthropic projects, be they service-oriented or fund-raising. **Mu** (Butler) Chapter is joining a campus-wide effort for Heifer Project International, a charitable organization which gives farm animals and training in their care to needy people everywhere. These farm animals help produce food and income for these people and their families. A farm animal feeds for a lifetime, not just for a day. The supporters of the heifer project feel they are giving a helping hand, not a handout, writes Melody Beres, M—Butler. They hope to raise enough money to send one or more pregnant, purebred heifers to a needy area. The campus, as a whole, planned competitions and a festival. Mu Kappas planned to stage "The Most Beautiful Cow Contest" by having penny votes for the entries which would be pictures from different living units of their depiction of the most beautiful cow.

In October, Mu Kappas raised over \$1100 for the American Diabetic Association when they fixed breakfast for the fraternity men on campus and then received donations. They also held competition between classes in phoning alumnae and shaking collection barrels. They came out on top and won top honors at the Sigma Chi Derby Day.

Another fall project was that of **Gamma Theta** Chapter, when the pledges there raked leaves for elderly people in their community.

(From left) Sue Thomas, Erica Helfrich, seated; Barbara Guiliano, Maria Montanaro, and Katie Buckley, M—Butler, pose with the trophy for top honors in Sigma Chi Derby Day following their successful fundraising.



Party Time!

When a party is for someone special, the happy mood can linger for a long time after the party is over. And for Kappa chapters there are many such parties. **Beta Mu** (Colorado) Chapter provides a party atmosphere during holiday times for Craig Rehabilitation Hospital in Denver. For Valentine's Day, they decorated the hospital with streamers, paper hearts and Valentine cards for each of the patients. While there, the Kappas were given a tour of the hospital. Pam Anderson, BM—Colorado, writes, "Although the patients were extremely impaired, their smiles worked beautifully." For Easter, Ann Favell, Beta Mu president, dressed like a bunny and several of them hopped through the hospital halls singing and delivering colored eggs and candy. The rewards of these party times will be further enhanced as Beta Mu plans rummage sales and car washes to raise money to help the patients.

During the Christmas season, **Beta Lambda** (Illinois) brought smiles and good cheer to 20 underprivileged and handicapped children of a local school. Teaming with Sigma Chi Fraternity, the Kappas planned cookie decorating, marshmallow-roasting, Santa's visit, and singing carols.

Gamma Chi (George Washington U.) Chapter sponsored an Easter party at the National Children's Center in Washington, D.C. There was an Easter egg hunt complemented with games, refreshments and songs. The guests were orphans, foster children and mentally retarded children.

The children at the All Faith's Receiving Home in Albuquerque, New Mexico, were treated to a party by the **Gamma Beta** Kappas at the chapter house. There were rooms for dancing, finger-painting, and refreshments. Everyone got together to listen to the Pickers. All Faith's is a temporary care place for children ages one through 18.

These good times will linger on.



Omega (Kansas) Chapter earned \$500 while working in food and groundskeeping services at Worlds of Fun, an amusement park in Kansas City, Missouri. They donated their proceeds to an Omega alumna, Patty Glover Knupp, to help fight mounting medical bills of her disease, polio, which she contracted 23 years ago. (See page 45.)

To Give . . .

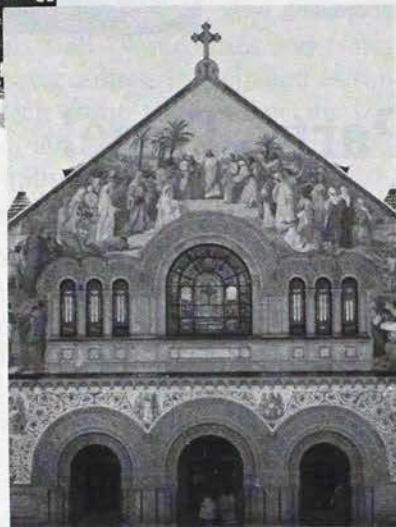
Beta Eta Chapter Is Reinstalled At Stanford University



Hoover Tower marks the skyline of Stanford University and reminds us of Beta Eta's most illustrious member, Lou Henry Hoover, wife of President Herbert Hoover.

By Patricia Ball Hillyard
ΔX—San Jose

Leland Stanford Church with its mosaic front has long been a Stanford landmark.



Beta Eta Deuteron installation was a huge success with over 600 Kappas from near and far attending the events of the weekend at Stanford University in Palo Alto, California.

The weekend started Friday, October 20th at a fireside with Fraternity treasurer Jean Schmidt, ΔΛ—Miami, presiding. The next morning an installation/initiation ceremony (led by Marian Klingbeil Williams, Θ—Missouri, director of membership; Kay Smith Larson, ΒΠ—Washington, installation officer and past Fraternity officer; and Jean Hess Wells, ΔΥ—Georgia, Fraternity president), saw 27 colonizers receive their pins. After a delicious box luncheon was enjoyed by the 200 in attendance, they again assembled to teach the new initiates the songs and procedures of initiation so they could in turn pin their little sisters. The afternoon initiation saw the first initiates pin 30 of the pledges from the previous spring rush, making a total of 57 active members to start BH^Δ. Immediately following the initiations was a lovely reception in the Castilleja School in Palo Alto for parents, alumnae, sororities, fraternities, faculty, family, and friends.

Sunday morning started with a Model Chapter Meeting, conducted by Fraternity President Wells. This was followed by a scrumptious luncheon banquet, with the toastmistress Elizabeth Bennitt Denebeim, Θ—Missouri, past Kappa PDC, and the wonderful speaker Helen Snyder Andres Steiner, ΒΠ—Washington, past Fraternity president.

Many gifts were received by the chapter including a framed reproduction of the original BH charter*¹ given by Π^Δ—California at Berkeley; an engraved guest book was presented by the BH^Δ Advisory Board; and a pair of engraved silver candelabra from the Palo Alto Alumnae, made possible by a donation to the alumnae group by Mary Connor Bowles, Λ—

Akron. Also given to the chapter was a framed composite of individual pictures of the 1st initiates by the 1st initiates, and a beautiful patchwork quilt symbolizing Kappa events by the 2nd initiates.

Highlighting the luncheon were four special presentations. Edna Martin Parratt, who had three BH aunts, presented an 1894 emerald and diamond key, originally belonging to her aunt Gertrude Martin*² to be used as the BH president's key. (Edna was initiated into Pi chapter in 1922 with this Key.) Gertrude's sister, Anna Henrietta Martin had a sapphire and diamond key which Edna, in 1976, presented to Π^Δ for their president's key. Isn't it ironic that when Pi chapter was reinstated Beta Eta was the installing chapter, and when Beta Eta was reinstated Pi Deuteron was the installing chapter, and that both of their presidents' keys were presented by Edna?

Edgarita Webster George, ΒΠ—Washington, presented her own beautiful all diamond key which will be used as a special award badge. Presented by Linda Scatena, the last president of ΔX—San Jose State University, was the ΔX chapter gavel given to them by the ΣAE Fraternity, and the ΔX president's key with the gavel guard which is an 1898 ruby and diamond key which belonged to Ethel McLellan Ward, BH. This key will also be used as a special award badge. Elizabeth Wohlford, the new BH^Δ president, was initiated by her grandmother, Mildren Finley Wohlford, BH, with an 1894 pearl and emerald key which had been given to Elizabeth by a family friend. It had belonged to Nellie Louise Parritt, E—Illinois Wesleyan.

As the weekend came to a close, I suddenly felt a tremendous amount of gratitude for all those special people who made it possible. There was the overwhelming support from active chapters which included Π^Δ—California at Berkeley; EO—California State at Davis; EΞ—California State at Northridge; EΨ—California at Santa Barbara which had just been installed the previous weekend. Even ΒΞ—Texas was represented! The very hard working alumnae included Contra Costa County, San Mateo, San Jose, and especially Palo Alto. With the help of Jeanne McCune Spaulding, ΓΞ—UCLA, fireside chairman; Maggie Ely Pringle, ΒΩ—Oregon, reception chairman; and Ann Norton Davis, Υ—Northwestern, luncheon chairman and their wonderful committees, the entire weekend became a very special memory for everyone who attended.

Other Fraternity personnel attending were Patricia Maness Kriz, BM—Colorado, Π—PDC; Ann Fletcher Colvin, ΓH—Washington State, Π—PDA; Lola Nashashibi, ΔΦ—Bucknell, BH^Δ undergraduate counselor; and Patricia Ball Hillyard, ΔX—San Jose, installation chairman and Marshall. Janeen Gould, BB^Δ—St. Lawrence, and Barbara Laitner, BM—Colorado, both past Graduate Counselors and field secretaries, and Jean Ebright Elin, BN—Ohio State, Fraternity Headquarters representative, were present.

Since the spring, 1978 issue of *The Key* report, progress has continued with the sorority system at Stanford now seeing the installation of Alpha Phi, Kappa Alpha Theta, Kappa Kappa Gamma, and Pi Beta Phi chapters.



Head table at installation luncheon: Kim Rountree, Π^{Δ} president; Pat Kriz, Π PDC; Patti Hillyard, installation chairman; Marian Williams, director of membership; Kay Larson, installation officer; Elizabeth Denebim (standing), toastmistress; Helen Andres

Steiner, speaker; Jean Wells, Fraternity president; Jean Schmidt, treasurer; Ann Colvin, Π PDA; Ann Davis, banquet chairman; and Elizabeth Wohlford, BH^{Δ} president.



Marian Williams, left, and Kay Larson.



Left, Elizabeth Wohlford, BH^{Δ} president with her grandmother, Mildred Finley Wohlford, BH .

Jean Hess Wells, ΔY —Georgia, Fraternity President. ➔



Patti Hillyard, left, and Lola Nashashibi.

Chapter officers, left to right:

Row 1: Leslie Crozier, marshal; Sara Beckham, recording secretary; Ann Murphy, 1st vice president; Elizabeth Wohlford, president; Leslie Shatum, 2nd vice president; Kathy Prothro, corresponding secretary; Vicki Dils, treasurer.
Row 2: Lola Hashashibi, undergraduate counselor; Cheryl Zollars, public relations; Pam Kinder, registrar; Robin Daigh, social chairman; Kate Supple, pledge chairman; Lidiette Figueroa, membership chairman; Susan Brookstone, scholarship chairman; and Cathy Fager, house chairman.
Not shown: Heidi Jacobsen, Panhellenic.



How People Get Jobs

Granovetter (Harvard)

Mark S. Granovetter, a sociologist at Harvard University, investigated how people get jobs. His study included professional, technical, and managerial workers who had recently found jobs, and the chart shows the methods by which their jobs had been obtained.

Granovetter's data also indicate that of the people who found jobs through personal contacts, 43.8% had new positions created for them.

Granovetter concludes: "Personal contacts are of paramount importance in connecting people with jobs. Better jobs are found through contacts, and the best jobs, the ones with the highest pay and prestige and affording the greatest satisfaction to those in them, are most apt to be filled in this way."

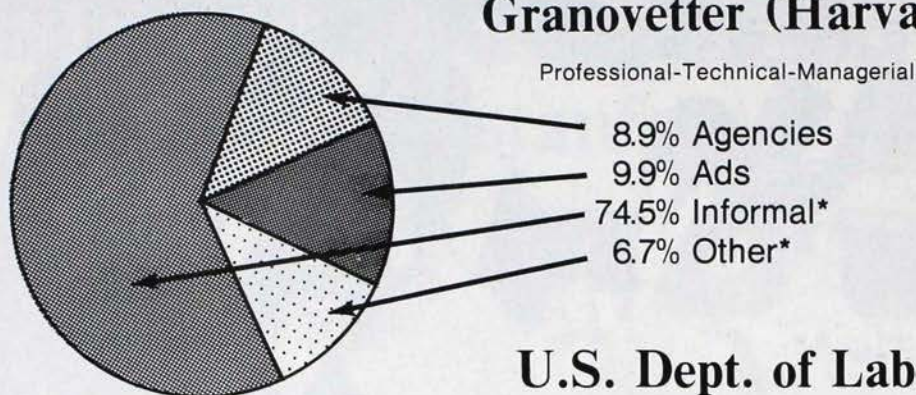
Granovetter, *Getting a Job: A Study of Contacts and Careers*, Harvard University Press, Cambridge, 1974.)

The U.S. government conducted a comprehensive survey in 1973 to determine how American workers find jobs.

The study included all categories of wage and salary workers, except farm workers—from professional and administrators, to construction workers and mechanics.

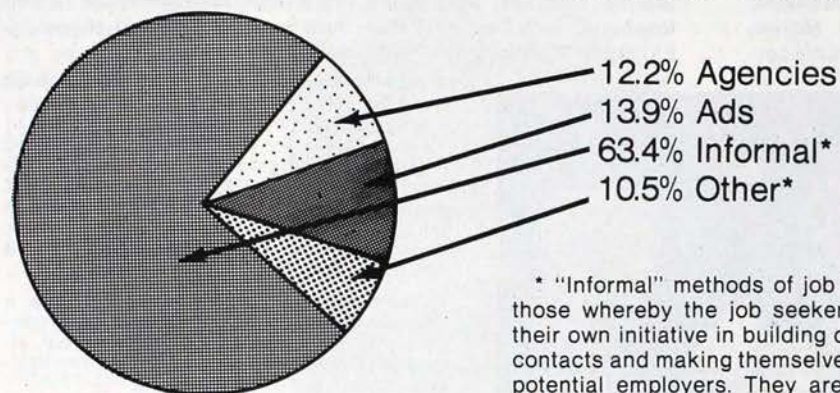
The sample consisted of 10.4 million men and women who had found new jobs, and the chart shows the methods by which their jobs had been obtained.

(*Jobseeking Methods Used by American Workers*, U.S. Department of Labor, Bureau of Labor Statistics, Bulletin #1886, 1975.)



U.S. Dept. of Labor

Blue-collar and White-collar



* "Informal" methods of job finding are those whereby the job seekers exercise their own initiative in building on personal contacts and making themselves known to potential employers. They are differentiated from "formal" methods, which rely on advertisements and/or employment agencies.

"Other" is a residual category, which encompasses such methods of job finding as trade union hiring and civil service.

Produced for Bernard Haldane Associates, Boston, Massachusetts, 1977.

Kappa Offers "Choices" — a Friendship Network

Due to the ever increasing number of career oriented alumnae and because of the problems experienced by Kappa actives in obtaining a job upon graduation, the Choices Program of Kappa Kappa Gamma Fraternity has been established. The basic goals are to create and explore awareness in the life span of options, alternatives, involvement, and interest in careers.

A resolution adopted at the 1976 general convention has served as a catalyst to launch the Choices Program.

"BE IT RESOLVED, That because of growing concern over evidence that many students are graduating from college without readily marketable skills and that many students are not availing themselves of career counseling programs that may be provided by their college or university; and further, because of the significant potential resource among alumnae members to provide help in this area, the Committee of Alumnae Resolutions recommends that Council study the adoption of a program whereby alumnae groups would be encouraged to undertake career information programs of benefit to actives and pledges and whereby alumnae advisers would be encouraged to ensure an awareness among actives and pledges of available career counseling."

Following the affirmative convention vote, Council asked Barbara Terry Henderson, Δ—Indiana, to be chairman of

the program and to organize a committee of local alumnae (Columbus, Ohio) to assist. What do the actives want? What do the alumnae want? To answer these questions better, a survey was prepared and sent to all chapters and alumnae groups. The survey tallies showed that alumnae and chapters requested the same three projects. To review: project of greatest value—a column in *The Key*;

project of second greatest value—a list of testing services, counseling services, placement centers, available publications on career alternatives;

project of third greatest value—referral service to make available lists of Kappas interested in exchanging career information.

Keeping in mind the first request of both actives and alumnae, *The Key* is pleased to continue reporting on outstanding Kappas in different careers, as well as continuing to bring you information on how and where to find additional assistance in the "Choices" program.

What's available now? By writing to Fraternity Headquarters, P.O. Box 2079, Columbus, Ohio 43216, you can order a slide program on career planning; secure plans for producing a seminar; receive copies of programs other groups have done; receive addresses of any Kappas who have been written up in *The Key* so you can personally contact them for career considerations.

COMPUTER CODES AID IN READY ACCESS TO KAPPA CAREER NETWORK

Using the information obtained from the Loyalty Fund cards returned to Fraternity Headquarters in the past two years, volunteers (especially Jo Ketcham and Mary Anthony Weaver) have coded the responses pertaining to careers and are now completing the computer conversion with Data Science so there is easy access to many Kappas in varying fields. Here are the designations for reference:

Accounting, Administration, Advertising, Agriculture, Animal Production & Management, Allied Health Professions, Architecture, Art, Banking, Communications, Computer Science, Construction, Dietetics & Home Economics, Dentistry, Education, Engineering, Environment, Fashion Design, Finance, Government/Public Service, Homemaking, Hotel Administration, Horticulture, Industry, Insurance, Interior Design, Journalism, Kappa Careers, Law, Law Enforcement, Library Science, Management, Marketing, Medicine, Ministry, Music, Nursing, Personnel, Public Relations, Recreation, Real Estate, Restaurant Management, Retailing, Sales Representative, Stockbroker, Sports, Science, Secretarial, Social Work, Travel, Veterinarian, Volunteer, Writer.

Although only a small percent of Kappas are coded into the computer at this point, it is hoped that over the years all Kappas will share this information with the Fraternity so the total membership will be included. (Be sure to return your Loyalty Fund card, with or without a contribution, so that the career information may be added to our resources.)

Sources of Career Information

To assist other groups in planning programs, the Columbus Career Committee asked member Jane Haynes to research just what was available locally. Here is what she found in her own community. Check your own local resources as a starting point in planning a "Choices" awareness program for chapter or alumnae.

I. Federal Publications

A. Available from:

1. Superintendent of Documents Washington D.C. 20402
2. Government Printing Office Bookstores located in 20 metropolitan areas

B. Examples of material available:

1. *Merchandising your Job Talents*—\$1.20
2. *Occupational Manpower and Training Needs*—\$1.80
3. *Occupational Projections and Training Data*—\$1.75
4. *U.S. Workers and Their Jobs*—\$.60

II. Local Libraries

- A. Many books on careers or fields of interest
- B. *Encyclopedia of Careers and Vocational Guidance*, 2 volumes, Doubleday, 1975.
- C. *Readers' Guide*, lists articles in periodicals on careers and related subjects
- D. Many handbooks and pamphlets, listing aptitudes and training requirements, schools and colleges where such training is available, and earnings. Some examples are:
 1. *Occupational Outlook Handbook*—a series of booklets printed by the U.S. Government, available through the Superintendent of Documents, U.S. Government Printing Office.
 2. *Occupational Briefs*—Published by Science Research Associates, Inc.

3. Ohio Careers Information System (OCIS)—information on 300 career opportunities in Ohio, 1300 nationally. A listing of duties, required skills in education, physical requirements, career ladders, entry level, average annual salary and economic outlook, list of related occupations—also provides information about colleges in Ohio and nationally, military training and Ohio vocational opportunities. Includes academic programs, admission requisites, tuition and fees, financial aid available, and special programs. Also apprenticeship training opportunities and service fields for the vocationally handicapped.

4. *Opportunities In . . .* series, most of these publications are fairly current; some have recent revisions and some are supplemented by related newsclippings.

E. In addition to the above which we found in the Columbus Public Library and in several smaller suburban libraries, the Columbus Public Library offered two other services:

1. **COMPUTERIZED PROGRAM**—has its own data base. Over 1200 careers are listed, providing job description and worker requirements, related fields, leads to further information.
2. **ADULT CAREER/EDUCATION SERVICES, INC.**—a counseling service available to any adult who has decisions to make about returning to education or changing careers. Small fees are charged depending upon the hours or kind of service.

III. High School Libraries and Career Counseling Services

Although these services are provided mainly to aid high school students in their "choices," the resources would probably be available to any member of the community.

Some information you might expect to find:

- A. **Employment Information Services**—Occupational briefs using D.O.T. (Directory of Occupational Titles) filing numbers. Provides information on the nature of the work, employment outlook, areas and fields of employment, earnings, requirements for entry into the field, and special tests to determine aptitudes.
- B. **Occupational Library**—a filing system using D.O.T., U.S. Dep't. of Labor, Chronicle, Moravia, N.Y.
- C. **Career Information Kit**—a filing system developed by S.R.A. Can be contracted for and then it is kept up to date by S.R.A. (Science Research Associates.)
- D. **Pathescope Educational Films Inc.**—cassette and film strip. 71 Weyman Ave., New Rochelle, N.Y. 10802.
- E. **U.S. Army Career and Education Guide**
- F. *Encyclopedia of Careers and Vocational Guidance*, Volume I and II, Doubleday, Garden City, N.Y.
- G. *Occupational Outlook Handbook*, Dep't. of Labor
- H. *Career Education Catalog*, Houghton Mifflin Co. 630 Oakwood Ave., West Hartford, Conn. 06110.
- I. **Ohio Employment Service**—provides other information on careers in file form such as Vocational School listings, training and requirements for licensing.

IV. College or University Counseling and/or Career Planning Services.

- A. available to all students or graduates of the institution—also available to prospective students and to spouses of students at O.S.U.
- B. many institutions have reciprocal agreements with other colleges and universities through which services can be offered to persons who have never been affiliated with the institution. If you have a college or university in your area, check to see if they have a reciprocal agreement with the school which you attended.
- C. Services available at O.S.U.
 1. **Career Counseling**
 - a. meeting with a counselor
 - b. participating in a career choice workshop
 - c. attending a career life planning seminar
 - d. using career information in the Career Library
 - e. preparing for Job Search Campaign through workshops
 2. **Personal Counseling**

Career Report: **Communication**

By Isabel Roper
ΓM — Oregon State
Career Editor

According to the *New College Edition of The American Heritage Dictionary of the English Language*, COMMUNICATION is "the exchange of thoughts, messages, or the like, as by speech, signals, or writing. A system for sending and receiving messages, as by mail, telephone, or television." The following Kappas have responded to a request for information on their careers in the communication field. These ladies are among the first Kappas to be coded into the new "Choices" program offered by Kappa—they responded to the Loyalty Fund and their careers are now entered into our Fraternity computer.

After several years of teaching second grade in the Spokane Public schools, and serving as President of Spokane Education Association, Washington Education Association, Spokane Kappa Alumnae and Spokane Lady Jaycees, **Carol Larson Kabat** ΔX—San Jose State, was named Spokane's Woman of Achievement in 1960. Graduating from San Jose State University in 1953, she went on to earn her M. A. in Elementary Education from Eastern Washington University in 1961. Her numerous activities have included the office of president of Davis School for Acoustically Handicapped PTA; past president of Eastern Washington State College Faculty Wives, Dean of Women at Eastern Washington State College, board member of Inland Empire Camp Fire Girls, AAUW, NEA, Western Educational Society for Telecommunications.

Since 1969, Carol has held the position of Producer/Teleteacher of **NEWS FOR YOUNG PEOPLE**, a weekly locally-produced current events program on KSPS TV, a PBS station in Spokane. She uses a variety of materials and methods to motivate the interest of second, third and fourth graders in the news of the world. She has made more than 2,300 classroom visitations to meet the students and teachers.

Her programs move fast, and cover such areas as current events, famous people, animals, children in other countries, environment, cultures and special classroom projects. Director Bill Stanley gives the sports news to the children. Carol encourages the young people to be aware of what is happening around them, and of their interests and needs locally, nationally and world-wide. Because of her intense interest and efforts, she was in the 1977-78 and 1978-9 editions of *Who's Who Of American Women*.

Carol Kabat on camera for KSPS.



Carol plans, writes and presents her news show, and does much of the filming. Three of the 5 producers at KSPS are women, and she states that they have great freedom to use their discretion and creativity in producing their programs. She spends one day a week visiting classes, talking with students about the program and her career. A vital part of her job is rapport with teachers and students. Promotion also is an essential part, and Carol prepares a weekly bulletin which is sent to some 550 teachers; this lists highlights of upcoming programs.

Carol feels that to be effective in a job such as hers, a person should have had a very successful period as a classroom teacher who thoroughly enjoyed teaching. Salary for this type of job will vary greatly from station to station, depending on education and experience. The Spokane School District range for 1978 is from \$10,000 to \$20,000. Since she is a teleteacher, she is on the teachers' salary schedule. She also produces or helps to produce special Veterans Day, etc. programs.

Among her most interesting interviews have been those with Alex Haley, Erma Bombeck, Grizzly Adams, Ann Landers, Governors of Washington, Dan Evans and Dixie Ray, Skylab Astronaut Gerald Carr, Chief Dan George, John Chancellor, many foreign students, and Kappa author Neta Lohnes Frazier. Her most unusual adventure was riding a Ringling Brothers' elephant through downtown Spokane, which was fun even though she ached for two days! This past August found her spending three weeks filming in Washington, D.C., where she had special permission to film inside the White House. From there she went on to film in Williamsburg, New York City, Boston, Philadelphia and points in between. She will use these films in conjunction with her news program and special features throughout this school year.

Carol's husband, George, is a Professor of Education and Sociology at Eastern Washington University. They have two teenage children, and live in Spokane.

Sue MacIntyre, Θ—Missouri, has a career in personnel within the communications industry and her story angle is more towards job opportunity than the actual job. Hopefully, it will give some insight on how to gain entry into a TV network.

"When I graduated with a B.A. in personnel psychology from the University of Missouri, I decided Los Angeles would be a fun place to beat the pavement. My first step in securing employment was to send out inquiry letters to personnel managers in various industries requesting an appointment to discuss the personnel field. Most of them were quite willing to talk about their career and the discussion inevitably lead into the employment interview. One of these appointments was with CBS, Inc. who happened to have an opening and I was hired as a Personnel Assistant.

My first job was an entry level position in the placement department of personnel. Our office, located in Television City, services the television division, both the network and the local station KNXT, the radio division, and Columbia records division. Since CBS, Inc. has a set policy of internal promotion, I eventually became an interviewer. Our office interviews approximately 7,000 people per year for perhaps 700 job openings, ranging from messengers to writer/producers. For the most part, the bulk of our hiring is entry level because of the internal promotion policy with entry level including usher, messenger, clerical, secretarial. Upon graduation, my typing was not the best but a book entitled *Typing Made Simple* helped me gain entry into the competitive communications industry.

Once your foot is in the door all sorts of opportunities are available. I've seen secretaries become program development executives, or payroll clerks become post production managers. What it all boils down to, is possessing the office skills to get you in, and the educational background to show you're promotable potential. At present, one area in television where women are needed is in technical positions such as camera, audio and/or lighting.

One final point I want to make is the advantage of being a Kappa. My experiences at Theta Chapter serving on committees, being on the team proved to be the perfect preface to corporate performance—and fun!”

Jane Pauley, Δ—Indiana, cohost of NBC-TV's "Today" Show received an Honorary Doctor of Journalism degree at DePauw University's commencement exercises on May 21, 1978. At 27, Jane was the youngest person ever to receive an honorary degree from that university.

Twenty-nine Iota (DePauw) graduating seniors enjoyed their coming-of-age celebration even more when Kappa sister Jane Pauley was part of the ceremony in acknowledgment of her eminent position in the field of television.

It's rumored she missed her own commencement at Indiana University six years ago, so perhaps this event thirty miles north of Bloomington will make up for the omission. In honor of the occasion Iota seniors presented her with an orchid cor-



Jane Pauley receives honorary degree from DePauw University. Jane received Kappa's Alumnae Achievement Award last June at general convention. (See article *The Key*, Winter, 1977, pg. 7; and Winter, 1976, pg. 40.)

NBC Chairman is a Kappa! Jane Pfeiffer

The new chairman of the National Broadcasting Company is **Jane Cahill Pfeiffer, ΓΨ—Maryland**, former IBM executive who turned down President Carter's offer to become the first woman Secretary of Commerce.

Jane put herself through University of Maryland, and in 1955 joined IBM as a trainee; in 1960 she was named site manager for the computer firm's Bermuda missile tracking station during the Mercury space program. In 1966 she took a leave of absence from IBM to become the first woman White House Fellow.

It was Fred Silverman, NBC president and programming executive, who suggested Jane for this position. She had met Silverman while working for IBM and was responsible at the time for IBM's entry into television advertising, an area that expanded significantly under her supervision. Coincidentally, she also was the intermediary who approached Silverman earlier this year on behalf of RCA, parent company of the wholly owned subsidiary NBC, to see if he could be lured from top-ranked ABC to third-place NBC. It will be Silverman for whom she works and to whom she reports.

The NBC chairmanship is the highest post ever attained by a woman at any of the three networks.

Jane has been a consultant to RCA since last November. She has been doing consulting work for several companies since she left IBM in 1976 where, after 20 years with the company she was vice president for communications and government relations. Though she was President Carter's first choice for Secretary of Commerce, she declined for family and personal medical reasons. In December of 1975 she had an operation for thyroid cancer, which she feels will give her no further trouble.

As NBC chairman, Jane will concentrate on governmental relations, legal affairs, long-range planning and employee relations, allowing Silverman to concentrate on his specialty of programming. However, Jane also will be working with him on all aspects of NBC's operations, and will have an active role in policy and administrative decisions.

Jane states she "would like to see us do more work in the area of quality programming. The whole way we bring information to the American people can be improved. There's a lot of good the media can do, and I'd like to work in that field."



Jane Cahill Pfeiffer, a former Kappa Alumnae Achievement Award Recipient is currently chairman of NBC.



Ann Evans

“Get experience—even if you’re not paid for it . . . it will pay later!”

Ann Evans, BX—Kentucky, is the only one of our featured Kappas to have majored in Journalism. She became interested in communications when she took her first introduction course as a Freshman. Her interest grew through journalism, telecommunications, speech, and advertising courses and she knew communications was for her.

Following graduation she went to work for an advertising agency for a couple of months and then went to work for KET and has been there for the past 4-1/2 years. Kentucky Educational Television is the largest educational network in the United States. Ann’s current position is community relations coordinator. As such, she does a great deal of public speaking to civic and service organizations around the state of Kentucky, promoting the idea of public television and the specific programs KET has to offer.

“It’s really a challenge to try and sell the idea of educational television. I have to hope that I have interested my audience enough so that they will go home and watch our station that evening! I also coordinate “Friends of KET” which is a group of citizens interested enough to donate their time to help promote KET in their communities across the state. There is a lot of entertaining and a great deal of handshaking and valuable small talk as part of the job.

It has its glamour, but is probably the most exhausting part of my job.”

“The atmosphere is comfortable at KET. There is never a day that is the same. The staff is fairly young—the majority of the nearly 180 employees being under 35. And it certainly is a career with a wide variety of job availabilities—artists, camera operators, directors, producers, engineers, writers—only to mention a few. I feel as though there has always been equal consideration for women and men in the job market at KET. Workshops and seminars have been made available as part of a conscious raising effort on women in careers and various topics. Offering seminars such as these makes me feel as though there is a personal interest in me and that in turn gives me a more positive work attitude.”

When asked if she felt Kappa helped in any way in preparation for her career, Ann answered, “Holding a couple of offices would naturally help anyone in accepting responsibility and assuming leadership. Dealing with individuals and groups as 1st vice president was excellent ground work for public relations, now that I think back. I think just learning to live with 41 other people was the most valuable “communications experience.” Having to live with all the personalities is a good way to prepare oneself for the different types of people

that are encountered in the working world.”

“My strongest suggestion for Kappas looking for jobs in communications is to get experience. Even if you’re not paid for it, it will pay later. Work for a newspaper or radio station for a few hours a week after school. Get your foot in the door and get to know the lingo of the operation. Try to set something up with your school so that you will receive credit for your work experience during the summer in a related field. That way when you do graduate you’ll have something to carry into an interview along with your degree.”

Barbara Hoke Lawson, BY—West Virginia, says her TV profession was learned on the job with an experienced television director, after being chosen by the West Virginia Educational Broad-

casting Authority (1969) as a social studies teacher. During this period, she developed two series of 32 programs each in geography skills and West Virginia history. Her original TV responsibilities included research, writing and developing the series, production, talent and school visitation in a five-county area. She also participated in in-service training for elementary teachers. During her classroom teaching experience, she attended West Virginia University Graduate School studying in the field of Elementary Counseling. This pursuit was discontinued in the pursuit of her television career.

Barbara Lawson



In 1971, Barbara's husband purchased the Chevrolet dealership in Greeneville, Tennessee, where they now live. Barbara was hired to develop two series of 64 programs each for elementary school studies. One series involved world travel; the second was in American History. Her responsibilities included everything from research to production, talent, travel and on-location responsibilities. Her programs are the property of the states of Tennessee and West Virginia.

Barbara also wrote a teacher guide for each series, which includes sequence of the courses, unit and lesson objectives, suggested activities and bibliography. These programs are being shown on a weekly schedule today.

Barbara is a member of Beta Upsilon chapter at West Virginia University, graduating in 1951 Phi Beta Kappa. She was Rush Chairman in her senior year. Other offices held during college were: President of Mortar Board; Vice-President of the Student Body; Psi Chi, psychology honorary; Vice-President of YWCA. She was in *Who's Who In American Colleges And Universities*. She and her husband are the parents of two sons, both honor graduates from their respective colleges.

In her opinion, the working conditions, salary and attitude toward TV teaching all need much improvement. Barbara's experience began in the early stages of these programs, and she worked with very limited budgets, new programs and a multitude of frustrations. She sees tremendous opportunities for those receiving "media" communications training at a good school, or those obtaining a communications curriculum degree. However, the state programs are handicapped by politics, authority and direction. While grants are available, they also bring about larger staffs and technical capabilities and creative personnel.

At present, Barbara is a media consultant for Tusculum College in Greeneville, Tennessee, with responsibilities with the public relations department. She produces and often performs in TV productions on PBS for school's Special Education and Fine Arts departments, which also develop local special interest programs for commercial television and radio. She also is in training to become an automobile dealer working with her son and husband, and will attend the General Motors Management School in the near future.

Barbara now does all advertising for their automobile agency on radio and television. She was chosen 1977 Outstanding Woman of Greene County. She is a member of Delta Kappa Gamma, international teacher's honorary, Board of Directors of the area Mental Health Center, Administrative Board of Asbury United Methodist Church, where she teaches Sunday School and conducts sermons for children on the radio. She is developing a CPR program with the local schools and is teaching on a voluntary basis in tutorial reading. She also is active in Little Theatre locally, playing the lead in "Call Me Madam" last year.

Barbara's career has grown and developed with the various stages of her life, with goals being fulfilled and new ones being set. She feels there is no direct route to a career such as hers other than the requirement of an educational teaching background associated with communications plus the opportunity and desire to seek sources of productive employment . . . especially in such areas as Boston, Pittsburgh, New York, Maryland, South Carolina and Tennessee. It is essential that one be receptive and positive about new opportunities and the pursuit of one's career.

"A really great thing about writing is that you're never too old!"

June Wilcoxon Brown, ΓΨ—Maryland, is a radio broadcaster and a writer. Graduating with an English major and a minor in modern languages, June's first employment was doing publicity and promotional work for the Wilson Steamship line in Washington, D.C. When her husband was transferred to Madison, Wisconsin, June decided to write fiction and sold her first story to *Love Magazine* with the next one going to the *Canadian Home Journal*. For 15 years she freelanced with her fiction and articles appearing in some 35 publications including; *Family Circle*, *Atlantic Monthly*, *Toronto Star Weekly*, *Christian Science Monitor*, *American Mercury*, and many lesser publications. She was editor of *Select Magazine* in Madison and radio script writer for the Beverly Stark Radio Show.

Several years ago she moved to St. Thomas in the Virgin Islands and has



June Brown

been a sit-in hostess for a one-hour woman's radio show on station WVWI.

Her professional affiliations are many! She received the Writer's Cup given by the Madison Chapter of Theta Sigma Phi (National Honorary Journalism Sorority now "Women in Communications") for Outstanding Achievement in Journalism. She is listed in *Foremost Women in Communications*, and *Two Thousand Women of Achievement* and has been chosen for the up-coming edition of *Who's Who in American Women*.

"I think the important thing for a writer is "to write"—sounds simple, but it isn't easy to discipline yourself to go to that typewriter everyday for at least three or four hours, but you can't succeed if you don't do it. Although my first love is fiction, I haven't written any short stories since 1963. The market changed and became very limited, and because I was so involved as editor of *Select Magazine* and as script writer for the radio show, I didn't have the time to gamble on the unknown. Also, I loved doing both, and kept learning the complicated craft of putting words together in the right way (and I'm still learning!). I like diversification in writing and feel nothing is below me as long as I've done the best job of writing I can do—from a commercial to a piece of fiction. I'm a firm believer in revision—from 2 to 20 times, if necessary, to get the right feel, and I will hunt for the *correct* word for hours."

"As to how I obtained the positions: Simply applying and being interviewed for the Wilson Line job, but I was sought out for the editor of *Select*, for script writer of the Beverly Stark Radio Show, and for sit-it for WVWI's woman's show here. One really great thing about writing is that you're never too old! And you keep learning and learning . . ."



Jennifer Booty

Although **Jennifer Booty**, ΔT, graduated from the University of Southern California as recently as 1977, she already has made her mark in the field of communications. Joining Burson-Marsteller in 1976, she presently holds the position of assistant account executive in the international public relations firm branch in Los Angeles.

Recently Jennifer was the recipient of three professional awards for outstanding achievement in public relations. The PRism Award was presented by the Los Angeles Chapter of the Public Relations Society of America. The Publicity Club of Los Angeles presented her with a PRO Award for her involvement with the Soviet National Exhibition held at the Los Angeles Convention Center last November. As a member of the account team, she helped to plan and implement the publicity and advertising program for the first Soviet exhibition held in the United States since 1959 . . . and the first ever in California. During its 19-day run, a record 323,000 people visited the Soviet National Exhibition. Jennifer's third award was a second PRism Award in recognition of her work in conjunction with a recycling program in the City of Downey, for which she assisted in planning and coordinating a publicity and advertising program aimed at educating the community on the benefits of home resource recovery and encouraging participation in the citywide project.

Jennifer's degree from U.S.C. is a B.A. in Public Relations. Before joining Burson-Marsteller, she held various Kappa Kappa Gamma offices and also was a U.S.C. song girl.

Hobbies include photography, backpacking and conservation studies, run-

ning 6-8 miles a day before and after work, beach activities and outdoor sports.

Jennifer feels that the field of communications is wide open at this time for women, and a fine area to get into because one is able to drop out for awhile, if desired, and re-enter later.

The technology development is ongoing, and can be picked up fairly easily from time to time. All universities, however, do not offer the field of communications; she feels that U.S.C.'s department is outstanding. Her enthusiasm reflects her great accomplishments so far in her career, and she recommends communications to anyone who has any interest in it at all, as a most rewarding and absorbing field.

"After I graduated from Vanderbilt in '76 with a B.A. in English, I learned that news directors often hire the most experienced reporter, rather than the one with the most education," says **Ann Marie Deer**, charter member of Epsilon Nu.

Ann Marie has been reporting for two years at Nashville radio station WKDA-KDF AM & FM, where she anchors morning newscasts and covers state politics.

"In college I was under the mistaken impression that a graduate degree in communications or journalism would guarantee a job opening, but my talking with news directors and others in the business woke me up to the reality of the extremely competitive market. I canceled plans for graduate school, and began setting up interviews with as many companies as I could think of."

"WKDA-KDF requires reporters to have some sort of college degree, skills in writing "for the ear," and a clear, pleasant voice for air work."

"My experience at a college radio station and on a college newspaper gave me something to write on my resume, but I was rejected by numerous employers who demand prior professional experience. That's why I can't emphasize enough the importance of getting that first break into the business, even if it means using connections with friends or relatives."

"Radio stations tend to fill their job openings quickly, so it pays to keep a current phone number and location where prospective employers can reach you. I waited three months for a call from WKDA-KDF after the initial interview. I also discovered that my resume

received better attention in my college town than other places. News directors prefer hiring people who know the area from which they'll be reporting."

"Anyone who faints at the sight of blood, objects to working odd hours, can't sit through tedious meetings, or insists on making a large salary should not go into this field. Female reporters are expected to cover the same stories as their male counterparts. Radio reporters have to make more decisions on their own than their television colleagues, since most radio reporters don't have equipment crews as escorts."

"Despite the disadvantages of the job, competition is keen for most openings, and employers do not feel obligated to offer beginners a big salary. Some stations offer as little as minimum wage, although a majority pay better than that. Still the tremendous salaries that are published in the newspapers go to very few broadcast reporters."

"In summary, women with some talent in writing and speaking, a little luck, and a lot of persistence can make it in the overcrowded field of broadcast journalism. However, they should be willing to devote much of their time to their work, since news breaks twenty-four hours a day. The smaller stations which most beginners have to earn experience at usually have only a few reporters. These workers may be expected to cover all the major stories reported by the much larger nearby newspaper staff."

"Most news directors are eager to hire female workers so they can avoid discrimination lawsuits from the government. However, I know very few women who have achieved management positions in the broadcast industry. Women need to work to reduce discrimination in the management sector, since this is where the highest salaries and largest number of benefits are usually offered. Looking over the high number of success stories for women reporters in recent years, I'm optimistic that broadcast journalism will continue to be a promising field for women who take advantage of opportunities for experience and a broad-based education."

Mary Stamp is another charter member of Epsilon Nu chapter, having graduated from Vanderbilt in 1976 with a B.S. in Mathematics.

Following interviews and a pre-employment test, she was offered a job with South Central Bell in the engineer-

ing department as an assistant engineer. Two years later she was promoted to engineer. As such, she is responsible for designing the outside plant in a medium-sized wire center. This work includes making construction drawings and authorizations for the replacement, relocation or reinforcement of existing cables and the design of new plants in the areas being developed. This involves serial, buried and underground cables, and the drawings show the construction forces the type cable, location the cable is to be placed and how to connect it to our existing lines. Sometimes meetings are required with contractors, city and county officials, building engineers and homeowners during preparation of these drawings, and occasionally Mary is required to go down into manholes to see where a cable should be pulled through the underground conduit system.

Mary was the first person in Memphis to engineer a subscriber carrier system called SLC-40 to serve a rural area. It uses electronic equipment in the central office and out in the field to carry up to forty lines on four cable pairs instead of the usual forty cable pairs. Since this equipment is used to serve people beyond ten miles from the central office, this saves placing a considerable amount of cable.

South Central Bell is a portion of the Bell System which serves Kentucky, Tennessee, Alabama, Mississippi and Louisiana. Job opportunities exist in marketing, engineering, personnel, accounting, computer operations, legal and other areas. In addition to company schools, this employer provides on-the-job training and a tuition plan to employees who wish to further their education while working. A leave of absence is also available if one wishes to return to school fulltime.



Mary Stamp

Women now hold management positions in all departments of South Central Bell, and Mary sees a great future for any woman who is employed in the Bell System. She sees no obstacles to women pursuing a career with this company. In providing the best service to the customers in her area, she finds her job absorbing and challenging work. She enjoys her contact with the public. Mary feels the opportunities for advancement are considerable, and another plus with this company is that if the need arises, one can transfer to almost anywhere in the country.

Julia Jones, EF-North Carolina, has had many different careers already in less than 10 years from graduation. Her first work experience was as a field secretary for Kappa, followed the next year by becoming assistant Dean of Women for her alma mater. Her responsibilities included counseling students, speaking to groups, university publications and input into policies concerning students. She moved into the assistantship for Dean of Student Affairs for Student Life.

In 1973 she joined Southern Bell Telephone and Telegraph Company as a management assistant. Her job included supervision of 12 clerical employees in Repair Service Bureau; scheduling and force planning; customer contact; rotational weekend responsibility for entire Repair Service Bureau; analysis of service problems.

The following year she became Management Center Foreman—Installation! She planned daily work load for approximately 40 telephone installers; ordered equipment for installers; forecast work load and man-hour requirements; supervised a clerk; and produced installation productivity reports.

Becoming Service Foreman a year later meant more responsibilities as Julia had to supervise 11 telephone installers; coordinate with other work groups; administer safety program; conduct quality inspections of installation work; conduct sales programs for installers; and plan work loads.

Another year and she became Network Supervisor—Network Design. Julia then determined quantities and arrangements of switching equipment through analysis of data and use of Bell System Practices to assure the meeting of service objectives at minimum cost; and coordinated with other departments to resolve service problems.

She is currently Manager—Corporate Planning and now plans to implement



Patricia Huhn and children

coordination of minicomputer systems; she is building space utilization coordinator; and is responsible for the development of Fundamental Operations Plan for Southern Bell in North Carolina.

She says, "my career is not a media related career. However, I am involved in communications in that it is the sole business of my employer. As you can see, my career in no way relates to my degree in French education! I ended up with Southern Bell after having an interview with them at the University of North Carolina Placement Service. All of my training for these positions has been through the company at courses taught in Charlotte, Atlanta, and Chicago."

"I am extremely happy with my career with Southern Bell and feel that Southern Bell offers excellent opportunities for women."

"Frankly, I would think that the aspect of my career that might be of most interest to young graduates is the fact that my positions both with Southern Bell and prior, have been so varied and so unrelated to my major!"

Patricia Burke Huhn, $\Delta\Phi$ —Bucknell, is involved in a family filmmaking business. "Our company, 'Blue Water Enterprises' came about seven years ago in response to an inner call to wild life. My husband and I are both biologists with degrees in biology and education. We had been teaching high school and middle school for several years when a side interest in photography led to filming football games. Combining our wildlife interest and this newfound hobby, we began filming Florida's Key deer, alligators, and bird life. After two years of stalking and filming in the

(continued pg. 56)

Epsilon Psi Installed at Santa Barbara

By Marilyn Boggess Sullivan
ΔH—Utah



Left to right: Dorothy Brandt, banquet chairman; Barbara Anderson, banquet toastmistress; Susan Leeuwenburgh, colony president; Jean Wells, Kappa Fraternity President; Mary Penfield, Alumnae president.

Susan Leeuwenburgh, colony president



Polly Praeger, left, 50 year Kappa, receiving 50 year pin from new active, Letitia Rowe.



Marguerite Wilcox, Kappa alumna, observing 30th anniversary of Santa Barbara Alumnae Group with Kay Tennison and Marian Williams to her right.



Pam White (left) new Kappa pledge and Kim Iverson, Kappa active.

(Left) Sally Traeber, new active with her Kappa mother, Carol Traeber.



The University of California at Santa Barbara has acquired an invaluable addition to its fraternity system with the installation of Epsilon Psi—the 101st chapter of Kappa Kappa Gamma. A three-day celebration took place in Santa Barbara on October 13-15, 1978. All events were perfectly planned by co-chairmen Mary Huff Penfield, BK—Idaho, and Jean McHenry Bailey, Π^Δ—California, and were full of memories for all those who participated—especially the 31 brand new initiates.

Weekend activities began Friday evening with a beautiful Fireside held at the home of Cynthia Parker Heyer, ΓZ—Arizona. Here, an inspirational mood was set which prepared for the events that were to follow.

Trinity Episcopal Church in downtown Santa Barbara was the perfect setting for the installation service on Saturday morning. The presence of ΓΞ—UCLA Kappas—big sisters to the UCSB colony Kappas—added special meaning to the service, which was led by installing officers Jean Hess Wells, ΔΥ—Georgia, Fraternity president; Marian Klingbeil Williams, Θ—Missouri, director of membership; and Kay Smith Larson, ΒΠ—Washington, former director of chapters. Also assisting was Susan Duncan, Θ—Missouri, graduate counselor for Epsilon Psi.

A grand reception at the University Club began at 6:00 Saturday night. Those coming to celebrate included the parents and friends of the 31 charter members, new Kappa pledges, many of the UCLA big sisters and, of course, those supportive Kappa alums.

A banquet followed the reception, planned beautifully by Dorothy Freese Brandt, ΒΠ^Δ—Cincinnati, with 150 people in attendance.

Blue candles and yellow chrysanthemums highlighted each table and the dinner favors at each place were an exciting surprise—golden keys to be used as key chains (almost too beautiful for the intended purpose!). With Barbara Engel Anderson, ΓZ—as toastmistress, the dinner program ran in a delightful manner. Mary Huff Penfield, BK—Idaho, president of the Santa Barbara Alumnae Association, offered opening words of welcome to the group; in his welcome speech, Dr. Edward Birch, Vice Chancellor at UCSB, expressed his pleasure that Kappa has now come to the university.



CHARTER MEMBERS:

Front Row, left to right: Andrea Emold, Robin Durst, Audrey Beim, Nancy Tanimasa, Liz DeMatei, Karen Parrish, Lisa Morimoto.

Second Row, left to right: Sally Traeber, Carol Warner, Susan Bartshen, Leslie Hyde, Amy Menkes, Lisa Erenrieck, Susie Sampson.

Third Row, Left to right: Julie Gumuchio, Theresa Rubcic, Erin Perry, Sue Leeuwenburgh, Susan Hite, Sally Shoemaker, Kim Iverson, Mary Jacobs.

Fourth Row, left to right: Lori Borgna, Cindy Podesta, Betsy McCall, Liz Love, Karen O'Kane.

Adding to the excitement was the fact that the Santa Barbara alumnae were observing their 30th anniversary. In recognition of this, Marguerite Bone Wilcox, BΠ—Washington, presented a delightful story of the group's founding, and long attempts to have a Kappa chapter at UCSB. Barbara Deutsch, Panhellenic adviser, was also present.

It was a great honor for all to have Jean Wells present the banquet address, where she spoke to the audience about the founding of the Greek system and the high ideals of Kappa Kappa Gamma.

The opening of gifts for the new chapter brought excitement to everyone in the room. The many lovely gifts reflected the kindnesses of friends, relatives and Kappa sisters.

Sunday afternoon, a campus reception was held in the courtyard of the Kappa house. Karen Heaton Jensen, ΔH—Utah, planned the beautifully catered affair, which attracted a multitude of visitors who passed through a receiving line that included Mary Penfield, Jean Wells, Marion Williams, Kay Larson and Susan Leeuwenburgh, colony president.

Charter members of Epsilon Psi include: Susan Anne Bartshen, Audrey Lynn Bein, Lisa Marie Burnett, Elizabeth Catherin De Matei, Robin Alyse Durst, Lisa Anne Ehrenreich, Andrea Renee Emold, Carol Joyce Frankowski, Julie Margaritte Gumuchio, Susan Corinne Hite, Leslie Ann Hyde, Kimberly Dawn Iverson, Mary Frances Jacobs, Connie Abigail Koch, Susan Jane Leeuwenburgh, Elizabeth Megan Love, Elizabeth Ann McCall, Amy Ellem Menkes, Lisa Michiyo Morimoto, Karen Anne O'Kane, Karen Parrish, Erin Elizabeth Perry, Cynthia Lucille Podesta, Letetia Louise Rowe, Theresa Marie Rubcic, Susan Elise Sampson, Sally Lynn Shoemaker, Nancy Lynn Tanimasa, Gail Elaine Thompson, Sally Claire Trabert, Carol Jean Warner.

Not Pictured: Carol Frankowski, Gail Thompson, Letita Rowe, Connie Koch, Lisa Burnett.



Carol Frankowski (left), Gail Thompson (middle) and Letitia Rowe (right).

Susan Duncan, Θ—Missouri, Graduate Counsellor



(Left) Nancy Brennan, UCLA Kappa Pledge; (middle) Kappa mother, Mrs. Brennan, (and right) Sue Brennan, Santa Barbara Kappa Pledge.



Plan to Enjoy

by Lois Catherman Whittaker, BΣ — Adelphi

Most of us have smiled at this whimsical sign. Perhaps we have ruefully remembered times when we wished we had heeded its gentle admonition. Or maybe we resolved to do so in the future. But then another busy week intervened and all our good intentions were lost in a crowded calendar.

Then what happens when tomorrow suddenly becomes today? . . . when next year is now? . . . when a lifetime career gives way to the proverbial testimonial dinner and gold watch? What happens when retirement becomes a reality?

Just as we add more than 2,000 pledges to our roll of Kappas each year, so do we add an ever-increasing number of members who have reached retirement age. While there is no retirement from Kappa, the Fraternity appreciates the devotion of our "seasoned" members and, since our sisterhood covers all but the earliest years of our lives, we hope that Kappa membership is relevant at all ages. So let's talk about retirement and how it affects you . . . or will, someday.

Just considering the word "retirement" can bring on a myriad of feelings: anticipation, dread, joy, resignation . . . and even surprise, when suddenly you don't have to set the alarm clock for Monday morning! One fact is clear: the more we can learn about and plan for retirement, the happier we will be when it comes.

America changes: our society is definitely growing older. The youth culture will give way . . . is giving way . . . to a growing population of older Americans. A recent report from the Census Bureau states that by the year 2,000, one out of every eight people in this country will be 65 or older. There are currently 10 active workers for each retired citizen but by the year 2030, there will be only three active workers for each retired person. The "graying of America" has begun and government, industry, organizations and individuals are looking into the implications of our changing focus and what can be done to make the transitions easier and more effective.

One organization dedicated to smoothing the road is AIM (Action for Independent Maturity), the pre-planning division of the American Association of Retired Persons. In researching materials for this article, I was delighted with their prompt response to my request for information and with the quality and variety of materials offered. (The addresses of AIM regional offices appear at the end of this article.) Booklets on financial security, physical fitness, legal readiness, housing facilities and leisure activities are only a few of the guidelines offered to prospective retirees. The newest one is called "Guide to Planning Your Retirement" and offers, among other things, a bibliography of retirement-planning literature.

The bi-monthly magazine, *Dynamic Years*, besides giving tips and hints on various areas of retirement living, also presents articles on American cities, exciting sports activities, travel . . . items of interest to people of any age.

A recent article emphasizes that planning for retirement is every bit as important as preparing for a career. However, too many people rely on dreams instead of making plans. Herbert T. Brenner and Robert H. Linnell of the University of Southern California noted:

"Many individuals demonstrate a deep anxiety about retirement and old age. Most avoid these issues until directly confronted with them. Retirement planning can help a person to develop ability to deal with the very real issues faced in the retirement years. It can also help build a sense of anticipation and appreciation of the opportunities for fulfillment, and the rewards that result from a thoughtfully developed plan for retirement." (*Dynamic Years*, September/October 1978, page 48.)

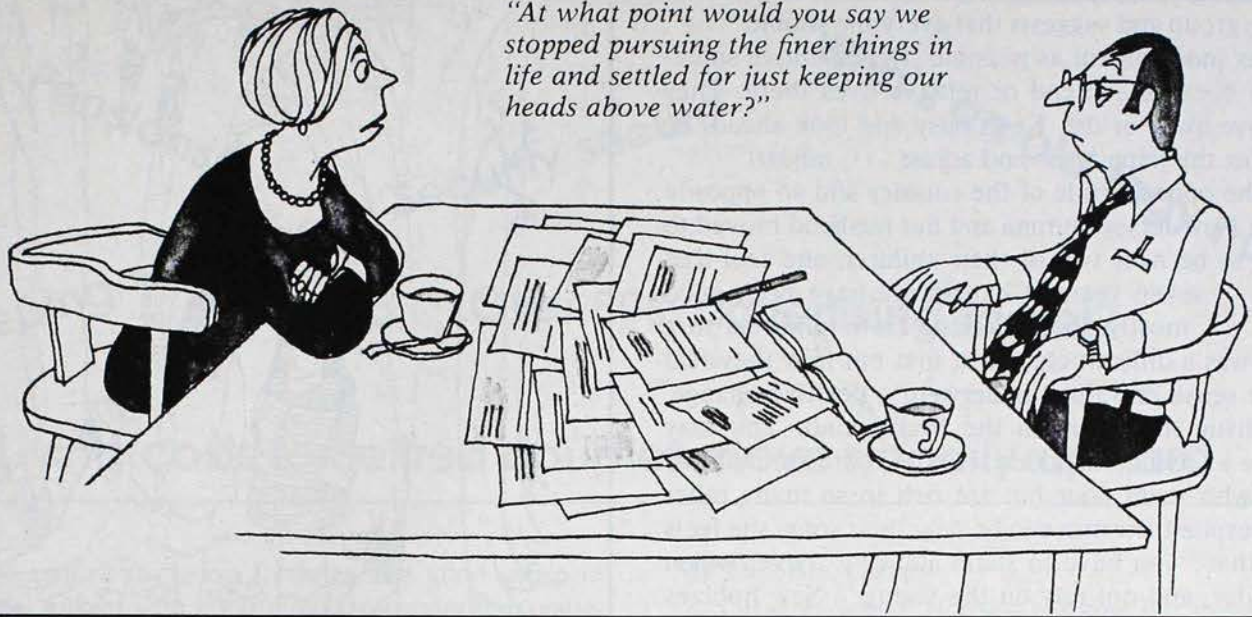
Unions, corporations and universities have recognized the need for planned programs to help their employees and members prepare for retirement. The largest of these is the one prepared for the United Auto Workers at Chrysler. Program development may emphasize the needs of white or blue collar workers, may be solely for their own group or for the public or, as in the case of AIM's Retirement Planning Seminar, may present a comprehensive program packaged for easy use by almost any interested group.

Most programs strive to show that many options are available to a retiree as well as treating such questions as: Where to live? What about family and friends? Where will the money come from and where will it go? A second career? Problems are reduced to choices, if they are faced soon enough and with an informed approach.



"Here's to a comfortable retirement made possible by combined Social Security benefits, sizable company pension plans, and a few lucky lottery tickets."

"At what point would you say we stopped pursuing the finer things in life and settled for just keeping our heads above water?"



Whatever individual choices are made, the point is constantly repeated—Plan ahead and do something! Kappas across the country responded enthusiastically to the appeal in the summer *Key* for their views on retirement and others answered questionnaires sent to alumnae groups where there are large concentrations of retirees. From Sun City, Arizona, one thinking Kappa says . . .

"Do something new! Be involved! My husband and I were helped most by a conversation with a recently retired couple who were our dinner guests. From their conversation, we decided that their most interesting activity was walking the dog!" They decided it was important to do something more vital than that and joined the Peace Corps! After two and a half years of teaching in a Philippine college, they are enjoying Sun City where they find interesting people, learn new things and still enjoy traveling.

Kappas in Sun City were all enthusiastic in their comments about the area and their life—and especially about the joy of associating with 95 Kappas in the area, including our immediate past president, Marion Schroeder Graham, BΦ—Montana. They proudly report that Marion pinned 14 fleur-de-lis on 50 year Kappas in their group this fall.

Most of the Kappas in Sun City came as winter visitors at first. Some still live there only six months of the year, or less. Others enjoy permanent residence. One member said that some of the items on my questionnaire left some of them rather speechless. "After age 50, or 60, or 70, you suddenly realize that what you thought you wanted just doesn't always work out . . . can't work out . . . or maybe you just don't want it any more!"

An enthusiastic Sun City Kappa describes fellow members as ". . . anything but dropouts from life! For example, the small dance group that serves as chorus for the variety show has not only performed at the Sun Bowl, but has given benefit performances that raised thousands of dollars for the Peona (Arizona) Boys Club and The Saints

(women's softball team). They do a short show eight or nine times annually at various nursing homes, have been on television twice and put on a program at the Glendale High School for "Roaring Twenties Day," doing a Charleston that left the kids bug-eyed. We even got wolf whistles! . . . I never dreamed I would retire to become a chorus girl! Or a rock-hound, or a lapidarian, or a silver smith, or design clothes."

Another had experience on her side in making her choice. She was a consultant on retirement preparation to industrial corporations, hospitals, colleges and government agencies. She conducted seminars on "How to Develop Retirement Preparation Programs" and planned and moderated a ten-session television program aired in six major metropolitan communities. She found that she and her husband used five criteria in selecting their own retirement location: climate, financial situation, health/medical facilities, cosmopolitan/metropolitan area and the community life style.

Leaving metropolitan tensions was mentioned as a reason for moving from California to Arizona. A bridge marathon among Kappas was another plus, while friends, hobbies and weather were also listed. One happy resident says that she and her husband spent time over a period of 16 years visiting various warm weather places in order to make a thoughtful decision. She also suggested visiting Sun City for two weeks at their special low rates and advised writing to Del Webb Vacation Special, Sun City, Arizona 85351 to arrange for a visit. This 75 year old Kappa is a champion bowler, member of one of the three private PGA country clubs in the area and rides a bicycle ten miles almost daily. No lack of energy or activity here!

Retirement is described as "such a personal thing" by a member in Laguna Hills, California. She recalls moving to Leisure World 13 years ago and knowing no one but now calls it her Shangri-la. She feels that good health, comfortable finances and personal attitude are the main things to consider in making choices. She loves her

smaller quarters, opportunity to garden and readily available bridge group and suggests that everyone should "... Remain as independent as possible. Do *not* move someplace just because a friend or relative lives there. They could move away or die. Keep busy and look ahead. Be grateful for the happy past and adjust . . . adjust!"

From the opposite side of the country and an opposite climate, a New Jersey alumna and her husband moved to Vermont to be near two of their children and feel that their "... seven years of experience have been good and bad . . . mostly good!" Going from suburbia to a rural life was a difficult change at first but now they feel that their sense of values underwent a positive change. "Materialistic things are in the background. You may even have a feeling of sudden wealth. There are many in the area who seem poor but are rich in so many other ways." Despite their move to be near their sons, she feels strongly that "you have to stand alone . . . even when you're older, and not rely on the young." New hobbies and interests and involvement in local activities keep even the long winter from being a problem.

A different sort of move was made by another Kappa who sold her family home three years before her retirement and moved to New York City "... where I could enjoy all it had to offer." She began sorting her belongings, and those that family members had stored with her, six months before her deadline and finished in time to leave the parking lot one minute after retiring on her 65th birthday! Her one bedroom apartment is a doll's house to her and she loves having no responsibility for snow, plumbing, etc. Reading, attending the performing arts, museums and all the variety offered by a big city leave her wondering which to choose, not what to do.

Some of the advice by retired Kappas includes . . .

"Both husband and wife should have separate interests as well as some things you enjoy doing together."

"Don't desert the (Kappa) ship just because you are older. The younger Kappas appreciate your efforts and need your help."

"In choosing your retirement residence, be sure to consider the quality of local hospitals. Medical bills, utilities and insurance will be your largest bills."

One Kappa adds an interesting comment on the changing times—"Our generation grew up in the aftermath of World War I. My husband was in France for 22 months but, unlike G.I.s of later wars, these veterans did not receive benefits in loans, scholarships, etc. We knew the depression years. Later, there were no company benefits such as health insurance. Socially, the elders were sought for conversational exchange. Today the news media emphasizes youth. Where do you see clothing or other ads for older women? (Editor's note: *Dynamic Years*, November/December 1978, reports that earlier this year ' . . . the American Association of Advertising Agencies told a House committee on aging that it would encourage better presentation of older people in ads.' They also found that the advertising media had already discovered they were missing a large and important segment of their audience



"I'll bet when we're ready for Social Security they'll say you must be 100."

and had plans to remedy the situation.) Courtesies such as we extended to housemothers, faculty and elders are a thing of the past. Most families are finding the husband's salary alone cannot pay the bills. With the wife working, volunteers for P.T.A., church activities, scouting, etc. are at a premium because after work a woman wants her evenings for housekeeping, family or recreation. The next generation will have different sights for retirement."

An excellent description of how she chose her retirement life comes from a Kappa in a retirement village near a large city in the northeast.

"Having lived for four years in a retirement village, I feel that the best over-all statement of my evaluation is that I would do it all over again. Nevertheless, such village living is not for everyone and certain clear understandings from the beginning can soften pain and disturbance at actual later developments.

"Before I signed my entrance agreement, I had a good lawyer review it. He said frankly that he could not see it as a contract but only as 'an expression of good intent.' Since I was forewarned that 'the monthly rate may be adjusted by the community to reflect change in the cost of achieving the community's purpose but the community agrees that it will endeavor to maintain its monthly fees at the lowest possible rate consistent with operating on a sound financial basis . . . ' the pain of increasing costs is less shocking. Increasing monthly bills, surcharges also included for utilities and direct responsibility for monthly payments for phone bills have raised the cost over 30% in the four year period of pounding inflation. A good-bye to most of my plans to travel 'while I'm still able to do it' has

Pensions:
Keeping your Social Security secure
Who's an old foggy now?
Over-50s: advertising target?

Living costs for retired couples move steadily upward

made me realize my good fortunes and good sense in choosing a village with good public transportation available, and also to hope a surprise diagnosis of double cataracts at age 65 has eliminated automobile driving and underlines the good fortune of being able to walk to my bank, dentist and lawyer. (These three are newly chosen by me through inquiries of the bar and other professional associations for graduates of schools I trust.)

"'Why on earth are you going to move to the village when you're so young?,' many of my friends asked. Well, it was necessary that I move somewhere and I think the fewer moves, the better. I stand a chance of getting more value for the down payment (which, partially, I regretted taking from the possible inheritance of my progeny). I do have energy to invest in thorough acquaintance with a new-permanent community.

"Now friends ask, 'Are there drawbacks?' Well, yes. The average age of residents is 82 and I do spend much time with people 15 years or so older. It has been good to find that genuine friendships can occur with this difference. It is also very good that friends of my college years live not too far away. Meantime, listening to good life experiences is fascinating. It seems to me that people who have had an interim move, from a big house to an apartment before coming to the village, have had an easier time adjusting, but it is a *big* experience to choose such a village and one should be prepared for some difficult re-defining of self.

"A son of mine, after thoughtfully reading several issues of our newssheet, said, 'Mom, I'm really surprised at the nascent quality reflected here: a *new* Residents Association, *new*comers, *new*gift furnishings, current books in the library, new gardens.' As long as you love yourself, or achieve self-esteem and avoid self-pity, and love your neighbor as yourself, you can make your own pretty good life. Quite unpredictably, I find *no* resident of any of the five villages I know best who wishes he or she lived in a village other than the one chosen . . . why the grass is not greener elsewhere I cannot explain!"

A verse she wrote for the village newsletter further expresses her feelings . . .

"My Favorite Things

Octagon School House—marking our drive-way . . .

Outside the trees spreading wide their old branches,

Inside the halls, wide 'n open like ranches,

Girls at the desk with their smiles for each one

. . .

Woods of Dunwoody, behind the barn . . .
pathways . . .

Dogs I can talk to but don't have to walk with,

Visiting grandsons and daughters to walk with,

Friends who have traveled and know things I love,

These are the favorites . . . all listed above!"

When all is said and done, retirement presents many choices and they must be made by each individual to suit personal tastes. The Kappas who responded to my questionnaire gave quite varied answers: 17 said they thought about retirement some time in advance, seven only vaguely and one not at all. Retirement was planned only in relation to a husband's retirement by 19, for themselves by seven. Retirement was also by choice for 17, mandated by age for ten. Four chose to remain in their homes, one moved closer to her family, eight found smaller homes or a house that was easier to care for, 15 looked for a better climate and eight are finally living in their "dream spots." Financial concerns were important to four, of only average concern to 12, relatively minor for seven. Involvement, volunteer work, etc. remained important to 19, while 20 want to take life easy, indulge in hobbies and travel. Five live alone, eight with family members, 12 in a retirement community. An overwhelming 20 feel that they eat well and 25 are content with the choices they have made, while two think their diet and nutrition are somewhat haphazard and one would make a different choice. Those who responded listed ages from 58 to 78 years. If there is any conclusion to be drawn from their responses, it is that Kappas are individuals in their attitudes toward retirement, as in everything else! (I am particularly grateful to the many members from Sun City,

Arizona, who answered my questionnaire and made lengthy comments that were thoughtful, interesting and often entertaining.)

Age and wisdom are reputed to go hand in hand and this is certainly true for a Kappa who has never retired. Our ranking national president, Sarah Harris Rowe, Y-Northwestern, said at the President's Dinner at our 1978 convention:

"Right now I think my greatest accomplishment is having lived 90 years and kept my health, my enthusiasm and my sense of humor. Where would we be in this old world without a sense of humor?" She also described visiting Cape Cod and finding a typical small white church with a little sign that read, "I am not afraid of the future: I have known the past and I love today."

What more could any of us say or what better attitude could we take toward all our tomorrows? We are not retiring from life.

Cartoon credits to AIM magazine.



Where to Go for Preretirement Information

(Reprinted from *Dynamic Years*, September/October 1978.) There are many sources of information on preretirement planning, among them perhaps a college or university in your area.

Michigan University's Woodrow Hunter suggests contacting your state office on aging; USC's Virginia Boyack recommends a check into classes offered by your local adult education facility.

The costs of attending such seminars or classes range from nothing in some adult education public school courses to substantial tuition fees at some private universities. The cost of delivering such a program to a group of employees varies with the program.

Additional sources of information: **Administration on Aging**, U.S. De-

partment of Health, Education and Welfare, Washington, D.C. 20201.

American Medical Association Committee on Aging, 535 N. Dearborn Street, Chicago, Ill. 60601.

Andrus Gerontology Center, University of Southern California, University Park, Los Angeles, Ca. 90007.

Drake University Pre-Retirement Planning Center, Des Moines, Iowa 50311.

International Association of Machinists Retirement Education Department, 1300 Connecticut Avenue N.W., Washington, D.C. 20036.

Manpower Education Institute 127 E. 35th Street, New York, N.Y. 10016.

University of Michigan Institute of Gerontology, 543 Church Street,

Ann Arbor, Mich. 48104.

National Association for Mental Health, 10 Columbus Circle, New York, N.Y. 10023.

National Council on Aging, 315 Park Avenue South, New York, N.Y. 10010.

National Council of Senior Citizens, Inc., 1627 K Street N.W., Washington, D.C. 20006.

City of New York Office for the Aging, Office of the Mayor, City Hall, New York, N.Y. 10007.

Public Affairs Committee, Inc., 381 Park Avenue South, New York, N.Y. 10016.

Retirement Services, Inc., 35 Twinoaks Circle, Odessa, Texas 79760.

The Tennessee Commission on Aging, 306 Gay Street, Nashville, Tenn. 37201.

(continued on page 76)

A Prayer for the Aging of All Ages

Lord, thou knowest better than I know myself that I am growing older and will some day be old. Keep me from the fatal habit of thinking I must say something on every subject and on every occasion. Release me from craving to straighten out everybody's affairs. Make me thoughtful, but not moody; helpful, but not bossy. With my vast store of wisdom, it seems a pity not to use it all, but Thou knowest, Lord, that I want a few friends at the end.

Keep my mind free from the recital of endless details; give me wings to get to the point. Seal my lips on my aches and pains. They are increasing, and love of rehearsing them is becoming sweeter as the years go by. I dare

(Found in St. James, Piccadilly, London)

not ask for grace enough to enjoy the tales of others, but help me to endure them with patience.

I dare not ask for improved memory, but for a growing humility and a lessing cocksureness when my memory seems to clash with the memories of others. Teach me the glorious lesson that occasionally I may be mistaken.

Keep me reasonably sweet; I do not wish to be a saint . . . some of them are so hard to live with . . . but a sour old person is one of the crowning works of the devil. Give me the ability to see good things in unexpected places, and talents in unexpected people. And give me, O Lord, the grace to tell them so. AMEN.

ALUMNAE NEWS

Edited by
Lois Catherman Whittaker
BΣ — Adelphi



Nancy Yates Coots (left) and Sandra Dennison Lozow.

KAPPA CONTINENTAL CUISINE

Indianapolis International

Kappas always love to eat and a gourmet luncheon and fundraiser provided fun, food and funds for the Indianapolis Alumnae Association at their second annual benefit luncheon.

Food was prepared during five different cooking days at an alumna's home and was served simultaneously at eight homes on the day of the luncheon. An international menu called Kappa Continental Cuisine included curried pea soup, French sesame sticks, Russian piroshki, Scandinavian dill salad and Italian cassata. A recipe sheet and brief description of the group's philanthropy was given to each of the 150 guests. At least two Kappas worked in each "restaurant" home as cooks and helpers, putting the final touches on the food, serving and cleaning up.

Proceeds of about \$700 went to the Indianapolis Public Schools' Cold Spring School for the handicapped. The children in this school range from five to eighteen and have one or more handicaps, including retardation, deafness, blindness or other physical disabilities. Funds are used for extra-curricular activities such as special olympics and social events and are also needed for an emergency fund to provide medication, clothing and adaptive

equipment. Kappas are among the first to assist the school which is only a few years old.

Coordinator of the menu and teacher for the gourmet cooks was Sandra Dennison Lozow, M—Butler, who is one of the owners of Classic Catering, a successful local catering service. Sandy became interested in gourmet cooking some years ago and enjoyed it as a hobby while pursuing a teaching career. When she told her friend Nancy Yates Coots, A^A—Monmouth, that she planned to start a small catering service, Nancy asked "Would you like a partner?" And so Classic Catering Service was born. Offering a complete service from hot and cold hors d'oeuvres through box lunches and luncheons to full dinners, the business has grown rapidly. Sandy and Nancy consider themselves experts in time management, since they place family time first. Sandy says they have worked with many organizations "... but when we are asked to create for Kappa, we are especially happy."

Fine food, helping others, sisterhood and individual growth and satisfaction are all important parts of Indianapolis' Kappa alumnae activities.

Alumnae Activity



Tulsa

Kappa Kitchen was the party theme of the Tulsa Alumnae. Baked goods donated by members were decorated with blue and white checkered ribbon, and sale proceeds were given to support Rainbow House, Kappa philanthropies and the Panhellenic Eyeglass Fund. Hard at work are Elaine Perett Hanner, $\Delta\Pi$ —Tulsa, Kathryn Allen Watson, ΔP —Mississippi, and Franne Tyrell Gathright, $B\Xi$ —Texas.



Peoria

Kappa Couple's parties are always a special event in an alumnae group. However, the Peoria Club highlighted their evening by presenting a fifty year pin to Sara Love Mueller, $B\Theta$ —Oklahoma, with her husband, Fritz, looking on with pride. Coincidentally, there were fifty couples at the party!



Asheville

Twenty-five Kappa alumnae in western North Carolina joined together to form the Asheville Alumnae Club, the 385th for the Fraternity. Shown left to right are Pat Vencill Williams, ΓB —New Mexico; Jo Kerbey Shaw, $B\Xi$ —Texas, Lambda Province Director of Alumnae; and Meg Latimer, EM —Clemson, displaying the new club's charter, presented by Jo Shaw at a chapter installation-Founders' Day celebration.



Nashville

Sampling recipes of baked goods sold at the second annual Kappa Kountry Kitchen of the Nashville Alumnae Association are Jane Howard Olesky, BN —Ohio State, and Elizabeth Spencer Roach, BO —Tulane. Proceeds from the benefit coffee and bake sale will go to the WPLN Talking Library, a radio receiver service for the blind and those physically handicapped who cannot hold a book or turn its pages. Many Kappas volunteer reading time and preparation hours on a braille calendar of the radio program schedule. A recipe cookbook of those items on sale at the kitchen was compiled and edited by Mrs. Roach and is called "Sweet Receipts from Your Kappa Friends."

Eight Years Into Our Second Century



Lexington

Lucy Alexander Winchester, BX—Kentucky, (right) fascinated 200 Kappas at the Lexington Founder's Day luncheon with anecdotes of her life as social secretary to Mrs. Richard Nixon and Mrs. Gerald Ford in her position as chief of protocol. Alumnae and actives from BX also enjoyed a province message from Virginia Anding LaCharite, ΓK—William & Mary, Nu Province Director of Chapters, (left). Fifty year Kappas were honored, 39 new BX pledges were introduced and a report of chapter honors and activities all added to an exchange of Kappa fun and sisterhood for all.



Jacksonville

Alumnae in Jacksonville had a special addition to their traditional candle ceremony and Founder's Day luncheon. Thirty-eight members enjoyed a Kappa birthday cake baked and decorated by Anne Colter Washburn, ΔΓ—Michigan State.



Dallas-Richardson

The birthday celebration of Fraternity President, Jean Hess Wells, ΔΥ—Georgia, and Founder's Day happily coincided, giving Dallas area Kappas the opportunity for a doubly gala dinner at the magnificent Hackberry Ranch of the Ben Carpenters. Two hundred metroplex Kappas attended a crepes and salad dinner. It was fitting that Jean Wells return to her native state of Texas for her 50th birthday, even though the enormous blue and blue cake adorned with a Kappa Key was an obvious surprise to her.

Charlotte Williams Finlay, EA—Texas Christian, president of the Dallas Alumnae Association, presided at the event where past Fraternity president, Louise Little Barbeck, ΓΦ—Southern Methodist University, was also a special guest. The distinguished alumnae award was presented to Lindalyn Bennett Adams, ΓΦ—Southern Methodist University, for her contributions to numerous civic endeavors. Pictured left to right are unidentified alumnae, Louise Barbeck, Jean Wells and Charlotte Finlay.



Aurora

Founder's Day was a special celebration for the Aurora Club. Their luncheon meeting celebrated Kappa's 108th birthday and also the birthday (unspecified number!) of one of their members, Bernice Bauer Zahn, ΒΛ—Illinois, (center), who received her 50 year pin, along with Norma Bolsinger Haven, ΒΡΔ—Cincinnati, (right), from club president Jean Clancy Johnson, Μ—Butler, (left).

Names in the News . . .



Gloria Van Ham Serenbetz

Gloria Van Ham Serenbetz, Φ—Boston, is president and chairman of the board of The People Company, Inc., a national fund-raising and communications firm. Gloria was associated with the University of Southern Maine as a member of the communications faculty and as director of development. Her earlier career in television and radio made her familiar to New England audiences as a broadcaster of women's and children's programs and as a producer-director of documentary films, as well as national media spokeswoman for the Gillette Toiletries Corporation in Boston. She has served as director of development of the Maine Public Broadcasting Network and as president of Maine Press, Radio and Television Women and as original incorporator and twice president of Maine Media Women. In her current position, her company provides fund-raising and communications counsel and training programs country-wide. She is also in great demand as a guest speaker and panelist. In addition to her work as a communicator and facilitator of change, Gloria is the mother of two daughters and wife of Robert, Director of Continuing Education at Westbrook College.



Kay Cronkite Waldo

Kay Cronkite Waldo, Ω—Kansas, is president of her own company, Kay Waldo & Associates, Consultants in Human Relations and Training. Current programming offered by the company includes transactional analysis, women in management, assertiveness training, life planning and goal setting—programs planned to aid individual development and potential. In addition, Kay is a member of the legislature of Jackson County, Missouri.

Her varied experiences in voluntary services include membership on the board of directors of the Voluntary Action Center and on the board of the Missouri Association for Social Welfare. Her paid employment began as a classroom teacher, and later she served as director of volunteers for Cross-Lines Cooperative Council and as coordinator of women's services for the University of Missouri Continuing Education Division.

Kay feels that the ability and talents used by women as officers in volunteer organizations are just the traits needed in politics and in conducting a campaign. She certainly applied them well in her own election and also used personal experience in developing workshops offered by her company in such areas as public speaking skills for the politician and managing time more efficiently. This busy lady manages her time well enough to be an avid golfer along with her activities in business and in the legislature. Samples of her programs show that she has applied to her own life many of the concepts she teaches others to develop: self-management, decision-making and learning to risk. Another program she conducts bears the unusual title "Creative Aloneness."

In 1977, Kay was honored by the Greater Kansas City Chapter of Women in Communications, Inc. in recognition of her community work in dedication to women's rights. The February 1978 issue of *Women in Business* had Kay as "cover girl" and featured her article on women in politics. And you are surely wondering about her name . . . yes, Kay is related to Walter Cronkite; she is his niece.



Kerrie Quinn



Sharon Spence



Lynda Brown

Lynda Brown, EΔ—Arizona State, has joined Public Relations International of Houston as an account executive. Also located in Tulsa and London, PRI specializes in energy industry communications. Lynda was formerly a reporter on the St. Joseph News Press.

Nancy Morgan Ritter, ΓΩ—Denison, will be seen as Margaret Truman in "Backstairs at the White House." She has starred in "Grand Theft, Auto" and "Fraternity Row" and has appeared in such television shows as "Medical Center," "Macmillan and Wife" and "Lucas Tanner." She is married to the star of "Three's Company." While at Denison, Nancy served her chapter as recording secretary and rush chairman and was Homecoming Queen, 1969.

Kerrie Quinn, BK—Idaho, is the first woman branch manager of the Idaho First National Bank. Kerrie has participated in many community activities and was president of the Sales and Marketing Executives International Group, on the board of directors of the United Campaign Organizations and is currently active in the National Association of Bank Women, Boise Chamber of Commerce, Junior League and is vice-president of the alumnae association.

Sharon Spence, Υ—Northwestern, has been named as associate producer for MONTAGE, WKYC-TV Cleveland's documentary unit. A former director of audio-visual production for Fabri-Centers of America and producer-host for a WDMT-FM Cleveland interview program, Sharon comes to her new position with an extensive background in television production.

Mary Maxwell Gates, ΓΠ—Washington, is the sixth woman to serve on the Board of Regents at the University of Washington and the first to be elected president. She has also served as alumnae president and on the corporation board, as president of the Junior League, on the board of directors of the United Way and is the only woman to have served on two boards of directors in Seattle: with Pacific National Bank of Washington and the Unigard Insurance Company.

Helen Rehbein Farabee, H—Wisconsin, wife of Texas State Senator, Ray Farabee, was appointed chairman of the Special Committee of Citizens for Human Development. She has served in numerous positions with the National Association of Mental Health, is past president of the Texas Association of Mental Health and is currently president of Child Care, Inc.



Nancy Morgan Ritter



Mary Maxwell Gates



Helen Rehbein Farabee



A proud Kappa father read the summer 1978 issue of *The Key* and particularly enjoyed the career section on "Women in Law." It prompted him to write about his daughter, **Carol Bagley Amon**, ΓΚ—William & Mary. Carol was chief of the fraud section of the Eastern District of New York, the first woman ever appointed as a section chief in this office. Previously she was Assistant U.S. Attorney in the same area and prosecuting attorney in the drug abuse law enforcement section of the U.S. Justice Department. She and husband, Tom, also an attorney, are awaiting the birth of their first child.

Mr. Bagley speaks with pride of the many distinguished women he has read about in *The Key* and says that "... each time I visit the campus of William & Mary College I am drawn by a nostalgic magnet to the corner of Richmond Road and Duke of Gloucester Street where I stand and gaze at the Kappa house and let my mind go back in time to the many visits with my daughter and her Kappa sisters."



Carla Peterson Smith, ΓΒ—New Mexico, is executive director of the Santa Fe area Visiting Nurse Service. She worked in public health nursing in Washington, D.C. and in the offices of several Santa Fe doctors and then, needing more challenge, spent six years working for the New Mexico Legislature. A period as a secretary to an oil and gas association was followed by thoughts of attending law school but Carla is now glad that she accepted the offer from the Visiting Nurse Service where she directs home care in a 250 mile area centered in Santa Fe and supervises a staff of 25. She is pictured with a newly acquired instrument, the otoscope.

News 'n Notes . . .

Jayne McGuire Booker, ΔΒ—Duke, won a Morehead Fellowship in the master of business administration program at the University of North Carolina. She has been a program director with the International Management and Development Institute in Washington, D.C. and before that taught English for the Peace Corps in West Africa.

Terry Connally Davis, ΕΕ—Emory, was written up in the Shreveport, La. Journal and photographed as she jogged six miles the *day before* her son, Matthew was born! Husband, Ronny, is also a runner and has run in the Boston Marathon. Terry's obstetrician approved and often joined the jogging Davises.

Terri Finnegan, ΓΔ—Purdue, has been elected president of her dietetic interns class at Good Samaritan Hospital, Cincinnati, where she will become a registered dietician upon completion of her internship in May.

Florence Stevens Cromwell, ΔΛ—Miami, was honored as a distinguished alumnae during 125th Founders' Day celebrations at Washington University in St. Louis. Miss Cromwell, an occupational therapist and former chairman of the occupational therapy department at the University of Southern California, also has served as president of the American Occupational Therapy Association from 1967-1973, was a member of the board of directors of the National Health Council from 1973 to 1976 and was elected in 1975 to the Institute of Medicine of the National Academy of Sciences. She is currently engaged in independent activity as a consultant in occupational therapy and health care administration and education.

Susan Campbell Jelinek, ΔΓ—Michigan State, is president of Written Words, Inc., a computerized typing-editing-production service dealing with such things as manuscripts, manuals, brochures, reports, etc.

Ann Roberts Goldman, ΕΖ—Florida State, is tennis coach at the University of Miami. She was Florida State's number one player and captain during 1973-1975 and was ranked among Florida's top five women singles players.



Patty Glover Knupp, Ω—Kansas, is an inspiration to her Kappa sisters in Newton, Kansas, and they are a great help to her. Patty was a petroleum engineer like her husband, Hal, until polio struck her in 1965 when the Knupps lived in Hawaii. Disabled by the disease, Patty lives in a “turtle shell” and has only partial use of her left hand and use of her neck muscles. Always interested in art, she was pleased that therapists at the March of Dimes rehabilitation center in Omaha were able to rig up devices to enable her to use her remaining muscle power. Her bed is cranked up to a sitting position and her left elbow is placed in a leather sling with a canvas band and sponge holding a brush or a pencil strapped to her wrist. Both supports are fastened to a metal frame that dangles from a board above her bed. An aide acts as a human easel, holding the sketch pad steady and moving it into position for Patty’s limited range of movement.

Slowly, patiently and with great determination, Patty sketches her design. She can work only 15 to 20 minutes at a time since the “turtle shell” respirator only works well in a horizontal position. Patty recently had an art show sponsored by Goodwill Industries and local shops stock her cards. Her notepaper is especially appropriate for Kappa use. Patty’s designs can be ordered through her ad in the Alumnae Boutique pages of *The Key*, Fall, 1978.



Alumnae in Newton have as their constant project “Doing for Patty” anything they can to help and feel that they, too, benefit from their close association with her. Currently, they are dressing an 18 inch doll to raffle off and are hard at work on a red velvet dress and hat, evening gown and cape, winter coat with fur collar and hat and other elegant fashions for some lucky little girl to win for Christmas. Pictured around Patty’s bed are her regular helpers, (left to right): Alice Reese Hinkhouse, ΓA—Kansas State, Margaret Meeks Anderson, and Dorothy McIlhenny Trousdale, both Ω—Kansas, Eleanor F. Mayne, BA—Illinois, Nancy Goering Hedrick, also Ω, Elizabeth Hollingsworth Glover, ΔZ—Colorado College, Lucena Glover Sills, also Ω, Inez Moorehead Geiger, ΓA—Kansas State, Patty Knupp and the Kappa doll who, they explain, is not initiated yet!

Kappa is sisterhood and helping and no one knows it better than Patty Knupp and her wonderful helpers.



Pride of Albuquerque

Albuquerque Alumnae Association’s Christmas Greens project will, for the third year, benefit the University of New Mexico’s most prestigious scholarship program, the Presidential Scholarships. Local alumnae are especially proud that freshman Lisa Lalicker, ΓB—New Mexico, is “their” scholar and another ΓB, sophomore Diane DeLayo, is a Presidential Scholar from Santa Fe. Maxine Krohn Friedman, also ΓB, is chairman of the Greater UNM Fund which provides tuition help through private donations. Albuquerque alumnae and actives can be proud of their joint efforts and accomplishments in scholarship. Pictured are Maxine Krohn Friedman, Lisa Lalicker and Robert Lalicker, UNM administrator.

It is with deep regret that The Key announces the death of the following members:

Akron, University of—Lambda
Kerry Kaliin '70—August 17, 1978
Evelyn Church Smith '10—September 22, 1978
Helen Hardie Wortman '16—September 18, 1978

Alabama, University of—Gamma Pi
Betty Reily Goyne '40—July 27, 1974

Allegheny College—Gamma Rho
Marion Moorhead Danielson '11—December 20, 1977

Arizona, University of—Gamma Zeta
Rosemary Forbes Andrews '54—August 4, 1978
Betty Proctor Leiber '37—May 17, 1978

Arkansas, University of—Gamma Nu
Patricia Provine Ponder '65—October 13, 1978

British Columbia, University of—Gamma Upsilon
Marjory Peck Martin '29—March 31, 1978

Bucknell University—Delta Phi
Barbara Jones Linck '52—October 4, 1974

Butler University—Delta Phi
Eleanor Sanders Speake '19—September 18, 1978

California, University of—Pi Deuteron
Nadine Pasquale Brown '23—May 11, 1978
Virginia Gohn '16—February 25, 1978
Rachel Crowell Meyer '25—August 29, 1978
Josephine Crane Morketter '46—September 16, 1978
Mildred Fleming Sillstrop '16—March 31, 1978

Carnegie-Mellon University—Delta Xi
Mildred Lucas Kramer '44—June 30, 1978
Jane McLean Shaffer '44—July 18, 1978

Cincinnati, University of—Beta Rho Deuteron
Emily Mashburn Coolidge '34—October 5, 1977
Phoebe Rowe Peters '28—September 29, 1978
Martha Smales Simendinger '45—August 12, 1978

Colorado College—Delta Zeta
Ruth Brigham Allebrand '32—October 26, 1978

Colorado, University of—Beta Mu
Katherine Constance Libby Hanley '15—May 4, 1967
Mary Van Sickle McCormack '27—August 16, 1978
Marcia Cheairs Sauter '12—July 28, 1974

Cornell University—Psi Deuteron
Florence Berkeley Bailey '15—September 26, 1978

Denison University—Gamma Omega
Ellen McCune Koehler '30—April 17, 1976
Jean Hinkson Owen '40—October, 1978

Drake University—Gamma Theta
Margaret Zigler Brown '38—October 8, 1978
Loyce McCord Connell '25—February 23, 1978
Mary Brown Trissler '35—March 23, 1978

Idaho, University of—Beta Kappa
Marjorie Albert Scott '19—July 18, 1978
Agnes Sweeney Wegner '18—July 14, 1978
Marie Helen Fallquist Wylie '16—August 21, 1978

As the In Memoriam section is prepared by Fraternity Headquarters, please send all death notices giving full name and verification of date of death to Fraternity Headquarters, P.O. Box 2079, Columbus, Ohio 43216.

Illinois Wesleyan University—Epsilon
Mildred Springer Bartlett '27—December 24, 1977
Constance Ferguson '10—May 2, 1978
Lucile Hodge Johnstone '05—July 11, 1978
Frances Pillsbury '22—July 5, 1978
Helen Neiberger Wollrab '09—May 10, 1978

Indiana University—Delta
Alice Boren Bender '29—December 1, 1977
Mary Elizabeth Teare Norment '26—April 5, 1978

Iowa State University—Delta Omicron
Patricia Ann Hedge Mathisen '46—June 21, 1978

Iowa, University of—Beta Zeta
Julia Green Everist '07—October 31, 1976
Ann DeSelle Griffith '04—August 21, 1978

Kansas State University—Gamma Alpha
Jo Shely Schwab '37—January 19, 1970

Kansas, University of—Omega
Claudia Hulse Curry '30—October 1, 1978
Julia Kennedy Dean '17—August 8, 1978
Ann Forney Gempel '22—April 17, 1978
Irene Wooster Stockton '11—March, 1976

Kentucky, University of—Beta Chi
Mary Matilda Beard '22—September 23, 1978
Elizabeth Hume Harney '21—November 7, 1978
Maria McElroy Tate '23—September 10, 1978
Margaret Hart Wyld '10—September 22, 1975

Louisiana State University—Delta Iota
Gaye Percy McLoughlin '67—August 17, 1977
Adele Ledoux Reese '67—May 3, 1978

Miami University of—Delta Kappa
Betty Batcheller Brow '42—February 24, 1978
Linda Noble Kryda '69—June 1, 1976

Michigan State University—Delta Gamma
Alice Dalby Sullivan '31—October 9, 1978

Michigan, University of—Beta Delta
Helen Flitcraft Bott '36—May 17, 1978
Mabel Townley Plunkett '06—October 13, 1978

Minnesota, University of—Chi
Katherine Shenehon Child '19—September 19, 1977
Katherine Zirkelbach Fairchild '20—May 27, 1978
Grace Stellwagen Gullickson '09—June 30, 1978
Juliet Webster Helmick '13—November 28, 1977
Eleanor Shenehon '10—October 7, 1978

Missouri, University of—Theta
Hally Prentis Nelson '02—September, 1977

Monmouth College—Alpha Deuteron
Edith Mitchell Thom '34—November 26, 1977

Montana, University of—Beta Phi
Marian Nelson Coppersmith '50—October 23, 1978
Edith Matheson Cosman '35—August 8, 1978

Nebraska, University of—Sigma
Joan Fankhauser Clementi '54—June 27, 1978
Hildegard Clinton Richardson '14—June 3, 1978

New Mexico, University of—Gamma Beta
Helen Wilson Dixon '18—April 4, 1978
Dolores Benjamin Duncan '26—April 24, 1978

In memoriam

Northwestern University—Upsilon
Lois Petersen McIntosh '42—September 7, 1977

Ohio State University—Beta Nu
Imogene McClees Acklin '04—June 20, 1978
Harriet Lillian Johnson '35—October 17, 1978

Oklahoma State University—Delta Sigma
Laurann Wells Rogers '50—June 14, 1978

Oklahoma, University of—Beta Theta
Janice Drummond Carpenter '31—July 14, 1976
Vera Gorton Clark '15—January 7, 1976
Lillian Smith Cockrell '19—July 11, 1978
Alice Maurine Frantz '18—May 26, 1978
Dorothy Settle Hampson '18—June 24, 1978

Oregon State University—Gamma Mu
Helen Miller Goss '24—December 24, 1976
Marguerite Runion Poust '32—May 1, 1974
Jane Blair Wilson '35—March 13, 1978

Oregon, University of—Beta Omega
Barbara Young Arenz '43—October 2, 1978

Pennsylvania State University—Delta Alpha
Mary Elizabeth Crozier Young '30—June 7, 1978

Pittsburgh, University of—Gamma Epsilon
Marian Jones Ferguson '23—August 30, 1978

Purdue University—Gamma Delta
Mary Reed Vossberg '49—September 17, 1978

St. Lawrence University—Beta Beta Deuteron
Dorothy Day Wells '36—November 12, 1977

Southern Methodist University—Gamma Phi
Meredith Anderson '71—October 4, 1978
Rebekah Ann West Simons '49—1967

Stanford University—Beta Eta Deuteron
Mariam Harris Blanchard '05—July 9, 1978
Dorothy Hanna Murray '15—June, 1978
Kathrina Johnson Nixon '13—December 27, 1977

Syracuse University—Beta Tau
Lois Gray Iles '43—July 24, 1978
Augusta Mahr Pruitt '21—September 11, 1978
Elsie Thurber Sanderson '15—January 19, 1973

Texas Tech University—Delta Psi
Joy Wieland '53—September 3, 1971

Texas, University of—Beta Xi
Laura West Boldrick '19—September 27, 1978
Frances Foy Carr '47—October, 1978
Mary Leonard Freeman '53—July 22, 1978
Katherine Highams Gardner '38—October 25, 1978
Leona Givens Goodspeed '16—March 27, 1978
Ruth Bramlette Kookan '14—December, 1975

Toronto, University of—Beta Psi
Elsa Horning Downing '11—July 12, 1976
Gladys Shepard McNeice '17—June, 1978
Von McConnell Sabiston '14—July 26, 1978

Tulsa, University of—Delta Pi
Ruth Ann Forrest Ashley '48—April 6, 1978

(continued on page 49)

Bridge Champion Plays for Fun!

by Carol Cheney Williamson ΓΨ—Maryland

EMMA JEAN HAWES, Ψ^Δ—Cornell, has just won the world championship in women's bridge. Her United States team captured the Venice Cup, as the championship is known, by decisively defeating the Italian women's team in the final round. The tournament included round-robin competition among teams from five continents.

Emma Jean and her partner Dorothy Hayden Truscott are the only women in the world to have won the Venice Cup three times—1974, 1976, and 1978—every year it has existed. The two have been partners for twelve years, since being introduced by mutual friends who thought they would play well together. Emma Jean lives in Fort Worth, Texas, and Dorothy, wife of *The New York Times* bridge editor Alan Truscott, resides in Riverdale, New York.

Besides the three Venice Cup wins, Emma Jean has won nine national championships, three third places in Olympic Teams and one Olympic Pairs. Out of the millions of bridge players in the United States, she is one of only six who are World Masters.

Emma Jean first learned to play bridge sitting atop an unabridged dictionary in her chair so that she could reach the table. Her mother, Evalie Martin Fisher, a well-known concert pianist and composer, was fond of telling her daughter, "I tried to rear a concert violinist and got a bridge player." However Emma Jean is an excellent violinist who played in the Cornell University Orchestra.

Born in Paducah, Kentucky, to parents who are both listed in *Who's Who in America*, Emma Jean progressed through school and studied at Ward Belmont College before transferring to Cornell University as a junior. She pledged Kappa and held the office of Rush Chairman in her senior year while living in the Kappa house. Graduating with a B.A. in literature and math, she became a math teacher in Texas.

North American Bridge Championship. Picture shows only one-third of total play at the time (about 225 tables, 900 contestants, and 25 officials in the picture).



Emma Jean Hawes

Husband David introduced Emma Jean to competitive bridge. A construction engineer, his advice for the mates of bridge experts follows:

"No matter how much you like to play bridge, don't play *with* them. Bridge is a partnership game and if your wife gets better, *YOU*'d better stop. If you don't, you'll get a lot of pillow talk."

Mr. Hawes doesn't play bridge anymore, but he does enjoy bridge players; and he usually accompanies her to tournaments. Most of them are held at resort locations and he meets players from all over the world. He also enjoys shopping and brings home treasures from the foreign countries.

In the last few years they have been to tournaments in the Canary Islands; Deauville, France; Miami Beach; Stockholm, Sweden; and Monaco. Of her Monaco trip Emma Jean said:

"It was just like the Olympics. They played 'The Star Spangled Banner' when we stood in the spotlight to get our medals, and I got uptight inside and felt as if I might burst into tears. Prince Ranier and Princess Grace came to the gala dinner where the victory celebration took place."

It was in New Orleans recently where her third Venice Cup was won. Symbolic of the city of Venice each member of the United States team was given a gold dolphin instead of the Venice Cup, which is kept on display in Memphis, Tennessee. She now has three gold dolphins in her living room, and elsewhere in their home a myriad of trophies and silver pieces from other successes.

Along with bridge, Emma Jean also found time to be Fort Worth Junior League President and was Kappa Alumnae Association President 1950-51. She attended the Kappa National Convention at the Homestead in 1950. Emma Jean recalled her worst moment as Kappa president as being "the time I asked for nominations of officers from the floor and there *WERE* some!"



Screens were used throughout the Venice Cup play. Here Emma Jean Hawes and partner Dorothy Truscott (near right) play the Australian team. Note the monitors and observers, necessary personnel when screens are used. (Photo courtesy ACBL)

Sororities were mixed with bridge another time when her daughter Evalie Hawes Horner, BE—Texas, was going through sorority Rush. Emma Jean was playing mixed pairs at a sectional bridge tournament in Lake Murray, Oklahoma, with Dr. John Fisher, also a World Master and “the AMA’s only bridge champion doctor.” She can recall nothing about the tournament because she kept leaving the table to call Austin, Texas, to see if her legacy had pledged Kappa. Even her opponent at the table, Lucille Goble of Sherman, Texas, got interested in Evalie’s Rush progress, and took turns with Emma Jean calling the University of Texas. Not even bridge could stop her from being at her daughter’s initiation. Since graduation from Texas and a subsequent Master’s degree in economics from the University of Houston, Evalie has been an active member of the Houston Alumnae Association.

It should be no surprise that this daughter of our world-champion bridge-playing mother, would also be a bridge player who married a bridge-playing husband who had played against her mother in a bridge tournament. You might say it was all “in the cards” for son-in-law David Horner. They now have a baby Kappa legacy of their own, Evalie Elizabeth Horner.

According to Emma Jean, “Bridge is a very expensive hob-

Venice Cup—won 1974 vs. Italy; won in 1976 vs. English; won in 1978 vs. Italy.

“convention card”



by.” At a tournament a player might participate in 20 sessions at an average of \$4.00 each. You must also pay your own transportation, food, and lodging. There is no prize money—only trophies and Master Points to be earned. The exceptions are the international championships. If you are a national champion and earn a place on the United States team, the American Contract Bridge League (ACBL) will pay your expenses.

In tournament play only “duplicate bridge” is played—in other words, the same bridge “hand” is played by competing pairs with top score going to the pair who played the hand best. Each pair will play 26 hands, or “Boards” per session. They are known as boards because the cards are inserted into “duplicate” boards” which are passed progressively from one table to the next. In international competition these boards are put together beforehand in Holland where the cards are “randomly dealt by a computer.” At least 64 boards would be played in the championship round.

Each player must also display his own “convention card.” On it are the particular conventions that player uses (i.e. Stayman, Blackwood, Gerber), opening bids, responses, doubles, overcalls, and opening leads. All players see these cards so there can be no secrets.

Other devices used in international tournaments are screens and bid boards. Screens were used throughout Venice Cup play, as well as for the men’s teams, which divide the bridge table diagonally so that during bidding the partners cannot see one another. Bidding is done in silence and each player points to his bid on a bid board which is announced to the other players by monitors. Once the bidding is concluded the screen is raised, much like a window shade, and the hand is played normally.

Placing well in tournaments will earn you “Master Points.” The rank of Life Master is awarded to players who have accumulated 300 Master Points, of which 50 must have been won at ACBL regional or national tournaments. Emma Jean Hawes is a Life Master who has accumulated 6405 Master Points, and is also a World Master, a distinction held by only five other American women. In her own words, though, Emma Jean has never been interested in Master Points. “My goal has always been to be a better bridge player. The only way to do that is to play against the better players. I learn something every time I play! If the time comes when I cannot play for fun, I’ll quit.”

Her advice to aspiring players of the game is to read good bridge books, learn from a coach, or play at the local club in your city. There are over 5000 accredited clubs in the U.S. where points can be earned. She recommends two books authored by her partner Dorothy Hayden Truscott, *Bid Better, Play Better* and *Winning Declarer Play*, published by Harper & Row.

Emma Jean herself does bridge lectures, has been a member of the Joske’s Hall of Fame bridge clinic, and has lectured on three Mediterranean bridge cruises from New York on the U.S.S. Constitution.

The game of contract bridge as we know it today originated only as recently as 1925, but bridge is a descendant of the card game Whist, which was played mostly in Europe in the late 17th century. Bridge Whist developed in London in 1894 while it wasn’t until after the beginning of the 20th century that auction bridge originated.

An American yachtsman and card enthusiast, Harold S. Vanderbilt is credited with creating contract bridge in 1925. His set of values and scoring has become the official scale throughout the world. The principal new feature of his game was that a player had to bid a game or slam to get credit for it.

In the United States two competing bridge associations were merged in 1937 and became the American Contract Bridge League (ACBL). International competitions were held before World War II and then revived after war's end.

Today the ACBL conducts some 850 sectional, 80 regional and three continental North American tournaments and contracts more hotel space in one year than any other entity in the world. At a national tournament there may be 900 tables of bridge being played simultaneously!

If any chapters are interested in taking part in campus bridge competitions between Greek groups, the ACBL has a program outlined for intra-mural competitions which they will supply any chapter on request from: Robert F. Bonomi, ACBL, 2200 Democrat Road, Memphis, Tennessee 38116.

An alumnae bridge tournament is an annual event in the Scottsdale, Arizona, Alumnae Association. The proceeds go to a scholarship trust fund in memory of a Kappa, Louise Diercks, EΔ—Arizona State, who met an untimely death in 1965. The tournament consists of two daytime sessions for ladies and one evening session for couples. For information contact: Judy Hargigan, 5839 E. Onyx Avenue, Scottsdale, Arizona 85253.

There are hundreds of Kappa bridge groups across the country, one of which has been meeting continuously for 50 years.

Bridge may be the only game in which the widest variations of age, physical ability, or physical handicap are of no importance. Bridge is an equal opportunity game for all, without barriers to sex, color, or creed, and without requirements for physical strength, agility or endurance. Players of every age enjoy the excitement of matching skill, judgment and intuition against that of other players. Bridge is a participation game, not a spectator sport; every player is in the game.

But most of all, in the words of our world champion Emma Jean Hawes, bridge is simply "a great way to meet nice people and a whole lot of fun!"

(In Memoriam continued from page 45)

Utah, University of—Delta Eta

Donnetta Bennion Hilton '32—October, 1978

Washington State University—Gamma Eta

Eleanor Allen Bement '33—February 17, 1978

Clemance Dahl Noel '37—October 30, 1978

Washington University—Gamma Iota

Dorothy Ross Rhodes '26—July 9, 1977

Washington, University of—Beta Pi

Margaret Breck Montgomery '13—August 20, 1978

West Virginia University—Beta Upsilon

Jane E. Morrison '74—September 25, 1978

Whitman College—Gamma Gamma

Dorothy Coulton Frazier '36—February 28, 1978

Wisconsin, University of—Eta

Elizabeth Swensen Porter '29—July 10, 1978

Henrietta Slade Wilson '09—August 19, 1978

INACTIVE CHAPTERS

Adelphi College—Beta Sigma

Elizabeth Penny Curtis '34—April 3, 1976

Chloe Skilton Myers '11—August 6, 1978

Adrian College—Xi

Dorcas Alverson Lang '20—March 17, 1978

Geraldine Miller Stewart '19—November 2, 1978

Barnard College—Beta Epsilon

Katharine Fox Krenson '12—April 13, 1978

Boston University—Phi

Ethel Ham '06—June 5, 1978

Marjorie Colton Hills '15—May 8, 1978

Lora Blanding Knott '17—June 13, 1978

Emily Glidden Strangman '13—October 19, 1978

Marion Treadwell Tomlinson '05—September 14, 1978

Manitoba, University of—Gamma Sigma

Aileen Macdonell Street '28—October 6, 1978

Middlebury College—Gamma Lambda

Catherine Benjamin Magathlin '29—April 3, 1978

Pennsylvania, University of—Beta Alpha

Alice Rodman Ecroyd '09—October 16, 1978

Enid Clare Cochran Taylor '47—July 22, 1978

San Jose College—Delta Chi

Cheryl Anne King '64—March 23, 1967

Swarthmore College—Beta Iota

Mildred Tily MacFarlane '15—July 23, 1978

Katharine Thompson Ryan '29—June 12, 1978

Sarah Fisher Scott '27—September 6, 1978

Marguerite Rose Wollerton '06—September 12, 1978

Wooster College—Beta Gamma

Sallie Taylor Forman '00—March 10, 1978

Helen Moore Kelley '06—January 20, 1977



1978 Venice Cup Winners (U.S. Team) from left; Emma Jean Hawes and partner Dorothy Hayden Truscott, Ruth McConnell (non-playing captain), Mary Jane Farrell, Marilyn Johnson, and front row: Jacqui Mitchell and Gail Moss. (Photo courtesy ACBL)

P.S. November 21st Emma Jean and her partner Dorothy won the National Bridge Championship Life Master Women's Pairs in Denver, Colorado.

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Kappas in Print

Edited by Chris Krueger, ΓN—Arkansas



Beginnings, A Book for Widows by Betty Jane Wylie. McClelland and Stewart Limited, Toronto, Canada. 144 pp. \$7.95.

After Betty Jane McKenty Wylie, ΓΣ—Manitoba, became widowed in 1973, she wrote an account in *McClean's* on how she came to terms with her loss. Little did she know that the article on widowhood would generate as much grateful mail as it did. So, in response, Betty Jane wrote a book of comfort and advice for the recently widowed, *Beginnings*.

The book is an account of the many problems widows face in beginning a new life. Discussions are included on finances and employment, relationships with friends and children, companionship and sex, travel and insurance, household repairs, moving, and the special problems of the elderly widow and of the young widow with children at home. All are based on the author's own experiences and those of other Canadian women.

Betty Jane, born in Winnipeg and educated at the University of Manitoba, is a playwright, poet and freelance writer. She received Kappa's Alumnae Achievement Award in 1972. Her writing has appeared in most major Canadian magazines and her plays are produced throughout Canada and in the U.S.

Burger Cookery by Pat Jester. HP Books, Tucson, Arizona. 168 pp. \$4.95

Those who enjoy hamburgers won't find *Burger Cookery* by Patricia Fleming Jester, ΔO—Iowa State, lacking in different ways to prepare them.

In addition to 35 hamburger recipes, this 168-page softback cookbook contains recipes for eggs, potatoes, vegetables, meats, breads and desserts—all to be prepared in the hamburger cooker, a mini-grill convenience cooker. Also included is a hamburger cooker buyer's guide.

This cookbook highlights Pat's career in dietetics. She did dietary work in hospitals after graduating from Iowa State University. She then worked into recipe development and styling food for photography.

Pat has developed instruction books and sales literature for food appliances and writes a diet column for *Better Homes and Gardens*. She was formerly a food editor for that magazine.

The author also has her own company, Creative Foods Ltd., in Des Moines, Iowa. There, she develops and tests new recipes and does food styling for educational and advertising projects.

California Wineries—Sonoma—Mendocino by Patricia A. Latimer. Vintage Image, St. Helena, California. 192 pp.

Patricia Latimer's book on wine, volume 2, is divided into two sections. The first explores the history of the Sonoma Valley and Mendocino wine regions in California. The second is a study of the current wine industry of Sonoma and Mendocino countries. Every existing winery in the area is researched, mapped, illustrated and appended.

Pat, BT—Syracuse, resides in San Francisco, California, and is a writer specializing in wine, food and travel. She has been an editor at *Good Housekeeping*, and a scriptwriter of educational films. She has a wine column in *Bay Views* magazine and will have a column, "Professional Woman," in the San Francisco Examiner.

She has also written another book, *Woman Entrepreneur: Sources for Starting a Business*. It is published by San Francisco Book Co., Stein & Day, New York.

California Wineries is available in both hardback and paperback. Volume 3 is scheduled for publication in early 1979.

Downtown Birmingham and ***Downtown Discovery Tour***, edited by Marjorie Longenecker White. Birmingham Historical Society and the First National Bank of Birmingham, publishers. 142 pp. and 145 pp.

Studying history doesn't always have to be a chronological analysis of dates and events. The history of an area can always be seen in its architecture. Using this perspective, Marjorie Longenecker White, BO—Tulane, gives readers a look at Birmingham, Alabama, from the days of its first frame dwelling in 1869 through the 20th century.



Pat Jester

Downtown Birmingham is designed to prompt others to explore the history of the city in visual, economic and social terms and to help them identify physical signs of Birmingham's past by looking at the buildings in its downtown area. The book employs the concept of the walking tour, where a route is mapped out and each point explained along the way.

Downtown Discovery Tour is an educational tool for students. It encourages students to spot building details from photographs—or, to help develop visual acumen by looking for specific architectural details. Stylistic elements of different eras have been grouped together to provide uniformity.

Downtown Discovery Tour has been used by 43 schools, with 1,200 children touring the city in the spring of 1978.

Marjorie, who resides in Birmingham with her husband and three children, is a graduate of Newcomb College. She majored in French language and literature and studied in Paris, Canada, Germany and Mexico. She also attended Yale University and studied 19th century French novelists and painters.

She was an instructor for grades 3-6 in experimental French in New Orleans, and an instructor in French, teaching and curriculum development at the University of Alabama.

While working at the Birmingham Museum of Art, she was involved in creating and showing various historical slide programs. Marjorie joined the Birmingham Historical Society in 1977, and is currently working on another historical guide of the city.

Super Books II by JoAnne Nelson. J.B. Lippincott Co., Philadelphia, Pennsylvania.

Instructors of children who are just beginning to read may find *Super Books II* a good resource. *Super Books II* is a kit of 200 books (five copies of 40 different titles) which are designed to build the skills needed to read, a desire to read and a positive self-image for every child. The stories are written to delight the child and are attractively illustrated. They are geared to varying levels of difficulty, with 30 of the books eight pages each, and 10, 16 pages each.

Also contained in the kit authored by JoAnne Knutson Nelson, FH—Washington State, are a teacher's guide and a boxed set of duplicating masters. Also included are "Take-Home" books and activities which use a theme or concept from a Super Book in a game or puzzle to be enjoyed at home.

JoAnne earned a master's degree in education from the University of Wisconsin. She has been a teacher of primary grade children and an educational consultant for a school district in the state of Washington. She is presently working in the Washington State Superintendent of Public Instruction office. JoAnne lives with her husband and three sons in Edmonds, Washington.

Teenpac by D. Bennett Lake. Go-Mo Products, Inc., Cedar Falls, Iowa. \$4.95 per unit, \$13.98 for three-part series.

Go-Mo Products has published speech therapy materials, entitled *Teenpac* and authored by Marilyn Dee Bennett Lake, Δ—Indiana University. Her materials include word lists, stories, games, puzzles, poems and pictures packed in individual folios for the sounds S, R and L. The articulation therapy materials are aimed at the upper elementary and secondary levels.

Marilyn majored in speech and hearing therapy while attending Indiana University. She has worked for the Iowa Department of Education and the Richmond, Indiana school system. Before retiring in January 1977, she was director of the Speech and Hearing Therapy Department at the Federal Correctional

Institute in Ashland, Kentucky. She currently resides in Ashland.

The Romanov Ransom by Anne Armstrong Thompson. Simon and Schuster, New York. 319 pp. \$8.95.

The Jove Press has now released a paperback version of Anne Armstrong Thompson's third novel, *The Romanov Ransom*. Appearing in hardback in January 1978, the novel draws on Anne's expertise in suspense and espionage writing. The story is built around the search for a fabulous treasure that vanished during the Russian Revolution. A CIA agent and his female assistant are assigned to find it and return it to the Russians in exchange for another CIA agent imprisoned in Russia. Their quest for clues leads them all over the world, and to the understanding that they are not the only ones looking for the treasure.

Since its release, this book has been serialized in *Woman*, a British magazine, and in *Family Radio*, a South African magazine. It has also been published in Italy, the Netherlands and the British Commonwealth.

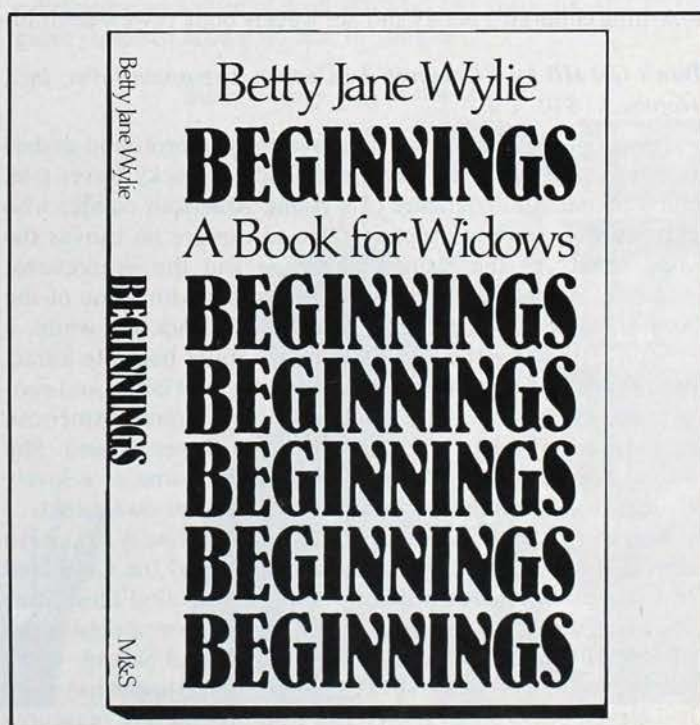
Anne's other novels, *The Swiss Legacy* and *Message from Absalom*, have also been serialized and published in numerous magazines and recorded on tape by Books on Tape, Inc.

She resides in Frankfort, Kentucky with her husband and two sons. Anne earned a bachelor's degree in economics from the University of Kentucky, where she was a BX Chapter member, and a master's degree in diplomacy from the Fletcher School of Law and Diplomacy (Medford, Mass.).

She has worked for the CIA, was director of the Kentucky Department of Health's Medicaid program, and has served on the staff of the governor's commission on economy and efficiency in Kentucky. The author is planning further novels.

Spaceships of the Ancients, by Bernice Williams Foley. Verities Press.

Bernice Williams Foley, BPΔ—Cincinnati, winner of Kappa's Alumnae Achievement Award in 1974, is the author of a new children's book. This fantasy-fiction story is for third through





"Caimite"—Lynne Ruskin being interviewed by Joe Franklin over WOR—T.V. New York.

fifth graders. It is the story of Peter who, with his spaceman-guide, travels back into time to Egypt, to the Serpent Mound, Ohio, to Easter Island, to a Mayan City and finally to Stonehenge.

Next year Bernice will have three more children's books published by The Child's World. These titles are: *Why the Cock Crows Three Times*, *The Thunder God*, and *The Gazelle and the Hunter*.

This spring her first children's book, *Star Stories*, will appear in Taiwan in a Chinese translation. Also early next year her book in English, *Korean Legends*, will be published in Seoul, Korea, and sea-mailed to the U.S.A. as a children's reader.

Bernice has retired from her position as director of the Martha Kinney Cooper Ohioana Library in Columbus, Ohio, and returned to her home city of Cincinnati to devote full time to writing children's books and her weekly book review column.

***Don't Get Hit by a Coconut*, by Caimite. Exposition Press, Inc., Hardback. \$10.**

Don't Get Hit by a Coconut is a love story, a profound understanding of life in the Caribbean islands, a wacky travel tale, and a partial autobiography of a young American painter who gave up a secure livelihood in Ohio to capture on canvas the vivid beauty of the Haitian landscape and the irrepressible vitality of its people. The book is illustrated with some of the Author/Artist's own paintings in color and black and white.

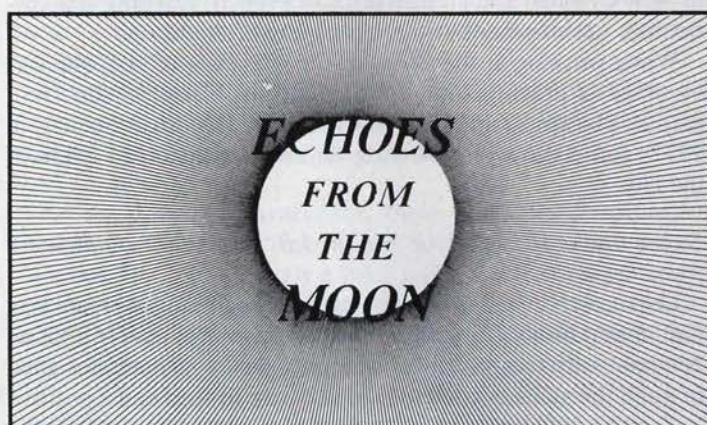
Soon after she settled in Haiti, her paintings began to attract the attention and enthusiastic praise of the local critics and connoisseurs. Soon they were being sold widely among American tourists, earning her a reputation in the States as well. She signed her paintings "Caimite," taking the name of a lovely Haitian flower, symbolic of the flowering of her own talent.

Known as Lynne Ruskin in private life, Caimite is a buckeye who majored in art at Syracuse University and the Cleveland Institute of Art. Later, while working as a medical illustrator, she took further studies as a special student in anatomy at the Cleveland Clinic and Western Reserve Medical School. Upon moving to the Caribbean she returned to fine arts and has since had eleven one-woman shows. Her paintings hang in museums

in the United States, Haiti, and Guatemala, and in private collections throughout the world. She is listed in *Who's Who in American Art* and *The World Who's Who of Women*. She and her husband, Robert, an attorney, live in Christiansted, St. Croix, in the U.S. Virgin Islands. They have four children and three grandchildren (including a set of twins).

During the first six months, she prepared for her initial one-woman exhibit in Haiti. A sudden deluge of termites ruined a large oil; the only transportation available for carting 30 paintings to the show was a dumptruck which almost tossed them onto the road; misjudgment and language errors during an embassy dinner party disgraced her. In spite of the difficulties surrounding her life in Haiti, she cried the day the U.S. Government forced the evacuation of its citizens.

"It's been a fascinating 17 years," she said, "and I hope we will be here another 17. Perhaps this book will inspire young artists; if not, it should at least produce some smiles and chuckles."



Briefly:

Elinor Kiess Rose, a 1968 Kappa Achievement Award recipient, is co-editor of a poetry anthology, *Echoes from the Moon*, published by the Hot Apples Press in 1976. Doris Flemings Scharfenberg, K—Hillsdale, has some children's verse in the book.

A graduate of Hillsdale College, Kappa chapter, Elinor also writes for a syndicate and does professional humor programs. She was the judge for a recent national poetry contest held by S.S. Kresge for its K-Mart employees. Over 1,400 persons entered the contest.

Wicke Oliver Chambers, ΔΥ—Georgia, is a children's book writer and is co-producer of a weekly children's show on NBC called "Super Two." It is known as a "fast moving video magazine for children" aged 8-14.

Chambers and her co-producer, Spring Asher, won an Emmy in 1977 and 1978 for "outstanding children's TV programming." They also won the national "Action for Children's TV" award.

The women have a weekly children's column in *Kidsweek*, which is a two-page spread in the weekend tabloid of daily newspapers. It contains games, children's activities and parenting articles.

A book written by **Kathryn Hall Proby**, ΔΙ—Louisiana State, is in production. The book, *Mario Sanchez*, is about the artist Sanchez who resides in Key West. Kathryn, who lives in Miami, has written one other book, *Audubon*, an adventure story.

BARBARA SAGE THOMAS, "Suzy," ΔM—Connecticut, left college for New York where she designed textiles and clothing for Lord & Taylor and The Green Frog Boutique in Greenwich Village. Later while taking her Master of Arts at Arizona State, Suzy taught art in the Alhambra School District in Phoenix. In 1970, when she moved to Tucson, she became a part-time manager of Abba Gallery, which she continues to operate.

Her paintings have been widely exhibited throughout the Southwest beginning with the Arizona State Fair in 1969. Later shows are the Phoenix City Art Teachers, 1969; the Phoenix College Gallery show, 1970 and 1975; University of Arizona Student Union Gallery, 1972-73; Tubac Art Gallery, 1973 and 1978; Tuscon Art Center Rental Gallery, 1972-73; Knox Campbell Gallery, 1973-74; Hilltop Gallery, Nogales, New Mexico, 1973; Art Wagon Galleries, Scottsdale, Arizona, 1973-74; Dos Pajaros Gallery, El Paso, Texas, 1973-74; Unitarian Universalist Church, 1973 through 1978; University of Arizona Exhibition Hall, 1974; Leprechaun Wall, Phoenix, 1976; and Neill Gallery, 1976.

Suzy's current paintings are described as "strong in color indicating a sense of form and space and inviting imagination to explore the illusive edges of reality." She is a hard worker. Besides running the Abba Gallery, and presently illustrating a book, Suzy is Fine Arts Director of the Unitarian Universalist Church in Tucson, and a member of the National League of American Pen Women, Santa Cruz Valley Art Association, and secretary of the Tucson Artists' Equity Association. She is married to James W. Thomas, who is a graduate of Parson School of Design in New York City. Their daughters are Troy, 18, and Amy, 16.



"Canyon Ledge"
24x36 acrylic collage
by Suzy Thomas, left.

"From Seeds" 16x20
acrylic collage by
Suzy Thomas, below
left.



Spotlight on Kappa Artists

By Florence Hutchinson Lonsford
ΓΔ—Purdue
Art Editor

ALICE BLUE GIRAND, ΓB—New Mexico, took a course in calligraphy in her freshman year that has literally changed her life. Taught by Ralph Douglas, a family friend, and author of "Calligraphic Lettering," (Watson-Guptill) she took seven semesters of this beautiful graphic art of handwriting. Her famous teacher retired in 1960, when there were only five other teachers of calligraphy in America. Sixteen years later, herself a noted calligrapher, she was chosen in the summer of 1976 to be one of 30 top calligraphers to study in London, through a program administered by the University of California. During this training, she toured and studied manuscripts, worked on calligraphy and illumination, ground her own ink and mixed gesso, used to bind gold leaf to vellum.

Suzy Thomas, ΔM—in her studio.





Alice Blue Girand did a hand-lettered book for an Ohio minister which proves that calligraphy need not be confined to straight lines of uniform widths. These calling cards are another example of her calligraphy.



Alice accepts commissions for certificates, menus, stationery and brochures. She once hand-lettered an entire book for a minister in Ohio, and her personal checks have a hand-lettered logo. She loves to teach, and has conducted seminars in calligraphy at Ghost Ranch; for Roswell teachers and librarians; Gallerios Craft Shops; and given private lessons since 1968.

In addition to conducting seminars, she is now working on two books, one called "I Love Calligraphy." In 1963 she taught elementary art and in 1968 taught in New Mexico Junior College and in New Mexico Military Institute for continuing education. She is an enthusiastic teacher with a ready smile and she believes the uses of calligraphy are unlimited. She has a dress and purses she has hand-lettered with acrylic paint in different styles of lettering. Her teaching method may surprise those who believe in rulers and precision. She says, "The first thing I try to teach my students is to let the pen 'dance.' We're taught to press down really hard when we write . . . If you do this with a fountain pen—which is what I have my students use—you'll ruin the pen and get cramps. I tell them to hold the pen farther up the barrel and let it dance across the paper. I play music for them while they do it." She recalls that when she was first married and her husband was in the Air Force, there were few places in which they were stationed where she could find calligraphy materials. She stresses that now calligraphy is catching on and has many persons striving and avid to develop this special skill. She uses quills and pens and in the area of Roswell, New Mexico, welcomes anyone interested in calligraphy to join Opulent Order of Practicing Scribes (known as "OOPS") to meet every second Tuesday in the basement of the First Pres-

byterian Church, 400 W. Third Street, either 9:30 a.m. or 7:30 p.m.

Alice is one of 16 American calligraphers selected to go to London in August 1978 to work with the Queen's Scribes. The quarterly *Italix* magazine featured her in a 1978 issue, and in June she was the subject of an article in New Mexico Magazine. Her two text books "I Love Calligraphy," and "I Love Italic," are unpublished, but have been sold for two years in xeroxed copies. She has one of the few calligraphy-supply stores in the country. Her mother Sarah Shortle Blue—FB, 1932, an accomplished watercolorist, and Alice have a book due in January 1979, via Stackpole Distributors and Strawberry Hill Press. This book, "The Prayers I Love," selected by David Redding of Delaware, Ohio, has calligraphy by Alice, illustrations by her mother, and will sell as a \$5.95 paperback. Alice and her husband Dan, FKA, University of New Mexico, have a daughter, Ann, 15, and a son Dub, 10.

SUE BROWN TINKLE, FE—U.C.L.A., has succeeded in a field,—which she was warned—is exclusively for men. She has become a well-known and distinguished painter of Western Indian culture and cowboy life.

Susan was born in the midwest. Her mother is a Kappa from Indiana University, and she lived later in Boulder, Colorado. At an early age, she found herself becoming more and more intrigued with the history of Indian tribes and nineteenth-century life on the plains. She realized the necessity to do extensive

research to develop correctly the intricate details of all subject material relating to Western art and to authentic Indian art. Her professional career assumed real stature when she was commissioned to paint 600 miniatures depicting Western scenes. She is now represented by Western American Art Gallery, 442 E. 58 Street, Denver, Colorado, whose brochures describe her paintings and charcoals as "reflecting her feeling for the proud and beleaguered Indian as well as her interest in the lives of the working cowboy of the twentieth century."

Susan is completely involved in the history and people of the West, and dedicated to showing it as it is . . . and was. Her art work has gained recognition all over the country, is purchased nationally, and is in permanent collections in galleries in Dallas, Denver, and Minneapolis. Sue and her husband, Thomas, have four children, and presently reside in Richardson, Texas.

SUSANNE EARLS CARR, F.K.—William and Mary, a fine arts major with emphasis on architecture, has her own New York interior design business, where she specializes in residential commissions. She is a member of ASID (American Society of Interior Designers) and holds a certificate from the New York School of Interior Design. She has a distinguished background of client consultation and working in period and contemporary design with fine firms. For Audre Fiber Interiors, she did residential and executive offices. For Dorothy Draper & Company, she was head of residential design and coordinated a series of feature articles for *American Home Magazine*, and planned a home decor for a member of the Bermuda Parliament. With David Barrett, Inc., she coordinated major installations from client interiors to final job completion. Prior to 1973, she worked for Raymond Loewy/William Snaith, Inc. as a project designer for stores, restaurants, a hospital, a private racing yacht, an airline lounge and a plane for President Kennedy. At one time, she was in B. Altman and Company's interior design studio.

Susanne feels her special asset to clients is her ability to stress their individuality, provide the best quality a budget will allow, without a commercial appearance. Her career has been a natural growth, as her mother was a student of the arts and her father an advertising man and writer. She grew up in an atmosphere of art and literary appreciation. Born in Bronxville, New York, she went to school in Scarsdale, and the family moved for a time to Washington, D.C.

While she has little time to paint, her paintings have been sold through Henri Bendel, Inc., Isabel Worsley of New York, and Caldwell Alexander, Southampton, New York. Mrs. Angier Biddle Duke and Mrs. Robert Sarnoff own two of her flower pieces. She prefers water color, tempera, pen and ink, and sometimes uses felt pens. She likes loose, buxom bouquets, with fresh, crisp colors on white paper, with white mats and frames. Her favorite floral subjects are anemones, bachelor buttons, daisies and geraniums. The New York Junior League awarded her first prize for an original pettipoint picture of a family home with a landmark tree. A house she designed in college received second prize for an original modern modular house in a competition held by the Southern Brick and Tile Association. Susanne has been asked to do a painting collection "as soon as she can" for a New York Gallery, but she is presently too busy with her design clients and her 14-year-old daughter, Constance Brooks Carr.



"Indian Man" oil on canvas, 16x20 by Sue Tinkel.



"Indian Mother" oil on canvas, 18x24, by Sue Tinkel, right.



"Calf Roping" oil on canvas, 15x30, by Sue Tinkel.



Sue Brown Tinkel, F.E., artist of Western scenes.

"Anemones" by Susanne Earls Carr.

Susanne Earls Carr, F.K., interior designer, New York.





Rebecca Jane Hutto Witherspoon, $\Gamma\Delta$, and paintings.

REBECCA JANE HUTTO WITHERSPOON, $\Gamma\Delta$ —Purdue, has a B.S. and M.S. in biology, which she taught part time at Western Maryland College when her husband was also on the faculty. She had done some drawing at Purdue, but at Western Maryland, she began oil, water color and sculpture instruction. When the Witherspools moved to Memphis for husband Jim to teach at Southwestern at Memphis College, Becky attended the Memphis Academy of Art, where she considers art instruction to be outstanding, continuing oil, water color and life drawing. Jim was asked by J. B. Lippincott Company to write a textbook of human physiology, and given a three-year-leave-of-absence by his college to complete the work. The family moved to Fountain Hills, Arizona, a small planned community of 3,000 people, not far from metropolitan Phoenix. The town boasts a tourist attraction, a 560-foot fountain, said to be the highest in the world.

The local Festival of Arts and Crafts proved a wonderful opportunity for Becky. As an exhibitor in 1976 with her first booth, she sold five paintings. This gave her confidence to offer more of her art for sale. Her first one-woman show was at the Randolph Branch Library in Memphis, Tennessee, in December 1975. She has had two more at McDowell Mountains Stationery, which has a small gallery, in July and August 1977, and in October 1978. She sells linoleum block prints, several of which were reproduced for the stationery store greeting card department, water colors, and has designed a logo for the local library to use on its newspaper column and on its bookmark.

She does old buildings, weathered barns, desert landscapes and weeds, using wet-in-wet method with dry brush. She feels she captures the mood of the desert with golds, rusts and

browns. After receiving many requests to give painting lessons, she now teaches water color and believes teaching makes her more prolific. Becky says she works better when alone, although she finds she can do well in a demonstration situation with a class. She sketches outdoors, but paints indoors, as the humidity is so low in Arizona, paint dries very fast. She describes herself as a relaxed and casual-type person. She has a phone near her work table, which she answers and can continue to paint while talking.

She is typing her husband's textbook, but is no longer sure she wants to illustrate it, although preliminary drawings have been done. Her success with water color sales, her art students, and her preparation for the annual Fountain Festival seem to take all her time. Her husband is James Donald Witherspoon, $\Sigma\Phi E$, at Drury College and Purdue. Their children are Sarah, 13, and John, nine. Both children are artistic, and have won prizes in local children's shows.

Artists Adding To Previous Honors:

Betty Hart, BT—Syracuse—received a \$100 second prize for mixed media at the October, 1978, James Street Commons Outdoor Art Show, and received her prize from David Rinsky, president of the Greater Newark Chamber of Commerce.

Betty's latest exhibition at Capricorn Galleries, Bethesda, Maryland, November 3 to 26, 1978, has attracted much attention. Working in colored inks, a departure from her earlier etching-like pencil work, she finds Congressional and Washington figures adding her drawings to their collections.

Edie Mae Hamilton Herrel, BN—Ohio State—whose custom design business increases in volume, has just completed illustrating a book on Bexley, Ohio, history with 40 illustrations. It left the book binders in the fall of 1978. She has designed a book and cover for the Ohio Historical Society cook book, with inside spot drawings. She is behind, she writes, with architectural drawings for client's homes and offices.

Carey Boone Nelson, Θ —Missouri—showed sculpture, and **Florence Hutchinson Lonsford, $\Gamma\Delta$** —Purdue, showed water colors at the Lever House exhibition of American Artists Professional League, November 2 to 21, 1978, Park Avenue at 53rd Street, New York.

(continued from pg. 29)

Everglade marshlands (and many exciting adventures surviving in the wilds), we produced our first 16 mm film, 'The Florida Keys' and two years later 'The Other Everglades.' They have been televised nine times and shown (with live narration by my husband) from Connecticut to Florida at gatherings of Audubon, wildlife, and other nature clubs. We also do many local performances during the year at churches and clubs when we are not on professional tour. We just finished our third film on Chincoteague, Virginia (home of the wild ponies), and are now booking for our tour with that film for February, March, and April.

We work together on and off the camera—planning sequences, behind the lens, and in the film—and we do our own publicity and tour scheduling. We are raising two "helpers" on location—Carolyn, age 4½ and Benjamin, age 18 months. Both have appeared in the films and seem to enjoy the on-location filming as well as the large amount of traveling involved.

We find our way of life fits us to a "T" as we all enjoy adventure (we were once trapped by Everglades Flames as we were filming) and travel, and working together has brought us together in a cooperating-type family bond we have grown to cherish.

For information or scheduling contact Patti at RD 8, Box 333, York, PA 17403.

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MONTANA (I)

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Morgantown—Mary Schmitt McClain, ΔA (Richard) 476 Rebecca St., Morgantown, WV 26505
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Milwaukee—Mary Ladd Loots, BZ (Robert) 9931 N. Otto Rd., #2W, Mequon, WI 53092
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WYOMING (H)

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**Cody*—Meredith Hall Crouse, ΔZ (Douglas) 905 W. Bighorn Ave., R.R. #1, Box 187, Basin, WY 82410
Laramie—Judith Troxel Gould, ΓO (George) 1203 Park, Laramie, WY 82070

Working together has brought Success

*"Coming to-gether is a beginning
Staying to-gether is a progress
Working to-gether is success"*

Henry Ford

With that thought in mind, the future of our Philanthropy program, as well as our clubs and associations is assured. For working together not only provides funds, it solidifies our groups for having come together.

For every receiver there must be a giver. Because of the response of our loyal alumnae, who make up the bulk of our givers, we were able to have this ongoing circle of friendship for caring and sharing.

The contributions come in varying ways and for various reasons. From the smallest donation of \$1 on all are used as specified or where needed. Our members turn working projects into money by having flower sales, house tours, donations when not wearing pins, selling of boutique items, style shows, bake sales and many, many other ways of producing funds.

The reasons for sending money vary almost as much as the methods. One association who has had a recipient of the Rose McGill fund as one of their cherished members, sent individual donations in her memory because they knew how much the Rose McGill fund had meant to her. Another donor was providing funds in her will, but decided to go ahead and send it so that Kappa would not have to wait for her estate to go through probate. A loyal member who sits on a foundation board, requested that a check be sent from the Foundation. This is only a small sampling of donors.

The grateful recipients finish the circle from giver to receiver. Their deep appreciation is shown through such notes, "It has been a touching experience to be a recipi-

ent of a very real expression of concern and caring and for me says much about what sororities are all about," or, "Soon I can say, I did it! and KKG sure helped." Another put it this way, "There is a light at the end of the tunnel. Thanks to you, this year has been made a bit easier. Kappa, love from me and my children." And from one of our non-Kappa recipients, "Although my work was occasionally a struggle, this year has been a great pleasure to me personally. Thank you again for the part you and Kappa Kappa Gamma Fraternity played in it." Thank you, Kappas, for making it possible for these outstanding young women to pursue their goals.

This past year our contributions have furnished \$47,537.81 for Kappa Philanthropies. They have given a total of 34,629 hours as groups and 22,960 individual hours in rehabilitation projects within their communities. In addition they have raised \$93,431.25 for local community projects. Working together has brought success.

We have one new "Specially Funded Scholarship" the Ruth Kadel Seacrest Memorial Fund. This scholarship will be available only for members of Sigma chapter. Friends of our former Fraternity President from all over the country have contributed to this fund.

Thank you Kappas, for helping with your hands and your hearts. Working together, we do succeed.

*Marjorie Moree Keith,
Γ A — Kansas State
Director of Philanthropies*

Rose McGill Fund Contributions 1977-78

Special Gifts, \$100 and over

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Estate of Frieda P. Hazeltine \$2400
Clifford and Agnes Favrot \$115
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(IMO Edna Parratt)
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Arcadia, CA \$100
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Bloomington, IL \$156
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Cleveland, OH \$130
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Columbus, OH \$125
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Detroit, MI \$310
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Raleigh, NC \$100
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Wichita, KS \$500
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 Norfolk, VA
 Palm Beach Co., FL
 Pomona Valley, CA
 Skunk River Valley, IA
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"Instant Friendship" Japanese Style

Dear Mary Lou,

Thanks so much for your letter. You'd be surprised how often the Kappa camaradery has played a big part in my life! We have moved 20 times in our married life of 24 years, and with each move, there has been a Kappa sister to meet me. Instant friendship! When we arrived in Japan over three years ago, I never thought I'd find a Kappa. The foreign community is well organized in Tokyo with the American Club our "base." We all tend to be too involved, if we are adjusting to life in Japan, trying to run every minute, knowing that we are here for a limited time. The American Club is a service organization, offering classes and many courses in adjustment for the newcomer to Japan. It was after one of our Board meetings while several of us were sitting around drinking coffee and trying to figure a way to reach the newcomers who were not adjusting well, that I made a discovery! As will happen when we women get together, we talked about where we'd come from and I learned that our president of the Women's Group is a Kappa, and the chairman of classes is also a Kappa, and the past president is a Kappa! Kappas around the world are still the leaders wherever I go!

Tokyo may look like New York since many of the Japanese are wearing Western dress and speaking English, but under the dress is a tradition thousands of years old that we refer to as "the kimono mind." With a great deal of flexibility and the ability to laugh at ourselves, and a big bump of curiosity, it is possible to wander through Japan, slipping off our shoes, sipping gobs of green tea, eating raw fish and even sharing the public bath with the men. Japan is an impossible place to get around and everyone of us is lost daily. I like to think that getting there is sometimes more fun than arriving.

I had two goals when we arrived here. One was to see as much of Japan and South-East Asia as possible, and the other was to learn as much about the people as possible. To know the people I had to learn some language. The other goal was only restricted by the pocket book so I went into the tour business.

For the past two years I have been leading newcomers and old timers from 50 nations, around the back streets and into the mountains of Japan. It's been a lot of fun! In November I took 25 women to Rangoon and Mandalay with a stop

over in Bangkok. My husband accuses me of sitting in the kitchen with my coffee in the morning and throwing darts at the map of S.E. Asia to see where my next trip will be. It's not quite that casual, but I can decide where I want to go; set up the trip, round up the group, and we're off. Since I never plan a trip to a spot I've been, it takes a lot of research. I think we were fortunate to go into Burma since the doors to that country have been closed for so long. I held a seminar for the group going to Burma in order to have current information on the political situation.

One of the best trips I took was to India. (18 women went with me). We went in at Calcutta and then south to Madras with a side trip to Mahabalipuram and Kangipuram. If you remember the storm that devastated the south of India a year ago, you will know where we were since we were evacuated from the area just hours before the flooding wiped out thousands of people. We arrived in Bombay to read about the destruction. From Bombay we went to Jaipur. About this time I needed a break from the group and while they were on a city tour of Jaipur, I rented an elephant in Amber (the pink fort) and rode the elephant for three hours through the country side back to the Rambarg Palace in Jaipur. Rocking along at a snails pace in the warm sunshine was just what I needed after a monsoon and Calcutta! My elephant drover didn't speak a word of English and had a name that sounds a lot like, "go you fool." As we came into Jaipur we picked up several elephants with drovers carrying their wares to the city. What a sight I must have been! "Go you fool" and I had an elephant on either side as well as one in front and back, and the drovers were trying to talk to me.

When we reached the city walls of Jaipur, "Go you fool" indicated that he couldn't take me any further and the elephant sat down. It's still a long way to the ground and by this time thousands of Indians had gathered to see the American woman on the elephant. I clutched my purse and camera and jumped into dozens of out-stretched arms. A "taxi" which was a motorcycle with room on the back for a passenger, took me through town to the Rambarg Palace where I picked up with my group again. I wouldn't have missed that elephant ride for anything!

This January we leave on a tour into China for 12 days that will go to Peking, Teinstsin, Chengchow, Kweiyang and Shanghai. We will be known as "The Mother's Goodwill Mission To China," which may be a little corny but it worked!

I'd love to go on telling you about exciting trips that have included Taiwan, Hong Kong, Singapore, and Bangkok, but perhaps one of the most meaningful trips was to Korea with a side trip to Panmunjon. I took 15 women and we were briefed after crossing the Freedom Bridge. We went to the hut where the Bridge of No Return is located and sat at the conference table where the north meets the south. I was close enough to the "tree" of the axing incident to touch it. As we left the area and came out on a narrow one way road that is heavily mined on each side, our bus stopped. I looked out the window and right below me was a G.I. in the ditch. His camouflaged jeep was turned on its side with the wheels turning. We waited while a helicopter landed and picked up the G.I. We were never able to learn what had happened but I had a much better understanding of the tense situation on that border. All of Seoul is digging itself underground in preparation of an attack. It is only 47 miles from Seoul to the D.M.Z.

Now you know what I do in the Orient. I also lead three and four day trips monthly into Japan and write for one of the magazines here. We came to Japan with a family. Our oldest son is a junior at W.P.I. in Mass., studying engineering. Our second son (who is 19) is now at Sophia U. here in Tokyo, taking just enough courses to justify his existence in Japan. He loves it here. He does some advertising for Japanese companies such as T.V. and magazines and often when we turn on the T.V. here we see him dancing across the screen. He also teaches English to Japanese business men. Our third son (who is 16) is at St. Mary's International School, playing soccer and is also teaching English on Saturdays. Our youngest, Mary (12 years old) is a 7th grader at Nishimachi International School. She loves animals and is working for a veterinarian here on Saturdays, helping with grooming. Her language is good enough so it's no problem. She horse back rides in Japan, riding 1-1/2 hours each day to the country, studying Dressage, with all instruction in Japanese. She has entered five shows at her riding club and taken many first places in Dressage. Last May she entered

a show at the old Olympic grounds in Tokyo, competing with riders from all over Japan, and took first place in Dressage in her class. It was Mother's Day and what a gift for me to see her walking across the field to the Japanese National Anthem to receive her gold trophy. She was the only foreigner to win anything in the two day event. I felt they should have played the Stars and Stripes!

I haven't mentioned the most important member of our family. My husband is the Executive Vice President of Nihon Oxirane, Co. Ltd. which is a chemical company. It is a joint venture with Oxirane Corp. in Princeton, N.J. and Sumitomo Chemical Co. in Japan. Husband, Tod, is busy and active with the American Chamber of Commerce in Japan, sitting on the Board of Governors and is a member of the U.S.-Japan Trade Study Group, appointed by Wanita Krepps, Secretary of Commerce, to study the imbalance of trade between the two countries. He meets with Ambassador Mike Mansfield once a month and says it's a good feeling to think he has a part in something that might have great importance for America.

Can you tell that all the Denigans have adjusted to the Orient and love living abroad? This has been a long letter, but there is so much to tell! Each day as we learn a little more and pantomime our way through Japan, Board rooms, and S.E. Asia, we discover again that in any language, a smile conveys more than a thousand words.

Loyally,
Josey (Mary Jo Phillips) Denigan
ΓΩ—Denison
N. 5-18 Moto Azabu, 3-Chome
Minato-Ku
Tokyo 106, Japan

P. S. When we returned to Japan this Sept., from "homeleave," we discovered our house had been broken into and all my jewelry boxes were emptied. In that box was my Kappa pin as well as my husband's Kappa Sigma pin, a Kappa ring, and a Kappa pendant. We have reported it to the Japanese police who seemed more interested in just what "fraternity" life on an American campus was all about than in understanding my description of the pin. I suspect that someone at Kappa headquarters would like to know of the loss. Could you handle this for me?

(Editors Note: As a Trustee for the Gamma Omega chapter at Denison University, Mary Lou Koerner asked all their over-seas resident alumnae to share any experiences with the actives and local alumnae. This fabulous letter came in response and Mary Lou sent it on to the editor. She said, "I just had to share it with as many Kappas as possible.")

Kappa Teaches In Nigeria

November 10, 1978

Hi ya "Stratty",

Busy as usual, I presume?! How is all your travelling for Kappa going? Do you ever get time to and for yourself? Wish there was a Kappa in this part of the world that I could drop in on and say hello to! But I suppose I had better tell you where I am . . . and what I'm doing.

Well, I'm in the State of Kano (northern Nigeria) and just outside the city of Kano. I came here with C.U.S.O. (like Peace Corps) in August after two weeks of training in Ottawa. Then I had two weeks of in-country orientation here before all 67 of us were spread over the country. I'm in a girls secondary school run by Catholic nuns of an Irish order. Super women! I'm teaching English to three grades; form 2 (grade 9), form 4 (grade 11), and form 5 (grade 12). The girls are basically really very nice—and fairly eager to learn. They are from "good families" and are "hand picked" for St. Louis as St. Louis is the #1 school in the state and known all over Nigeria. There are girls boarding here from both the South and the North. About 60% are Moslem, 40% Christian. (60% Hausa; 30% Ibo or Yoruba and 10% expatriots). The differences are *fantastic* to see.

Today is the 1st day of a 10 day holiday for the Moslem festival "Sallah." Kai! Then we resume for five weeks and get off for three weeks for Christmas! I'm spending most of this holiday typing out exercises and exams for the girls and also playing some tennis, reading, resting, and enjoying the quiet. (I live on the campus so when the girls aren't around it's really beautiful!) Also spending the holiday trying to nurse a puncture just above the tummy button done by the school dog. Unfortunately it seems to have become slightly infected so I have to be that much more careful with it. (It's times like this and thinking about Christmas, when I wish I was back in good old British Columbia!)

To describe Nigeria would be impossible at this point, as the North and South are so different, but I can certainly describe Kano in about four words. Basically filthy dirty, smelly, crowded and incredibly noisy (well, eight words!) The



Jean Robinson and Janet McBeath (right).

country side is pretty, though. Still a lot of people everywhere, but not as dirty. The mud, round huts with thatched roofs are no myth, and the women (a lot bare breasted) still pound the corn by hand. The materials they wear as "wrappers" are fabulously bright and alive looking, the designs and outrageous colors would be out of place at home, but here with such bright sunshine and black skin—it's neat to see.

Many things will take getting used to and even after being here for three months, I'm still nauseated when I go past the meat section of the market. I'm getting used to seeing people "squatting" and relieving themselves anywhere and everywhere. It will take awhile to get used to constant sunshine, as I miss the cold and snow and autumn colors that are so beautiful in British Columbia. And the traffic noise (every Nigerian on the road uses his horn CONSTANTLY for anything). It's very aggravating to hear so much noise.

But enough complaining, as really my life here is good. I'm posted here for two years; already I've learned so much, about Nigeria and Nigerians, about teaching and about myself. I feel the time is going to pass very quickly.

Anyway, Stratty, if you know of any Kappa in Nigeria (or could put my name in *The Key*) so if someone is coming over they can stay with me—please let me know.

Merry Christmas and lots of hugs and loyalty,

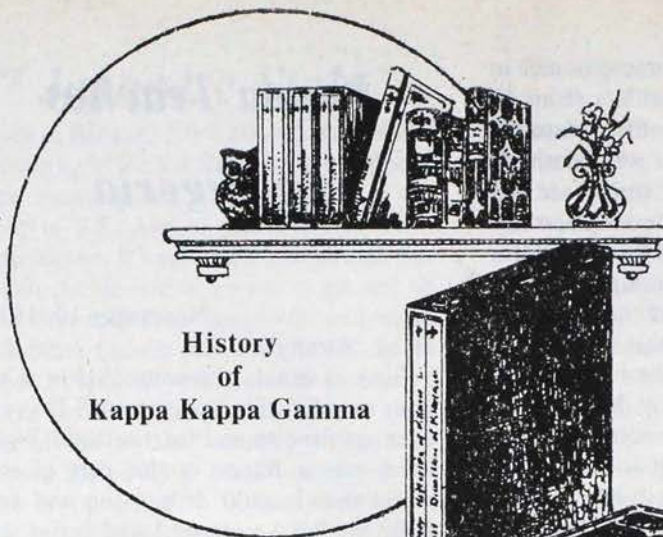
Janet McBeath
ΓΥ—British Columbia
c/o St. Louis Seconday School
Box 131 Kano
Kano State, Nigeria, West Africa

(Editor's note: The letter was sent to Jean Stratton Robinson, BM—Colorado, Kappa PDA. Jean and Jan both served on the hospitality committee for Kappa Convention at Coronado—1976. Jan was an active and Jean an alumnae. Just goes to show that Kappa friendships know no age nor national barriers!)



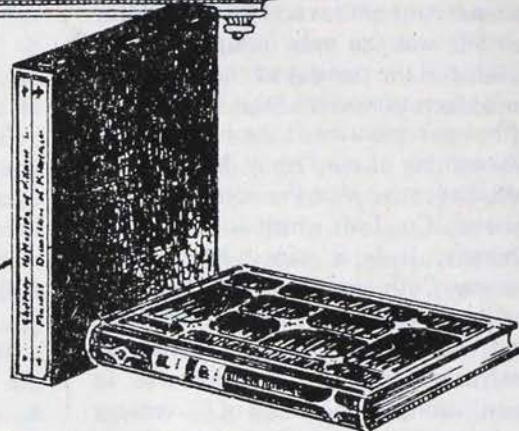
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(To be used by members of Kappa Kappa Gamma only)

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Name of Rushee _____
(Last) (First) (Nickname)

To _____ chapter of Kappa Kappa Gamma at _____
(College or University)

Age _____ College Class: Freshman _____ Sophomore _____ Junior _____ Senior _____

Name of Parent or Guardian _____
(Give full name)

Home Address _____
(Number) (Street) (City) (State) (Zip Code)

School Address (if known) _____

Has Rushee a Kappa Relative? Sister _____ Mother _____ Grandmother _____ Other _____
(Check one)

Name _____
(Married) (Maiden) (Chapter)

Address _____
(Number) (Street) (City) (State) (Zip Code)

Has Rushee connections with other NPC groups? _____

High School _____
(Name) (City, Suburb, or community where located)

Scholastic Average _____ Rank in Class _____ Number in Class _____

School Attended after High School _____

Scholastic Average _____ Number of terms completed _____

Activities: Please list names of organizations (explain type-school, church, community) with the rushee's participation and leadership in each one. Attach additional information on separate sheet if you choose.

Special Recognition and Honors Awarded:

Please use this portion of the form to provide information about the rushee's character traits, leadership qualities, and personality characteristics, using examples whenever possible. Indicate rushee's special interests, talents, and any other information which might serve as a means to know her better:

Check one: This information is submitted on personal acquaintance with the rushee. _____ I have known the rushee for _____ years.

Although I do not know this rushee personally, this information has been obtained from school, friends, or other reliable sources. _____

I hereby endorse this rushee with the understanding she may become a pledge of the Fraternity if the chapter so desires.

Signed _____ Date _____
Maiden Name _____ Married Name _____
Chapter _____ Initiation date _____
Address _____
Number Street City State Zip Code

If the rushee lives in a city where there is an alumnae association or club, the signature of the MEMBERSHIP REFERENCE CHAIRMAN of that group is requested. Please forward for her counter-signature. (See the Directory in the Spring Issue of the *KEY*.)

THE ALUMNAE MEMBERSHIP REFERENCE COMMITTEE OF _____
(Association or Club)

endorses this rushee. Date _____

Signed _____, Chairman

Address _____

Other Authorized Fraternity Signature (To be used if necessary) Date _____

Signed _____ Title (Check One) State Chairman _____

Membership Adviser _____ Chapter President _____

TO BE COMPLETED BY THE CHAPTER MEMBERSHIP CHAIRMAN:

Reference Endorser Acknowledged _____ Date pledged _____

Signed _____, Active Membership Chairman _____ Chapter _____

IF RUSHEE IS PLEDGED TO KAPPA KAPPA GAMMA, SEND THIS BLANK TO THE DIRECTOR OF MEMBERSHIP WITHIN 10 DAYS OF PLEDGING.

Former Kappa House Becomes New International Center

Founded January 28, 1949, Delta Chi Chapter of Kappa Kappa Gamma at San Jose was a sparkling, active, intelligent, striving, singing chapter until January 26, 1972 when the anti-fraternity attitude on campus caused most of the fraternity groups to leave.

The beautifully columned Kappa house on Eleventh Street had been designed by Frances Sutton Schmitz, BΔ—Michigan, Fraternity Architect, and was three stories high, contained 24,000 square feet, and housed 67 girls. It was the last word in convenience, elegance, and comfort. Phyllis Forward Simpkins was the main spark plug in seeing this project to completion in 1965.

San Jose's Kappa Kappa Gamma house opens its doors now to the world!

The stately Greek house has become an International center for students of San Jose State University. I-Center provides housing for 72 foreign and American students, as well as multi-cultural programs and activities.

"Our goal is to promote international friendship and intercultural understanding," says Phyllis Forward Simpkins, ΔX—San Jose.

Phyllis, who supervised construction of the house and was President of the house corporation, is now president of the San Jose State University's Alumni Association. She spearheaded the drive to create this first International student house in the California State University and College system.

Helen Andres Steiner, BΠ—Washington, past Fraternity President of Kappa, and long-time house corporation president, attended I-Center dedication ceremonies in September, to present SJSU President, Gail Fullerton, with the key to the House. This brass key from Williamsburg, Virginia, was used during the original dedication of the house in 1965, which Helen conducted.

"We believe that cross-cultural living and sharing in programs yield educational benefits of incalculable depth and value to students, to the university and to the community," says Phyllis Simpkins.

"I-Center can be a living example that no nation is foreign at all."

Helen Steiner remarked at the dedication that, "the current use of the house is one in keeping with Kappa goals—to broaden and enrich personal relations and to promote concern for others as well as appreciation and understanding on an international scale. Since the Kappas have been unable to retain their beautiful house, it is gratifying to have it used in this new manner."

The former KKG House is once again filled with student life. The spirit of friendship lives on.

Dedication was held on big front porch with hundreds of students and alumni present on Homecoming Day at SJSU, 1978.



Former ΔX Chapter House becomes I-Center at San Jose



Helen Andres Steiner, left, past Fraternity president, SJSU President, Dr. Gail Fullerton (center), and Phyllis Forward Simpkins (right), president of SJSU Alumni Association and ΔX member, during dedication ceremonies of SJSU's International Center.



KAPPA KALEIDOSCOPE

Each of us at some point in life has probably held the toy or instrument called a kaleidoscope to our eye to watch the bits of colored glass reflected by mirrors in an endless variety of patterns. The changing pattern or scene captivates one's attention again and again because of its beauty, unpredictability, and visual stimulation. Today you will be viewing kaleidoscopic patterns of the people, the city, and the arts. We hope you will find each of the programs stimulating and enjoyable.

The fact that you are here today, and may have been here for previous sessions, tells me that you are not averse to changing patterns, or to considering different ideas. This attitude of openness, of a willingness to listen, to test, to think creatively, to experience some new form of information reveals a trait of the educated person—the desire to remain teachable. And what fun! If the scene never changed and life remained static, we wouldn't be able to appreciate the multitude of riches which creative energy supplies. How to harness such energy to serve mankind well is a challenge indeed.

Our reaction to change is often based on our perceptions of the trade-offs for the status quo . . . the *quid pro quo*. Positive attitudes toward change have been reflected in the comments of many well-known people. One of my favorite quotations on this topic is from Washington Irving. "There is a certain relief in change, even though it be from bad to worse; as I have found in traveling in a stage coach, that it is often a comfort to shift one's position and be bruised in a new place."

For those of you who pride yourselves on cost effectiveness and efficiency, the aesthetic aspects of the changing scene will create havoc. What is desirable as a standard in management of factories may be a destructive force to appreciation of the arts or the enjoyment of living.

The modern household is very inefficient from an economist's point of view. It operates two cars which remain in the garage or parking lot most of the day. It wastes household space with specialized rooms for eating, sleeping, recreation, and work, and these rooms are unused most of the day. When these variations which cater to individual needs lose economies of scale, we are faced with justifying the intangible qualities of the "good" life.¹

I would like to share with you a popular story regarding this matter.

"It appears that there was a company chairman who had been given tickets for a local symphony performance of Schubert's 'Unfinished Symphony.' He couldn't go that evening, so he gave the tickets to his management consultant. The next morning, the chairman asked his management consultant how he

Remarks delivered by Dr. Kathryn Schoen,
Vice President, Educational Services, Ohio State University
Women's Day, Ohio State University
November 30, 1978

had enjoyed the performance. Instead of getting a few plausible observations, he was handed a memorandum which read:

- A. For considerable periods the four oboe players had nothing to do. The numbers should be reduced and their work spread over the whole orchestra, thus eliminating peaks of activity.
- B. All the twelve violins were playing identical notes. This seems an unnecessary duplication, and the staff of this section should be drastically cut. If a large volume of sound is required, this could be obtained through an electronic amplifier.
- C. Much effort was absorbed in the playing of semiquavers of eighth notes. This seems an excessive refinement, and it is recommended that all notes should be rounded up to the nearest semiquaver. If this were done, it should be possible to use trainees and lower-grade operators.
- D. No useful purpose is served by repeating with horns the same passage that has already been handled by the strings. If all such redundant passages were eliminated, the concert could be reduced from two hours to twenty minutes. In fact, if Schubert had attended to these matters, he probably would have been able to finish the symphony after all."²

Universities are much like the symphony or the family. A university, especially a comprehensive university, must have a variety of curricula. Unique programs such as our OSU Institute of Polar Studies which is an interdisciplinary center concerned with scientific studies in the Antarctic, Arctic, and Alpine regions may not be in great demand by large numbers of scholars, but such a center moves the intellectual community closer to an understanding of a region unlike our own. Establishing special non-traditional programs or opportunities is costly, but when such programs serve regions, the nation, or the world, their contribution is extensive.

The more we know about differing cultures and viewpoints, the more tolerant and flexible we should become. That is not to say we don't have standards, priorities, or goals. But we are willing to consider or to accept divergence. Understanding and accepting pluralism is often a necessary ingredient for enriching or improving the quality of life. One cannot fully achieve the good life apart from the good society.³

Identical patterns do not follow each other in the kaleidoscope. Neither do we follow identical patterns or live in identical worlds as did our parents or grandparents. Social and intellectual changes in speed and scale produce a different world for children and grandchildren. With knowledge and technology explosions, Franklin Patterson has suggested we might even blow ourselves up moving from "Know-How" to "No Where." Larger institutions, more bureaucracy, diversity, and complex social structures create problems for effective patterns of living. As we are swept up in the struggle for better living and self-betterment, we demand more and improved service. Our

once product-oriented society moves toward a service-economy with a prediction that by the year 2,000, 70% of our labor force will be involved in service and only 30% of our workers involved in the production of goods.⁴

A few months ago *The Wall Street Journal* started a series of articles on "Women at Work."⁵ With the ranks of the nation's working women swelling to over 41 million and still growing, our U.S. society is being re-shaped. Schools are closing as birth rates decline, and child-care centers are big-business as working mothers help shelter families from troublesome inflation. Working women have brought wholesale changes in everything from insurance and advertising sales pitches, to eating habits, to the institution of marriage, and to the boss who just might be a "she." In fact, Ralph Smith, an economist who closely studies the trend for the Urban Institute, a nonprofit research organization in Washington, likens it to a "subtle revolution" looming at least as large as the Industrial Revolution that shook Europe over two centuries ago.

It may be slow-moving and there may be no simple agreement on why it has been occurring, but to economists and sociologists, the steady flow of women out of the home into the labor force is nothing short of a major event altering our society in ways not fully understood.

Nor is this trend confined to the U.S. Like us, about half of the eligible female population in Japan and several Scandinavian nations is in the labor force and in Britain and France the percentage of employed women exceeds 40%. At the current rate, experts predict that women who stay at home will be just as unusual as women who worked once were.

Consider for a few moments, if you will, how women in the world of work have changed behavior. Merchants and bankers adjusted hours and schedules to meet customer and worker needs. Those in the business of installing telephones, making home deliveries, or repairing appliances searched for new ways to do business when the housewife left home. Women's groups slowly lost numbers of women able to participate in daytime activities and thus scheduled evening meetings. With both home and career responsibilities to more than fill one's day, the working woman found less time for social groups or clubs. In fact, the working woman is experiencing a new kind of poverty—the poverty of time.⁶ Gradually, retired women began to replace younger women in holding office in time-consuming club activities. Neighborhood socializing diminished and work-related socializing increased. Daytime burglaries rose as homes were abandoned from 8 to 5. Shared babysitting became popular whether carried out in day-care centers or in private homes.

Dual incomes enabled couples to become first-time home owners and to move up to more expensive homes, to enjoy annual multi-vacations, and to buy more gadgets and luxury items. Helping women spend their wages became a profitable undertaking and businesses aimed more of their persuasive techniques to this market group. To look her best and feel her best the working woman indulges herself in "me time."⁷ She spends more on cosmetics, on hair styles, and on weight watchers. As expectations and aspirations rise, education struggles to keep pace by offering personal and professional development courses, conferences, and workshops.

Did you think several years ago that it would be fairly common to see women pumping gas either for self-serve or full-serve purpose? That micro-wave ovens would make it possible for men and children to do without mom in the kitchen? Did you think of women working in coal mines, installing telephones, working on construction crews, hostling or switching engines, and serving aboard ship?

Single parent groups have emerged and credit is now extended to women as well as men because of the increasing responsibilities women have assumed.

Women have left the home to work for a variety of reasons, not all of which are personal preference. We are well aware of the role inflation or the economy has played in our personal lives.

The same inflation which has forced some women from the home to enjoy greater personal fulfillment is driving the older woman on a fixed income into a state of increasing poverty and loneliness as she cannot afford social activities once enjoyed. Obviously much research needs to be done during these next years to realize the implications. Education needs to play an increasing role in helping us to face aging as a successful growth experience. Change and pressures can elicit depression in the young or old, but education can help us in understanding ourselves and how to cope with perceived trauma.

Citing only a few of the many changes which we observe reminds us that change brings mixed blessings. Some wit has described the spirit of rapidly changing times in this manner: "If you can keep your head when those about are losing theirs, perhaps you have misunderstood the situation."⁸

Obviously we do not fully understand what these changes will mean over time. Some changes will improve human relationships, others will cause relationships to collapse.

A University reflects much of the sociological and economic change occurring in a society. In a dynamic society, many demands are made of formal education. I use the term "formal" to designate the role of schools and colleges. We all know that parts of our total educational system are represented by the home, religious institutions, peer groups, work, and mass media among others. With diminishing contact through religious institutions and fewer chores and jobs assigned in the home, television viewing is playing an increasing role in influencing young people. Schramm and Parker report that the average child between 10 and 14 years of age spends 1500 hours per year watching TV and only 1100 hours per year in school. This erosion of the out-of-school learning environment and the greater educational expectations of a society where literacy is a requirement for most jobs puts great pressure on formal education.⁹

Greater mobility in the educational settings and greater concern for educating non-traditional students, e.g. minorities, adults, in unconventional ways have created changes in the educational scene. The large upturned dish outside this building is a satellite earth receiving station which receives network signals relayed for Westar I to improve WOSU public broadcasting. With computers in the libraries to furnish information once gleaned from the old card catalogs, with microforms, and instant playback of video and audio recordings in the classroom, we are in an exciting world of technological learning resources. But today, unlike the early days of technology media, educators believe these resources support, not replace, the teacher and will only be as effective as the instructor's use of them to stimulate and enhance learning.

Part of the non-traditional student group are the physically impaired. Today, three vans operate on campus more than ten hours per day to provide transportation to thirty physically impaired individuals. Access to the campus is possible since buildings have been modified to provide necessary services.

In case you haven't noticed, you will probably be pleasantly surprised to see the effects of affirmative action and Title IX. Women and minorities in non-traditional positions, professions, and sports indicate the scene on campus is changing.

In Autumn 1978, women at OSU comprised 44.9 percent of the students. The Army, Air Force, and Navy ROTC units have 81 women enrolled. Thirty-six women are in the best marching band in the land. OSU has graduated its first black woman dentist, and the winningest team at OSU is not male, but female—the women's synchronized swimming team. We are not yet satisfied with our progress, but we can note the difference and trend toward more opportunities for all groups.

The campus reflects the number of students unprepared for college level work as remedial courses grow in number to accommodate student needs. Spending resources in this manner when funds are so limited forces changes in attitudes, curricula, assignments, and expectations.

Although OSU hasn't experienced any marked decline in enrollment, if demographic predictions hold true, we may see the downward trend affecting many areas of campus and community life. As the full-time traditional 18-22 year old students decline in numbers, the part-time and evening student and more mature students are expected to increase. Since 1968, OSU students more than 24 years of age have increased 57 percent while students under 21 increased less than 7 percent. A look at the course offerings and the 72,000 people participating in continuing education conferences and workshops last year is evidence of this change.

The University continues to struggle with the ever-growing traffic congestion and how to maintain our aging physical plant and replace outdated equipment. Current tax revolts and decreased proportion of our gross national product allocated to public education has precipitated additional adjustments in educational programming. This issue raises specters such as fiscal retrenchment, collective bargaining, and how good is tenure.

A slack in the general economy affects one's thinking regarding retirement and fixed incomes, employment for graduates, job security, and litigation.

The increasing role of government in institutional affairs means spending more to cope with the monitoring, complying, and paperwork in responding to regulations and reviews.

Contrary to the trend of several years ago, today our students, still 55,876 strong, want campus dorm space and seem more interested in careers than in political or social issues.

Yet, in spite of all these changes, there are some behaviors and traditions which seem to represent the University for generation after generation—the Orton Hall chimes, activities on the oval, studying for exams, spring fever, an inspirational teacher, a best friend, football and Carmen Ohio, to name a few. Whatever set of memories you select there will be others who can share.

As educators, we in the University wrestle with content and process in preparing people for a changing world. Eleanor Roosevelt addressed this problem and suggested that we need to be honest in making it clear to our young people that we can not provide the specific education to equip them for a changing world whose face no one knows. However, we can tell young people that the best we can do is to give them skills to train the mind to be a flexible tool, to provide techniques for learning and finding information which will help them solve problems never before encountered.¹⁰ This approach to future change impresses me as sound.

To each of us gathered here today, I recommend in closing that we follow some of James Thurber's advice—"In this life, let's not look back in anger or forward in fear, but around in awareness."¹¹

FOOTNOTES

1. Howard R. Bowen, R. Stanton Avery, Professor of Economics, Claremont Graduate School.
2. Newton Minow, Remarks before the PBS annual membership meeting, Dallas, Texas, June 27, 1978.
3. Harold Enarson, President, The Ohio State University, Commencement Speech, Miami University, Ohio, 1978.
4. Franklin Patterson, "Institutional Planning in the Context of Change," *Planning for Higher Education*, August, 1977.
5. Information quoted from August 28, October 17, and

November 13, 1978 issues.

6. Leonard Berry, "Reshape Marketing Tactics to Fit Consumer of '80's," *Directors Digest*, September, 1978.
7. *Ibid.*
8. Willard Brown, Speech at Governor's Conference, April, 1967.
9. Ralph Tyler, "Technological Horizons in Education: An Overview," *T.H.E. Journal*, September/October, 1978.
10. Eleanor Roosevelt, *Tomorrow is Now*.
11. James Thurber, Forward in *Lanterns and Lances*, 1961.

Addiction

(continued from page 9)

drugs, should take care to watch for any unusual reactions or abnormal feelings—and report them at once to his family physician.

Patients, after all, are different. "People are very flexible, and everything from age, sex and weight to personality, genes and type of illness can modify a person's reaction to a drug," writes Joe Graedon in his book *The People's Pharmacy*.

"Take as directed," is often all we can recall about the visit to the doctor's office. One day we decide, wrongly, that if one pill lessens the pain somewhat, two or three will put it away for good. We mix the pills with a cocktail or two before

dinner—and, *POW!*

There are those (e.g., the biofeedback supporters) who believe the future of medicine rests less in drug therapy and more within our minds. But until that day comes, we'd better learn how drugs work—and how easy it is to abuse their good works.

It might help to recall these words from Edgar Lee Master's *Spoon River Anthology*:

"What is this I hear of sorrow and weariness
Anger, discontent and dropping hopes?
Degenerate sons and daughters
Life is too strong for you
It takes life to love Life."

(continued from page 36)

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A Provincial Footnote to The Philanthropy Story

By Dr. Miriam Locke
ΓΠ — Alabama

Last spring when Gamma Pi was celebrating her fiftieth anniversary, we planned to present to the University of Alabama a sum to be used for scholarships or fellowships through the Alumni Association of the school. We made some effort to extract donations from Kappa alumnae of the chapter. Since our efforts were not immediately as successful as we had hoped, in order that there not be too much embarrassment, the House Board voted to give \$2,000 for our tribute. Our original intention had been to divide the sum into two awards, one in Fine Arts and one in Rehabilitation. Then we learned through the Dean of Arts and Sciences that an anonymous Kappa would match any funds that we gave to Fine Arts. This same dean then was not content to have what we thought a handsome gift of \$4,000 but insisted that if we raised \$5,000 the donor would match that sum and we could then be the first and only fraternity to have a continuing annual scholarship in Fine Arts (modest man!). We assured him that the thought was beautiful but that the possibility was non-existent.

In the meantime the financial chairman of the anniversary was holding in the account the money that had come in small sums from our alumnae. We made the mistake of being too modest in our requests, but some few gave generously. We had to make a decision about that money. I was unwilling to turn it over to the University unless we could have the matching sum added, and somewhere find enough money to fill out the desired \$5,000 from us. I did

not know whether after a year the donor might have changed her mind.

It seemed that we could lose nothing by inserting a new request in the chapter news letter. Then the wonderful thing happened. A Kappa mother of three daughters sent an extra \$100, and the Beta Tau mother of a talented young Gamma Pi artist who died eight years ago called to ask if she could put into our project the money which had collected in a memorial fund for her daughter to be used for Art. She had tried to give the money to the University, and to the Art Department to buy materials for poor students, but had met with no success. Imagine turning down \$1,300 which grew to \$1,400 in the eight years! She felt that our request answered her need because she could not hope to acquire the magic \$10,000 the university required for a continuing grant.

She was thrilled, as were other members of her family, at finally being able to do something about the money, and to combine the two things Julie loved most, Kappa and her art, was a cause of family jubilation. So now the University has \$5,000 from Gamma Pi alumnae and \$5,000 from that beautiful anonymous donor and there is a Gamma Pi of Kappa Kappa Gamma Fiftieth Anniversary Scholarship in the Fine Arts. The first year the award is to be a memorial to Julie Peake Holiday, and the next year the award will be in music, and the third year in writing.

THE WHOLE IS, INDEED, GREATER THAN THE SUM OF ITS PARTS!.

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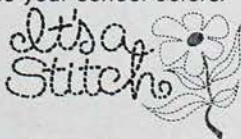
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